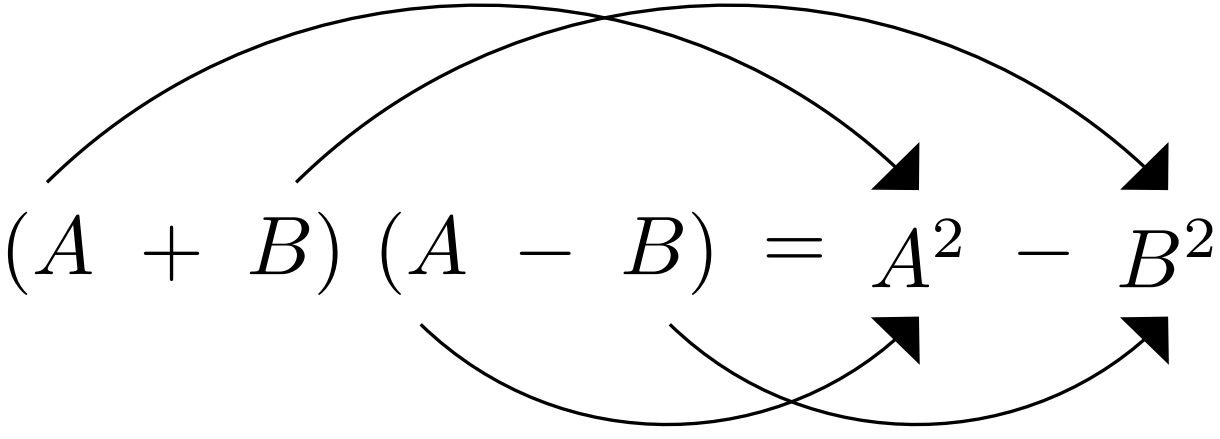
(A + B) (A − B) = A² − B²