

The
CURIOS
PIANO TEACHERS



**ARE YOU A CURIOUS
PIANO TEACHER?**

FIND OUT MORE ABOUT OUR ONLINE MEMBERSHIP SITE



How do you eat an elephant?

Curious why you've just been asked a question about an elephant?

Well, at The Curious Piano Teachers we're all about getting piano teachers curious! We're leading the way with a unique approach to online professional development - helping you to teach like a pro (and feel like one too).

Through our online membership site, and the online courses that we run, we enable piano teachers like you to

- Deliver purposeful lessons
- Revolutionise your teaching strategies
- Run a professional and profitable teaching practice

We recognise that it's the ONGOING feature of professional development that is significant to becoming a more effective piano teacher. When we first started to give piano lessons, we both struggled to know how to teach like a pro - until we embarked on longer-term courses that helped us to learn new skills, step by step, and integrate them into our daily teaching practice over time.

As with anything that might seem impossible, when we break it down into bite sized chunks we discover we can achieve more than we ever thought possible.

So the answer to our elephant question is "one bite at a time."

At The Curious Piano Teachers we work hard to help you. Each month a new topic is presented in manageable, bite-sized chunks so that you can develop new teaching skills over time.

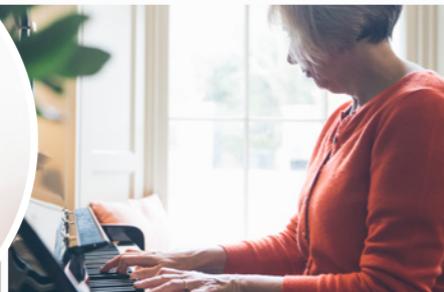
We aim to show you how to reveal simplicity, equipping you with a toolbox of skills that will allow you to gain a clear insight into the process of teaching musical skills and concepts in your piano lessons.

Our ideas are fresh and fun and proven. And because we're curious, we're always pushing boundaries and trying new ideas!

We hope that you enjoy exploring this brochure and look forward to meeting you inside our Membership site very soon.

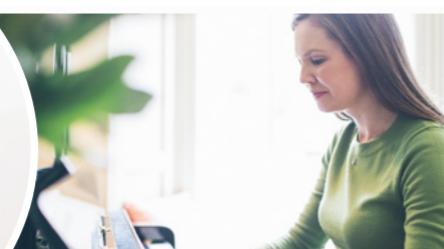


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Sally

SALLY CATHCART PhD
Director & Co-Founder



Sharon

SHARON MARK-TEGGART MA
Director & Co-Founder

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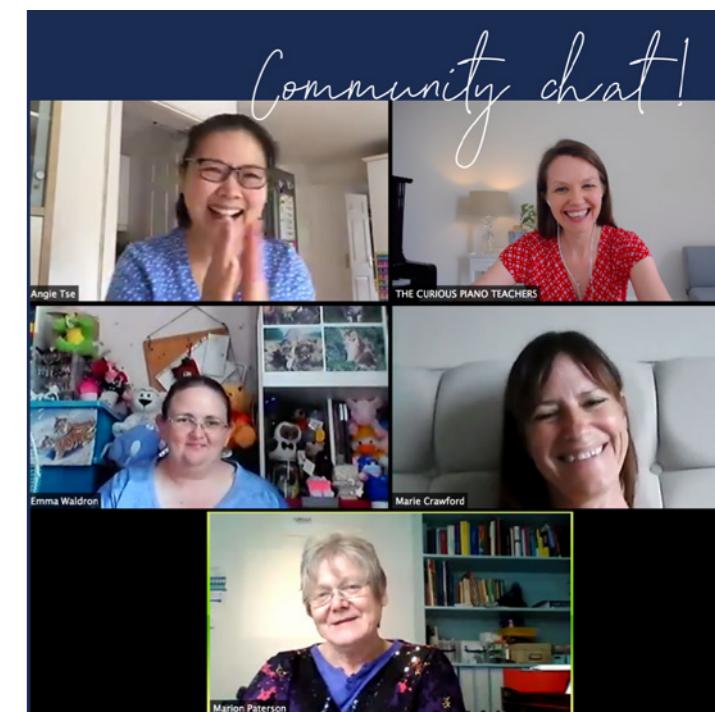
What makes The Curious Piano Teachers different?

