

Bitcoin District Initiative

Local Business Survey



1. Which of these challenges do you have with customer payments?

- High fees
- Too many platforms
- Waiting for payouts
- Connectivity/Technical
- Chargebacks/fraud
- Other

2. Does your business invest in appreciating assets?

- Stocks, bonds, mutual funds
- Precious metals
- Real estate
- Back into the business
- Bitcoin or digital assets
- We don't really save

3. How much do you know about Bitcoin?

- Not at all
- I own some
- Heard of it
- Very knowledgeable
- Know a little
- Other

4. Have you ever thought about accepting Bitcoin in your Business?

- Never thought about it
- Actively exploring how to set up
- Thought about it, but unsure
- Already accept it
- Would consider if customers asked
- Other

5. What do you think might encourage merchants to accept Bitcoin?

- Easier checkout tools
- Instant settlement, no chargebacks
- Knowledge & Training
- Seeing other merchants use it
- Low transaction fees
- Other
- More customer demand

6. Would you like us to follow-up with more information?

- YES! Send me helpful tips
- No thanks

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Business Name: _____

Owner Name: _____

Email: _____

Phone: _____

POS Type: _____

Survey Location: _____

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