

COMP90042 LECTURE 16

INFORMATION RETRIEVAL: THE VECTOR SPACE MODEL

OVERVIEW

- ▶ Concepts of the *Term-Document Matrix* and *inverted index*
- ▶ Vector space measure of query-document similarity
- ▶ Efficient search for best documents

THE PROBLEM OF INFO. RETRIEVAL

- ▶ Given a large document collection and a query string
 - ▶ which of the documents *are (most) relevant* to the user's information need?
- ▶ Information need \neq query string
- ▶ Raises questions:
 - ▶ how to model query-document relevance?
 - ▶ how can we service queries efficiently?
 - ▶ how can we evaluate effectiveness?



alternatives to beef



Web Images Videos News

Australia ▾

Safe Search: Strict ▾

Any Time ▾

The 5 Best Alternatives to Beef - Women's Health

In case you haven't noticed, **beef** prices are on the rise. Try these pocketbook-friendly foods instead.

▶ <https://www.womenshealthmag.com/food/beef-alternatives>

Exotic alternatives to beef | Food | Green Living

Mad cows and coughing chickens. They're enough to turn you into a vegetarian. But if you are willing to look beyond **beef**, there are healthier and more interesting **alternatives**.

GRN
LVG greenlivingonline.com/article/exotic-alternatives-beef

Beef Burger Alternatives - Better Homes and Gardens

A burger doesn't have to be made from **beef** to be delicious. Need proof? Check out these mouthwatering burgers made with ground turkey, chicken, pork, and veggies.

▶ <https://www.bhg.com/recipes/grilling/burgers/beyond-beef---1...>

10 Vegetables That Can Substitute for Meat - One Green ...

Seitan can be flavored to taste exactly like **beef** or pork. You won't believe the decadence you will get in a plate of ...

▶ <https://www.onegreenplanet.org/vegan-food/vegetables-that-can-substitute...>

BeEF Alternatives and Similar Software - AlternativeTo.net

Popular **Alternatives to BeEF** for Mac, Linux, Windows, Web, iPhone and more. Explore apps like **BeEF**, all suggested and ranked by the **AlternativeTo** user community.

a <https://alternativeto.net/software/beef/>

25 Tasty Hamburger Alternatives That Are Actually ... - BuzzFeed

Food 25 Tasty Hamburger **Alternatives** That Are Actually Good For You Obviously, fatty **beef** hamburgers rule. But red meat should be a special treat because it isn't that great for us.

▶ <https://www.buzzfeed.com/emofly/healthy-hamburger-alternatives>

What is the information need?

Does the user just want one answer or several?

Engine returns ranked answers with short snippets
(what underlies the ranking?)



how to make slime



All

Videos

Shopping

Images

News

More

Settings

Tools

About 3,400,000 results (0.70 seconds)

What You Do:

1. In one bowl mix 1 oz. ...
2. Add $\frac{1}{4}$ cup of Sodium Tetraborate (Borax) Solution to the glue and water mixture and stir slowly.
3. The slime will begin to form immediately. ...
4. Stir as much as you can, then dig in and knead it with your hands until it gets less sticky.

More items...



How to Make Slime with Glue and Borax | Gak - Home Science Tools

<https://www.homesciencetools.com/article/how-to-make-slime/>



About this result



Feedback

People also ask

How do you make slime without borax? 

How do you make slime step by step? 

How do you make slime for kids? 

What materials do you need to make fluffy slime? 

Feedback



what to do when bored



All Videos Images Shopping News More Settings Tools

About 5,250,000 results (0.37 seconds)

17 Things To Do When You Are Bored Out Of Your Mind

- Become obsessed with a paint-by-numbers masterpiece. ...
- Paint all your cheap-o jewelry with clear nail polish. ...
- Send your long-distance friends surprise postcards. ...
- 4. Make booze more magical. ...
- Do a puzzle. ...
- Attempt some intricate nail art. ...
- Plant a kitchen herb garden. ...
- Start a vinyl collection, if you haven't already.

More items...



