

PHASE 1

Navigating Native Hawaiian Culture: A Voyage towards Success

KapCC design project proposal

INTERNSHIP BRIEF

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Art 293 / NMA Internship
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UNIVERSITY of HAWAII®
KAPI'OLANI
COMMUNITY COLLEGE

Kūlia i ka Nu'u “Strive for the Highest”



- ① **ALANI**
Children's Center
- ② **CHAPEL**
Multi-Purpose Building
- ③ **'ILIAHI**
Board of Student Publications
Employment Prep Center
Honda International Center
Lost & Found
Service Learning
Student Parents Program
Student Activities
Student Congress
TRIO Support Services
Veterans & Military Resource Center
- ④ **'ILIMA**
Administration
Admissions & Records
Business Office
Career & Transfer Information (Maida Kamber Center)
Cashier
Disability Support Services
Financial Aid
Graduation
Human Resources
Public Relations
Registration
- ⑤ **KALIA**
Arts & Sciences Departments
- ⑥ **KAILUA**
Emergency Medical Services Department
Health Sciences Department
- ⑦ **KOA**
Art Gallery
- ⑧ **KOKI'O**
Science, Technology, Engineering & Math Center
- ⑨ **KŌPIKO**
Business, Legal and Technology Education Department
Nursing Department
- ⑩ **LAMA**
Char Reading Room
Lamakū Learning Center
Library
Testing Center
- ⑪ **MAILE**
Theatre
- ⑫ **MĀMĀNE**
Multi-Purpose Classrooms
- ⑬ **MĀNELE**
Hawaiian Language & Hawaiian Studies
- ⑭ **MANONO**
Continuing Education
Native Hawaiian Engagement Center
- ⑮ **MOKIHANA**
Multi-Purpose Classrooms
- ⑯ **NAIO**
Center for Excellence in Learning,
Teaching & Technology
Print Shop
- ⑰ **ÖHELO**
Culinary Arts Department
Ka 'Ikena Lau'a Dining Room
Tamarind Dining Room
- ⑱ **'ÖHI'A**
Auditorium
Bookstore
Cafeteria
- ⑲ **'ÖLAPA**
Hospitality and Travel & Tourism Education Department
Passports
- ⑳ **OLONĀ**
Multi-Purpose Classrooms

REPORTING EMERGENCIES:

- Emergency Services
911
- Campus Security
808-734-9900

“
Kapi'olani
Community
College is built
upon decades
of rich cultural
history and that
story needs to
be told.”

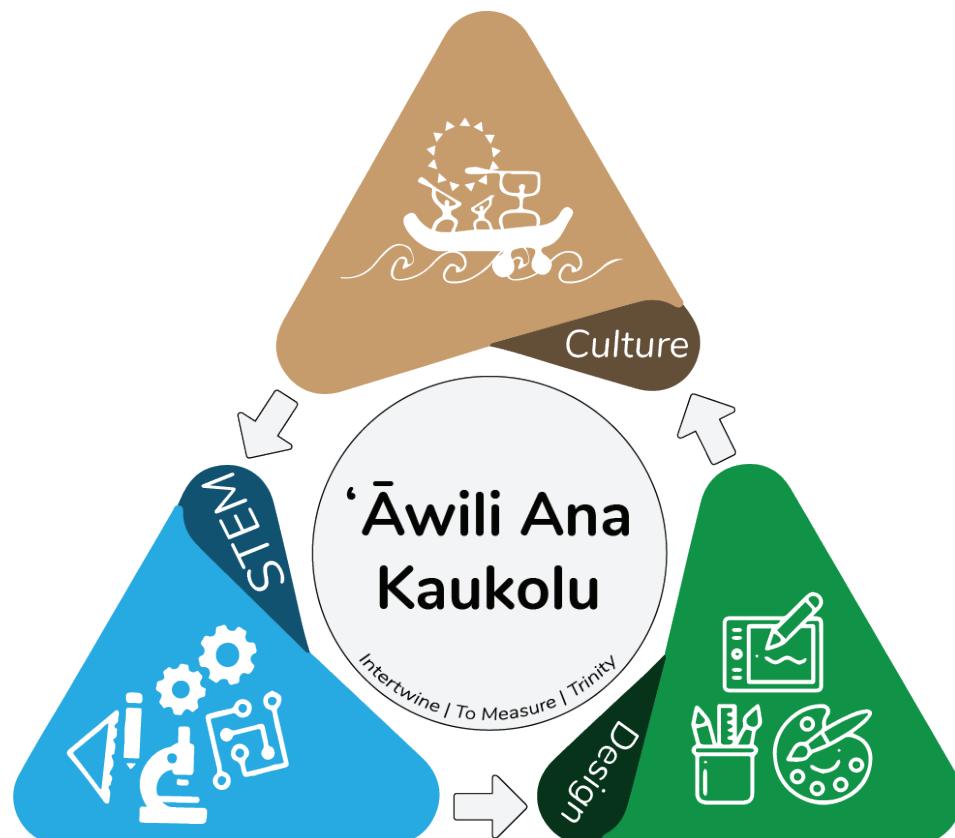
PROBLEM

Campus lacks a sense of proper cultural representation.

