High-Performance Software for Your Future!

ASSD – The Clever Solution!

For chains or individual hotels and hostels of any size – More than 1000 installations worldwide!

ASSD specializes in implementing hotel and hostel management systems with focus on flexibility that can meet the various requirements of customers in many different countries with a single system. Due to constant market observation and focus on the needs of our customers we are able to convert our precious knowledge into perfect software solutions for the hospitality industry. Because of international specifications and ongoing development, ASSD software products include latest trends as well as perfect reliability.
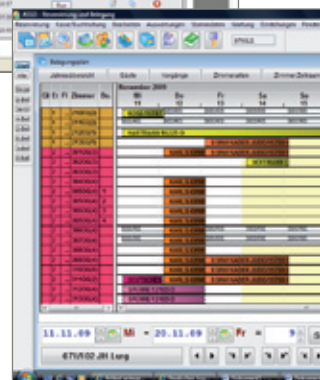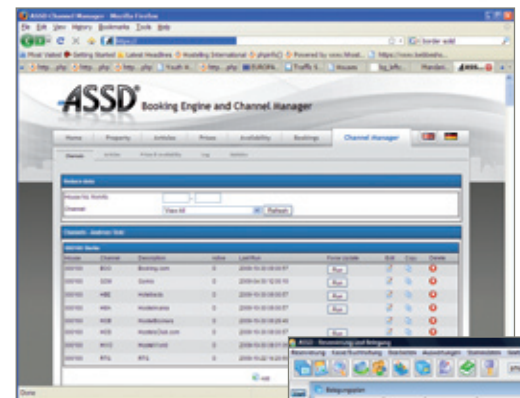
In cooperation with the Web Booking Engine and the Channel Manager including comfortable Yield Management, the ASSD Property Management System PMS is the most comprehensive partner for you and your property. The extensive Management Information System MIS as well as the Customer Relationship Management CRM completes your software demands.

ASSD Competitive Advantages

Yield Management: Built-in revenue management optimizes products, rates and occupancy regularly

Automatic Room Allocation: System optimized room assignment supports manual room allocation

Booking of Beds: Sell the same unit either as a hotel room, apartment or as shared hostel beds

Automatic Rate Selection: Prices are figured out programmatically following adjustable rules (e.g. agents, day of week, occupancy, duration of stay, lead time, etc.)

Occupancy Forecast: Optimized planning of rates and availability due to a combination of advance bookings with an automatic estimation of expected bookings out of the Management Information System MIS

Excellent Group Handling: Various trip lengths, contacts and meal plan arrangements within one reservation

Easy Bill Splitting: Comfortable splitting of invoices to different addresses, guests, periods

Packages and Activities: Easy reservation and administration of activities and packages (e.g. courses with limited number of participants)

Meeting Rooms: Flexible reservation and administration of conference and banqueting facilities with various additional services

Multi-Client Capability: Administration of several properties with various settings at the same time and choice of centralized or separate customer database

Modular – Fast – Secure!

Fully Integrated:

- Customer Relationship Management CRM
- Point of Sale System POS
- Advance Payments & Accounts Receivable with Reminders
- Record Any Accounting Transaction
- Document Management System (PDF, etc.)
- User Messaging Service
- Web Booking System
- Secure Shift and Cash Closing
- Interfaces to Accounting and Door Locking Systems
- Interfaces to All Online Booking Channels

Flexible Customizing:

- Variable Adaptation of Screen Texts
- Selection Fields and Lists with Fully Flexible Content
- Individual Validation of All Data Entry Fields
- Flexible Reporting with Individual Design
- Activating or Deactivating of Features
- Pre-Filling of Fields – Default Values
- Hierarchical User Access Rights
- Programme and Guest Correspondence Multilingual

Channel Manager with Revenue Management

Interfaces to:

HRS Hotel.de Expedia
Hotelbeds Hostelworld
Hostelbookers Berlin Tourismus Marketing
Gomio Rates To Go Hostelsclub
Instant World Booking Booking.com
HI Hostels Atrapalo Venere
and many more...

Revenue Management:
Optimize the use of your booking channels referring to expected and actual occupancy as well as any individual criteria. Rates, products and availability will be controlled automatically and kept up-to-date any time.

Manage your data centrally via the Channel manager or automatically via the ASSD PMS and the Channel Manager maintains the external booking channels promptly. The Channel Manager saves all bookings centrally and is able to transfer them into the ASSD PMS automatically.

At a Glance

▬ ASSD Property Management System PMS: Installation on your Windows system with full network support. The programme also runs with Remote Desktop Protocol RDP or Citrix with your own or rented servers in a data centre. ASP plans on request.

▬ ASSD Channel Manager with built-in Yield Management and two-way communication: Automatic upload of all rate and availability data and collection of all bookings from the various online booking channels as well as data exchange with the ASSD PMS.

▬ ASSD Web Booking Engine CRS:
Ensures online bookings via your own hotel or hostel website – free of commission! Without having to change the booking channel, your online visitor can book right away.

▬ ASSD Management Information System MIS: Offers financial and statistical key figures retrieved from as many properties you like. Comfortable selection tools simplify evaluation as well as forecasts, statistical analysis and comparison of any data combination possible.

▬ ASSD Customer Relationship Management CRM: Professional customer care goes far beyond the mere on-site service to guests staying at your property; it is a key marketing tool. Therefore take advantage of all available data!

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ASSD®
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