You're investing in a set of tools that will enable you to make small, ongoing changes in a way that will powerfully transform your teaching.



Vanessa Wight
As a fairly new member to Curious Piano Teachers (May, 2020) I can firmly say I now understand what all the fuss is about!! The content, support, and inspiration has been incredible. If ever there was a year to highlight the importance of community spirit and encouragement then this was it! Thank you **Sally Cathcart**, **Sharon Mark-Teggart** and **Hannah O'Toole** from the bottom of my heart for sharing all your ideas/tips, and for making a new teacher feel a little less vulnerable. Enjoy some time off and have a wonderful Christmas 🎄🎵🍷
xxxx

3 w Like Reply 6



Testimonials from The **COMMUNITY**

INTERACTION

You'll be part of a global Community of over 500 knowledgeable and supportive piano teachers and music educators, who love to learn as much as they teach.

Connect in our member-exclusive Facebook group, The Curiosity Lounge, a treasure trove of advice and encouragement, or join a video call at one of our live Community Chats on Zoom, where you'll have chance to ask questions and share what's on your mind in breakout rooms.

You'll receive a weekly email newsletter every Friday, from our Community Manager, Hannah O'Toole, packed full of advice, discounts, links, and news on what's happening in the Curious Community.

PRACTICAL, READY-TO-USE LESSON RESOURCES

Our **Curiosity Boxes** explore a different theme in piano teaching every month, so there is always something to talk about!

We work with leaders in the field of piano pedagogy and music education to provide you with **how-to videos**, **workbooks**, and **webinars** to ensure you are always ahead of the game with your teaching. You and your students will love our beautifully designed, ready-to-go lesson resources.

THE PIANO FRAMEWORK®

To help you plan engaging, and meaningful piano lessons, you'll have access to the exclusive **Piano Framework®**, created by our Director, and Co-Founder, Dr Sally Cathcart. The Framework is a comprehensive planning document that sequences all the essential concepts required to learn the piano, from Pre-Instrumental, right up to Advanced level.

