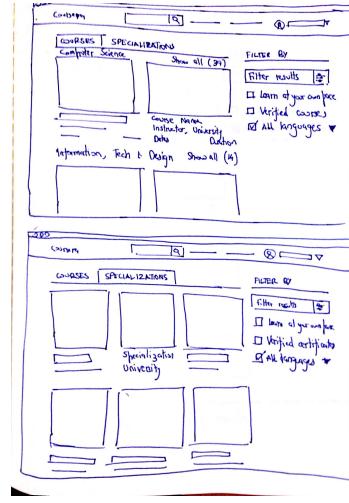


# Coursera — A Redesign

Trijeet Mukhopadhyay, January 2015

This screenshot shows the original Coursera website interface. At the top, there's a navigation bar with links for 'Courses', 'Specializations', 'Institutions', 'About', and a user profile for 'Trijeet Muk...'. Below the navigation is a search bar labeled 'Search for a course'. The main content area is titled 'Courses' and displays a grid of course cards. Each card includes a thumbnail image, the course title, the provider, and a 'Learn now!' button. On the left side, there's a sidebar with filters for 'On-Demand', 'Verified Certificates', and 'Specialization'. A sidebar also lists languages from English to Chinese.



This screenshot shows the redesigned Coursera website. The layout is cleaner and more organized. At the top, there's a header with 'coursera', a search bar, and navigation links for 'COURSES', 'SPECIALIZATIONS', and 'INSTITUTIONS'. A user profile for 'John Doe' is also present. The main content area is titled 'Computer Science: Artificial Intelligence' and features a large image of a robot. Below it, there are sections for 'Machine Learning' (with Andrew Ng) and 'Digital Signal Processing' (with Perry Cook). Further down are sections for 'DATA MINING SPECIALIZATION' (with Jeff Ullman) and 'Music, Film and Sound' (with various images related to music). Each section has a 'VERIFIED CERTIFICATE' badge. On the right, there's a sidebar with a 'FILTER BY' section and a link to 'Show all courses (20)'.

# Table of Contents

1. Introduction	4
2. Current Design: Problems and Observations	5
3. Redesigning the system: Low-Fidelity Sketches	9
4. Finalizing everything: Hi-fidelity mockups	15
5. Appendix	20

**COURSERA**

Search Courses  Search

Courses Institutions John Doe ▾

**UPDATES**

Andrew Ng to start course on Deep Learning and Neural Networks.  
[READ MORE](#)

Classes from Harvard University now available on Coursera  
[READ MORE](#) [BROWSE CLASSES](#)

Coursera introduces Specializations: A sequences of courses to master a skill  
[READ MORE](#)

**YOUR COURSES**

**CURRENT** **PAST** **UPCOMING**

**Machine Learning** VERIFIED COURSE  
Module 3 out of 9  
Instructor: Andrew Ng  
Stanford University  
[RESUME](#)

**Introduction to Music Theory**  
50%  
Instructors: Take Berger, Joe Cadigan  
Berklee School of Music  
[RESUME](#)

**Interaction Design** A PART OF THE HUMAN-COMPUTER INTERACTION SPECIALIZATION  
Module 1 out of 12  
Instructor: Scott Klemmer  
University of California, San Diego  
[RESUME](#)

**RECOMMENDED FOR YOU**

**Software Design for Music** with Gu Wugang, Stanford University  
1st February - 1st April  
8 weeks long  
[RESUME](#) VERIFIED CERTIFICATE

**Visual Design for the Web**  
1st February - 28th March  
8 weeks long  
[RESUME](#)

**COURSERA**

Search Courses  Search

Courses Institutions John Doe ▾

**UPDATES**

Andrew Ng to start course on Deep Learning and Neural Networks.  
[READ MORE](#)

Classes from Harvard University now available on Coursera  
[READ MORE](#) [BROWSE CLASSES](#)

Coursera introduces Specializations: A sequences of courses to master a skill  
[READ MORE](#)

**YOUR COURSES**

**CURRENT** **PAST** **UPCOMING**

Looks like you aren't enrolled in any courses yet.

**BROWSE COURSES**

Or, take pick them up from our list of **Featured Courses** below, or from the **Recommended for you** list on the right.

**FEATURED COURSES**

**Machine Learning** VERIFIED COURSE  
with Andrew Ng, Stanford University  
1st February - 1st April  
8 weeks long

**Digital Signal Processing**  
with Perry Cook, Princeton University  
15th January - 1st April  
10 weeks long

**Modern Music Specialization** VERIFIED CERTIFICATE  
with Jane Doe, Berklee School of Music

**Data Mining Specialization** VERIFIED CERTIFICATE  
with Jure Leskovec, Anand Rajaraman & Jeff Ullman, Stanford University

**Introduction to Music Theory** VERIFIED CERTIFICATE  
with Jane Doe, Berklee School of Music

**Mining Massive Data Sets**  
with Jure Leskovec, Anand Rajaraman & Jeff Ullman, Stanford University

**Visual Design for the Web**  
1st February - 1st April  
8 weeks long

**RECOMMENDED FOR YOU**

**COURSERA**

Search Courses  Search

Courses Institutions John Doe ▾

**COURSES** **SPECIALIZATIONS**

**Computer Science: Artificial Intelligence**

**FILTER BY**

Show all courses (12)  Filter results by keywords

Learn at your own pace (23)

Verified Certificates (42)

