

Team 15

ChainTune

Revolutionizing the music streaming experience with innovative Web3 integration empowering artists and engaging listeners like never before.



01. Introduction

02. The Problem

03. Our Solution

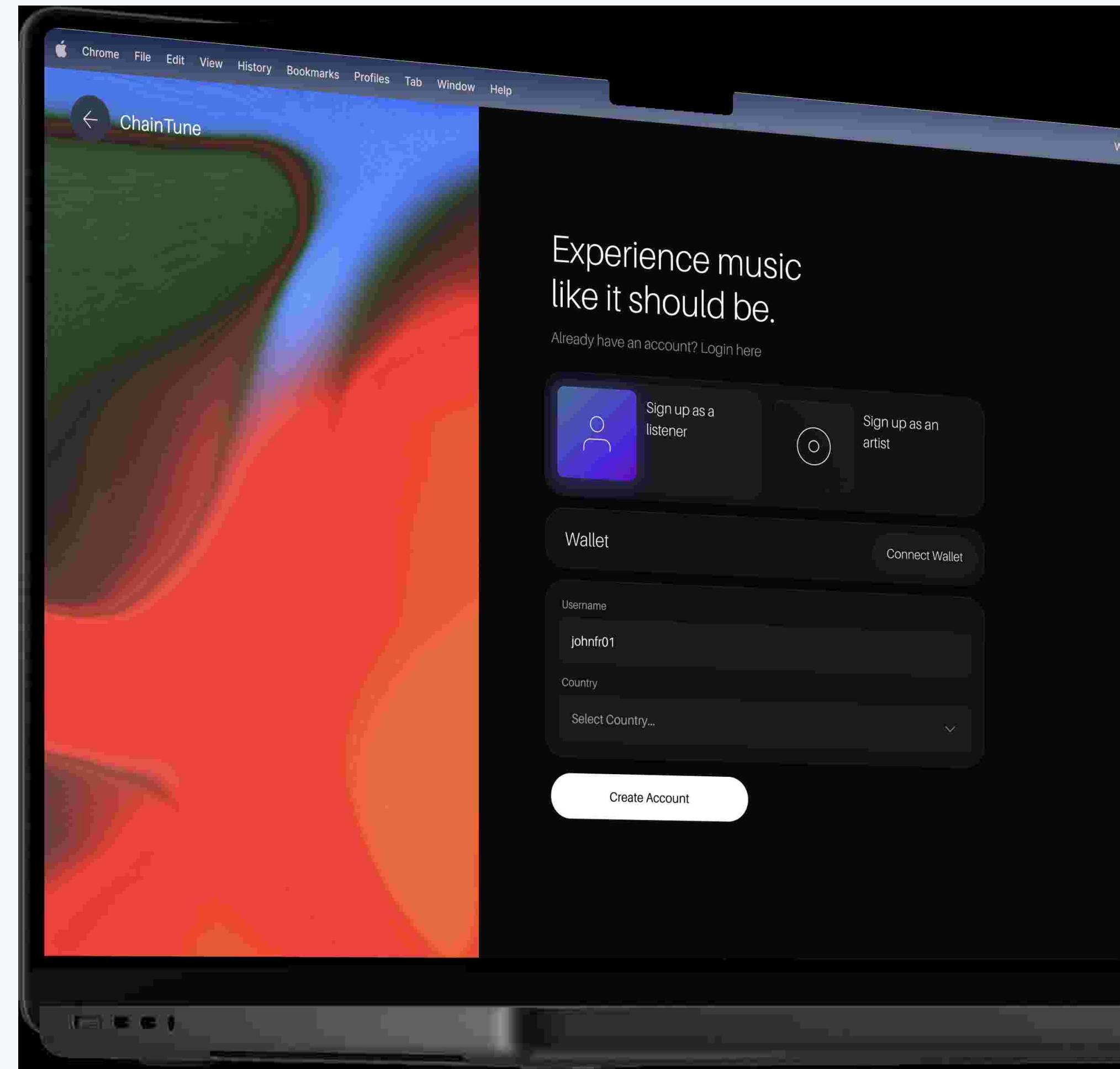
04. Product Demo

05. Future Plans

01. Introduction

Community driven on chain radio platform that incentivises maximum collaboration and interaction within the music ecosystem.

Tokenomics designed to foster artist participation, aiming for a fully community-driven and decentralized artist-listener ecosystem.



01. Introduction

We focus on personalised **user experience** and **sustainable growth**, setting new standards in the digital music industry through innovative technology.

01.

Revolutionize music streaming with blockchain.

02.

Empowering artists with easy, direct monetization.

03.

Fostering deeper artist-listener connections.

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02. The Problem



Audius

Uncovered Painpoint

Rewards only top 5 artists each month,
Lack of personalisation



Tamago

Uncovered Painpoint

Artists are not paid altogether.



Emanate

Uncovered Painpoint

Solely depends on record labels

02. The Problem

Centralization in Music Streaming

Centralized streaming platforms control distribution and pricing, often leading to artists receiving just a small share of their music's earnings.

Limited Artist Control

Artists face limited control over their music's use and monetization, bound by platform rules and models that can change without consent.

Exposure for Emerging Artists

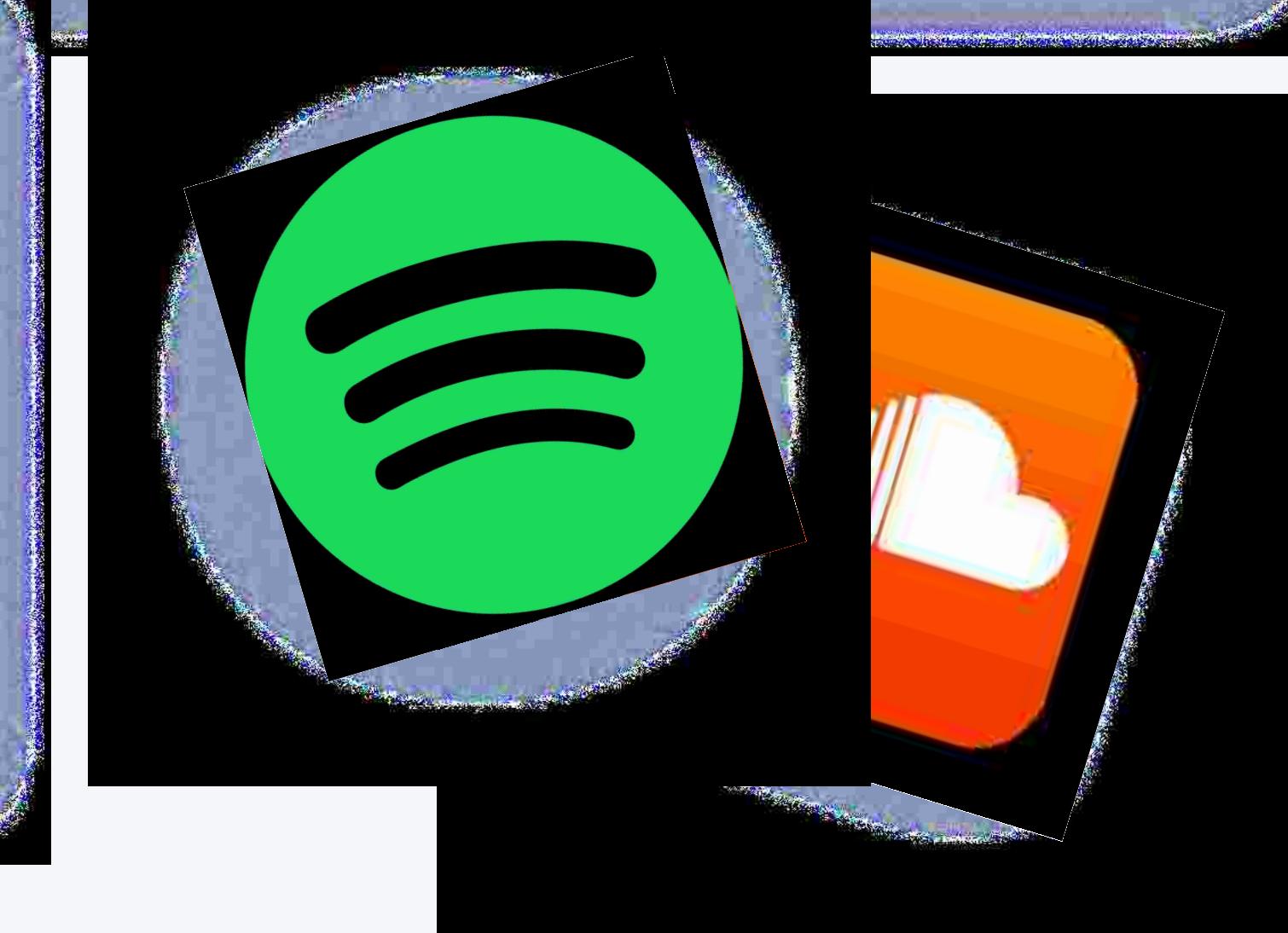
New and independent artists struggle to feature their music on popular platforms, limiting their audience reach.

Delayed Revenue Distribution

Artists frequently face long waits for royalties due to complex and bureaucratic distribution systems.

Limited Artist Control

Traditional platforms provide few options for direct artist support and interaction, lacking clear incentives for users.



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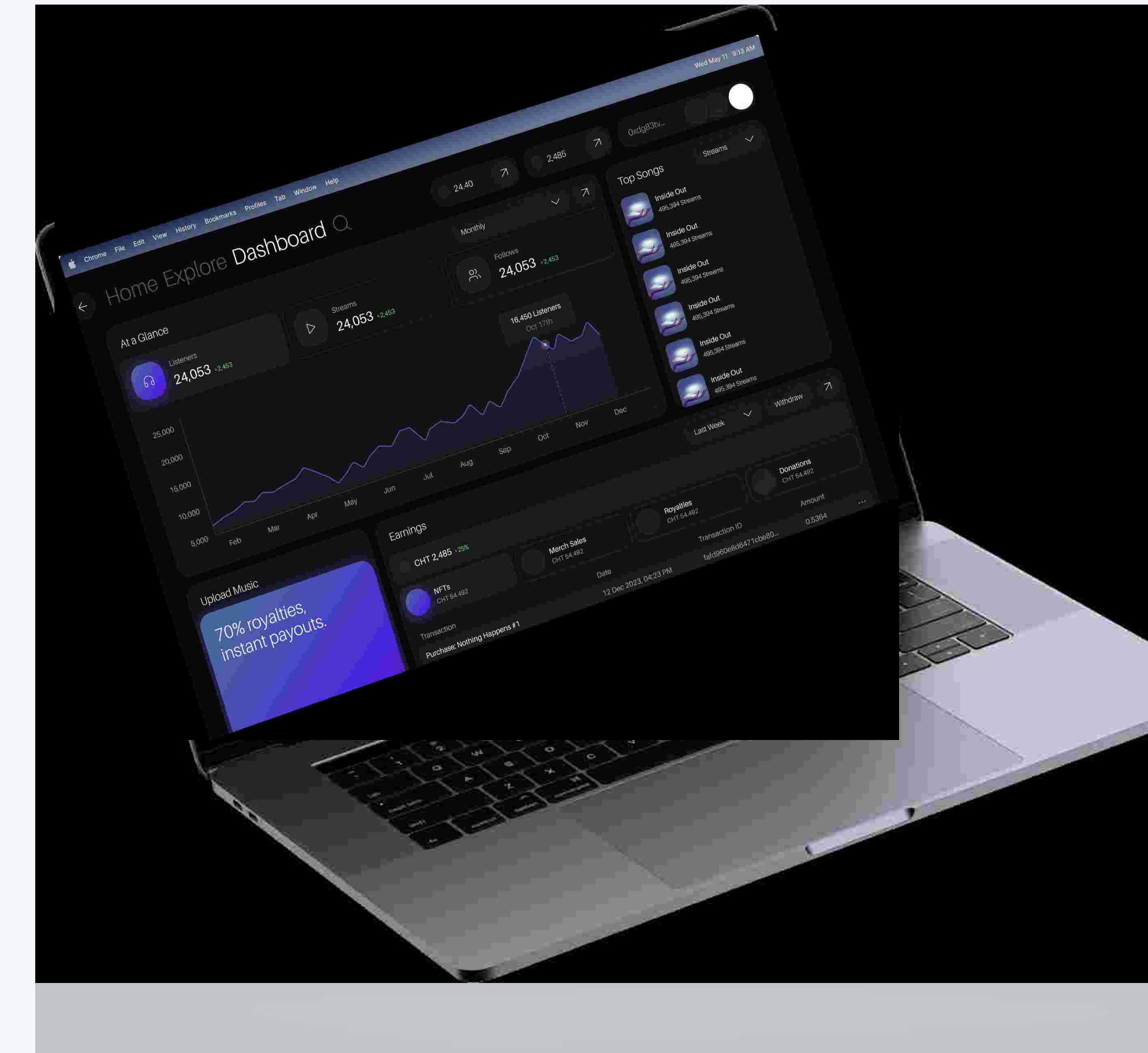
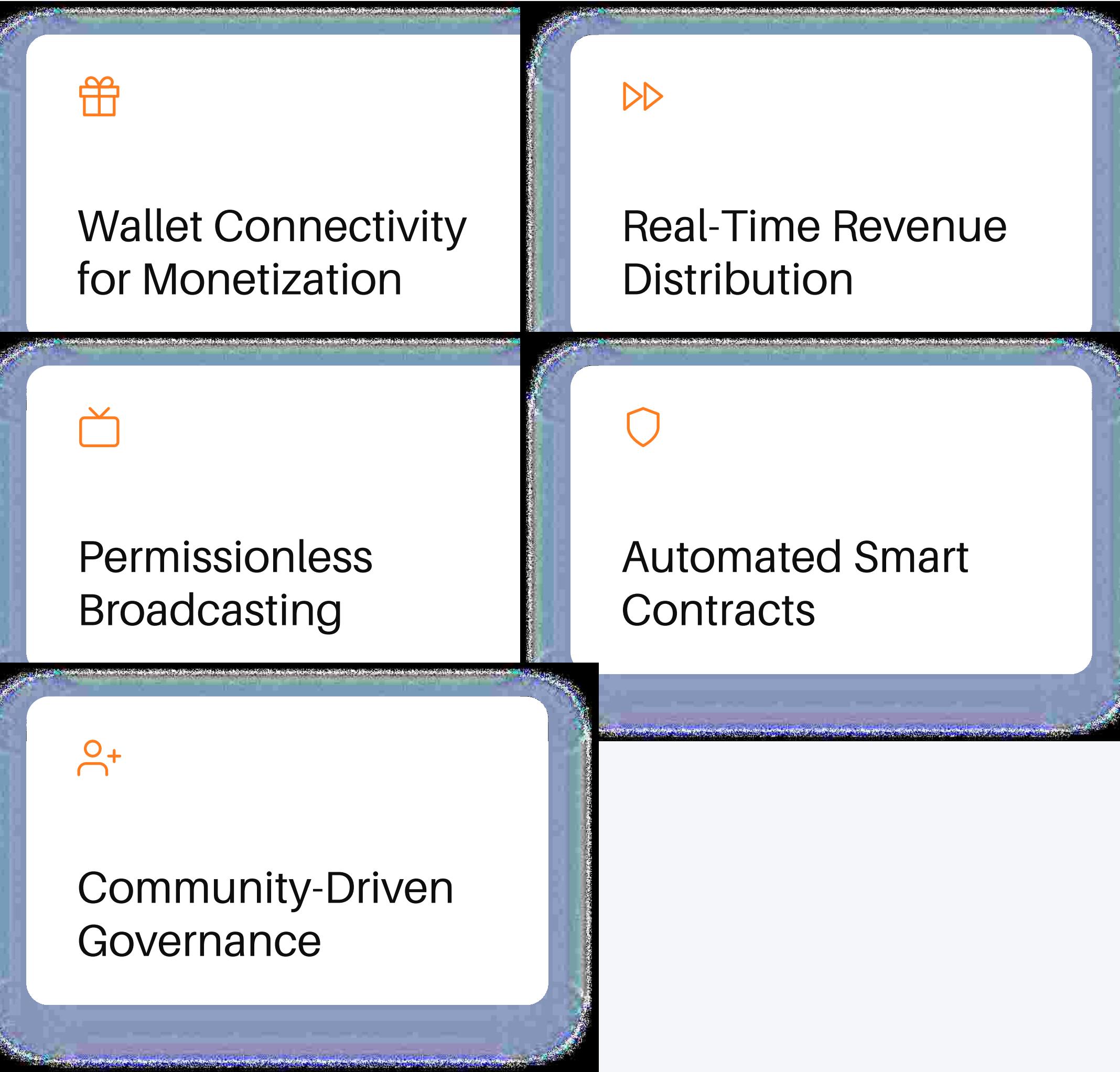
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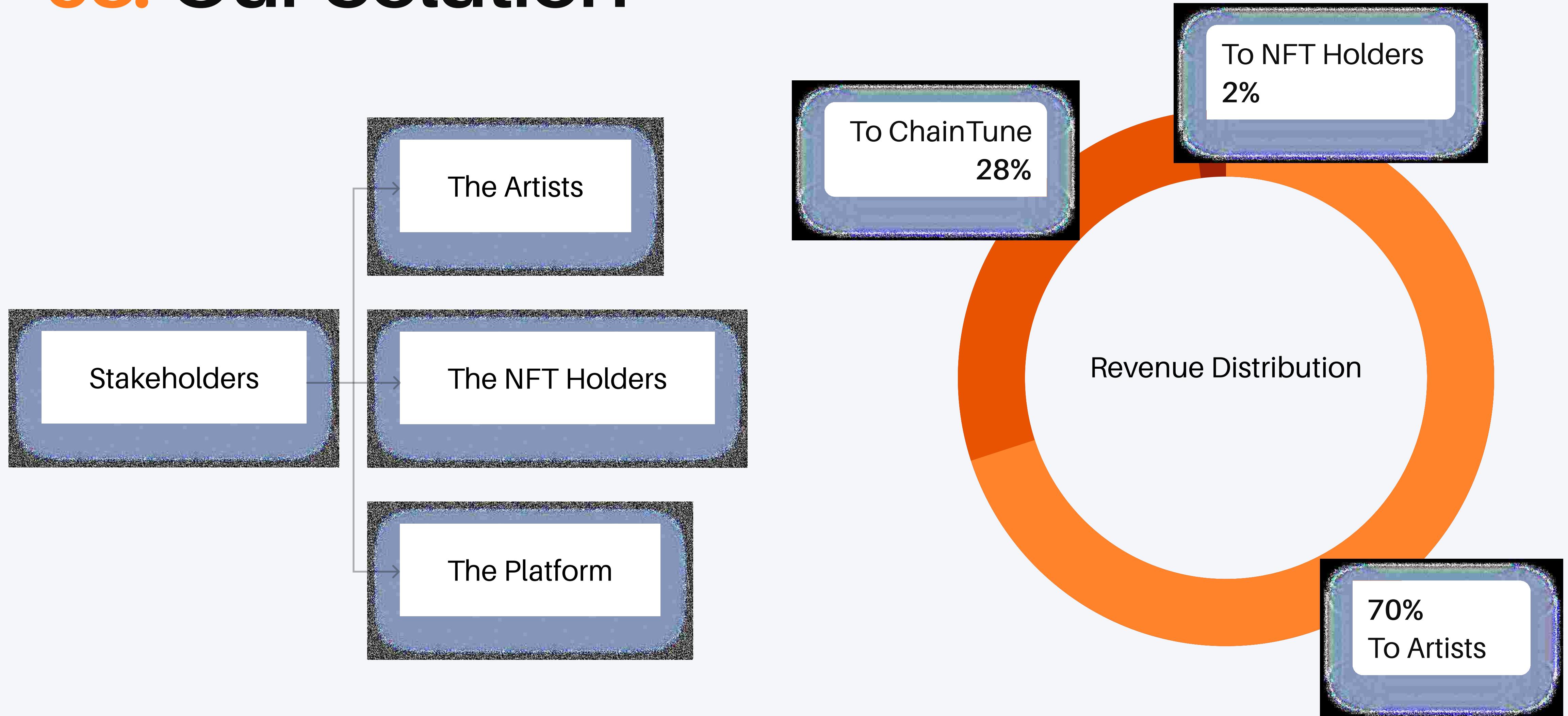
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05. Future Plans

06. Roadmap & GTM



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Community-Centric DAO

Empowering users with decision-making roles using quadratic voting for an inclusive future.

Nibs Token System for Users

Earn Nibs by listening, crafting playlists, or making purchases for exclusive benefits.

Collaborative Accounts for Artists

Simplifying cooperation, project management, and fair earnings distribution.

Dapp Revenue Strategy

Integrating ads and launching a premium subscription for user choice and additional features.



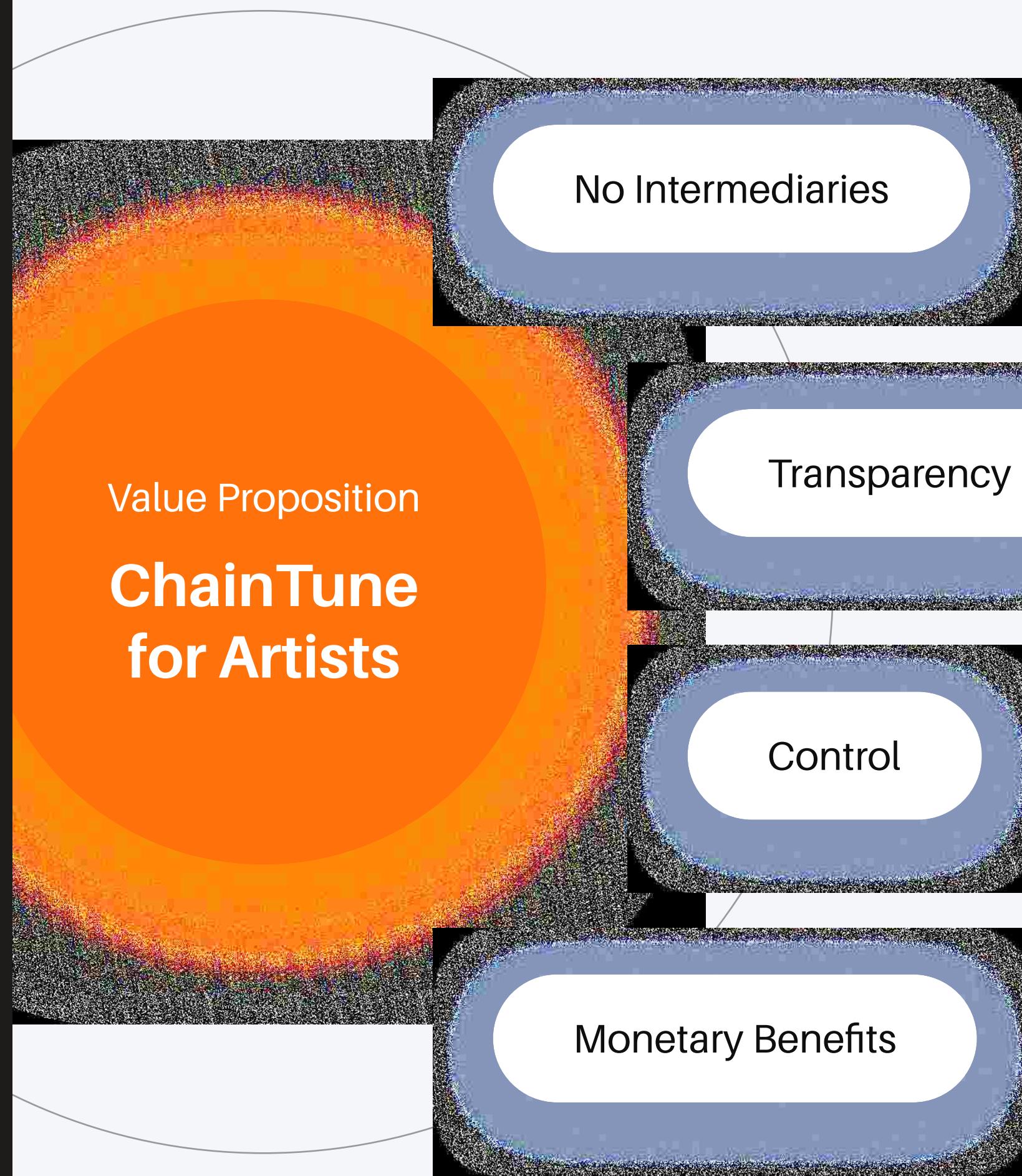
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06. Roadmap & GTM

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🎧 ChainTune First Listen

- 01 Artists can premiere audio exclusively on the platform for up to one week before releasing elsewhere.
- 02 Artists earn increased revenue share for all listens during the first week of release.
- 03 Incentivizes artists to build initial release hype and maximize revenue among core fans.
- 04 Fans would also be more likely to flock early for time-exclusive access.

♫ Communities

- 01 Artists host listening parties and mini-concerts to strengthen fan connections locally.
- 02 Token-gated entry to exclusive virtual spaces with revenue sharing for artists.

Thank You.