



Trieu Le

haitrieu.le@student.kuleuven.be https://www.linkedin.com/in/trieulehai/

WORK EXPERIENCE

01/03/2019 – 31/03/2019 – Ho Chi Minh, Vietnam

MARKETING INTERN - KIRIN BEVERAGE

- 1. Conducted market research, analyzed the market's trend and researched consumer insights.
- 2. Visited key accounts and gave a thorough analysis of room for improvement.
- 3. Presented to the board of directors about actionable paths for the most potential products.
- 4. Had 1 out of 2 recommended products launched into the market.

01/07/2018 - 28/02/2019 - Ho Chi Minh, Vietnam

ADMINISTRATIVE ASSISTANT – UNIVERSITY OF ECONOMICS HCM CITY'S DEPARTMENT OF INTERNATIONAL RELATIONS AND RESEARCH MANAGEMENT

- 1. Proofread research papers.
- 2. Made data visualizations for presentations of professors and seniors.
- 3. Communicated with professors regarding partnerships with the department's workers and international conferences.
- 4. Helped host international conferences.

LANGUAGE SKILLS

Mother tongue(s): **VIETNAMESE**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
CHINESE	B2	B2	B1	B2	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

My Digital Skills

R Programming Language