All Languages (159)

**Machine Learning** VERIFIED COURSE  
with Andrew Ng, Stanford University  
1st February - 1st April  
8 weeks long

**Digital Signal Processing** VERIFIED COURSE  
with Perry Cook, Princeton University  
15th January - 1st April  
10 weeks long

**DATA MINING SPECIALIZATION** VERIFIED CERTIFICATE  
with Cheng Xiang Zhai, University of Illinois at Urbana-Champaign  
1st February - 1st March  
4 weeks long

**Text Mining and Analytics** VERIFIED COURSE  
with Cheng Xiang Zhai, University of Illinois at Urbana-Champaign  
1st February - 1st March  
4 weeks long

**Music, Film and Sound**

Show all courses (26)  Filter results by keywords

**COURSERA**

Search Courses  Search

Courses Institutions John Doe ▾

**COURSES** **SPECIALIZATIONS**

**FILTER BY**

Show all courses (12)  Filter results by keywords

Learn at your own pace (4)

Verified Certificates (18)

All Languages (24)

**Data Mining** VERIFIED COURSE  
with Jure Leskovec, Anand Rajaraman & Jeff Ullman, Stanford University  
1st February - 1st April  
8 weeks long

**Entrepreneurship: Launching an Innovative Business** VERIFIED COURSE  
with University of Illinois at Urbana Champaign  
1st February - 1st April  
10 weeks long

**Human Computer Interaction: User Experience and User Interface Design** VERIFIED COURSE  
with Georgia Institute of Technology  
1st February - 1st April  
8 weeks long

**Modern Music** VERIFIED COURSE  
with Berklee School of Music  
1st February - 1st April  
8 weeks long

# Introduction

Coursera's mission is to provide universal access to the world's best education. But if it lacks an effective interface for content discovery and consumption, it wouldn't matter whether or not it has a brilliant curation of courses. And that's a problem.

This redesign of Coursera focuses on content discovery and consumption of the web product, attempting to provide a better first-page experience for the user, and a simpler and more intuitive way of finding new and relevant courses.

This project was done in three parts, starting from an analysis of the current design for pain points, followed by an exploration of their solutions through low-fidelity sketches, culminating in high-fidelity mockups of the concepts sketched.

I acknowledge that the observations and insights for this redesign have not been conducted based on extensive user research, but rather through feedback from friends who have used the product, and from the first principles of design. I also acknowledge there might be constraints on the assumptions I've made in the design analysis and implementation.

Thank you for taking your time to read this, and I hope this gives you an insight on how I think and design.

# Current Design: Problems and Observations

The main issue I have with the current Coursera design is that either it wastes screen estate by displaying information which irrelevant to the user in the given context, or it overloads the user with information and choices, as seen in the following screenshots.

The screenshot shows the Coursera homepage after logging in. At the top, there's a banner with the text "Welcome to Coursera! Take the world's best courses, online, for free." Below the banner is a search bar with the placeholder "What would you like to learn about?". To the right of the search bar is a "University of California, Irvine »" link. The main content area is divided into sections: "YOUR COURSES" (listing three courses from Curtis Institute of Music, Nanyang Technological University, and Stanford University), "NEW UPDATES" (mentioning a nomination for Best Education Startup in the Crunchies Awards with a "VOTE" button), and "COURSERA POLL" (a survey question about time dedication with options from 0-3 hours to 15+ hours). There's also a "RECOMMENDED FOR YOU" section at the bottom.

Screenshot 1. Home screen<sup>1</sup> of the user after the log in

The objective of the home screen should be to give the user a brief overview of their activity and progress on Coursera, and promote discovery of relevant content and news. However, in the current design:

- There is no quick way of checking upcoming deadlines/lectures for courses, or announcements. The user shouldn't have to navigate into specific pages of the courses they are enrolled in to get a gist of their tasks.

<sup>1</sup> Disclaimer: The design for home screen on the website was changed two days after the screenshot was taken

- The information on the cover image occupying the top third of the screen is redundant — it's safe to assume that a logged in user knows what Coursera's product offers. This results in the cover image wasting valuable screen estate which could be better used for displaying more relevant information. The only essential element is the search bar, which can be repositioned somewhere else without sacrificing on the user's experience.
- Also, for a new user, there is no on-boarding process — they are just presented with a similar version of screen above, albeit with an empty Your Courses section, with some text saying you haven't enrolled in any courses yet, but not providing any indication of how to go about discovering content (I apologize for not having an example of it, as I mentioned in footnote 1, the design for the home screen was modified before I took all my screenshots of it). It would be helpful for new users to be directed to popular courses so that they utilize the product in a more efficient and engaging manner.

