

Water Management

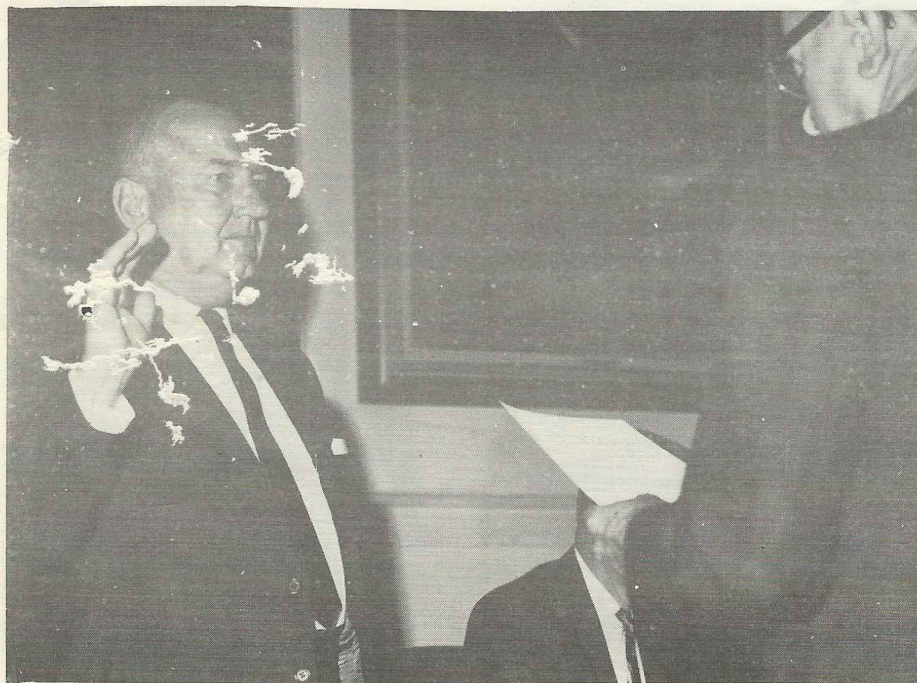


BULLETIN

Central and Southern Florida Flood Control District

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TAKES OATH OF OFFICE — E. Davison Potter, Melbourne banker, takes oath of office as member of the Governing Board of the Flood Control District. Giving him the oath is F. D. McCray, assistant to the director.

POTTER NEW BOARD MEMBER

E. Davison Potter, President of the National Bank of Melbourne and Trust Company is now serving on the Governing Board of the Central and Southern Florida Flood Control District.

Potter was appointed by Governor Claude Kirk, Jr., to replace T. R. (Tommy) Tomlinson, Melbourne realtor, who has been a member of the Board

since February 1965.

Before coming to Florida, Potter was President of the City Bank and Trust Company, at Jackson, Michigan. He was vice president, and in 1959-60, President of the Michigan Bankers Association. He also served on the executive committee of the American Bankers Association.

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Presque Island Housewife 100— Millionth Viewer

At 11:30 a.m. on December 10, 1967, a housewife in Presque Island, Maine, found she had a few free minutes prior to lunch and turned on her television set to Channel 8, WAGM - TV, and was surprised to see a huge beast staring back at her from the screen. She sat down to see what this strange mammal might be and became the 100-millionth person to view the Central and Southern Florida Flood Control District's motion picture "Marisa and the Mermaid."

We don't exactly know who this woman was, but she was a member of a very limited group as the T.V. audience rating in this area is fairly low at this time of day. But we do know she was one of 22,158 viewers watching the station at that hour.

The day before some 569,800 people viewed the same film in High Point, North Carolina, and the day after 306,500 tuned into TV station KPLO in Reliance, South Dakota, for the same film.

When you stop and realize more than half of the population of the United States have now seen this award winning motion picture produced for the FCD, you can begin to realize the number of

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