



Tre Zamora

AUGUST 23, 2022

Brian Furuto

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(808) 734-9572
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Dear Brian Furuto,

My name is Tre and I'm currently enrolled in Kapiolani Community College's New Media Arts program, pursuing a degree in Interface Design. I would like to express my deep interest and excitement in joining you and Louise Pagotto in tackling the campus wayfinding signage project. I am particularly drawn to visual communication design for its ability to communicate and translate information into concise designs that are functional, visually appealing, and personable in a unique way that effectively evokes emotion from viewers. It is this ability to thoughtfully design human connections that attracts me most to this project.

Having worked as a project assistant, researcher and graphic designer for Kapi'olani Community College and University of Hawai'i, I have come to understand the importance of taking the needs of a business and its consumers seriously and with care. I am reliable, committed, and conscientious and able to prioritize and wear multiple hats at once. My time as a design student has enabled me to garner a diverse knowledge and skills in various areas, including typography, graphic design, motion graphics, UI/UX design, and front-end web development. I believe that the skills and qualities acquired professionally and academically, combined with my design obsession and eagerness to grow would make me a positive addition to your team.

I would greatly appreciate the opportunity to meet and further discuss my qualifications regarding this creative project. Attached are my resume and portfolio for your consideration. Thank you so much for your time and I look forward to hearing from you.

Best Regards,

Tre Zamora