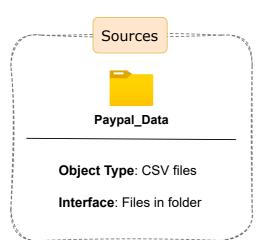
Data Flow



Business Understanding

- Company
- Problem
- Impact
- Goal
- Constraints



Model Training

- Train models
- Evaluate models
- Choose the best one
- Save model



Feature Engineering

- Create **new features**
- Select only those features relevant to the business goal
- Scale numerical features



AML System

- Create monitoring data
- Apply AML rules
- Generate monitoring report
- Check the performance metrics



Business Importance

- Calculate business impact based on PayPal industry average
- Monitor model drift