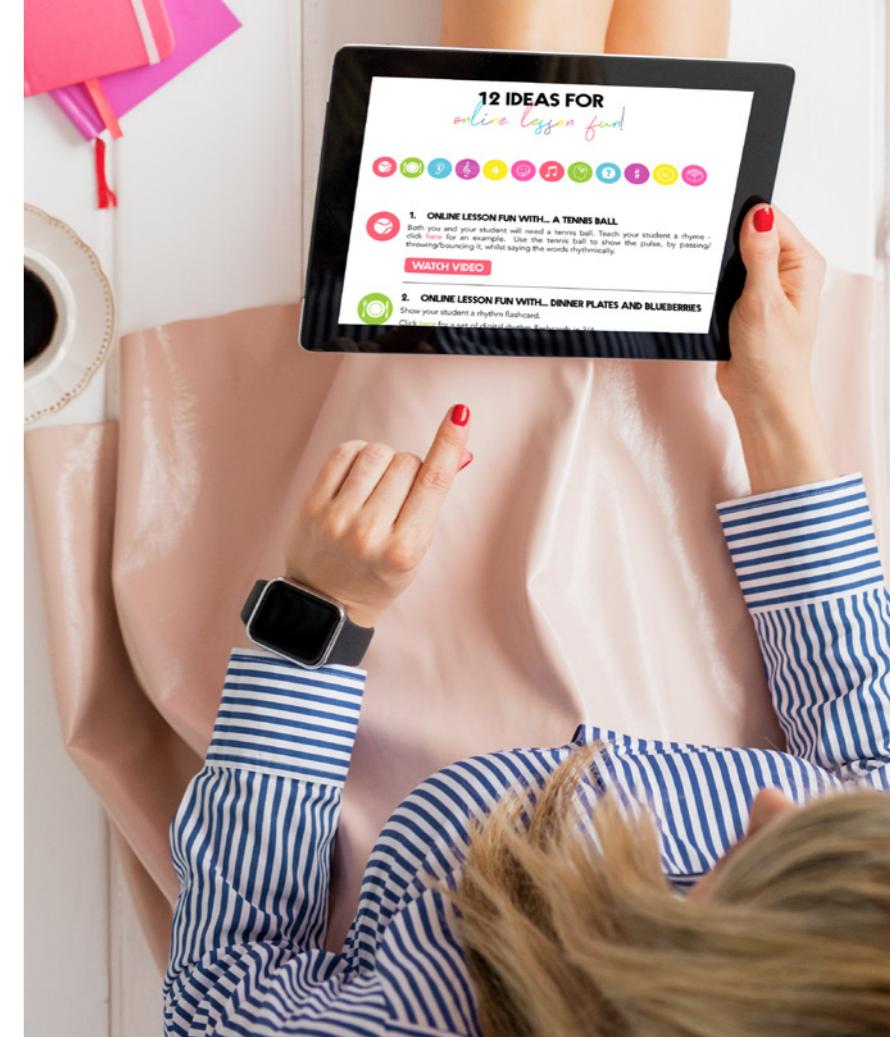
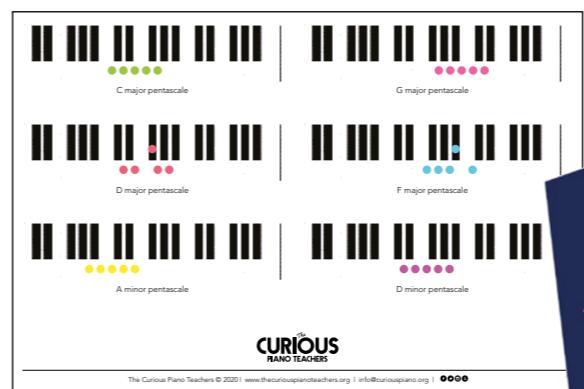
Join our Community to find out why we advocate concept-based learning and a carefully-designed curriculum over exam-driven lessons.

PROFESSIONAL DEVELOPMENT

Piano teaching is a profession. We want to support you, and help you grow as a professional. We'll help you assess your current teaching level, and set goals for personal improvement with our **Teaching Framework®**. You'll focus on 4 Pillars of Piano Teaching:

1. Being a pianist
2. Being a teacher
3. Being a musician
4. Being a professional

Additional online courses and programmes are available to purchase within the Community, including a **90-Day Challenge** where you can buddy up with other piano teachers across the world to work on your teaching goals together.



Six Reasons to Join The Community



IT'S TOTALLY AFFORDABLE

Average weekly cost is equivalent to 3 Starbucks cappuccinos.

LEARN FROM HOME WITH THE EXPERTS

Develop your teaching skills at a pace that suits you with 24/7 online access to bespoke training materials delivered by a team of leading experts.

CONNECT & LEARN TOGETHER

Learn with like-minded piano teachers from around the world - studying the same materials of leading experts.



STEP-BY-STEP PROGRESSION

You get everything in one place, presented in a structured way to enable you to easily make transformational changes in your teaching.

EXPERIENCE TEACHING BREAKTHROUGHS

This is what will happen when you apply the practical teaching ideas and find solutions to the problems that have frustrated you for so long.

GET EXCLUSIVE MEMBER DISCOUNT DEALS

Members get exclusive discount deals off every purchase from a constantly growing range of publishers.

“Before joining, I was a bit of a ‘banana on toast’ piano teacher.

Lessons were the same old thing, time and time again. I honestly never thought it was in me to deliver a lesson stuffed with creative ideas. Yet - thanks to The Community - I now have students who are motivated learn, and who are becoming better musicians, because the way I present things is more purposeful and fun. Feeling clear about what I’m doing - there are no words to describe just how good and deeply satisfying that feels.

VAL (UK) | MEMBER SINCE 2015





“This tremendously inspiring toolkit enabled me to see the way forward with a student who was going through a tough time.

Having these strategies made the difference between losing and retaining this student who is now thriving.

