



Typegraphy

Headline/subheadline

Times New Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(!?)\${} / @

Body copy

Source Sans Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(!?)\${} / @

Times New Roman & Source Sans Pro

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Color Palette



Imperial Red

COLOR CODE:

CMYK : C000 M084 Y077 K007
RGB : R238 G039 B055
WEB : #ee2737



Saffron

COLOR CODE:

CMYK : C000 M019 Y084 K007
RGB : R238 G193 B039
WEB : #eec127

Color Variations

