



English language market is the fastest-growing!

1,5 million

31,6%

Revenue rates of edu-tech market in Vietnam (2016-2021)

# C I. Problems & Needs

- Problem
  - Learning English vocabulary FAST in an EFFICIENT way
  - Motivation goes down after a short period of time using app

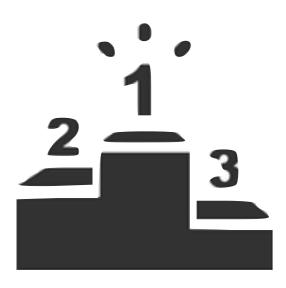
- Need
  - Short of communicating and interacting with people



Real-time match player



Challenge in game



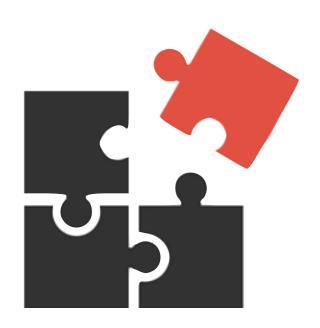
Climb the ranks



## III. Our technology



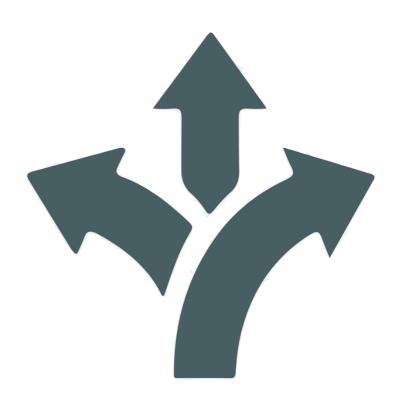
Connection resiliency



