



James Klimaszewski

Position:Writer

Company:New York Life Insurance Company

Location:New York City Metropolitan Area, United States

Experience:18 years exp

Skills

- creative directiondigital marketingdigital mediaeditingevent planningfacebookgraphic design
- illustratorindesignjavascriptMarketingmicrosoft officephotoshopPublic Relations
- public speakingsocial mediasocial networkingwriting

Work experience

Oct 2018 - current time	Writer New York Life Insurance Company
Nov 2012 - Oct 2018	Representative New York Life Insurance Company Perform administrative operations while developing marketing techniques and providing creative direction. Work with the Market Development Director to organize, plan and execute various events, sponsorships and internal promotional materials to promote the Long Island General Office. Design and create all personalized promotional and marketing material for local agents including flyers, invitations, banners, posters and brochures with emphasis on specific demographics. Host informative classes with introductions to social media development on Facebook and LinkedIn in accordance with compliance standards. Assist the Managing Partner and management team regarding organizing weekly classes, agent staffing at local venues, daily reports and communications.
Aug 2011 - May 2012	Director of Public Relations SUNY Oswego Student Association Promote student government as a form of involvement to the student body through social media, print and word of mouth. Work with outside vendors to develop promotional materials and giveaways. Promote all registered student organizations events on and off campus.
Aug 2010 - May 2011	Public Relations Intern SUNY Oswego Compass Promote different career awareness events and assessments through well written press releases and digital media. Utilize graphic design and video editing programs to create and design a variety of promotional tools including flyers and video. Conduct workshops on various topics for clubs, residence hall programming efforts and other constituents.
May 2005 - Jan 2012	Photo Lab Technician CVS Caremark Corporation Handle day to day operations of the photo lab including photo development and technical maintenance. Certified by Kodak.

Education

2007 - 2012	Communication and Media Studies Bachelor of Arts (B.A.) State University of New York at Oswego
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Head line

Writer at New York Life Insurance Company

Summary

Professional experience in graphic design, social media, digital marketing, creative thinking, organizational management, and leadership communication. Proficient with regards to technological development, multitasking, time management, and team contributions.