LINDA (AUSTRALIA)
MEMBER SINCE 2016

“Without this bunch of incredible resources

...enabling me to teach theory through the music that students are currently learning, I wouldn't have known where to start (never mind pull it off like a pro!)

CLaire (UK) | MEMBER SINCE 2017



“The ideas here are paying the most phenomenal dividends

Within just a couple of lessons! All I did was tweak a few things - and now my students are actively evaluating their own practising and playing.

PATRICIA (UK) | MEMBER SINCE 2016

Are The Curious Piano Teachers a good fit for me?

Do you want...

A time-saving, easy-to-digest, holistic and comprehensive view of each monthly topic delivered by experts?

Ongoing training, structured and delivered by experts that will enable you to experience teaching breakthroughs?



If you're saying YES!
then you'll ❤ what
we have to offer.



“
Thanks to the business inspiration here, ...it's been possible for me to finally quit my day job (yay!) and turn my 'side-line' into a full-time thing.
GILLIAN (UK) | MEMBER SINCE 2015
“



“
These fabulous resources really take the guesswork out of teaching.
I run a music school in Ireland. Recently, the rest of my team became members too because the resources were helping me achieve such fantastic results with my students.
PATRICIA (IRELAND) | MEMBER SINCE 2015
“



Enrolment & Payment Options

THERE ARE 2 PAYMENT OPTIONS:

Members can choose to pay on a yearly or monthly basis.

HOW MUCH DOES MEMBERSHIP COST?

Yearly Membership:
Normal: £247 (GBP) \$336 (USD)
Special Offer: £197 (GBP) \$270 (USD)

Monthly Membership:
£26 (GBP) \$35 (USD)

*These membership fees apply until 31 March 2021. All prices are in UK Sterling. Conversion rates are approximate and subject to change.



The Blog

Your weekly dose of
Piano Teaching Inspiration

Every Friday, we publish an awesome blog post.

When we say “awesome” we’re not bragging! Our readers, who get in touch with us to tell us how much The Blog helps them to develop their piano teaching ideas, are the ones who tell us it’s “awesome”!

Our weekly blog covers a wide range of topics - all designed to help you teach with more confidence and explore new ways of doing things.

You can find articles about teaching scales, sight reading, messy piano and how to teach less whilst your pupil learns more.

Curious?

Don't miss out - sign up today to receive our FREE weekly blog posts.

www.thecuriouspianoteachers.org/blog



MESSY PIANO: AN ALTERNATIVE TO SPOON FEEDING PUPILS

Over the summer break I have been doing quite a bit of thinking about how we teach and how our pupils learn. As we know, each individual pupil has strengths and weaknesses and a pupil can sometimes make huge leaps in his/her understanding, whilst at other times their learning appears to plateau. Research shows that learning...

THE POWER OF PRACTICE: 5 EFFECTIVE STRATEGIES FOR TEACHERS

You see your piano pupils on average for 30 minutes each week leaving them 10,050 minutes between lessons to practise. And yet, as I showed in last week's post, many of them don't! You put your heart and soul into their lessons, you've tried every tactic and yet most weeks they return with the same...

DEALING WITH THE FEAR OF "I'M NOT GOOD ENOUGH"

“I'm not good enough.” When did you last feel like you weren't good enough? What triggered the feeling? In her TED Talk researcher and storyteller Brene Brown shares profound insights into what she calls 'human connection.' Her take on this feeling of inadequacy, of “I'm not good enough”, is not only powerful - it's deeply encouraging...

A 5 STEP FORMULA FOR EASY LESSON PLANNING

As one-to-one instrument teachers, we have a potentially exciting and unique opportunity to explore how pupils can learn in new and deep ways. We are free to teach exactly how we like and, if we get this even half-right, the results can be very powerful indeed. The secret, I believe, is to plan lessons more, with the attention focussed on how and what pupils learn ...



Claim free access to the membership site for 1 month to experience our Community and exciting topics for yourself!

Add the coupon code at the checkout:
LOVECURIOUS

PSSSSSSST!

Want to know more about the topics we currently have resources for? Keep scrolling...!





