

Trager Bos

491 Broadway Apt 12 · New York, NY 10012 · 917-806-4748 · trager.bos@temple.edu

[Linkedin Profile](#) | [Trager Bos Portfolio](#)

EDUCATION

Temple University, College of Liberal Arts – Philadelphia, PA
Bachelor of Arts, *English*

December 2024

Google

Certificate, *Digital Marketing & E-commerce*

Certificate, *Data Analytics*

September 2024-Present

May 2024

RELEVANT COURSEWORK

Temple University, College of Liberal Arts – Philadelphia, PA

January 2024-May 2024

Advertising and Globalization

- Analyzed global advertising strategies of major companies, focusing on market trends and cultural impact.
- Developed a website to present research on Samsung's advertising strategies, featuring interactive elements and data visualizations.

Temple University, College of Liberal Arts – Philadelphia, PA

August 2023-December 2023

Writers at Work

- Reviewed, approved, and denied online submissions from a broad range of writers for a small press, Barrelhouse magazine.
- Provided constructive feedback on written work (50+ submissions) via submittable, helping writers refine their content.
- Collaborated with a team of six to seven peers to evaluate quality to ensure the magazine maintained high editorial standards based on the magazine criteria.

EXPERIENCE

Independent Reseller – New York, NY

May 2016-Present

- Source clothing and other items from retail and online stores for resale on online platforms.
- Research market trends to price items competitively and maximize profit.
- Manage online listings, customer interactions, and shipping logistics.

Banana Republic – New York, NY

September 2017-February 2018

Brand Associate

- Assisted with customer experience on the merchandise floor, including greeting customers, upselling merchandise, and managing problem resolutions.
- Curated floor presentation based on detailed instructions mandated by corporate with customizations for unique store size and layout.
- Managed cash register, accounting for all forms of payment, including balancing the cash register concluding each shift while demonstrating consistent balance accuracy.

SKILLS

Google Drive Applications, Social Media, Windows OS, Apple OS, Hootsuite, WordPress, Canvas, Github, Writing and Editing, Excel/Sheets, SQL, R-programming, Data proficient, Search Engine Optimization (SEO), Search Engine Marketing (SEM), Social Media Marketing (SMM).