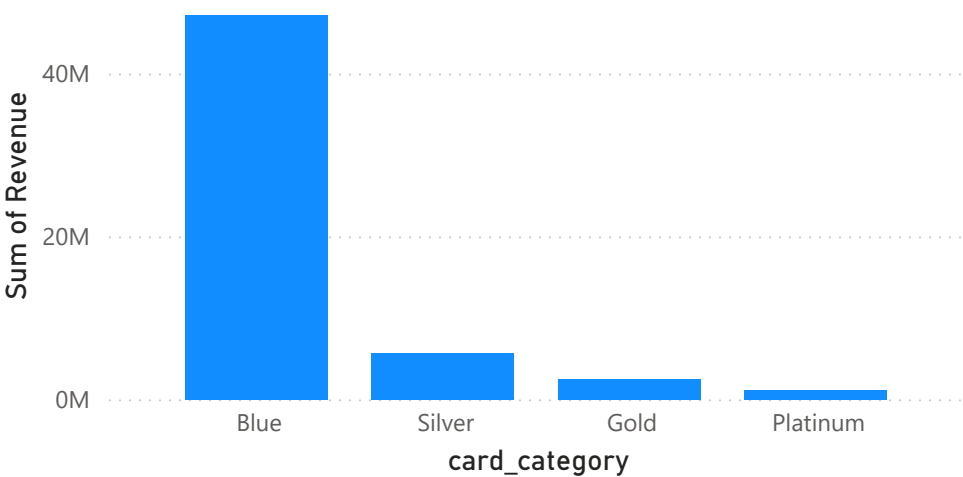
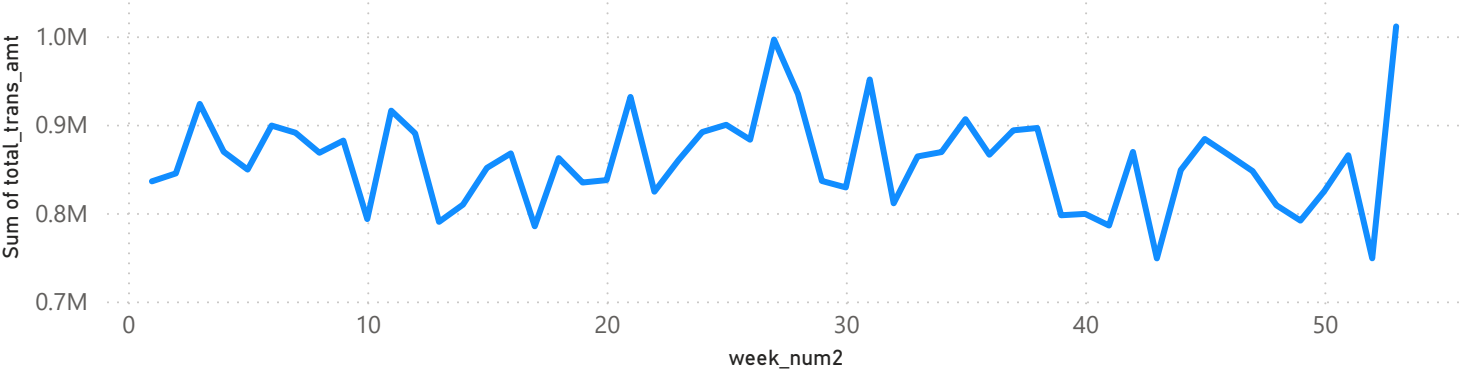


Sum of Revenue by card_category



Sum of total_trans_amt by week_num2



week_num	week_num2	Current_Week_Revenue	Previous_Week_Revenue	WOW_Revenue
Week-1	1	1035629		
Week-2	2	1053089	1035629	1.69%
Week-3	3	1148250	1053089	9.04%
Week-4	4	1071919	1148250	-6.65%
Week-5	5	1064578	1071919	-0.68%
Week-6	6	1121745	1064578	5.37%
Week-7	7	1099909	1121745	-1.95%
Week-8	8	1071542	1099909	-2.58%
Week-9	9	1093502	1071542	2.05%
Week-10	10	987820	1093502	-9.66%
Week-11	11	1131281	987820	14.52%
Week-12	12	1106533	1131281	-2.19%

activation_30_days %GT Count of delinquent_acc

1	57.46%
0	42.54%
Total	100.00%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Credit Card Transaction Report