CURIOSITY BOXES FOR 2015

**BEGINNERS**

Teaching notation meaningfully and musically

**THE PIANO FRAMEWORK**

An introduction

**PERSONAL MUSICAL DEVELOPMENT**

Strategies for analysis and memorisation

**BUSINESS SKILLS**

Exploring alternative models to invoicing and 1-1 lessons

**REPERTOIRE**

Ideas for teaching Witch's Dance by Kullak

**COMPOUND TIME**

Strategies & resources for teaching compound time

**CHRISTMAS REPERTOIRE**

Playing by ear, improvisation and ideas for sound stories

**TEACHING TECHNIQUES**

Giving effective feedback & asking questions



CURIOSITY BOXES FOR 2016

**REPERTOIRE: KABALEVSKY OP. 27**

Sally and Sharon guide you step by step through some of the pieces

**PIANISTIC SKILLS**

Discover the basic techniques beginners should be taught and imaginative ways and meaningful ways to present them

**BEYOND THE DOTS**

Fabulous ideas for engaging pupils' imagination

**PRACTICE STRATEGIES**

Thought provoking videos to inspire you and innovative practice resources that will motivate your students

**PROFITABLE BUSINESS MODELS**

Ideas for how to reach and help more people with your teaching practice

**HOW TO COMMUNICATE WITH PUPILS**

Develop your understanding of giving feedback by watching 6 teachers and their pupils in real time lessons

**SPECIAL EDUCATIONAL NEEDS**

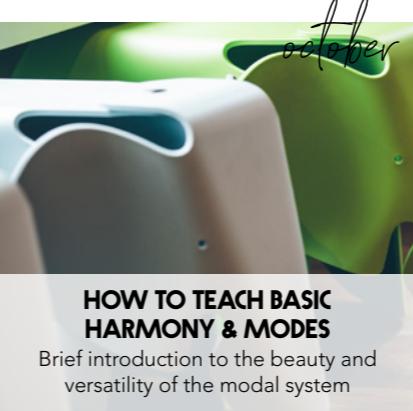
Practical ideas and tips for teaching pupils with special needs

**PERSONAL MUSICIANSHIP**

A in-depth study of Chopin's Mazurka in A minor, Op. 17 No. 4

**CASE STUDY**

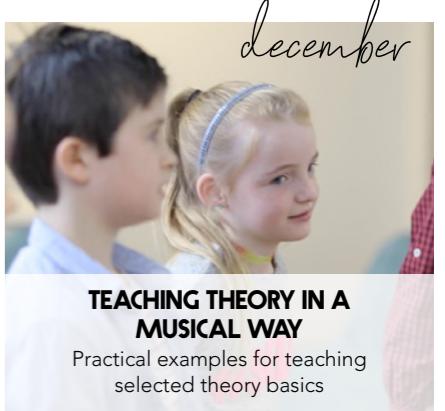
Follow the progress of Genevieve, one of Sharon's pupils, over a 5 week period

**HOW TO TEACH BASIC HARMONY & MODES**

Brief introduction to the beauty and versatility of the modal system

**THE SOCIAL PIANIST**

Straightforward but effective ideas for Christmas playing

**TEACHING THEORY IN A MUSICAL WAY**

Practical examples for teaching selected theory basics



CURIOSITY BOXES FOR 2017



PSYCHOLOGY FOR DEALING WITH TEACHING DIFFICULTIES

Understanding and developing strategies to overcome difficulties



DEVELOPING PIANISTIC SKILLS WITH INTERMEDIATE PUPILS

Ideas, repertoire and strategies for teaching 10-14 year olds



UNDERSTANDING THE COMPOSITION PROCESS & HELPING PUPILS TO COMPOSE

A step by step approach to teaching composition



TEACHING ADULT PUPILS

Tips, lesson snapshots and adult piano adventures



EXPLORING ADVANCED LEVEL REPERTOIRE

Strategies for teaching some of the more complex skills and concepts



GIVING STUDENTS EFFECTIVE FEEDBACK

Slow down the rush to give advice to your pupils



DEVELOP YOUR OWN AURAL SKILLS

Simple steps to deepen your own musicianship and that of your pupils



PLANNING FOR PROGRESSION

Introducing The Piano Framework



TRILLS & FRILL

Discover the main principles behind Baroque music and how to interpret it



A CHRISTMAS FULL OF HARMONY

Help your pupils develop their understanding of harmony through Christmas carols and songs