The screenshot shows the Coursera website's Courses page. On the left, there is a sidebar with various filters:

- On-Demand 35
- Eligible For
  - Verified Certificates 206
  - Specialization 106
  - All Languages 778
  - English 122
  - Chinese 44
  - Spanish 36
  - French 33
  - Portuguese 28
  - Russian 12
  - Turkish 7
  - Italian 6
  - Ukrainian 3
  - German 2
  - Vietnamese 2
  - Hebrew 1
  - Japanese 1
  - Greek 1
  - Persian (Farsi) 1
  - Khmer 1
  - Macedonian 1
  - Czech 1
  - Arabic 1
  - Dutch 1
- All Categories
  - Arts 47
  - Biology & Life Sciences 111
  - Business & Management 145
  - Chemistry 30
  - Computer Science: Artificial Intelligence 42
  - Computer Science: Software Engineering 64
  - Computer Science: Systems & Security 38
  - Computer Science: Theory 51
  - Economics & Finance 112
  - Education 115
  - Energy & Earth Sciences 45
  - Engineering 76
  - Food and Nutrition 26

The main content area is titled "Courses" and displays a list of course cards:

Image	Course Title	Description	Action
	University of Toronto Bioinformatic Methods I with Nicholas James Provert	Go at your own pace. <a href="#">Learn now!</a>	
	University of Virginia Grow to Greatness: Smart Growth for Private Businesses, Part II with Edward D. Hess	Go at your own pace. <a href="#">Learn now!</a>	
	Xi'an Jiaotong University 有机化学 with 唐玉海	Go at your own pace. <a href="#">Learn now!</a>	
	Xi'an Jiaotong University 系统平台与计算环境 with 吴宁, 陈文革 & 杨忠孝	Go at your own pace. <a href="#">Learn now!</a>	
	Xi'an Jiaotong University 中国哲学经典著作导读 with 燕连福, 韩鹏杰, 龚建平, 张帆, 妥建清, 李重, 邓妙子 & 雷自新	Go at your own pace. <a href="#">Learn now!</a>	
	The University of Edinburgh Critical Thinking in Global Challenges with Professor Mayank Dutta & Dr. Celine Caquineau	Jan 19th, 2015 5 weeks long <a href="#">Verified Certificate</a>	
	Yale University Introduction to Classical Music with Craig Wright	Jan 12th, 2015 8 weeks long <a href="#">Verified Certificate</a>	
	Higher School of Economics Теория игр (Game Theory) with Dmitry Dagaev	Jan 19th, 2015 11 weeks long <a href="#">Verified Certificate</a>	
	École Polytechnique Fédérale de Lausanne Digital Signal Processing	Jan 19th, 2015 10 weeks long	

Screenshot 2. Courses page

The objective of the Courses page should be to allow the user to browse (and eventually enroll in) courses they find interesting/relevant, resulting in a natural and simple process of content discovery. However, in the current design:

- The user is overwhelmed with a multitude of choices and checkboxes, leading to “choice paralysis”<sup>2</sup>. There should be a simple and intuitive way of discovering courses the user finds relevant.
- The list of courses on the right is a really long list of courses with no overarching organization or structure, making it hard to find a course a user would be interested in. People usually browse for classes by subject and through a large list of all classes.

<sup>2</sup> The state of over-analyzing (or over-thinking) a situation so that a decision or action is never taken, in effect paralyzing the outcome.

- If the checkbox for “Specialization” in the Eligible For is enabled, its list on the right is basically a list of specializations, which brings to question the existence of having a dedicated page for Specializations. Since Specializations are just a series of courses, it might be more intuitive for the user to have it as a subsection of courses, rather than a separate page.

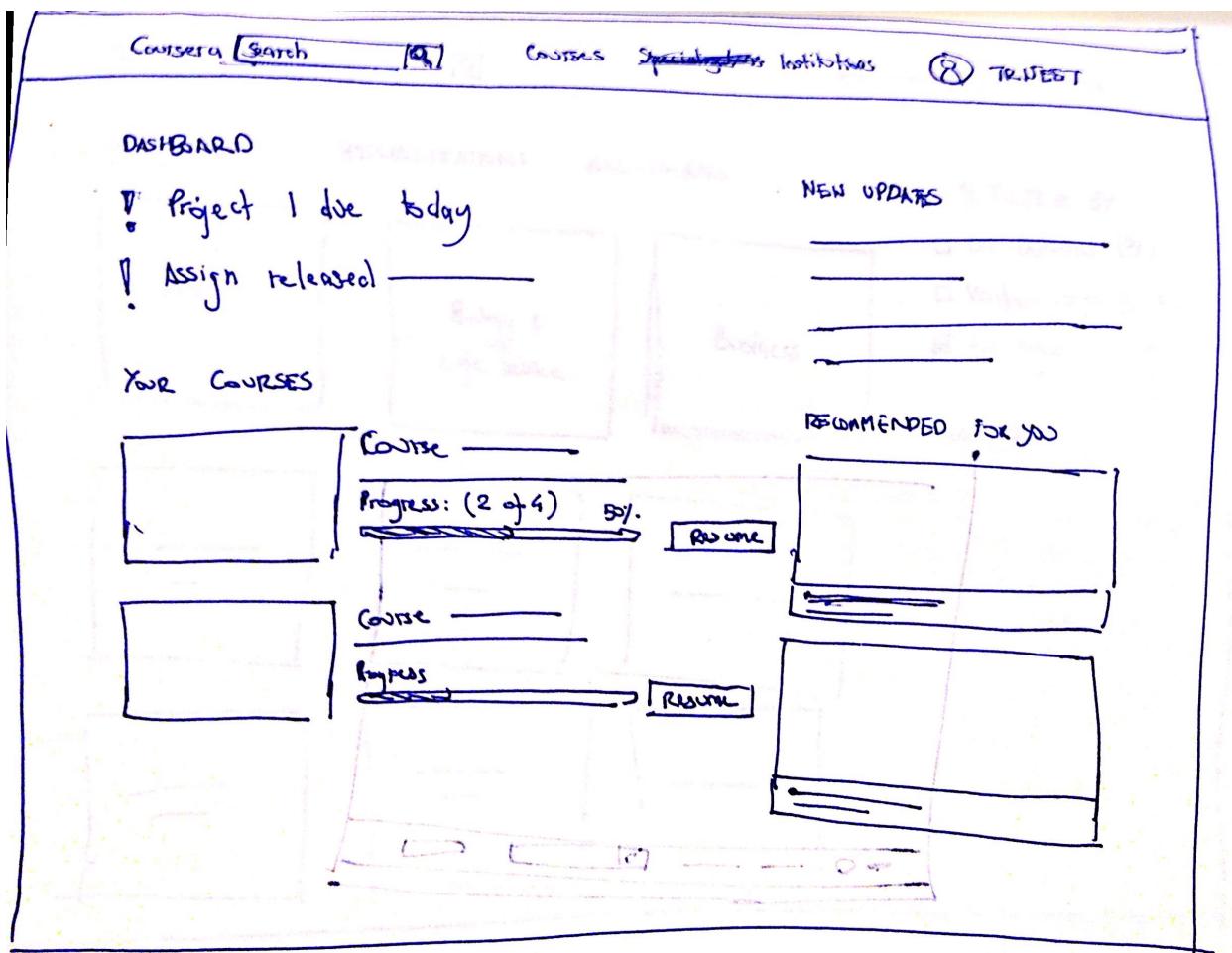
In overview, the pain points of the current design are:

- Ineffective distribution of information relevant to the user, and wastage of screen estate.
- The home screen doesn't serve as a central hub for the user's activities or information.
- The interface isn't very friendly to a new user — the barrier of good content discovery for a new user is high.
- Ineffective discovery of courses in the Courses page — the user is faced with too many options and choices. Acute lack of an intuitive and natural system of finding courses.

# Redesigning the system: Low-Fidelity Sketches

Keeping the aforementioned observations in mind, here are some low-fidelity sketches of alternate interfaces as viable solutions (rejected sketches included in appendix) to the above discussed problems.

## Home Screen



Sketch 1. Revised Home Screen

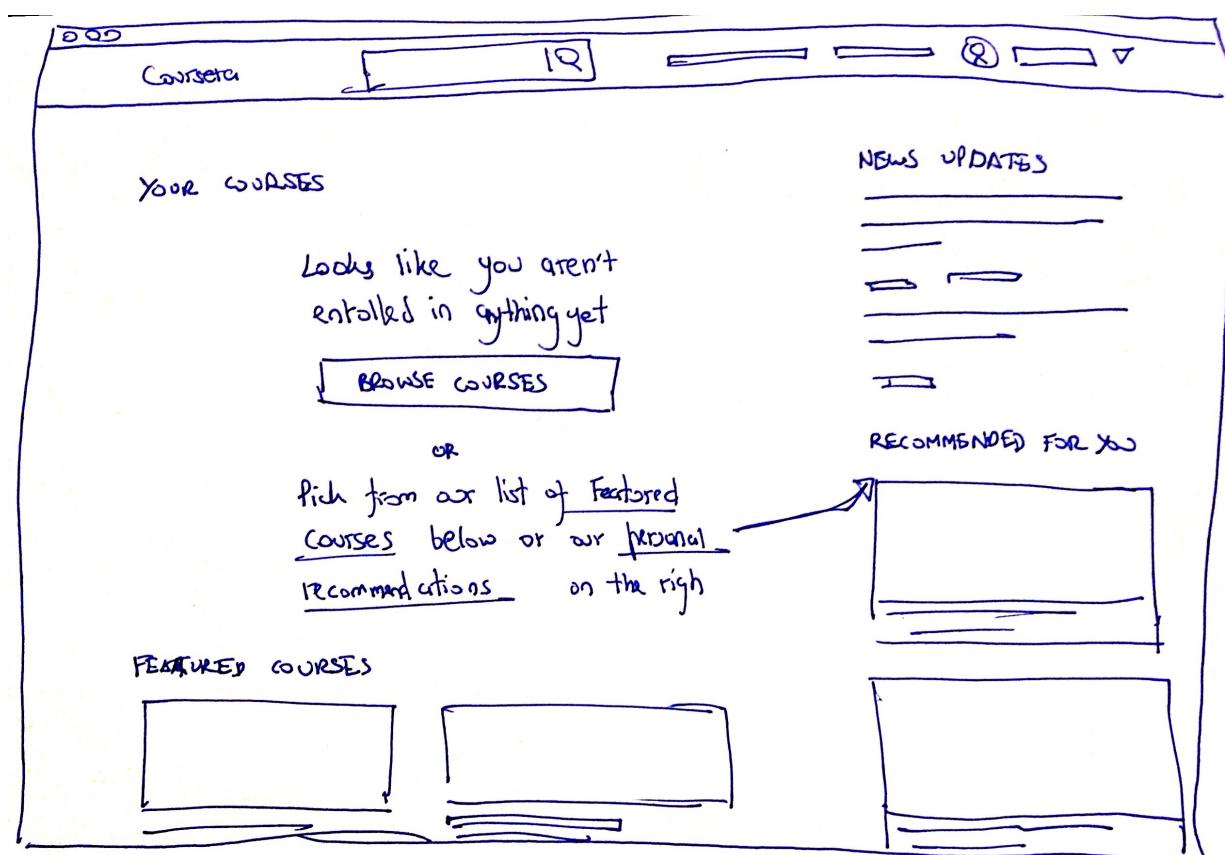
In this sketch, I restructured the elements on the page to create a better “Home” screen for the user — providing the user a brief overview of their courses and progress. The changes are as follows:

- Added a dashboard section, which notifies the user of upcoming deadlines and lectures, and new announcements.