17 Things To Do When You Are Bored Out Of Your Mind - BuzzFeed

<https://www.buzzfeed.com/.../things-to-do-when-you-are-bored-out-of-your-mind>

[About this result](#) [Feedback](#)

96 Things to Do When You're Bored | MyDomaine AU

www.mydomainehome.com.au/things-to-do-when-bored ▾

Jan 6, 2017 - 96 Things to Do When You're Bored. Go on a walk. Challenge yourself to leave your cell phone in your purse or pocket. Order a small set of hand weights from Amazon. Organise something. Do your laundry. Speaking of the gym, go to it! Visit Unroll.me and unsubscribe from all those emails you never read nor want to get. ...

17 Things To Do When You Are Bored Out Of Your Mind - BuzzFeed

<https://www.buzzfeed.com/.../things-to-do-when-you-are-bored-out-of-your-mind> ▾

Aug 9, 2014 - 17 Things To Do When You Are Bored Out Of Your Mind. Become obsessed with a paint-by-numbers masterpiece. Paint all your cheap-o jewelry with clear nail polish. Send your long-distance friends surprise postcards. 4. Make booze more magical. Do a puzzle. Attempt some intricate nail art. Plant a kitchen herb garden. ...

10 FUN THINGS TO DO WHEN YOU'RE BORED! WHAT TO DO ...

 <https://www.youtube.com/watch?v=swwX2RwBbh4> ▾

Apr 3, 2016 - Uploaded by Gillian Bower
WHAT TO DO WHEN YOU'RE BORED! Download Best Fiends For FREE! <http://download.bestfiends.com> ...

Often results might include lists of things, or many (diverse) results are desired

EVALUATION ON TEST COLLECTIONS

- ▶ IR research often use reusable test collections constructed for IR evaluation, e.g., for TREC competitions; comprising
 - ▶ *corpus* of documents
 - ▶ set of *queries (“topics”)*, often including long-form elaboration of *information need*
 - ▶ relevance judgements (*qrels*) for each document and query, a human judgement of whether the document is relevant to the information need in the given query.

EXAMPLE FROM TREC 5

⟨num⟩ Number: 252

⟨title⟩ Topic: Combating Alien Smuggling

⟨desc⟩ Description: What steps are being taken by governmental or even private entities world-wide to stop the smuggling of aliens.

⟨narr⟩ Narrative: To be relevant, a document must describe an effort being made (other than routine border patrols) in any country of the world to prevent the illegal penetration of aliens across borders.

Qrels

Topic	Docid	Rel
252	AP881226-0140	1
252	AP881227-0083	0
252	CR93E-10038	0
252	CR93E-1004	0
252	CR93E-10211	0
252	CR93E-10529	1
...		

Runfile

Topic	Docid	Score
252	CR93H-9548	0.5436
252	CR93H-12789	0.4958
252	CR93H-10580	0.4633
252	CR93H-14389	0.4616
252	AP880828-0030	0.4523
252	CR93H-10986	0.4383
...		

DOCUMENT REPRESENTATION

- ▶ Assume each document is a *bag of words*, i.e., discarding word order information, just recording counts
- ▶ The whole collection could be modelled as a *list of bag of words*
 - ▶ but this doesn't allow efficient access, e.g., to find a specific word
- ▶ Solution: the *term-document* matrix
 - ▶ rows represent *documents*
 - ▶ columns represent *terms* which are typically *word types* (excluding very high frequency “stop words”, and often stemmed)
 - ▶ matrix cells might be binary indicators, frequency counts or some other kind of ‘score’ attached to a word and a document

TERM-DOCUMENT MATRIX

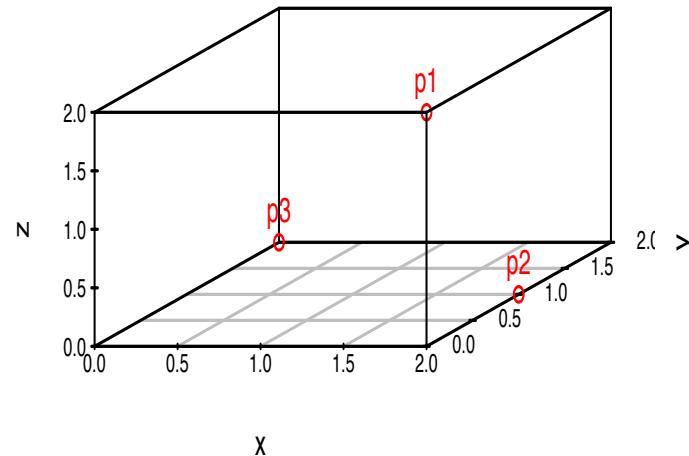
doc1	Two for tea and tea for two
doc2	Tea for me and tea for you
doc3	You for me and me for you

