



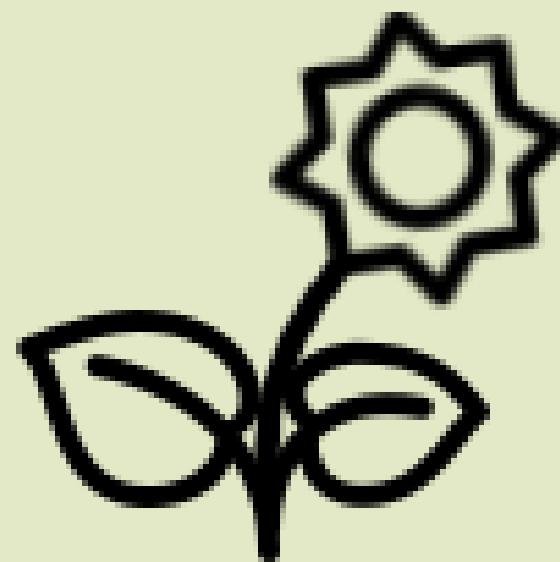
OKBLOOMER

A Carbon Suckers Project

www.okBloomer.com



DIRECTORY



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ABOUT US



Triet Ngo - Programmer
Hua Wang - Programmer
Justin To - Programmer
Senay Tilahun - Web Design
Zadie Moon - Web Design
Huiqin Hu - Presentation

The Carbon Suckers



CHALLENGE

CO₂ emissions
have increased by
about 90%
last 50 years



Plants reduce
carbon emissions
by one third

SOLUTION



SUSTAINABLY UTILIZE OPEN SPACE



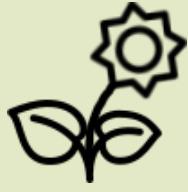
Don't know what to do with your empty
backyard or balcony?



