

TOMAN BIKE SHOP

Years

2021

2022

3M

riders

0,45

Profit Margin

When are We making Money?

The table displays hourly sales data across a week. with higher earnings in midday and early evening hours, particularly around 10 to 15 hours, suggesting these are the most profitable times. Days like wednesday and friday show notably higher sales, indicating variable profitability across the week.

hr	0	1	2	3	4	5
8	\$194	\$952	\$1.087	\$1.131	\$1.132	\$1.068
9	\$360	\$503	\$546	\$552	\$556	\$598
10	\$594	\$319	\$297	\$306	\$306	\$365
11	\$725	\$376	\$338	\$353	\$367	\$434
12	\$857	\$477	\$422	\$449	\$461	\$549
13	\$860	\$472	\$422	\$431	\$455	\$558
14	\$835	\$443	\$388	\$395	\$410	\$530
15	\$812	\$466	\$431	\$422	\$456	\$584
16	\$816	\$654	\$662	\$632	\$664	\$765
17	\$732	\$1.153	\$1.254	\$1.185	\$1.222	\$1.136
18	\$625	\$1.105	\$1.192	\$1.144	\$1.165	\$971
19	\$516	\$791	\$815	\$827	\$832	\$698
20	\$385	\$555	\$582	\$595	\$622	\$492
Total	\$639	\$636	\$650	\$647	\$666	\$673

\$15.187.365

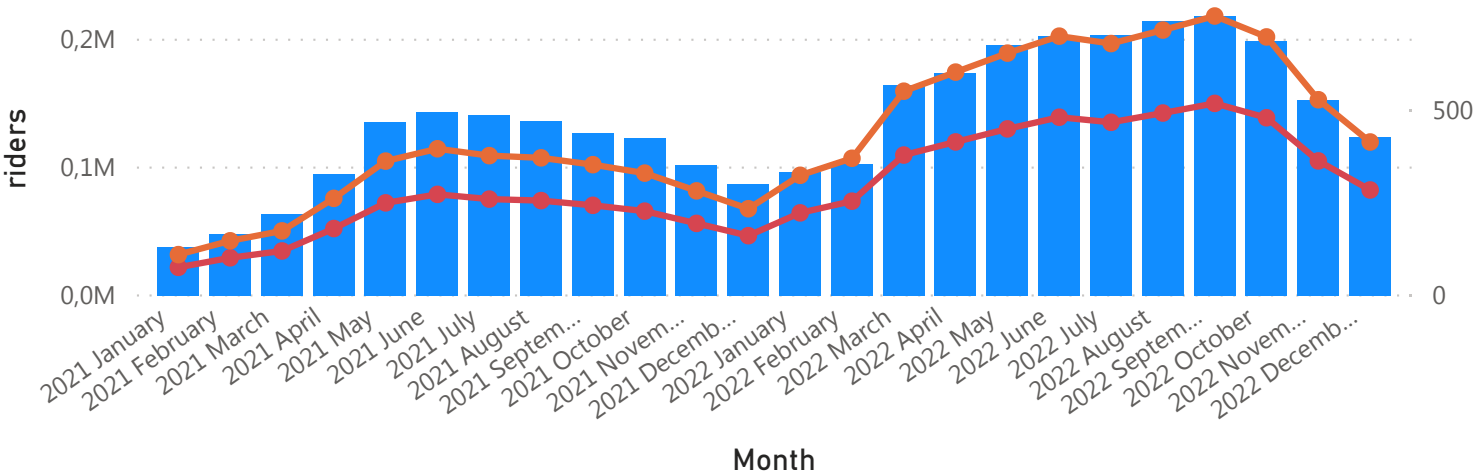
revenue

10.448.578,93

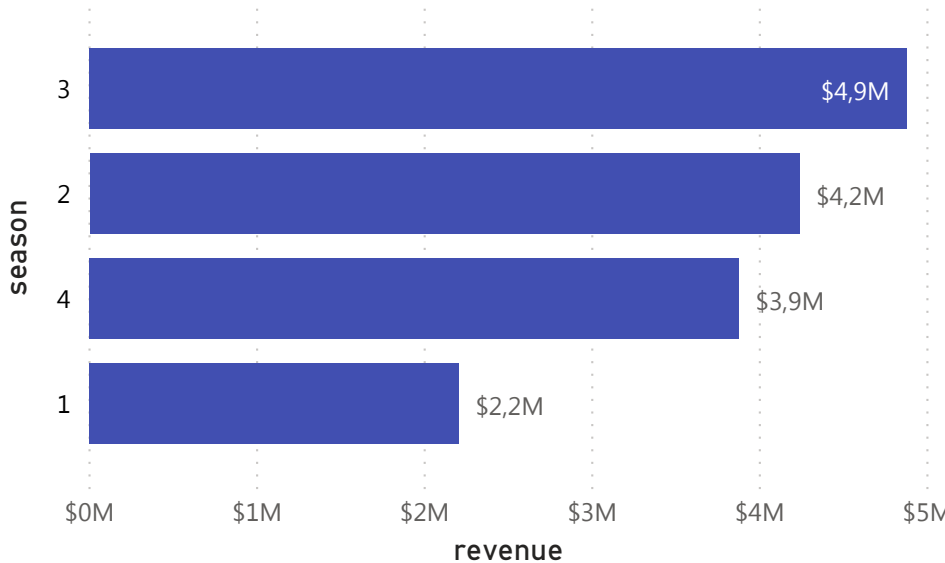
profit

KPI Over Time

riders Average of profit Average of revenue



Revenue by season



Riders by rider_type

