

2) Wilayah mana yang memiliki jumlah *customer* paling banyak?

What?	Why?	How?
<ul style="list-style-type: none"> <li>- <i>Data type</i>:  <b>Item</b> (direpresentasikan dengan <i>row</i>) dan Atribut (direpresentasikan oleh <i>columns</i>) untuk dataset <i>customer</i>.  <b>Geometry</b> (<i>geographic</i>) untuk dataset geolocation.</li> <li>- <i>Dataset types</i>: <i>Tables</i></li> <li>- <i>Dataset availability</i> : <i>static</i></li> <li>- <i>Attribute type</i> : <ul style="list-style-type: none"> <li>• <i>customer_id</i> : categorical</li> <li>• <i>geolocation_city</i>: categorical</li> <li>• <i>customer_state</i> : categorical</li> <li>• <i>geolocation_lat</i>: categorical</li> <li>• <i>geolocation_lat</i>: quantitative</li> <li>• <i>geolocation_lng</i>: quantitative</li> </ul> </li> </ul>	<p>Actions :</p> <ul style="list-style-type: none"> <li>- Analyze → Consume → <b>Discover</b></li> <li>- Search → <b>Explore</b></li> <li>- Query → <b>Identify</b></li> <li>- Query → <b>summarize</b></li> </ul> <p>Targets :</p> <ul style="list-style-type: none"> <li>- Attributes → One → Distributions</li> <li>- Attributes → Many → Similiarity</li> </ul>	<p>Find extreme values and trends</p> <p>Color → Hue → Size → Select → Filter</p> <p>Jenis Idiom : <b>dot distribution map</b></p>

Panel dapat diakses pada :

[https://public.tableau.com/profile/heppy.maria.simanungkalit8121#!/vizhome/Panel1\\_16069897978560/Sheet1?publish=yes](https://public.tableau.com/profile/heppy.maria.simanungkalit8121#!/vizhome/Panel1_16069897978560/Sheet1?publish=yes) dan

[https://public.tableau.com/profile/heppy.maria.simanungkalit8121#!/vizhome/BrazilianE-Commerce\\_16080959848350/Sheet9?publish=yes](https://public.tableau.com/profile/heppy.maria.simanungkalit8121#!/vizhome/BrazilianE-Commerce_16080959848350/Sheet9?publish=yes)

## Persebaran Customer Pada State

