

Beatrix Marie P. Gonzales (Tria)

tria-g.github.io | beatrixmariegonzales@gmail.com | +63 917 591 9166



A passionate creative and a dedicated management information systems graduate. I am a designer and a videographer, with an extensive background in user experience & interface, graphic design, project management, and business & systems analysis.

Education

Aug 2016 - May 2020 **Ateneo de Manila University**
BS Management Information Systems
Specialization in Enterprise Systems
Minor in Korean Studies

Jun - Jul 2018 **Seoul National University**
International summer program

Co-Curricular

May 2019 - Jun 2020 **Ateneo Management Information Systems Association - MISA**
Vice President for Communications
Overall head for the Communications Cluster

Aug 2018 - May 2019 **Associate Vice President for Creatives and Publications**
Leads and deploys the pool of creatives

Aug 2016 - Aug 2018 **Creative Director and Videographer**
Creates designs and videos for the organization

Work

Mar 2019 - Present **Freelance**
Designer and Videographer
Creates designs and videos for branding, communications, promotions, and projects for businesses, organizations, schools, etc.

Jun - Aug 2019 **GroupM**
UX/UI design intern
Designs prototype studies for web, mobile, and e-mail and accomplishes UX research decks and reports for renowned Philippine companies

Achievements

Oct 2019 **2018, 2019 Ateneo Korean vlog competition**
Nov 2018 Grand prize winner

Mar 2019 **ASEAN Culture House Video Contest**
ACH Director-General Silver

Skills & tools

UX/UI design
Graphic design
Videography
Project management
Business & systems analysis

Design: Photoshop, Premiere Pro, Illustrator, XD, Figma (Advanced)
After Effects (Intermediate)

Coding: HTML, CSS (Intermediate)
C#, RoR, Python (Novice)

Languages: English, Filipino (Native fluent)
Korean (Limited working proficiency)

Aug 2019 - May 2020 **The GUIDON**
Web Designer
Designs interactive articles for the publication

Project Management for VSMSI
Deputy Project Manager
Analyzes the business processes of Vitastar Skills Management Inc. to address its recruitment and skills matching system through business process re-engineering and software as a service

Google Developer Student Club Loyola
Designer and Videographer
Creates poster designs and video outputs

User Experience Society
Video Producer
Produces video output for the organization

Ateneo Matanglawin
Designer
Designs for the publication's issues and social media

Systems Analysis and Design for Ateneo Blue Babbble Battalion
Project Manager
Leads a team of developers and systems analysts in the automation and integration of the game assignments and tracking Systems

Seminars

Jun 2019 **PLDT-Smart CMO Forum on UX**
UX support for GroupM's client company's forum containing talks and a workshop