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trevorspielman.github.io

TREVOR SPIELMAN

A results-driven, articulate and creative Software Developer. Strong in design, integration and problem solving applications to meet the needs of the client. Strong written and verbal communication, and team-management skills. Interested in a challenging career supporting and advancing within a motivated team development environment.

Skills

- HTML5/CSS3
- Bootstrap
- SASS

- JavaScript
- NodeJS
- VueJS

- C#
- MySQL
- Chai/Mocha

- Git
- MongoDB
- RESTful API

Experience

Software Development Student
Boise CodeWorks
January 2018 to Present

- Created full-stack applications creating and utilizing RESTful API structures
- Creatively solved code and whiteboard challenges using industry best practices
- Participated and assisted others to understand each presented language
- Completed assigned projects within strict timelines while meeting requirements
- Incorporated frameworks, such as Vue and Node, to efficiently real-world applications

Product Development
FiftyFlowers.com
Sept. 2016 to Jan. 2018

- Created and maintained eCommerce product pages ensuring that each aspect assist with SEO for the site as a whole
- Consulted with and developed a plan to optimize the organization, categorization, and roll-out of the new website to ensure optimal Search Engine benefit and user experience
- Performed Keyword and Visitor Analysis to capitalize on the wide variety of products offered and broaden our customer base
- Ensured the technical aspects of each product page follows Google's best practices for load speed, image compression, and description length

Production Manager
WTC Marketing
Apr. 2014 to Aug. 2016

- Developed comprehensive business systems and best practices to efficiently serve clients resulting in fewer mistakes, client complaints, and contract terminations
- Performed keyword analysis and SEO best practices to optimize search engine reach
- Guided over 100 clients as a subject matter expert through the inception of their marketing campaigns to the resolution of their business goals
- Successfully guided the company through major personnel restructure without reducing the quality of client services

Team Lead Assistant/SEO Specialist
Page One Power
Nov. 2012 to Apr. 2014

- Fully utilized Google Analytics and competitive research to analyze and develop the most effective SEO strategy through blending onsite optimization, backlink removal, and intentional link building increasing the impact of Link Building on client's website traffic
- Managed the creation of a system to effectively evaluate the performance quality of the production floor which resulted in improved hiring methods
- Successfully diagnosed client websites to determine the cause of traffic or ranking drops and develop strategies to regain the previous performance levels
- Collaborated across teams and leaders to develop innovative methods of link building and content creation that yielded consistent successful results

Education and Certifications

Full-Stack Software Developer
2018
Boise CodeWorks

Bachelor of Art in Psychology
2008-2012
Minors: Sociology/Anthropology, Criminal Justice Studies, and Human Biology
The College of Idaho