- Removed the cover image, and hoisted the search bar to the header, freeing screen estate above the fold for other elements.
- Coalesced the Courses and Specializations links in the header into one link for Courses in the header.

This resulted in a cleaner and more informative interface for the user, a place where they got an overall idea of their agenda and progress (without having to dig into individual pages), providing an overview which is desired from a home screen.

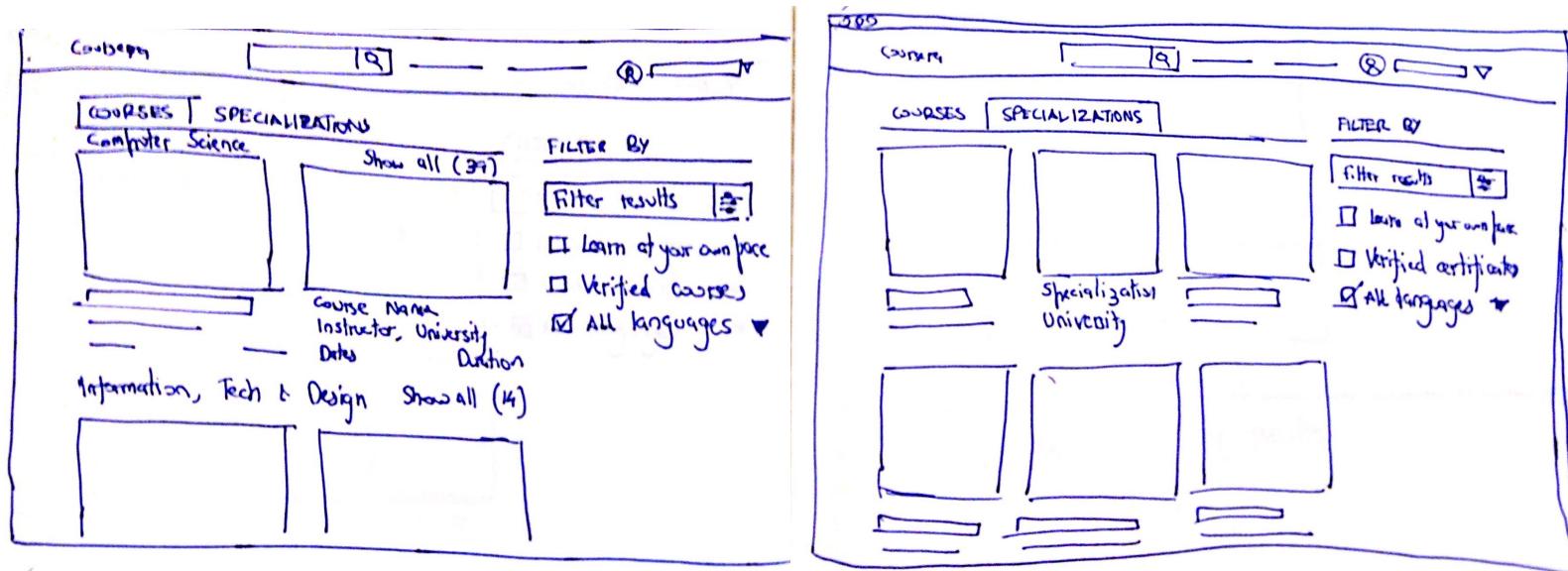
## Home Screen with new user onboarding



Sketch 2. Simple onboarding home screen for a new user

In this sketch, I tried to improve the first time experience of a new user who hasn't signed up for any courses by providing them helpful navigation hints and exposing them to featured (most popular) courses on Coursera.

## Courses page



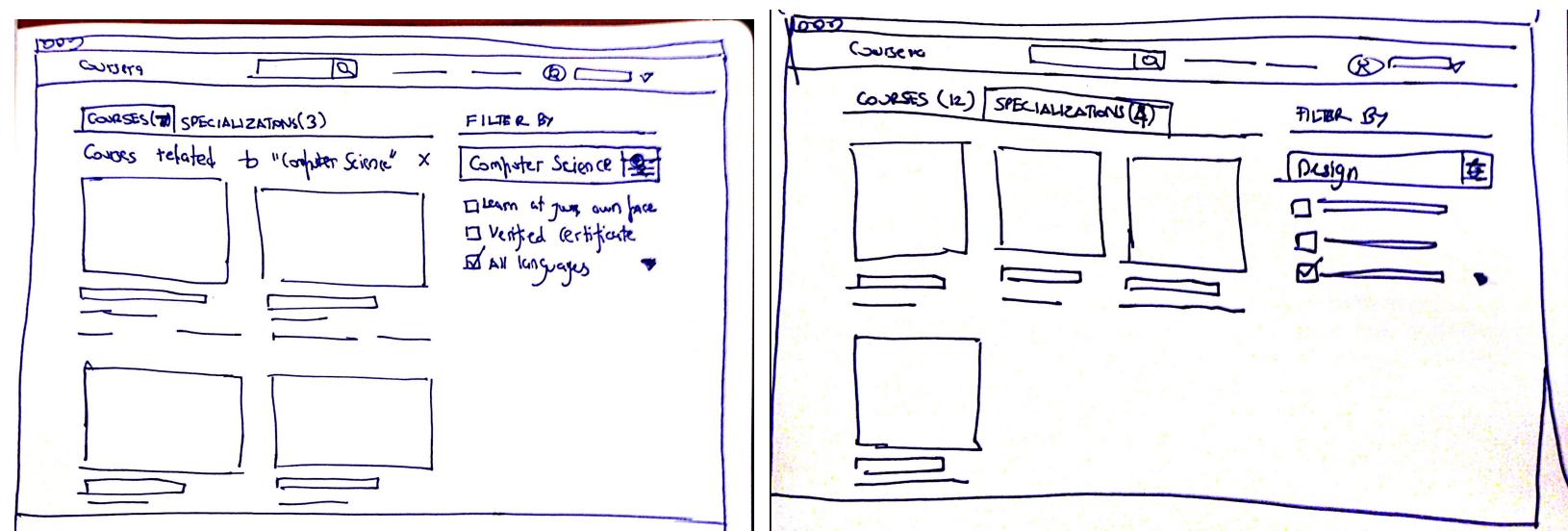
Sketch 3. Revised Courses page

In this sketch, the major focus was to design an interface which tries to model a more natural process of content discovery.

- Instead of having Specializations as a separate page, or an option on the checklist, it is made as a subsection of the Courses page. Courses and Specializations are now displayed in two separate tabs in the Courses page, keeping them distinct, but still in the same context.
- The Courses list is now arranged by topics (eg. Art, Business, Computer Science, etc.)
  - This results in a more intuitive of browsing for courses — human beings generally tend to browse classes categorized by topics they are interested in.
  - The number of courses shown per category is capped at 4. The reasoning behind this being that looking at 4 courses in topic (even if they are unfamiliar with it) gives the user a brief overview of the topic, at the same time keeping it short such that if the user isn't interested in it, they can easily scroll down to other topics without being burdened by things they don't care about. However, if they are interested in a certain topic, they can expand it in order to see more courses offered in that topic.
- The Specializations list is similar to what it was before, just a list of specializations offered by Coursera, except now it is integrated into the same page offering all the learning

material, and the user could easily filter through the results to access material they cared about.

- Rather than just listing the courses and specializations alphabetically, items are sorted in the order of material that you might find interesting (recommendations by Coursera), and then by popularity. This would deliver more relevant content to user without them requiring them to filter items, or scroll around a lot.
- Instead of the massive checklist of options in the current design, this design gets rid of “choice paralysis” providing the user with a reduced set of options to filter courses. The user can either fuzzy search by typing in keywords in the “Filter Results” textbox, and the lists will filter accordingly to display relevant content.



Sketch 4. Courses/Specializations page with keyword filtering

# Finalizing everything: Hi-fidelity mockups

All of the work above culminates in these hi-fidelity mockups which incorporate the solutions discussed above to give glimpses of what the redesign of Coursera will look and feel like.

Invision prototype: <http://invis.io/ED246XHF>

*While individual screens can be found below, for optimal viewing experience and interactivity, browse the Invision prototype*

## Home screen

The mockup displays the Coursera home screen with the following sections:

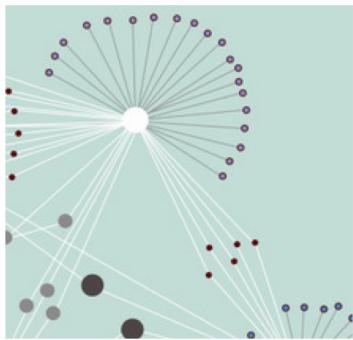
- DASHBOARD:** Shows three notifications:
  - Quiz: Tonal Analysis due at 12.00 am, 24th January (Quiz 2 of 5 in Introduction to Music Theory)
  - Support Vector Machines at 11.00 am, 24th January (Lecture 3 of 9 in Machine Learning)
  - Assignment 4 released for Interaction Design (Due at 5.30 pm, 30th January)
- YOUR COURSES:** Shows three course cards:
  - Machine Learning** (VERIFIED COURSE) by Andrew Ng (Stanford University). Progress: Module 3 out of 9 (26th January - 4th April). Status: CURRENT.
  - Introduction to Music Theory** by Berkelee School of Music. Progress: 50% (Learn at your own pace). Status: CURRENT.
  - Interaction Design** (A PART OF THE HUMAN-COMPUTER INTERACTION SPECIALIZATION) by Scott Klemmer (University of California, San Diego). Progress: Module 1 out of 12 (13th January - 28th March). Status: CURRENT.
- UPDATES:** Shows three news items:
  - Andrew Ng to start course on Deep Learning and Neural Networks. Status: CURRENT. READ MORE.
  - Classes from Harvard University now available on Coursera. Status: PAST. READ MORE. BROWSE CLASSES.
  - Coursera introduces Specializations: A sequences of courses to master a skill. Status: UPCOMING. READ MORE.
- RECOMMENDED FOR YOU:** Shows a grid of course thumbnails, including "Software Design for Music" (with Ge Wang, Stanford University, 1st February - 1st April, 8 weeks long) and "Visual Design for the Web".