CURIOSITY BOXES FOR 2018



STRATEGIES TO HELP STUDENT WITH PERFORMANCE ANXIETIES

Understand how to learn music using visualisation



FROM THE BLUES TO BEYONCE

Practical strategies and resources for teaching popular music through chords and structure



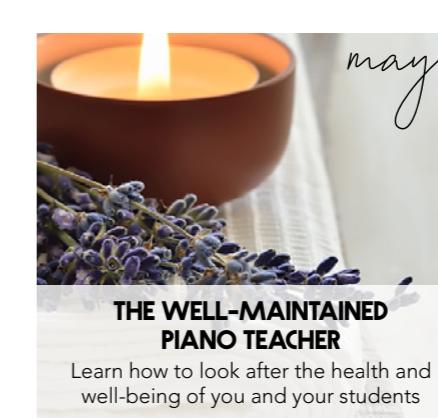
THE SUPER SIGHT-READER

Discover how to help your students enjoy sight reading using simple strategies



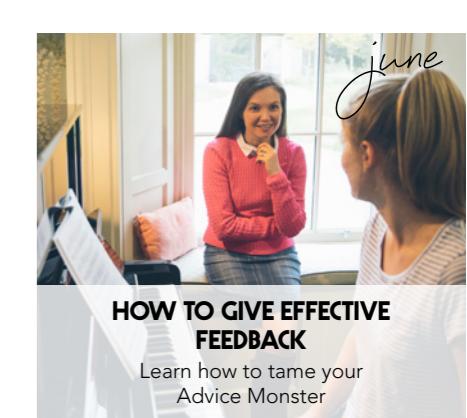
DISSECTING SONATA FORM

Colourful and creative ideas to help your students analyse sonata form in detail



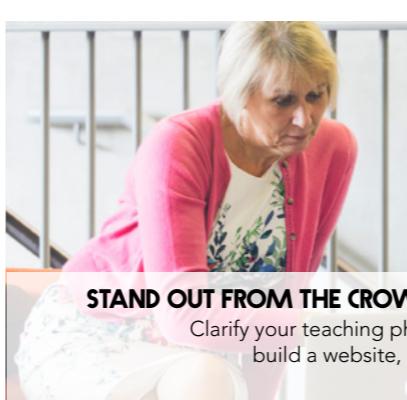
THE WELL-MAINTAINED PIANO TEACHER

Learn how to look after the health and well-being of you and your students



HOW TO GIVE EFFECTIVE FEEDBACK

Learn how to tame your Advice Monster



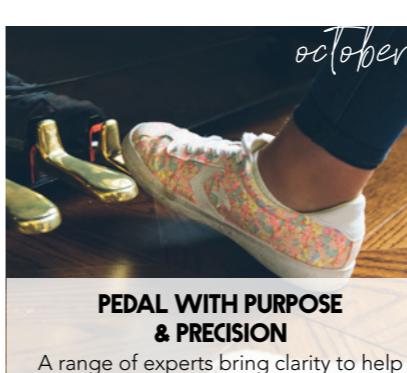
STAND OUT FROM THE CROWD WITH A MARKETING MAKEOVER

Clarify your teaching philosophy, branding, learn how to build a website, blog and use social media



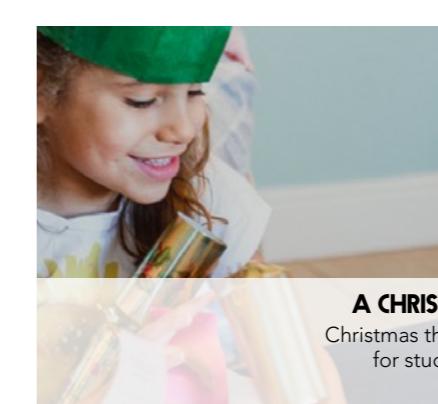
FIRST PIANO LESSONS

Resources for those very first weeks of learning the piano



PEDAL WITH PURPOSE & PRECISION

A range of experts bring clarity to help you teach pedalling with confidence



A CHRISTMAS CRACKER!