**Grow veggies in your
backyard**

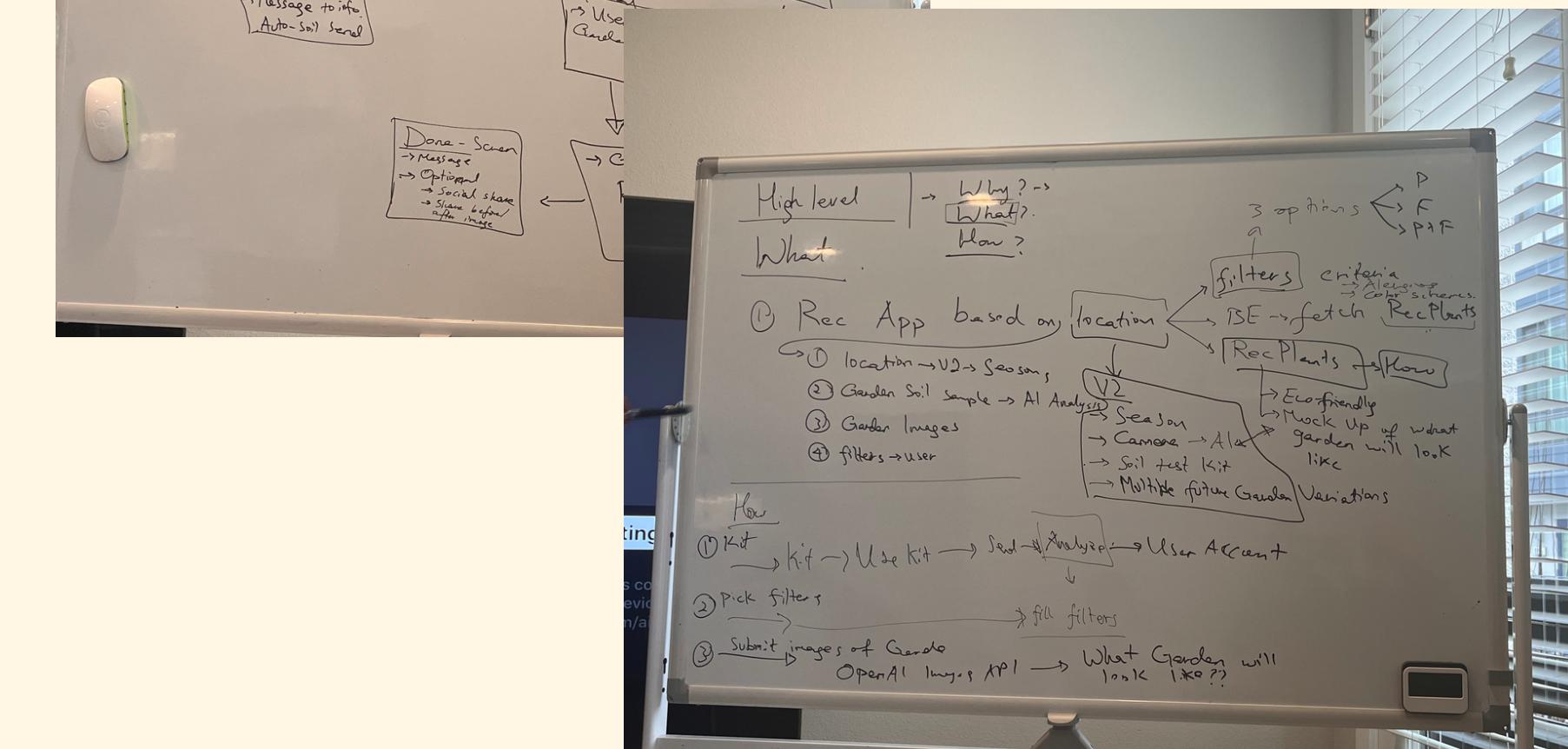
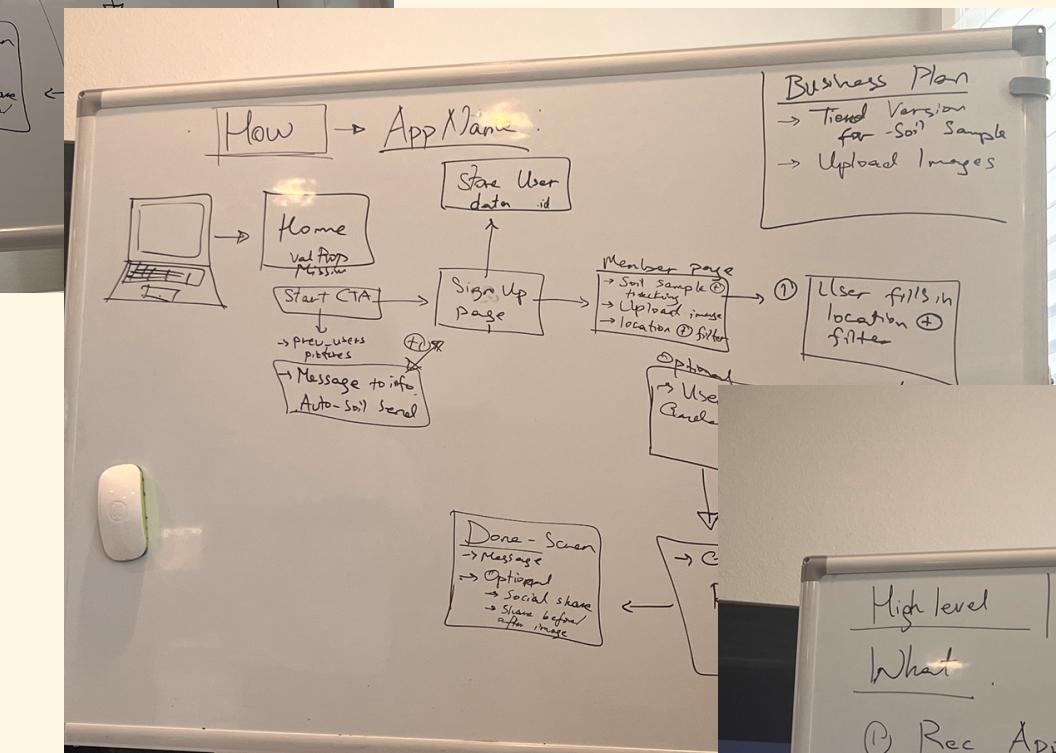
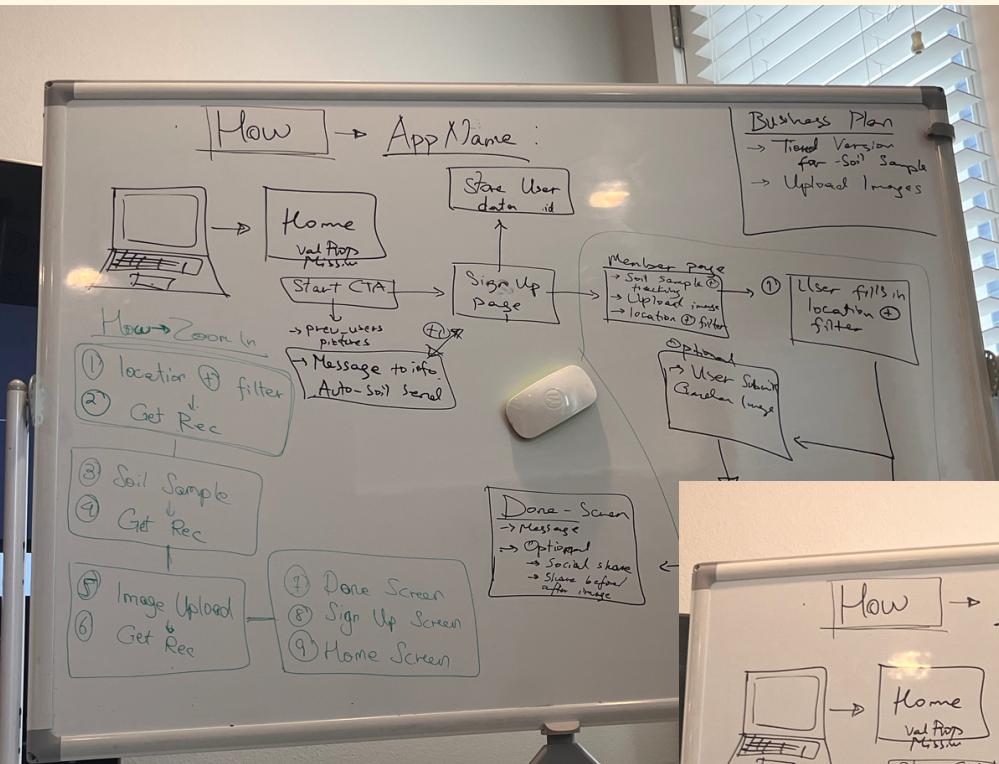