Total Interest

8.0M

Transaction
Amount

46M

Total Revenue

57M

Transaction
Count

667K

F

M

week_start_date

All

Q4

Q2

Q3

Q1

Low

Med

High

Gold

Silver

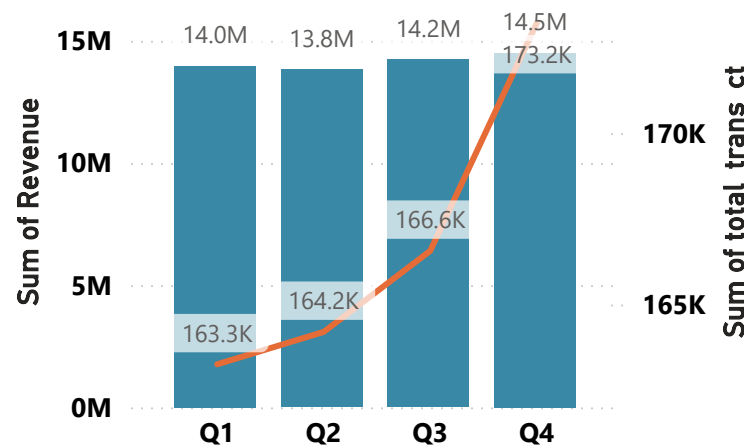
Blue

Platinum

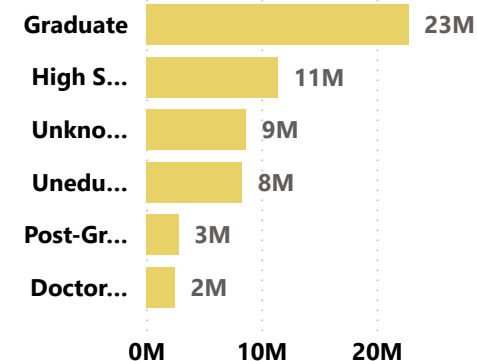
card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Platinum	1135608	953314	161,629.05
Gold	2533682	2091362	384,755.16
Silver	5659109	4647596	821,922.98
Blue	47188612	37840749	6,614,172.62
Total	56517011	45533021	7,982,479.81