Algorithm learning vocabulary



Real time messaging



matching player





#### **Mobile**





#### **Backend**







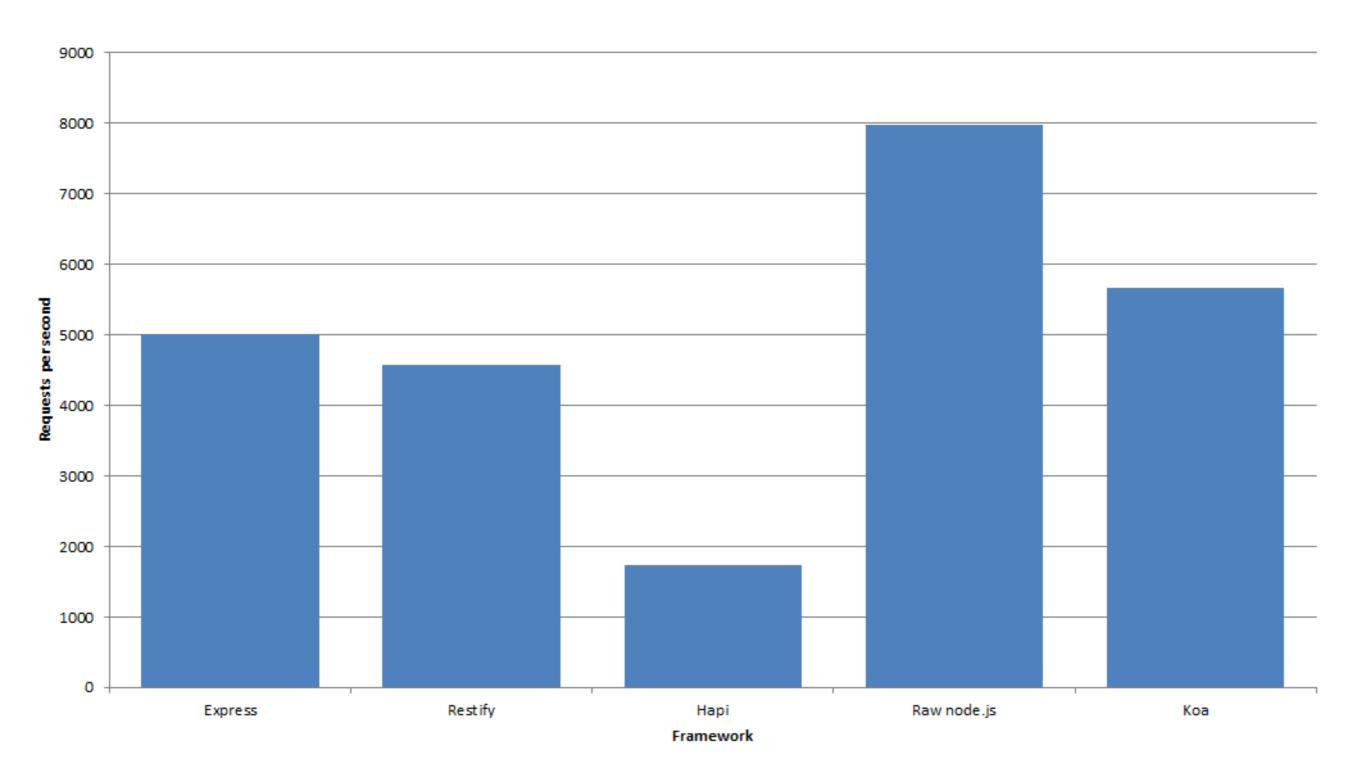


Gaming

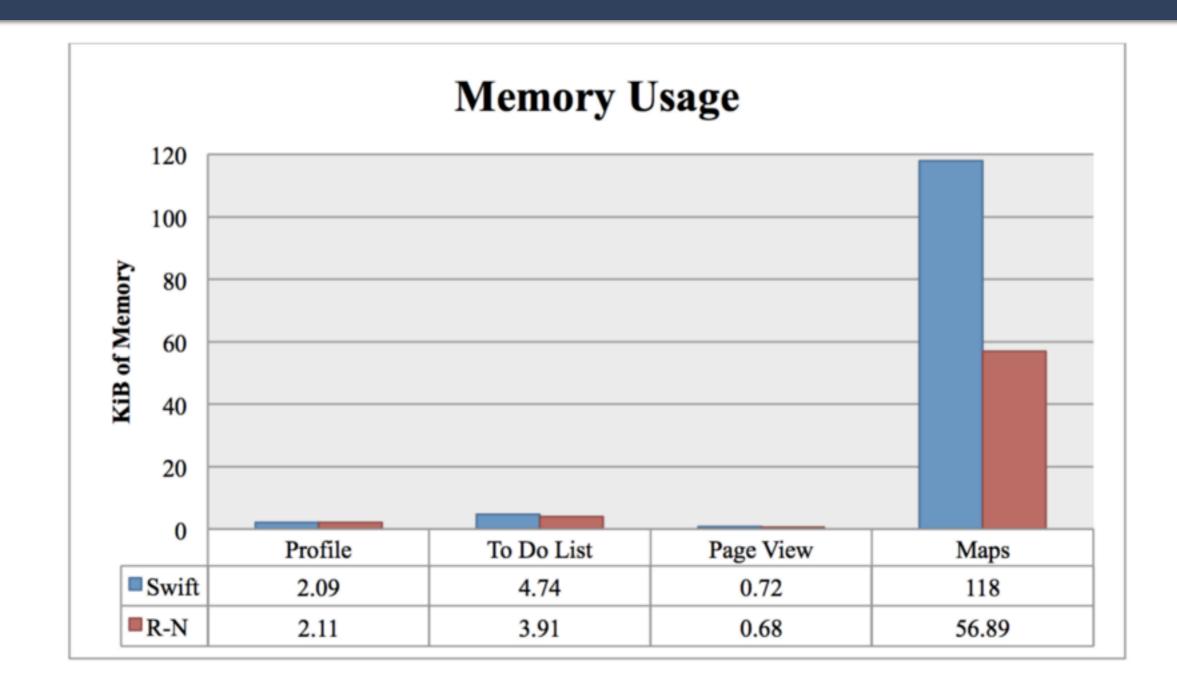
Flashcard review

Vocabulary from topics

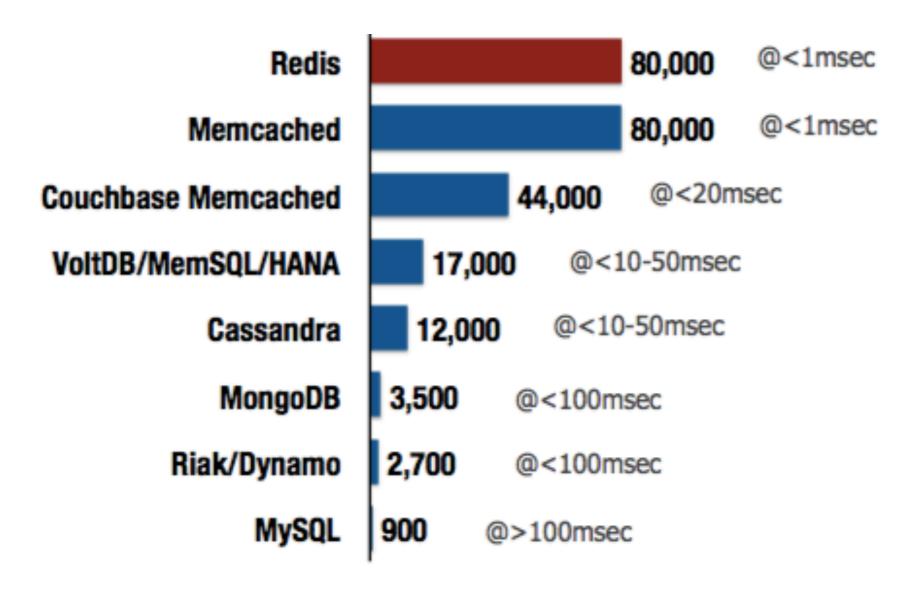
- Building communication
- Ads integration
- In app purchase
- Flash card improvement



<sup>\*</sup> https://dzone.com/articles/node-performance-2016-hapi-expressjs-restify-and-k



### NoSQL and SQL Response Performance Comparison



<sup>\*</sup> https://redislabs.com/blog/the-proven-redis-performance/