SOLUTION

Incorporating culture into a functioning wayfinding system will educate and help campus residents navigate the campus, their lives and real world situations.

Cultural Design Triangle Framework



Papakū makawalu in terms, justify transformational learning by reflecting on beliefs, values, decisions, and plans to bring about new views of perspectives. This framework is valued because of its cultural importance to understanding the world around us, through nature while using our senses.

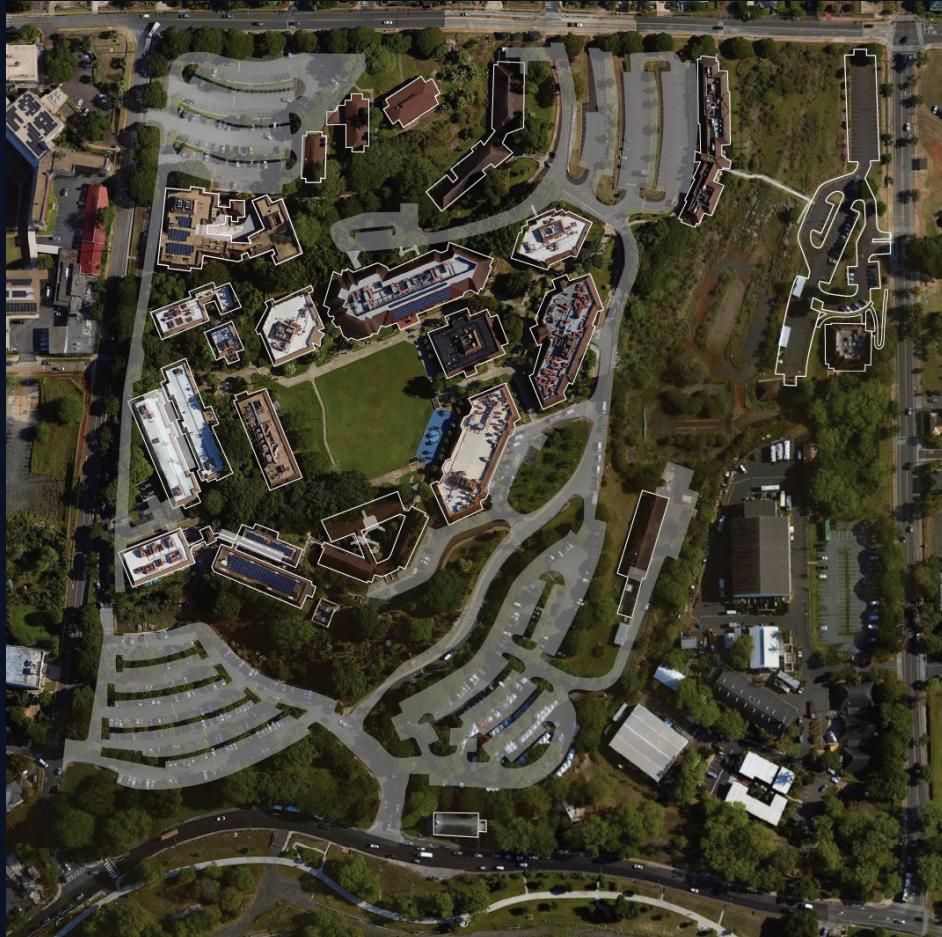
Cultural ties could be lost without the proper representation of Native Hawaiians and Pacific Islanders. This include stories, myths, legends in description of scientific concepts, place based curriculum, and recognizing value of indigenous knowledge that can be connected to Western science views. (Franklin S. Allaire 180)

Design is important because design heavily relies on the visual and sometimes audio aspect of things. Depending on the visuals, you have a certain amount of time to captivate your target audience, within that time your audience is reacting on what they are seeing and deciding what they want to do.

QUESTION

How can culture, current building signs, and navigation be incorporated into an easy-to-navigate wayfinding system (using the lay of the land and or botanicals to navigate?)

Cultural cues to investigate and incorporate: Aloha ‘Āina, Lāhui, Mo‘olelo.







BUILDING SIGN BOTANICAL

- Usage of botanical
- Significance to Native Hawaiian and indigenous cultures
- Interconnection of botanicals working as one

KA WEHENĀ KAIAO IDEOLOGY

- Star Compass as personal navigational guide towards success
- North Star positioning and Lama Library
- Lama Library conceptual meaning

AHUPUA'A SYSTEM HIERARCHY

- Buildings purpose for the campus
- Zones in which buildings are placed
- Significance and purpose of the land KapCC resides in
- Classification and roles

WAYFINDING DESIGN STYLES

- Directional
- Identification
- Informational
- Regulatory



WORKING TOWARDS A SOLUTION

Phase 2 will dive deeper into the workings of conceptualizing and designing a wayfinding system, sign prototypes, and building an information database. I would also like to test my theories through the campus community.

