

HighLevel Hiring Assignment: Build a Copilot

Objective

As part of this assignment, you will design and implement a **Copilot for HighLevel**. The Copilot should act as an AI assistant inside a HighLevel account, enabling conversational interactions and automating key workflows.

Requirements

1. Setup

- Use a **sandbox account** from the HighLevel Marketplace.
- Use **Custom JS** within HighLevel to add your Copilot widget.

2. Core Functionality

The Copilot should be able to:

- Engage the user in a **conversational interface**.
- **Learn about the user's business** (e.g., ask questions about industry, audience, tone, preferred content).
- **Connect the user's Facebook account**
- **Generate a 30-day content calendar** (posts tailored to the business profile).
- **Schedule the posts** to be published via the user's connected social media account.

Deliverables

1. Code & Implementation

- JS code for the widget + backend logic

- Documented steps to install and run it inside a HighLevel sandbox account.

2. Demo

- A short video (2–5 mins) showing:
 - The Copilot widget inside HighLevel.
 - A conversation with the Copilot.
 - Generated content calendar.
 - Scheduled posts

3. Documentation

- Brief README describing your approach, architecture, and trade-offs.
- Notes on what's real vs. mocked (e.g., real Facebook API vs. placeholder).

Evaluation Criteria

- **Conversational UX:** Is the Copilot natural, helpful, and easy to interact with?
- **UI/UX Design:** Is the Copilot widget intuitive, visually clear, and seamlessly integrated into HighLevel's interface?
- **Completeness:** Are all core requirements covered?
- **Presentation:** Clarity of demo and documentation.