Create your mini garden



PROCESS

Using OpenAI Dall-e API, Streamlit, Python, Panda, Figma, Webflow
And a bit of good old whiteboard brainstorming / ideation





RESHAPE YOUR GARDEN

3 PRODUCTS



Know Your Soil,
Grow Your Garden!

Comprehensive soil report
Shipped straight to your home

Discover what plants will thrive
based on your location & needs



Plant with Purpose,
Personalized!

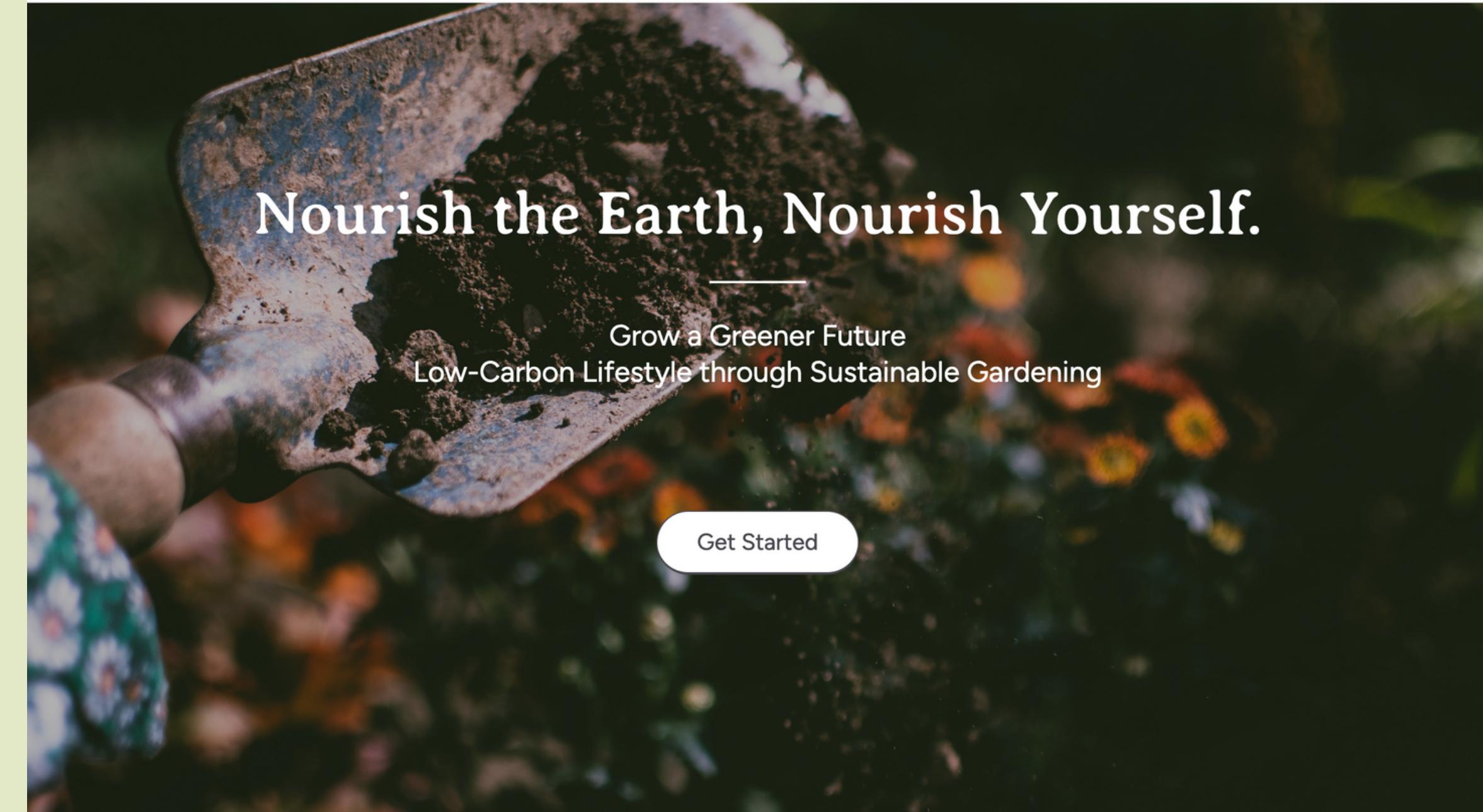
Design your ideal outdoor space
with AI technology



See it,
Before You Sow It!



