User Interface style

Use expandable accordion style panes when going down a hierarchy of data. For example, when a state or bar graph section is selected, a pane or HTML Div is opened underneath the graphic on which selection was made. This prevents users from traversing across panes and can easily scroll back up to view the previous sections/Divs/panes. Graphs are drawn with animation.

Color Palette

Foods



R: 151 G: 187 B: 205

Drugs



R: 243 G: 180 B: 92

Devices



R: 247 G: 70 B: 74

Display and Text Typography:

• Helvetica (14 point)

AaBbCc123%#&

• Sans Serif (11 point) - for tables only

AaBbCc123%#&