1. **Customer Support Feature:**

Question Number	Strongly Agree (5)	Agree (4)	Neutral (3)	Disagree (2)	Strongly Disagree (1)	Mean
1.	10*5 = 50	11*4 = 44	5*3 = 15	3*2 = 6	1*1 = 1	116/30 = 3.86
2.	10*5 = 50	11*4 = 44	5*3 = 15	2*2 = 4	2*1 = 2	115/30 = 3.83
3.	12*5 = 60	8*4 = 32	7*3 = 21	3*2 = 6	0*1 =0	119/30 = 3.96
4.	12*5 = 60	7*4 = 28	5*3 = 15	6*2 = 12	0*1 = 0	115/30 = 3.83
5.	10*5 = 50	5*4 = 20	11*3 = 33	2*2 = 4	2*1 = 2	109/30 = 3.63
						19.11/5 = 3.82

2. Security and Trustworthiness:

Question Number	Strongly Agree (5)	Agree (4)	Neutral (3)	Disagree (2)	Strongly Disagree (1)	Mean
1.	10*5 = 50	8*4 = 32	5*3 = 15	5*2 = 10	2*1 = 2	109/30 = 3.63
2.	10*5 = 50	10*4 = 40	6*3 = 18	3*2 = 6	1*1 = 1	115/30 = 3.83
3.	7*5 = 35	9*4 = 36	7*3 = 21	5*2 = 10	2*1 = 2	104/30 = 3.46
4.	6*5 = 30	11*4 = 44	8*3 = 24	3*2 = 6	2*1 = 2	106/30 = 3.53
5.	8*5 = 40	12*4 = 48	5*3 = 15	3*2 = 6	2*1 = 4	113/30 = 3.76
						18.21/5 = 3.64

3. Visual Content Quality:

Question Number	Strongly Agree (5)	Agree (4)	Neutral (3)	Disagree (2)	Strongly Disagree (1)	Mean
1.	10*5 = 50	9*4 = 36	8*3 = 24	2*2 = 4	1*1 = 1	115/30 = 3.83
2.	7*5 = 35	14*4 = 56	4*3 = 12	3*2 = 6	2*1 = 2	111/30 = 3.7
3.	7*5 = 35	8*4 = 32	8*3 = 24	5*2 = 10	2*1 = 2	103/30 = 3.43
4.	9*5 = 45	8*4 = 32	8*3 = 24	2*2 = 4	3*1 = 3	108/30 = 3.6
5.	10*5 = 50	6*4 = 24	9*3 = 27	2*2 = 4	3*1 = 3	108/30 = 3.6
						18.16/5 = 3.63

4. **Payment Gateway Integration:**

Question Number	Strongly Agree (5)	Agree (4)	Neutral (3)	Disagree (2)	Strongly Disagree (1)	Mean
1.	9*5 = 45	11*4 = 44	7*3 = 21	2*2 = 4	1*1 = 1	115/30 = 3.83
2.	6*5 = 30	8*4 = 32	9*3 = 27	3*2 = 6	4*1 = 4	99/30 = 3.3
3.	7*5 = 35	12*4 = 48	6*3 = 18	3*2 = 6	2*1 = 2	109/30 = 3.63
4.	9*5 = 45	10*4 = 40	4*3 = 12	5*2 = 10	2*1 = 2	109/30 = 3.63
5.	11*5 = 55	8*4 = 32	5*3 = 15	4*2 = 8	2*1 = 2	112/30 = 3.73
						18.12/5 = 3.62

Bar Graph: