

TRICIA CHOW

suyeechow0212@gmail.com

9870 9649

triciachow.vercel.app

github.com/triciachow

EDUCATION

Goldsmiths, University of London (SIM)

Oct 2020 - Sep 2023

Bachelor of Science (Honours) in Computer Science

RMIT University (SIM)

Oct 2019 - Jun 2020

Bachelor of Communication with Distinction

Singapore Polytechnic

Apr 2015 - May 2018

Diploma in Media and Communication

Director's Honour Roll (Academic Year 2015/2016)

WORK EXPERIENCE

Webby Group, Malaysia (Remote)

Apr 2023 - Present

Part-time UI/UX Developer

- Collaborated with senior designers and developers, created visually appealing and user-friendly interfaces for web and mobile applications
- Designed wireframes, mockups, and prototypes using Figma
- Contributed to the development of design systems and style guides, ensured consistency across multiple platforms

Freelance Web Developer, Singapore

Dec 2022 - Present

- Worked closely with clients to understand their business needs, developed customised web solutions to meet their objectives
- Developed responsive and dynamic websites using HTML, CSS, JS and content management systems

Future Ready Academy, Singapore

Sep 2018 - Sep 2019

Marketing Executive

- Worked closely with stakeholders, implemented marketing plans and coordinated events
- Organised and led marketing events, executed paid social media advertising campaigns to drive brand awareness
- Proficiently created marketing materials using Adobe Illustrator and Premiere Pro, ensured consistency in branding across all channels

PROJECT EXPERIENCE

WorkGoWhere <https://bit.ly/workgowhere>

Oct 2021 - Mar 2022

Team lead

- Final grade: 86/100 points
- Led a team with agile methodologies, developed a full-stack web application
- Conducted user research, gained insights about user needs and behaviours
- Designed medium and high-fidelity prototypes with Figma, translated into code
- Spearheaded backend development with a model, view, controller (MVC) design pattern

Project Altair Hackathon

Aug 2022 - Jan 2023

Chief Marketing/Design Officer

- Result: 1st Runner-up
- Proposed an application to reduce medication errors in Middle Eastern countries
- Researched on Arabic UX to create user-centred interfaces
- Improved conceptual ideas into meaningful solutions iteratively

Team Lead

- Proposed a business solution, to attract more users to Shopee Mall
- Planned and executed user research
- Utilised affinity mapping to identify patterns and trends for design solutions

TECHNICAL SKILLS

Tools: Figma, Notion, Jira, Trello, Contentful, Git, Adobe Illustrator, Adobe Premiere Pro

Programming Languages: JavaScript, CSS, HTML, ReactJS, NextJS, TailwindCSS

Spoken Languages: English, Mandarin, Malay

CERTIFICATE / AWARDS

JPMorgan Chase & Co, Agile Virtual Experience Program

Sep 2022

- Gained knowledge in Agile methods, Scrum at JPMC, User Stories, Backlog Refinement, Daily Standups, Sprint Reviews and Retrospectives

ADDITIONAL INFORMATION

Self-Initiated Projects

- CarParkNow <https://bit.ly/hdbcarparknow>
- MyICA Portal Re-design <https://bit.ly/myica-portal>

Interests

- Sports (Touch Football, Badminton, Tennis, Hiking)
- Photography (Ad-hoc photographer for a local potter [@deargrannies](#))

EXTRA-CURRICULAR ACTIVITIES

SIM Innovation and Networking Society (IONS)

Aug 2022 - Jan 2023

Ambassador

- Attended biweekly workshops about UI/UX and networking tips
- Achieved first runner-up in an internal Hackathon - Project Altair

SIM UI/UX Club [User Research Deck](#)

Nov 2020 - May 2021

Head of Community

- Pioneered the community engagement, planned and conducted interviews to gather data about the members' understanding on UI/UX
- Produced insights to advise UI/UX trainer on workshop content for the members

SIM Touch Football

Aug 2019 - Jan 2020

Player

- Achieved second runner-up position in the Institute-Varsity-Polytechnic Games

SP Touch Football

Apr 2015 - May 2018

Treasurer (2016), Vice-captain (2017)

- Assisted in leading a competitive team in trainings and competitions
- Consistently produced top 3 results for Polytechnic-ITE games
- Organised events to promote team bonding