

Functionality	Adversity	Outreach	Publicity	In-app features	Logistics
<div>People could still miss the notification that is sent out to remind them.</div> <div>Trevor Yarborough</div>	<div>Similar, already existing things are probably some kind of calendar app, such as google calendar</div> <div>Trevor Yarborough</div>	<div>Could be independently ran or run by a team of developers</div> <div>Trevor Yarborough</div>	<div>Could sell the idea + app to larger companies for shares of the money that the app makes (or just plain money).</div> <div>Trevor Yarborough</div>	<div>“Complaints” area in the app for users to voice their complaints and concerns with the app.</div> <div>Trevor Yarborough</div>	<div>Could be relatively inexpensive to make</div> <div>Trevor Yarborough</div>
<div>Make an invasive notification that cannot be missed</div> <div>Trevor Yarborough</div>	<div>Problem with existing app is that it is too complicated and doesn't necessarily provide an hourly notification that would make you get up and do something</div> <div>Trevor Yarborough</div>	<div>Could eventually partner with bigger companies and improve the production quality and functionality</div> <div>Trevor Yarborough</div>	<div>This would be easy to advertise. People love to be organized and productive.</div> <div>Trevor Yarborough</div>	<div>“Task completed” button</div> <div>Trevor Yarborough</div>	<div>Main majority of the cost associated with this project would be getting it out to people (advertising).</div> <div>Trevor Yarborough</div>
<div>Send multiple notifications until a “kill switch” (an off button) is activated</div> <div>Trevor Yarborough</div>	<div>May be looked down on as a “bad idea” from some companies</div> <div>Trevor Yarborough</div>	<div>Could eventually turn into a function that companies have phones come with (basically a feature of newer phones without having to use the app)</div> <div>Trevor Yarborough</div>	<div>YouTube ads</div> <div>Trevor Yarborough</div>		<div>See about publishing onto the Google play store and the Apple app store</div> <div>Trevor Yarborough</div>
<div>Create an alarm-type notification that doesn't stop going off until it is turned off</div> <div>Trevor Yarborough</div>					
<div>Could keep the phone in a “simple” mode, only allowing the use of messages, clock, and phone (and maybe whatever else the user wants to have unlocked) until the task is confirmed as completed</div> <div>Trevor Yarborough</div>					
<div>Maybe the notification can do something like lock down other apps on the phone</div> <div>Trevor Yarborough</div>					