

Shubham Gupta

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SKILLS

- **Languages:** JavaScript, TypeScript, Java, C++, HTML, CSS, Bash Scripting
- **Frameworks:** Next.js, React.js, Webpack, Vite, WebSocket, jQuery, REST API, Tailwind
- **Databases:** MySQL, PostgreSQL, MongoDB, Redis
- **Tools:** Git, Postman, MySQL Workbench, JIRA, Figma, Meta pixel, Razorpay

EXPERIENCE

[KisanPal](#) (Remote)

SDE 2

Jan 2020 - Present

- Designed and built a robust system to enhance and elevate the Genius subscription, Mutual Fund Purchase, MF Dashboard Redemption Flow on the web platform. Spearheaded the development of the Genius Free Trial Feature, which led to the acquisition of over **10,000** new users.
- Implementation of Sentry across the Etmoney website for performance and error monitoring. Successfully migrated existing React projects to **TypeScript**, enhancing type safety and significantly decreasing the crash rate from 20% to 4%.
- Engineered a highly optimized minification task leveraging Gulp and streamlined the **gradle** build script to incorporate concurrent and parallel processing, resulting in a remarkable **68%** reduction in build time.
- Strategically **orchestrated** and implemented a deployment-free solution for the new marketing campaign, enabling the serving of marketing campaign content statically and decrypting campaign-related data on the client side.

[ET Money](#) (Gurgaon)

SDE 2

Jan 2020 - Present

- Designed and built a robust system to enhance and elevate the Genius subscription, Mutual Fund Purchase, MF **Dashboard** Redemption Flow on the web platform. **Spearheaded** the development of the Genius Free Trial Feature, which led to the acquisition of over 10,000 new users.
- Implementation of Sentry across the **Etmoney** website for performance and error monitoring. Successfully migrated existing React projects to **TypeScript**, enhancing type safety and significantly decreasing the crash rate from 20% to 4%.
- Engineered a highly optimized **minification** task leveraging Gulp and streamlined the gradle build script to incorporate concurrent and parallel processing, resulting in a remarkable 68% reduction in build time.
- Strategically orchestrated and implemented a deployment-free solution for the new **marketing** campaign, enabling the serving of marketing **campaign** content statically and decrypting campaign-related data on the client side.

PROJECTS

[ET Money](#) (Gurgaon)

Jan 2020 - Present

- Designed and built a robust system to enhancing and elevating the Genius subscription, Mutual Fund Purchase, MF Dashboard Redemption Flow on the web platform. Spearheaded the development of the Genius Free Trial Feature, which led to the acquisition of over 10,000 new users. Utilized ReactJS with Vite as JavaScript bundlers for these advancements.
- Implementation of Sentry across the Etmoney website for performance and error monitoring. Successfully migrated existing React projects to TypeScript, enhancing type safety and significantly decreasing the crash rate from 20% to 4%.

EDUCATION

B.Tech, Software Engineering
12th, CBSE

Delhi Technological University
St. Joseph's Academy, Delhi

79.4 % (2019)
95.4 % (2015)