

Beatrix Marie P. Gonzales (Tria)

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Profile

A passionate creative and a dedicated Management Information Systems graduate centered on design and analysis. I am mainly a Designer and a Videographer, with an extensive background in User Experience & User Interface, Graphic Design, Project Management, and Systems Analysis. I value having an open attitude towards experience in order to learn and contribute more as an individual, while adhering to the mindset of creativity.

Education

Aug 2016 - May 2020 **Ateneo de Manila University**
BS Management Information Systems
Specialization in Enterprise Systems
Minor in Korean Studies

Jun - Jul 2018 **Seoul National University**
International Summer Program

Work

Mar 2019 - Present **Freelance**
Designer and Videographer
Created designs for product branding, social media, campaign, residential website, e-commerce website, access system, merchandise, and videos for online project, travel, and competition

Jun - Aug 2019 **GroupM**
UX/UI Design Intern
Designed multiple responsive Prototype Studies for web, mobile, and e-mail as well as completed different UX Decks, Audits and/or Reports for renowned Philippine companies

Achievements

Oct 2019 **2019 Ateneo Korean Vlog Competition**
Grand Prize Winner

Mar 2019 **ASEAN Culture House Video Contest**
ACH Director-General Silver Prize

Nov 2018 **2018 Ateneo Korean Vlog Competition**
Grand Prize Winner

Skills

UI/UX Design	Creativity
Graphic Design	Communication
Videography	Time Management
Project Management	Leadership
Systems Analysis	Decision Making

Design: Photoshop, Premiere Pro, Illustrator, XD, Figma (Advanced)
After Effects (Intermediate)

Coding: HTML, CSS (Intermediate)
C#, RoR, Python (Novice)

Languages: English, Filipino (Native Fluent)
Korean (Limited Working Proficiency)

Co-Curricular

May 2019 - Jun 2020 **Ateneo Management Information Systems Association - MISA**
Vice President for Communications
Overall head for the Communications Cluster

Aug 2018 - May 2019 **Associate Vice President for Creatives and Publications**
Leads and deploys the pool of Creatives

Aug 2016 - Aug 2018 **Creative Director and Videographer**
Creates Designs and Videos for the organization

Aug 2019 - May 2020 **The GUIDON**
Digital Development Staffer (Web Designer)
Designs Interactive Articles for the publication

Aug 2019 - May 2020 **Project Management for VSMSI**
Deputy Project Manager
Analyzes the business processes of Vitastar Skills Management Inc. to address its Recruitment and Skills Matching System through Business Process Re-engineering and Software as a Service

Aug 2019 - May 2020 **Developer Student Club Loyola**
Designer and Videographer
Creates Poster Designs and Video Outputs

Aug 2018 - Aug 2019 **User Experience Society**
Video Producer
Produces video output for the organization

Aug 2018 - Aug 2019 **Ateneo Matanglawin**
Designer
Designs for the publication's issues and social media

Aug 2018 - May 2019 **Systems Analysis and Design for Ateneo Blue Babble Battalion**
Project Manager
Leads a team of developers and systems analysts in the Automation and Integration of the Game Assignments and Tracking Systems

Seminars

Jun 2019 **PLDT-Smart CMO Forum on UX**
UX Support for GroupM's client company's forum containing talks and a workshop