	two	tea	me	you
doc1	2	2	0	0
doc2	0	2	1	1
doc3	0	0	2	2

GEOMETRICAL VIEW OF THE TDM

- ▶ The TDM not just a useful document representation
 - ▶ also suggests a useful way of modelling documents
 - ▶ consider documents as *points (vectors)* in a *multi-dimensional term space*

Point	x	y	z
p1	2	0	2
p2	2	1	0
p3	0	2	0

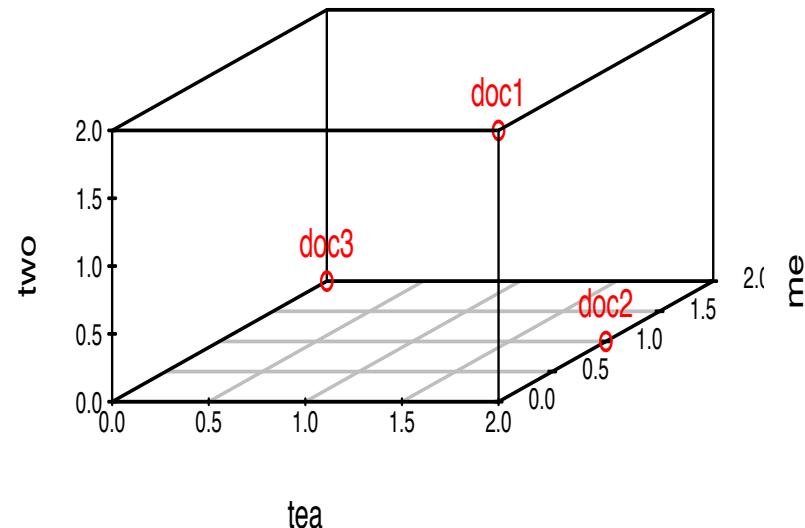


- ▶ E.g., points in 3d

DOCUMENTS IN TERM SPACE

- ▶ Each of the $|T|$ terms becomes a dimension
- ▶ Documents are points, with the value for each dimension determined by the score $s_{d,t}$
- ▶ this might be the frequency of term t in document d

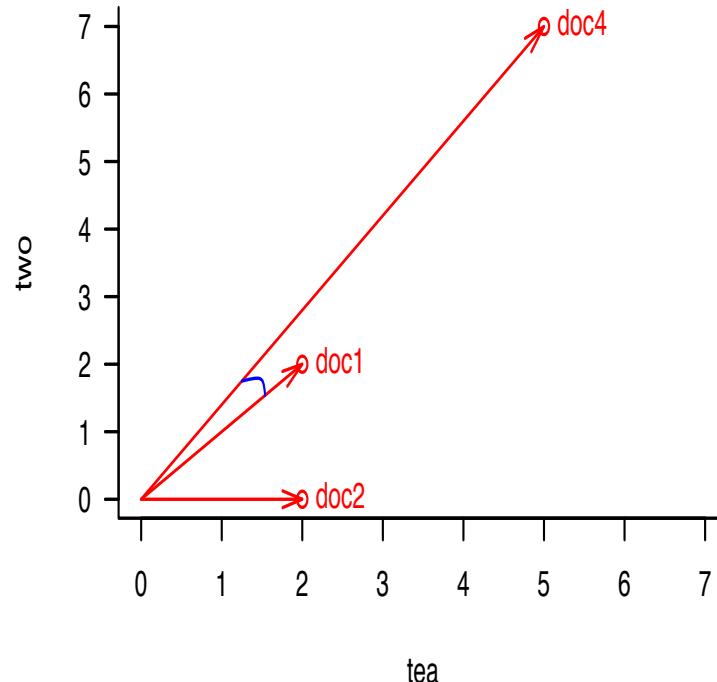
Point	tea	me	two
doc1	2	0	2
doc2	2	1	0
doc3	0	2	0