Christmas themed musical games for students of all levels





CURIOSITY BOXES FOR 2019



MOTIVATION COMES AS STANDARD

Practical strategies to help you motivate your students



PRACTICE STRATEGIES: TRANSFORM THE WORK BETWEEN LESSONS

More simple, easy-to-use ideas and strategies



BURGMÜLLER'S OP. 100

A step by step guide to teaching a selection of these core repertoire pieces



EDUCATING PIANO PARENTS

How to create curious, well informed and supportive piano parents



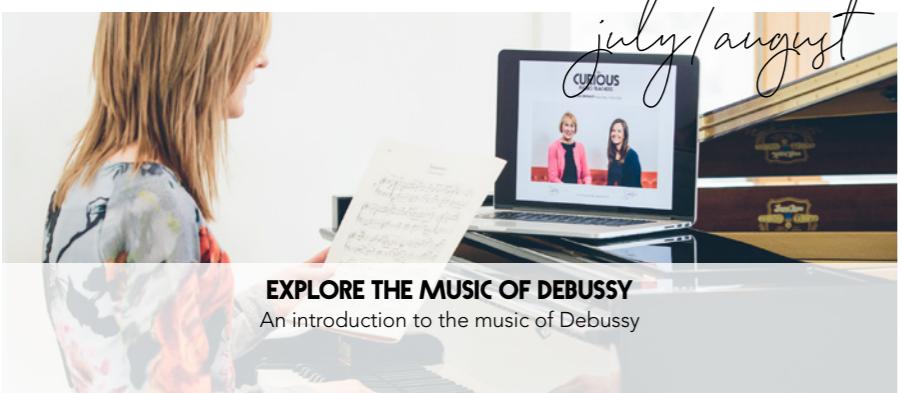
EXPLORING TUTOR BOOKS

A snapshot overview to help you understand the good stuff available



UNDERSTANDING THE NEEDS OF TRANSFER STUDENTS

How to integrate transfer students seamlessly into your piano studio



EXPLORE THE MUSIC OF DEBUSSY

An introduction to the music of Debussy



TEACHING BY ROTE

Why patterns matter and a step-by-step guide to teaching by rote



HOW TO TEACH ROMANTIC MUSIC

A step-by-step guide to teaching selected repertoire



THE PRINCIPLES OF THE GREAT MUSIC EDUCATORS

Dalcroze | Kodály | Orff | Suzuki and why they matter to piano teachers



CURIOSITY BOXES FOR 2020



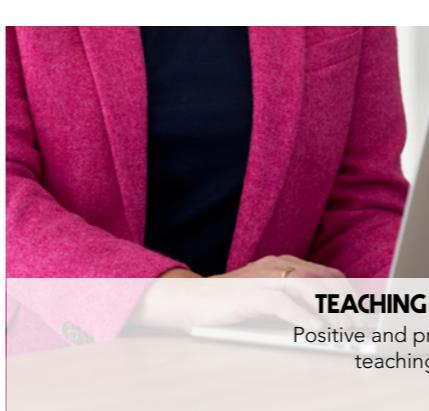
january



february



march



april/may

TEACHING PIANO ONLINE

Positive and practical strategies for teaching piano online



BUILDING A RESILIENT PIANO STUDIO

Practical strategies to help your business survive and thrive in uncertain times



july

TEACHING SCALES & APPEGGIOS

Practical strategies to develop technique and ideas for studio challenges



august

THE FOUR PILLARS

Introducing a professional development framework for piano teachers



september

GETTING STARTED WITH IMPROVISATION

Step-by-step ideas to introduce improvisation to your students



october

MUSIC & THE BRAIN

Communicate powerfully with students & parents about how music learning impacts the brain