QTR Revenue Total_trans_count

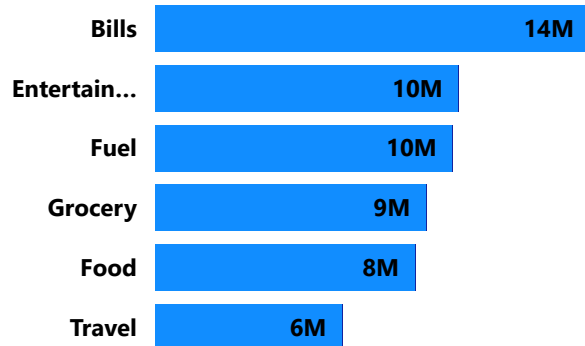
Sum of Revenue Sum of total_trans_ct



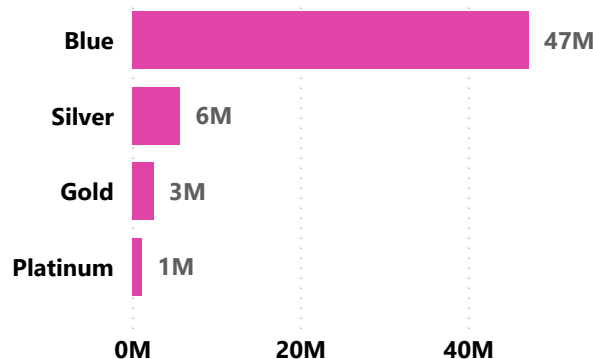
Revenue by Education



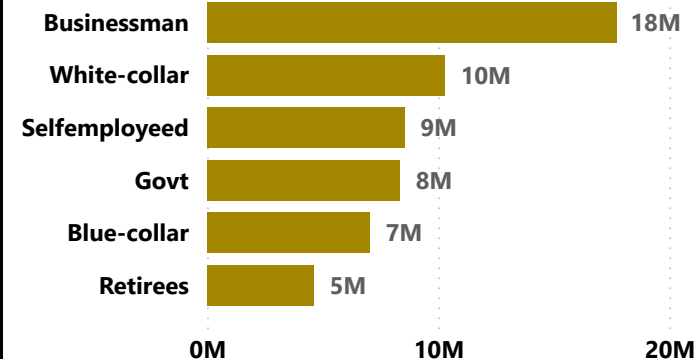
Revenue by expenditure type



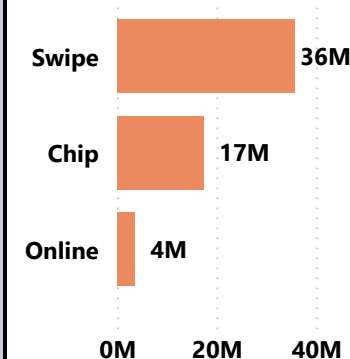
Revenue by card category



Revenue by Customer Job



Revenue by Use Chip



Credit Card Customer Report

week_start_date

All

Swipe

Online

Chip

Revenue

57M

Total Interest

8M

Income

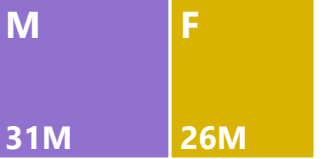
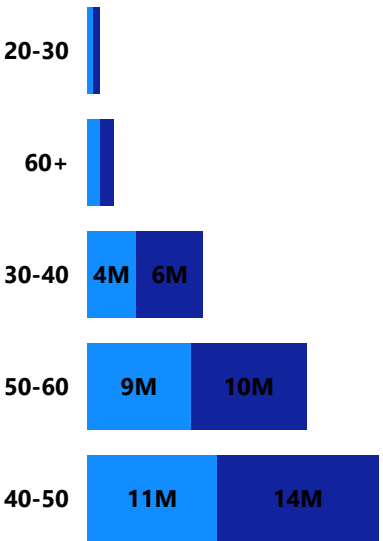
588M

CSS

3.19

Revenue by Age Group

gender ● F ● M



Q4

Q3

Q2

Q1

Gold

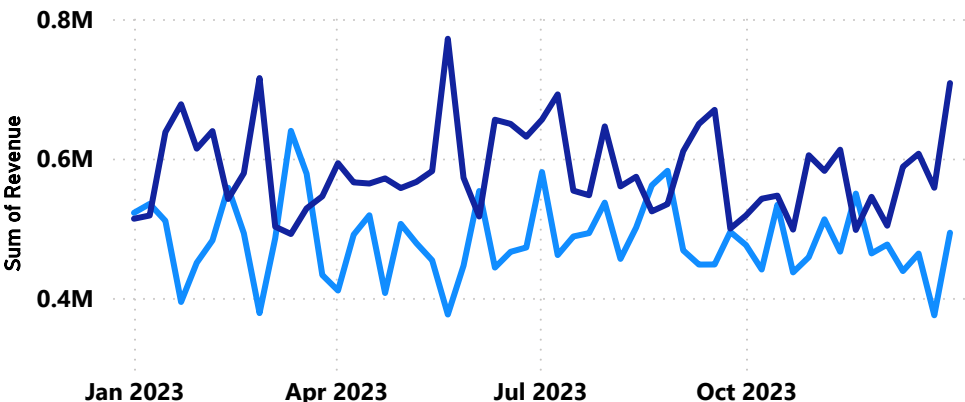
Silver

Blue

Platinum

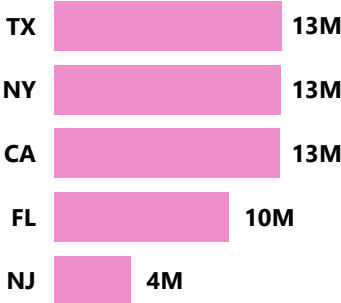
Revenue by Week

gender ● F ● M

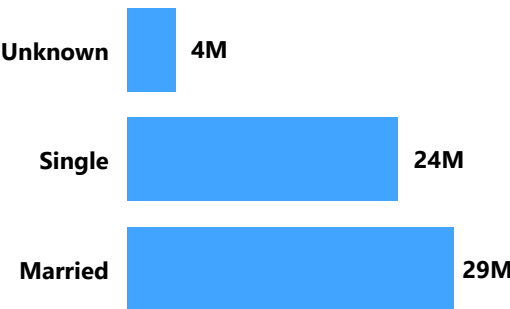


customer_job	Sum of income	Sum of Revenue	Sum of interest_earned
Retirees	49619308	4617448	641,692.22
Blue-collar	73516911	7040606	967,751.42
Selfemployeed	77659931	8542826	1,141,510.40
Govt	90834727	8335534	1,182,230.84
White-collar	105618475	10283124	1,464,690.92
Businessman	190350431	17697472	2,584,604.01
Total	587599783	56517011	7,982,479.81

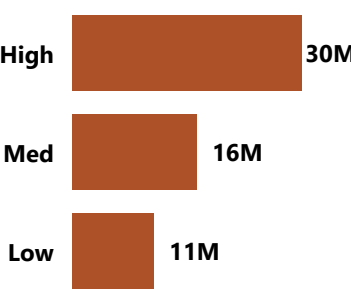
Top 5_States by Revenue



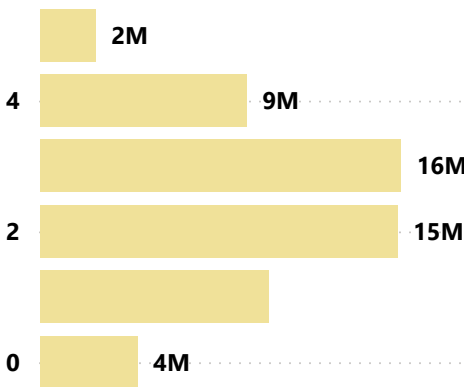
Revenue by Marital Status



Revenue by Income Group



Revenue by Customer Job



Revenue by Education Level