MEASURING SIMILARITY WITH COSINE

- ▶ To account for length bias consider documents as *vectors*
 - ▶ and measure the angle between them

Point	tea	two
doc1	2	2
doc2	2	0
doc4	5	7



COSINE DISTANCE

- Given two vectors, \mathbf{a} and \mathbf{b} , the cosine between them is

$$\cos(\mathbf{a}, \mathbf{b}) = \frac{\mathbf{a} \cdot \mathbf{b}}{|\mathbf{a}| \times |\mathbf{b}|}$$

- where \cdot is the vector dot product, i.e., $\mathbf{a} \cdot \mathbf{b} = \sum_{i=1}^{|T|} a_i b_i$
- and $|\mathbf{a}|$ denotes the vector magnitude $|\mathbf{a}| = \sqrt{\sum_{i=1}^{|T|} a_i^2}$

SPEEDING UP COSINE DISTANCE

- ▶ All documents pre-normalised to unit length
(or normalisation factors precomputed and stored)
- ▶ Cosine then just requires a dot product $\mathbf{a} \cdot \mathbf{b}$
 - ▶ but vectors (like posting lists) are sparse, with many entries equal to zero
 - ▶ only need to consider non-zero entries in both \mathbf{a} and \mathbf{b}
 - ▶ use **inverted index** to exploit sparsity, and allow efficient storage and querying
- ▶ This is known as *the vector space model*

TF*IDF

- ▶ Scores in TDM typically combine two elements, $tf_{d,t} \times idf_t$
 - ▶ The *term frequency* or TF, based on the occurrence count for the term in a document
 - ▶ The *inverse document frequency* or IDF, based on how rare the word is, and therefore how informative an occurrence will be
- ▶ IDF typically formulated as
 - where N is the number of documents
 - and df_t the number of documents containing t
- ▶ Consider extrema for idf , rare words vs. stop-words

$$idf_t = \log \frac{N}{df_t}$$

TWEAKING TF*IDF

- ▶ Many variant formulations for term weighting
 - ▶ raw term frequency, $f_{t,d}$, versus $\log(1 + f_{t,d})$
 - ▶ various idf definitions, or leave out
 - ▶ include document length normalisation?
- ▶ Choices are mostly heuristic
 - ▶ Zobel and Moffat, “*Exploring the Similarity Space*” (1998) identify $(8 \times 9 \times 2 \times 6 \times 14) = 12096$ possible different combinations of choices
- ▶ Typically try several options to evaluate which is most effective

BM25: PARAMETERISED SCORING METHOD

$$\begin{aligned}
 w_t = & \left[\log \frac{N - f_t + 0.5}{f_t + 0.5} \right] && (\text{idf}) \\
 & \times \frac{(k_1 + 1)f_{d,t}}{k_1 \left((1 - b) + b \frac{L_d}{L_{ave}} \right) + f_{d,t}} && (\text{tf and doc. length}) \\
 & \times \frac{(k_3 + 1) f_{q,t}}{k_3 + f_{q,t}} && (\text{query tf})
 \end{aligned}$$

- ▶ Parameterised scoring formula: k_1 , b , k_3 need to be tuned
 - ▶ defaults $k_1 = 1.5$, $b = 0.5$, $k_3 = 0$
- ▶ BM25 most widely used method in IR

QUERY PROCESSING IN VSM

- ▶ Treat the query as a short pseudo-document
- ▶ Calculate the similarity between the query pseudo-document and each document in the collection
- ▶ Rank documents by decreasing similarity with cosine
- ▶ Return to user the top k ranked documents

EXAMPLE

Corpus:

Here just using
raw term
frequencies, with
no IDF
component

	two	tea	me	you
doc1	2	2	0	0
doc2	0	2	1	1
doc3	0	0	2	2

Query: tea me

	two	tea	me	you
query	0	1	1	0

EXAMPLE — NORMALISATION

Corpus:

	two	tea	me	you
doc1	0.707	0.707	0	0
doc2	0	0.816	0.408	0.408
doc3	0	0	0.707	0.707

