



Trieu Le

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Phone number: +32 456 108 779 (Brussels, Belgium)

Language proficiency: Vietnamese (native), English (IELTS 8.0),
Chinese (HSK 4 274/300)

EDUCATION

KU Leuven

September 2022 – July 2024

International Business Economics and Management – Master's Degree

Thesis: The influence of fiber types on consumer buying behavior and perceived sustainability of fashion apparel

Supervisor: Prof. Irene Roozen

University of Economics Ho Chi Minh City (UEH)

September 2017 – December 2020

Business English – Bachelor's Degree

Valedictorian scholar

Capstone project: Analysis of student satisfaction and the progress in their performance at an IELTS center in Vietnam (<https://github.com/uttonio/thesis-project>)

EXPERIENCE

The IELTS Workshop

March 2020 – October 2020

Role: Teaching assistant

- Stimulated English discussions and guided students to develop effective speaking skills.
- Led Speaking classes for small break-out groups.

KIRIN Beverage

March 2019

Role: Marketing intern, University representative

This internship was intended to establish harmonious relations between Vietnam and Japan. I was chosen by UEH to work with Japanese peers from Yokohama National University.

- Conducted market research, analyzed market trends and researched consumer insights.
- Visited key accounts and performed a thorough analysis of existing limitations of refrigerator storage.

Department of International Relations & Research Management (UEH)

Role: Administrative assistant

July 2018 – February 2019

- Translated documents from English into Vietnamese.
- Proofread research papers.
- Wrote UEH's Vietnam Study Brochure.
- Assisted with organizing international conferences: The 2019 UEH International Conference on Business and Finance, ERASMUS JEUL Workshop on Roles of Case Studies in Effective Teaching and Learning.
- Hosted UEH Cultural Exchange Program – Osaka University

SOCIAL ACTIVITIES

SIVIBI – Vietnamese Student Association in Belgium

May 2023 – Present

Role: Mentor for newcomers

I currently mentor a group of six newcomers, answering questions regarding insurance, housing, social benefit and regulations related to their studies. I also provided them with helpful daily life tips on transportation, traveling, supermarket, internet, etc.

khomuc.org – crafting personal essays for university admissions

December 2022 – Present

Role: Editorial contributor

I help broaden Khô Mực's reach by offering the team a gen Z's perspective.

HCMC Salompas Marathon

2021

Role: Volunteer

I worked at the aid stations to distribute hydration, snacks, and cheers to runners.

Trashtag Challenge – cleaning public spaces

2020

Role: Volunteer

I hosted a one-day event where my classmates and I cleaned two streets of Ho Chi Minh City.

ACHIEVEMENTS

UEH Scholarship for Academic Excellence

2017 – 2021

Top 18 – UEH Race for Knowledge

2020

Lawrence S. Ting Scholarship for Academic Excellence

2019

4th place – UEH Student band – pianist

2018