GROUP PROJECT

Group members:

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Website: <http://www.1960sailors.net/>

This website is the combination of animated GIFs, clip art, and material overkill in a sprawling vertical page with a navigational system at the bottom of the page supplemented by page-embedded links (obscured by the frequent, seemingly random use of font decorations and styles).

What we have done to improve this website:

1, We made the navigation bar which is easier for viewers can garner the basic information of this website. Furthermore, we set images bigger, separately from the text, and highlight or accentuating the words contain links.

2, Because there are lots of images and information comes with a messy arrangement. We need to redesign it and use the grid system

3, Because this website lacks contrast. Thus, we make this website have more clear and powerful contrast between the elements can help users to know what the core info of the page is.

4, We changed the background color and text color which has a clear distinction.

5, We should enhance the quality of the picture in the webpage by choosing the right type and the high resolution of the images. And choosing the color that makes the text stand out on the images.

6. Choosing the color for each page related to the content that they want to transmit to users. Making a specific and consistent style.

7, The combination of exaggerated color makes the text very poor. Therefore, we redesigned the structure layout, make it simple, and adding whiter will bring the website a new look more pleasant.

9. Too many images in a single paragraph. They use these images to replace words in the paragraph, but it makes the readers more confused and it is distracting. Thus, we limited the use of images and placed the images at the probable places.

10, They have overly decorated the important parts. It makes the viewer feel confused and unable to focus on finding the content they want. So, we redesigned the pages with a consistent style and pleasant color scheme. Restrict using many decorating kinds of stuff that unnecessary.

11, we created a new page called contact us for people can send the messages.