Query: tea me

	two	tea	me	you
query	0	0.707	0.707	0

EXAMPLE — QUERY SIMILARITY

$$\begin{aligned}\cos(\text{doc1}, q) &= (0.707, 0.707, 0, 0) \cdot (0, 0.707, 0.707, 0) \\ &= 0.5\end{aligned}$$

$$\begin{aligned}\cos(\text{doc2}, q) &= (0, 0.816, 0.408, 0.408) \cdot (0, 0.707, 0.707, 0) \\ &= 0.866\end{aligned}$$

$$\begin{aligned}\cos(\text{doc3}, q) &= (0, 0, 0.707, 0.707) \cdot (0, 0.707, 0.707, 0) \\ &= 0.5\end{aligned}$$

- ▶ doc2 is the best match, followed by doc1 and doc3 (tied)

OBSERVATIONS

1. Elements of the vectors which are zero do not contribute to cosine calculation
 - ▶ Zeros common with real data and large vocabularies
 - ▶ Also true of other scoring functions, e.g.,
 $\log(1+TF)$, $TF*IDF$, $BM25$
2. Enumerating all the documents is inefficient

Can we devise a way to find the most similar documents efficiently?

INDEX

- ▶ Imagine we precompute the TF*IDF vectors for all documents, and their vector lengths (for normalisation)
- ▶ These do not change from query to query, so save time by precalculating their values
- ▶ But still need to iterate over every document...

TERM-WISE PROCESSING

- ▶ When measuring document similarity, only terms occurring in both vectors contribute to cosine score.
- ▶ So with the query as a pseudo-document need only consider terms that are
 - ▶ *in the query (**short**)*; and in the document
- ▶ If we can efficiently index the documents in which each term occurs
 - ▶ complexity reduced to $O(\sum_t \text{df}_t)$
 - ▶ note that most frequent term will dominate (consider stop-words)

INVERTED INDEX

- ▶ Inverted index comprises
 - ▶ Terms as rows
 - ▶ Values as lists of (docID, weight) pairs, aka *posting list*

Term	Postings list
tea	→ 1:1.4 ; 3:1.0 ; 6:1.7 ; ...
two	→ 2:2.3 ; 3:1.0 ; 4:1.7 ; ...
me	→ 1:1.0 ; 2:1.4 ; ...

- ▶ weights listed may be normalised TF*IDF values
- ▶ Note the inclusion of weight c.f. binary index

QUERYING AN INVERTED INDEX

Assuming normalised TF*IDF weights:

Set accumulator $a_d \leftarrow 0$ for all documents d

for all terms t in query **do**

 Load postings list for t

for all postings $\langle d, w_{t,d} \rangle$ in list **do**

$a_d \leftarrow a_d + w_{t,d}$

end for

end for

Sort documents by decreasing a_d

return sorted results to user

HOW IS THIS COSINE?

- ▶ The algorithm computes for each document

$$a_d = \frac{\sum_{t \in q} w_{t,d}}{\sqrt{\sum_{t \in d} w_{t,d}^2}}$$

- ▶ But cosine is defined as

$$\cos(d, q) = \frac{\sum_t w_{t,q} w_{t,d}}{\sqrt{\sum_{t \in q} w_{t,q}^2 \sum_{t \in d} w_{t,d}^2}}$$

- ▶ What happened to the query term-weights and normalisation term?

HOW IS THIS COSINE?

- ▶ Assume that each query term occurs once in the query
 - ▶ $w_{t,q} = 1$ for all t in the query
(and 0 for the remaining terms)
- ▶ The query length is irrelevant
 - ▶ compare one fixed query to several documents
 - ▶ scaling by a constant (query length) means ranking remains the same

SUMMARY

- ▶ Concept of the term-document matrix and inverted index
- ▶ The vector space model, TF*IDF similarity and other scoring methods
- ▶ Inverted index & querying algorithm
- ▶ Reading
 - ▶ Chapter 6, “Scoring, term weighting & the vector space model” of Manning, Raghavan, and Schütze, Introduction to Information Retrieval
 - ▶ Section 11.4.3 “Okapi BM25: A nonbinary model”