

TREVOR SPIELMAN

A results-driven, articulate and creative Software Developer. Strong in design, integration, and problem solving full-stack applications to meet the clients needs. Strong communication and project-management skills make me an excellent team member. Interested in a challenging career supporting and advancing within a team development environment.

Skills

- HTML5/CSS3
- Bootstrap
- Angular
- JavaScript
- Node
- Vue
- C#
- SQL
- Chai/Mocha
- Git
- .NET
- RESTful API

Experience

Software Developer
Boise CodeWorks
Jan. 2018 to April 2018

Software Development | SQL | NoSQL | JavaScript | .NET MVC | Full-Stack Development

- Created full-stack applications, utilizing RESTful API structures, object oriented design, web services, and relational SQL databases
- Utilized problem solving and software development best practices to solve challenges
- Incorporated frameworks and libraries, such as Vue and Node, to efficiently create real-world applications such as a home-brew recipe organization and sharing app
- Created and queried SQL and NoSQL databases utilizing C# with .NET and Node.js
- Connected to multiple API's to create interactive and responsive web applications.

Product Development
FiftyFlowers.com
Sept. 2016 to Jan. 2018

eCommerce Product Management | Product Backlog Management | Performance Analysis

- Created and maintained eCommerce product page imagery, content, and branding
- Developed the plan to optimize the organization and implementation of the new website to ensure optimal Search Engine benefit, user experience and RESTful structure
- Performed Keyword and Visitor Analysis to capitalize on the wide variety of products offered and broaden our customer base
- Ensured the technical aspects of each product page follows Google's best practices for load speed, image compression, and description length
- Coordinated product backlog between Customer/Product and Developer Teams

Production Manager
WTC Marketing
Apr. 2014 to Aug. 2016

Business Process and Project Management | Web Development and Marketing Consultation

- Developed comprehensive business systems to efficiently serve clients resulting in fewer mistakes, client complaints, and contract terminations
- As a web development expert, guided over 100 clients a through the inception of their marketing campaigns to the resolution of their business goals
- Guided the company through personnel restructure without the loss of client services quality through the use of automated systems and job reassignment

Team Lead Assistant/SEO Specialist
Page One Power
Nov. 2012 to Apr. 2014

Digital Marketing | Brand Management | Analytics | Asset Creation | Website Optimization

- Utilized Google Analytics and competitive research to develop an effective SEO strategy through onsite optimization, backlink removal, and link building increasing website traffic
- Successfully diagnosed client websites to determine the cause of traffic or ranking drops and develop strategies to regain the previous performance levels
- Managed brands online assets and identity; including logos, images and website copy

Education and

Full-Stack Software Developer, *Boise CodeWorks*
Bachelor of Art in Psychology, *The College of Idaho*

Minors: Sociology/Anthropology, Criminal Justice Studies, and Human Biology

2018