Mockup 1. Home screen with dashboard



COURSES

SPECIALIZATIONS



Data Mining

University of Illinois at Urbana Champaign



Entrepreneurship: Launching an Innovative Business

University of Maryland, College Park

Human Computer Interaction:  
User Experience and User  
Interface Design

Georgia Institute of Technology



Modern Music

Berkeley School of Music

FILTER BY

Filter results by keywords

- Learn at your own pace (4)
- Verified Certificates (18)
- All Languages (24)

Mockup 2. New user home screen with Featured and Recommended Courses

## Courses page

**coursera** Search Coursera Courses Institutions John Doe ▾

**COURSES** SPECIALIZATIONS

**Computer Science: Artificial Intelligence** Show all courses (12)

**Machine Learning** with Andrew Ng, Stanford University 1st February - 1st April 8 weeks long

**Digital Signal Processing** with Perry Cook, Princeton University 15th January - 1st April 10 weeks long

**DATA MINING SPECIALIZATION**

**Text Mining and Analytics** with Cheng Xiang Zhai, University of Illinois at Urbana-Champaign 1st February - 1st March 4 weeks long

**Mining Massive Data Sets** with Jure Leskovec, Anand Rajaraman & Jeff Ullman, Stanford University 25th January - 25th March 8 weeks long

**VERIFIED CERTIFICATE**

**VERIFIED CERTIFICATE**

**Music, Film and Sound** Show all courses (26)

**VERIFIED CERTIFICATE**

The mockup displays the Coursera platform's course listing interface. At the top, there's a navigation bar with the Coursera logo, a search bar, and links for 'Courses', 'Institutions', and a user profile for 'John Doe'. Below the navigation, there are tabs for 'COURSES' and 'SPECIALIZATIONS'. A main heading 'Computer Science: Artificial Intelligence' is followed by a link to 'Show all courses (12)'. The page lists several courses in two columns:

- Machine Learning** (with Andrew Ng, Stanford University) - 8 weeks long
- Digital Signal Processing** (with Perry Cook, Princeton University) - 10 weeks long
- DATA MINING SPECIALIZATION** (with Cheng Xiang Zhai, University of Illinois at Urbana-Champaign) - 4 weeks long
- Mining Massive Data Sets** (with Jure Leskovec, Anand Rajaraman & Jeff Ullman, Stanford University) - 8 weeks long

Each course listing includes a thumbnail image, the course name, the instructor, the start date, the duration, and a 'VERIFIED CERTIFICATE' badge.

Mockup 3a. Courses page: Course List

## YOUR COURSES

CURRENT PAST UPCOMING

## UPDATES

Looks like you aren't enrolled in any courses yet.

[BROWSE COURSES](#)

Or, take pick them up from our list of **Featured Courses** below, or from the **Recommended for you** list on the right.

## FEATURED COURSES



**Machine Learning**  
with Andrew Ng, Stanford University  
1st February - 1st April      8 weeks long



**Digital Signal Processing**  
with Perry Cook, Princeton University  
15th January - 1st April      10 weeks long



**Introduction to Music Theory**  
with Jane Doe, Berklee School of Music



**Mining Massive Data Sets**  
with Jure Leskovec, Anand Rajaraman & Jeff

## RECOMMENDED FOR YOU



**Software Design for Music**  
with Ge Wang, Stanford University  
1st February - 1st April      8 weeks long



**Visual Design for the Web**

Mockup 3b. Courses page: Specializations List

COURSERA

Search Coursera

Courses
Institutions
John Doe ▾

COURSES (11) SPECIALIZATIONS (3)

### Courses related to "Design"

**Interaction Design**  
with Michael Don, Georgia Institute of Technology  
1st February - 1st April  
8 weeks long

**Algorithms: Design and Analysis**  
with Tim Roughgarden, Stanford University  
15th January - 1st April  
10 weeks long

**Design Thinking: Needfinding**  
with Jeff Ullman, Stanford University  
15th January - 1st April  
10 weeks long

**Mobile Design**  
with Jane Doe, CMU  
15th January - 1st April  
10 weeks long

**Interactive Art**

**Data Visualization**

FILTER BY

Learn at your own pace (1)

Verified Certificates (4)

All Languages (14)

COURSERA

Search Coursera

Courses
Institutions
John Doe ▾

COURSES (11) SPECIALIZATIONS (3)

### Specializations related to "Design"

**Human Computer Interaction:**  
**User Experience and User Interface Design**  
Georgia Institute of Technology

**Digital Marketing**  
University of Illinois at Urbana Champaign

**Mobile Development in Android**

FILTER BY

Learn at your own pace (1)

Verified Certificates (4)

All Languages (14)

