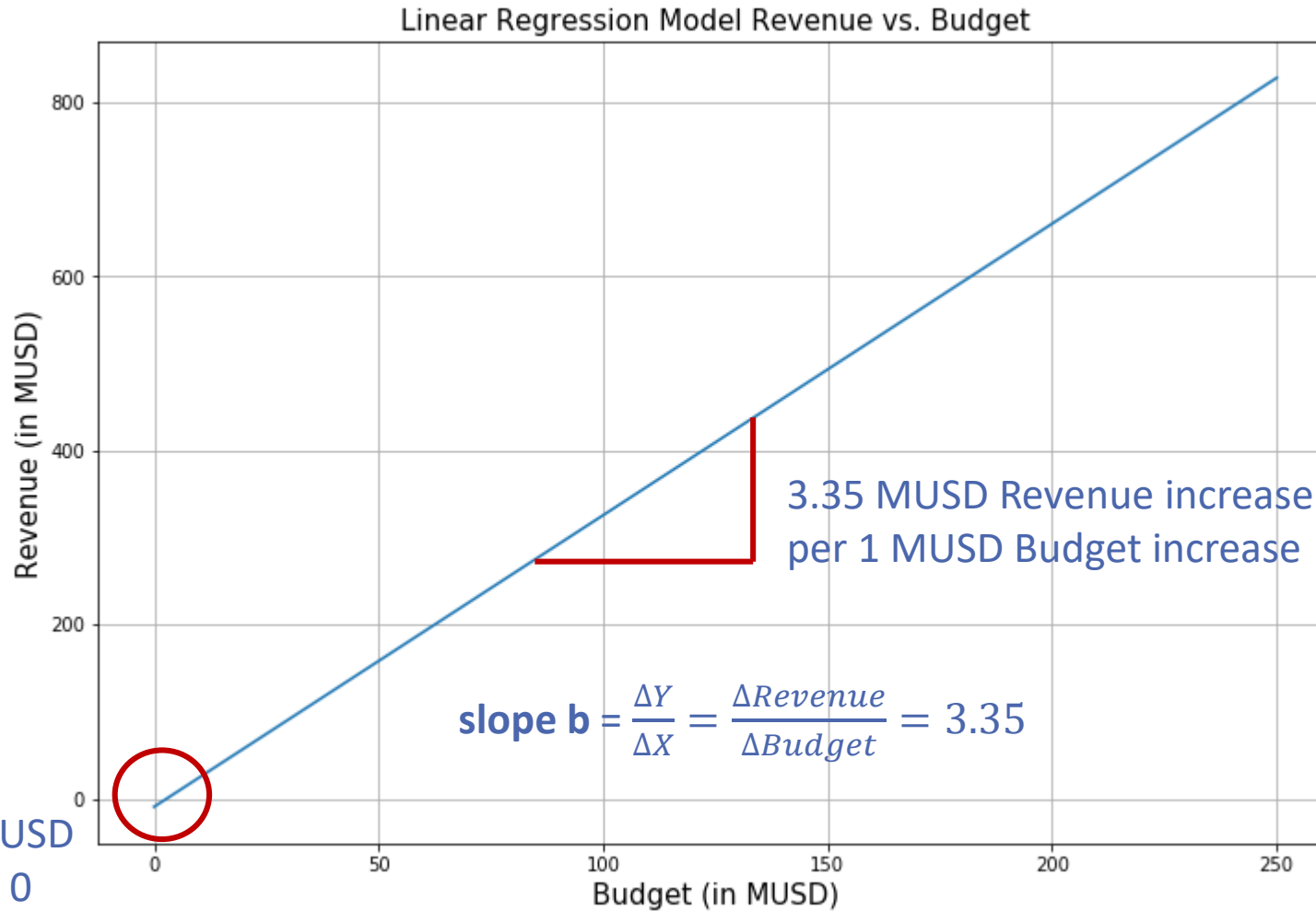


Linear Regression – Intercept and Slope Coefficient



Simple way to calculate slope coefficient b :

$$b = \frac{\text{cov}_{XY}}{\text{Var } X}$$

Intercept $a = -9.45$ MUSD
Revenue if Budget == 0