



Coding Projects - Part 5

Covariance & Correlation



- Calculate and interpret the **Covariance** and the **Correlation Coefficient** between Budget and Revenue for Movies that were released in 2016.
- **Test** whether the **Correlation Coefficient** is significantly different from zero (5% level of significance).
- **Visualize** the relationship between Budget and Revenue.

OLS Regression and ANOVA



- Create a **simple Linear Regression Model** between **Budget** (independent variable) and **Revenue** (dependent Variable) for Movies that were released in 2016. Calculate & interpret **Regression Coefficients**.
- Perform an Analysis of Variance (**ANOVA**) and calculate and interpret the **Coefficient of Determination**.
- Perform **Hypothesis Tests** (two-sided) on **Intercept** and **Slope** (1% level of significance). Is the feature Budget statistically significant?

Multiple Regression

Create a **Multiple Regression Model** explaining the dependent variable Revenue for Movies that were released between 2010 and 2016.

- **Create/Engineer** features (e.g. **dummy variables**) and drop non-significant features (**Model Specification**)
- Determine the model's **goodness of fit**
- Perform and interpret an **F-Test**



Application in Finance: Fama-French Factor Models



Create and interpret the following regression models for **Microsoft** (MSFT) using daily returns between 2016 and 2018:

- **Single-Factor** Model / CAPM
- Fama-French **Three-Factor Model**
- Fama-French **Five-Factor Model**

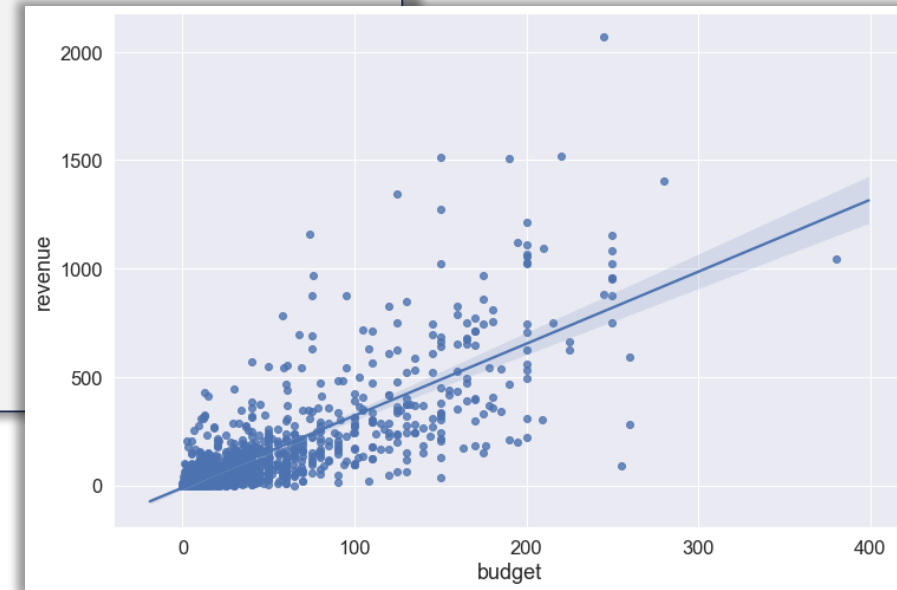
Which Factors **significantly explain** Microsoft Returns (1% level of significance)?

Calculate **Alpha** and test whether Alpha is **statistically significant**.

Issues in Regression Analysis

Detect and handle / correct the following Issues in Linear Regression Models:

- Outliers
- Non-Linear Relationships
- Multicollinearity
- Heteroskedasticity
- Serial Correlation (Autocorrelation)



Logistic Regression



Create a **Logistic Regression** Model and determine the **Factors** that significantly influenced the **probability to survive** the Titanic Disaster (1% level of significance).