

Local Business Survey

Bitcoin District Initiative



1. Which of these payment issues is most challenging for your business?

- ☐ High fees
- ☐ Too many platforms
- ☐ Waiting for payouts
- ☐ Connectivity/Technical
- ☐ Chargebacks/fraud
- ☐ None or Other:

2. Where does your business usually invest or save its profits?

- ☐ Stocks, bonds, mutual funds
- ☐ Precious metals
- ☐ Real estate
- ☐ Back into the business
- ☐ Bitcoin or digital assets
- ☐ We don't really save

3. How much do you know about Bitcoin?

- Not at all
- Very knowledgeable
- Heard of it
- I own some
- Know a little
- Other

4. Have you ever thought about accepting Bitcoin in your Business?

- Never thought about it
- Actively exploring how to set up
- Thought about it, but unsure
- Already accept it
- Would consider if customers asked
- Other

5. Which of these matters most for merchants considering Bitcoin?

- ☐ Easier checkout tools
- ☐ Instant settlement, no chargebacks
- ☐ Knowledge & Training
- ☐ Seeing other merchants use it
- ☐ Low transaction fees
- ☐ Other
- ☐ More customer demand

6. Would you like us to follow-up with more information?

- YES! Send me helpful tips
- No thanks

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Business Name: _____

Owner Name: _____

Email: _____

Phone: _____

POS Type: _____

Survey Location: _____

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Notes:

