Chow Su Yee (Tricia)

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Employment History

Wizlah   Jul 2023 – Present

UX Designer

- Designed and implemented innovative features in spatial planning and e-commerce domains, for both mobile apps and websites based on business requirements across B2B and B2C platforms
- Conducted rigorous user acceptance testing (UAT) to verify feature functionality and alignment with product specifications
- Collaborated effectively with cross-functional teams, including front/back-end developers, product managers, to deliver high-quality product releases on time
- Contributed to the development and maintenance of design systems and style guides
- Proactively identified opportunities to improve product UI and features, driving enhancements that increased user satisfaction

Webby Group   Apr 2023 – Jun 2023

Part-time UI/UX Developer

- Collaborated with senior designers and developers, created UI for web and mobile applications
- Fixed web and mobile responsive issues present on WordPress websites

Future-Ready Academy   Sep 2018 – Sep 2019

Marketing Executive

- Organised and assisted in marketing events, executed paid social media advertising campaigns to drive brand awareness
- Created marketing materials with consistency in branding across all channels

Education

Goldsmiths, University of London   Oct 2020 – Sep 2023

Bachelor of Science with First Class Honours in Computer Science

RMIT University   Oct 2019 – Jun 2020

Bachelor of Communication with Distinction

Singapore Polytechnic   Apr 2015 – May 2018

Diploma in Media and Communication (GPA: 3.6/4.0)
Director's Honour Roll (Academic Year 2015/2016)

Technical Skills

Tools: Figma, Jira, Trello, Confluence

Languages & Frameworks: ReactJS, NextJS, JavaScript, CSS, HTML

Certificates/Awards

JPMorgan Chase & Co, Agile Virtual Experience Program   Sep 2022

Gained knowledge in Agile methods, Scrum at JPMC, User Stories, Backlog Refinement, Daily Standups, Sprint Reviews and Retrospectives