Mockup 4. Courses/Specializations with keyword filtering

# Appendix

## Rejected Concepts

### 1. Courses page



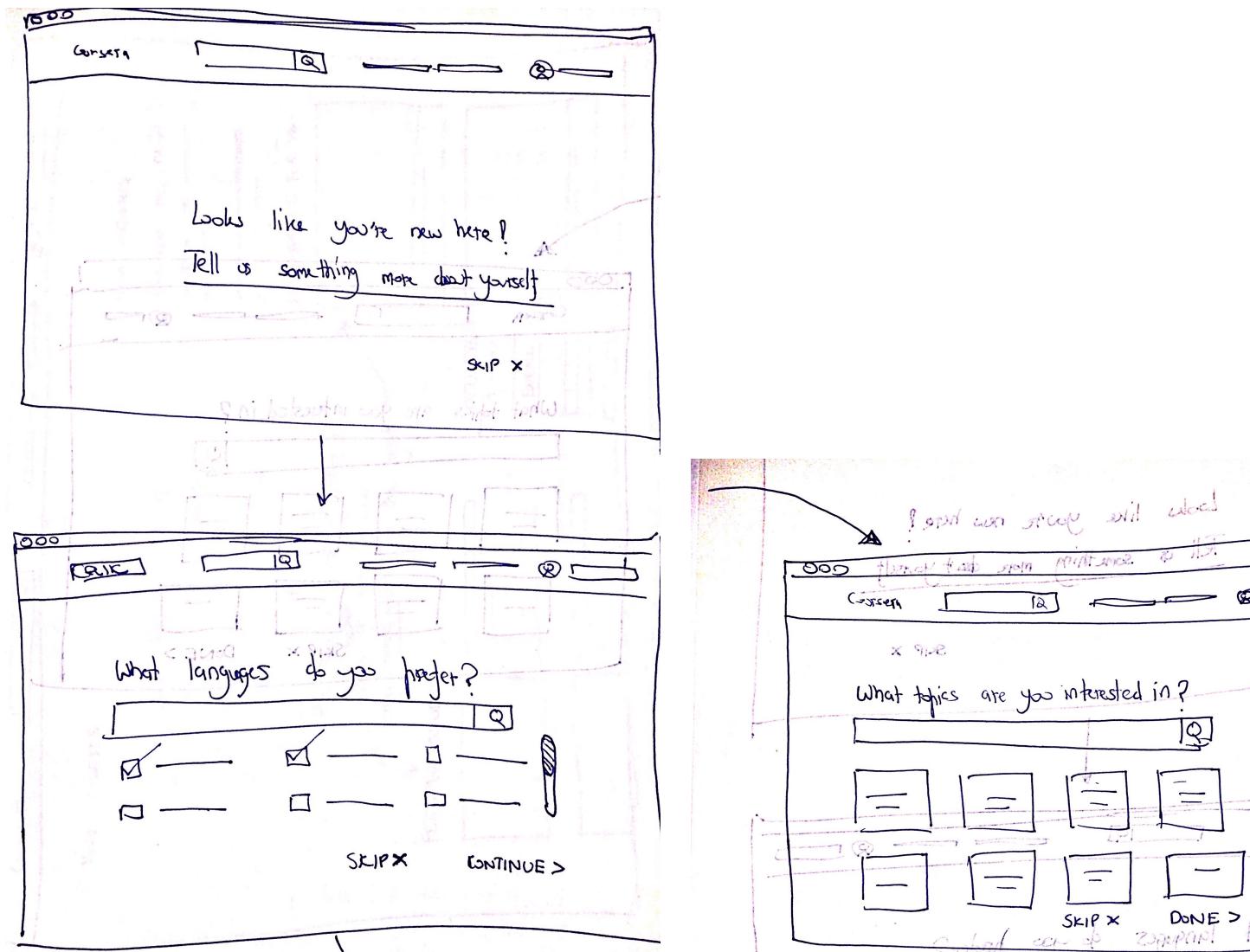
This sketch explores an alternate arrangement for the Courses page, using 3 tabs, for Categories (a list of the all the subjects/topics), Specializations (a list of specializations offered) and All Courses (a list of all courses).

One of my observations was that people prefer to browse content topically, and the Categories was an attempt at solving that. However, I rejected this concept because this abstracts the user one more layer from the actual content. The current redesign chosen riffs from the idea of

having categorization, but at the same time, displays the most popular courses in that topic such that user can browse course material without having to navigate back and forth between categories and courses in each category.

Also, the All Courses tabs was initially thought of as a fallback if the user just simply wanted a dump of all the courses offered. But, in the current redesign, all courses are displayed anyway in the Categories tab, albeit grouped by topics, making this view redundant. Moreover, this view doesn't really address any of the issues in the initial design.

## 2. Explicit onboarding process



When I used the current design of Coursera as a new user, there was no onboarding process to familiarize me with the system, which led to this initial attempt at an explicit onboarding process. I eventually rejected this

because I realized the data obtained about the user is not super significant in improving the user's experience, and this explicit process is just putting the user away from actual content for longer. Also, information like language preference and topic interests are better learnt passively (by observing the user's behavior in the system), rather than pelting the user with a large range of options they have to choose from, because it forces them to pay attention and browse the entire list because they feel they can only do this once, and poor choices/missing choices will result in them creating a sub-par experience for themselves. In the current redesign, if a new user is on the system, they are given simple helper prompts which try to kickstart their Coursera consumption by exposing the popular/featured content, or by pointing them to the course list, so that they can discover for themselves.

# Design Document: Color palette, UI Kit, Typesheet, and Grid



## SECTION HEADER

### Heading 1

### Heading 2

### Heading 3

### Heading 4

### Heading 5

**POSITIVE BUTTON**

**IMAGE OVERLAY**

Checkbox (unselected)

Checkbox (selected)

Paragraph 1. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Paragraph 2. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Paragraph 3. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Paragraph 4. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

## METADATA

Text box with button

The section shows a 12-column grid layout. At the top, there's a header bar with the 'coursera' logo. Below it, the text '12 Column Grid Layout' is centered. A horizontal row of numbers from 1 to 12 is displayed below the grid area. The grid itself is a large white rectangle divided into 12 equal columns.