november/december

KEYBOARD HARMONY

Why and how you should develop this neglected skill



CURIOSITY BOXES FOR

2021



AT THE KEYBOARD WITH FEMALE COMPOSERS

Exploring keyboard music written by women throughout the centuries



GETTING STARTED WITH INTERNALISATION / AUDIATION

An overview and practical application for this essential skill



TECHNOLOGY Q & A

Your chance to let us know what technology topics you want clarity on



TEACHING INTERMEDIATE LEVEL THEORY IN A MUSICAL WAY

Ideas and resources for practical application



CREATIVE APPROACHES FOR TEACHING AT ADVANCED LEVEL

A set of zesty, multi-sensory learning strategies for advanced level students



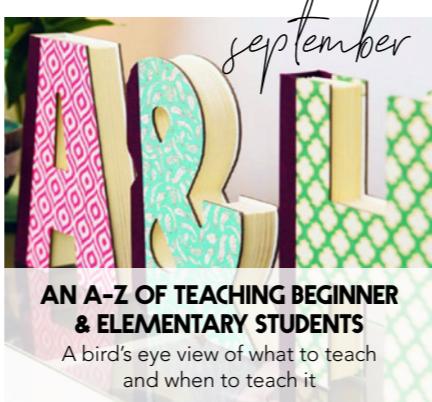
TEACHING JAZZ PIANO

A step-by-step approach to playing and teaching basic jazz piano



THE PIANO FRAMEWORK 2021

An updated version with selected repertoire lists



AN A-Z OF TEACHING BEGINNER & ELEMENTARY STUDENTS

A bird's eye view of what to teach and when to teach it



TEACHING TEENS & PRE-TEENS

Including key repertoire for intermediate level students



A CURIOUS CHRISTMAS

Exclusive, commissioned repertoire for beginners to intermediate

TESTIMONIALS FROM THE COMMUNITY



Alison Hart

Lovely words from two inspirational ladies! Thank you for all your positivity, hard work, amazing ideas, help, support and encouragement over this difficult year. You gave us the confidence and self-belief to keep going, switch to online and make a success of it! I truly couldn't have done it without you. Big thank you to Hannah too! Wishing you all a restful Merry Christmas and here's to a better 2021! xx

2 d Like Reply

Vanessa Wight

As a fairly new member to Curious Piano Teachers (May, 2020) I can firmly say I now understand what all the fuss is about!! The content, support, and inspiration has been incredible. If ever there was a year to highlight the importance of community spirit and encouragement then this was it! Thank you Sally Cathcart, Sharon Mark-Teggart and Hannah O'Toole from the bottom of my heart for sharing all your ideas/tips, and for making a new teacher feel a little less vulnerable. Enjoy some time off and have a wonderful Christmas 🎄🎵🍷

xxxx

Like Reply

6



“Pretty much the most exciting development...in piano teacher support and training the 21st century has yet seen”

ELISSA MILNE

PIANO PEDAGOGY, MUSIC EDUCATION



Joanna Garcia

Conversation Starter · October 7 at 11:26 PM ·

Just a reflection before I finally conk out and go to bed... I've never met ANY of you. But I do look forward to the day - albeit probably in the distant post-pandemic future - when perhaps I'll get to meet some of you, maybe at a CPT event. Seems unimaginable now, but it's really up there for me on my wish list.

Night. 🌙🌙🌙

408 Post Reach

View Insights

22 Comments

53

Comment

Love

408 Post Reach

Sharon Mark-Teggart

I feel like I already know you SO well even though I've never met you... roll on that day! We'll natter for HOURS!!! x

Like · Reply · 4w

↳ Joanna Garcia replied · 1 Reply

Emma Waldron

I already feel like CPT are real friends and I only joined around the start of lockdown ❤️

Love · Reply · 4w

↳ Joanna Garcia replied · 1 Reply

Super super thankful to Sally, Sharon, Hannah and everyone in the Curious family - coming into the Lounge each day is like receiving the 'warm hug' that's much needed before I go back to the realities of 2020.

Care · Reply · 6d · Edited

2 d Like Reply

4

100

Like Reply

8



ARE YOU A CURIOUS PIANO TEACHER?

TEACH PIANO LIKE A PRO

How do you eat an elephant?

Answer:
One bite at a time

Because, as with anything that might seem impossible,
when we break it down into bite-sized chunks we discover
we can achieve more than we ever thought possible!