WEBSITE OUTLOOK



Nourish the Earth, Nourish Yourself.

Grow a Greener Future
Low-Carbon Lifestyle through Sustainable Gardening

Get Started

Our Mission

Dedicated to promoting sustainability and combating climate change through empowering individuals to reduce their carbon footprint. By providing personalized plant recommendations based on location and soil analysis, we help people create thriving gardens filled with fruits, vegetables, and beautiful flora. By fostering a love of gardening and sustainability, we hope to create a world where every garden is a source of hope, joy, and positive impact on the environment.



USER JOURNEY TODAY

The screenshot shows a website titled "okBloomer" with a subdomain "localhost". The header includes the logo, a "Start Page" button, and a search bar. The main content features a large image of a person's hands tending to a garden, overlaid with the text "Nourish the Earth, Nourish Yourself." and "Grow a Greener Future Low-Carbon Lifestyle through Sustainable Gardening". A "Get Started" button is visible at the bottom right of the image area.

Safari File Edit View History Bookmarks Develop Window Help

Start Page localhost

ABOUT MISSION TEAM CONTACT

Nourish the Earth, Nourish Yourself.

Grow a Greener Future
Low-Carbon Lifestyle through Sustainable Gardening

Get Started

Sat Feb 4 2:35 PM



USER JOURNEY TOMORROW

The delivery tracking interface displays two separate shipments:

- Seed Delivery:** Shipment number EV-2017002346. Your Seeds are on the way! The delivery path starts at 2972 Westheimer (Rd. Santa Ana, San Francisco 85486) and ends at 8502 Preston (Rd. Inglewood, San Francisco 98380).
 - Client: Darrell Steward, Mariene, LTD.
- Soil Kit Analyzed:** Shipment number EV-2017003323. Soil Kit and return label. The delivery path starts at 2972 Westheimer (Rd. Santa Ana, San Francisco 85486) and ends at 8502 Preston (Rd. Inglewood, San Francisco 98380).
 - Client: Jenny Wilson, Food State, LTD.

A map shows the delivery route from 2972 Westheimer to 8502 Preston, passing through Central Texas Expy, Mesa Dr., Fawn Dr., Love Rd., Cunningham Rd., Addison St., Platinum Dr., and Central Rd.

The mobile app interface shows the user journey through five screens:

- My Orders:** Displays "Active" orders. A message says "You don't have an order yet" and "You don't have an active orders at this time".
- My Orders:** Displays "Active" orders for Prayer Plant (\$29), Rubber Fig Plant (\$99), and ZZ Plant (\$50). Each item has a "Track Order" button.
- Track Order:** Shows the status of a "Prayer Plant" order. It's a "Packet In Delivery". Order details: Order In Transit - Dec 17 (32 Manchester Ave. Ringgold, GA 30736), Order ... Customs Port - Dec 16 (4 Evergreen Street Lake Zurich, IL 60047), and Orders are ... Shipped - Dec 15 (11:30 AM).
- My Orders:** Displays "Completed" orders for Yucca Plant (\$70), Thimble Cactus (\$75), and Pink Orchid Flower (\$49). Each item has a "Leave a Review" button.
- Leave a Review:** A modal window asking "How is your order?" with a placeholder "Please give your rating & also your review...". It includes a 5-star rating scale.



FUTURE IMPLEMENTATIONS

- **Seed Delivery System:** Streamline inventory and shipping with eco friendly supply chain
- **Personalized Recommendations:**
 - Enhanced recommendations based on season, image scanning, user preferences
 - Sorting Options: Sort plants alphabetically, by sun exposure, water needs, maintenance level, and more
- **User Gardening Experience:** Consider user experience to provide relevant recommendations
- **Improved UI:** Enhance user experience with React, JS, HTML, CSS
- **Carbon Reduction Goals:** Set and track carbon reduction goals with plants that absorb the most carbon right in our product
- **Tier Business Plan:** Offer flexible pricing options with sustainable company partnerships to support the low-carbon movement
- **Customer Impact Stories:** Share before and after stories of our users' green journeys on the home page.



**THANKS
FOR
WATCHING!**

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