## **INITIAL MEETING**

ART DIRECTOR Trevor McKee

DESIGNER/DEVELOPER Priya Kral

## **NOTES**

Great job! You've made the site accessible and intriguing. The color treatment is successful, and I appreciate the information you provided on each page. The quotes are a nice touch and from a design perspective, help to ground the visual blocks of the website. I like your choice in type, and everything on the page (including the type) feels like an appropriate scale.

## **A FEW TWEAKS**

Only complete these things if you have the time and energy! You've already done such a great job.

- Add a link on each page to return to the home page
- Add a hover state for each of the links, so the user knows they are links
- Add a clicked state for each of the links so they don't turn purple
- The quotes cut off some text on the lengthy pages, lower the footer?
- Raise the menu to the top of the page or add a logo/typographic link to home page
- Add <strong> tags to parts of the text to parse it up more
- Increase responsive of text over images