



# Last Mile Delivery Optimization

Epiroc Hackathon, Dec 3<sup>rd</sup> 2025

 Epiroc

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## Business value seminar speakers

Felipe Meireles and Kendrick Hunter



# Agenda



epi in Greek:  
*at, close, upon*

# epi + roc

rocca in Latin:  
*rock*

Epiroc means “at rock,” reflecting our **focus on mining and rock excavation, proximity to customers** and the **strength of our partnerships**.

# Epiroc in brief

**We drive the productivity and sustainability transformation in our industry.**

We provide

- innovative and safe equipment, such as drill rigs, rock excavation and construction equipment and tools for surface and underground applications.
- world-class service and other aftermarket support as well as solutions for automation, digitalization and electrification.



**Vision**

Dare to think new



**Mission**

Drive the productivity  
and sustainability  
transformation in our  
industry

## **Core values**

### **Innovation**

We are creative, bold and open minded, with the imagination to develop new ideas and the initiative to bring them to market.

### **Commitment**

We are committed to meet and exceed expectations by staying connected to our customers, technology and the environment.

### **Collaboration**

We believe in close cooperation with customers, colleagues, partners and other stakeholders.

# Leadership in selected niches

## Innovative solutions for hard-rock applications

### Mining



Surface  
mining



Underground  
mining



Exploration

### Infrastructure



Underground  
civil engineering



Surface civil  
engineering



Deconstruction  
and recycling

Solutions for digitalization, automation and electrification

Service, spare parts and consumables



# Hackathon Use Case Overview

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# Introduction

## Importance of Lead time



Optimized lead times improve planning accuracy, order fulfillment, and strengthen trust between suppliers and customers

Lead time optimization improves supply chain efficiency and enhances customer satisfaction through timely deliveries

Impact on Planning & Trust throughout the system

Promotes innovative solutions to streamline workflows and deliver benefits across regions

Drive innovation - be proactive not reactive

# Challenges

## Why are we here



### Inaccurate Lead Times

Unreliable or shifting lead times causing planning difficulties and increased manual work in Customer Centers.



### Escalation and Disruption

Frequent escalations disrupt maintenance schedules and risk lost business due to delays and inaccurate delivery dates



### Lack of Standardized Process

Absence of a standard process for updating lead times in ERP system creates other inefficiencies and reactive responses.



### Need for Improvement

Addressing these challenges is vital to build trust, reduce escalations, and enable accurate supply chain planning.

# Global Delivery Time Accuracy

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### Improving Customer Satisfaction and SLA Compliance

The solution aims to boost customer satisfaction and ensure compliance with service level agreements systematically

### Addressing Delivery Time Inaccuracy

The solution focuses on solving inconsistent and inaccurate delivery time estimates worldwide through AI technology

### AI and Real-Time Data Integration

Leveraging AI alongside real-time data integration to enhance delivery predictions and operational efficiency



# Problem Slide: Variability and SLA Challenges

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### Delivery Time Variability

Delivery times may vary widely across regions in delays, causing unpredictability and customer frustration

### Inconsistent SLA Definitions

Lack of standardized SLA definitions across regions leads to unclear service expectations and operational inefficiencies

### Need for Unified Approach

A unified delivery time estimation system is essential to balance regional nuances as well as global with accuracy and customer satisfaction



# Solution Slide: AI-Powered Centralized ETA System



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### Integration of Real-Time Data

The system integrates traffic, weather, operational lead time, and carrier data to enhance ETA accuracy and responsiveness

### Personalized ETA Calculations

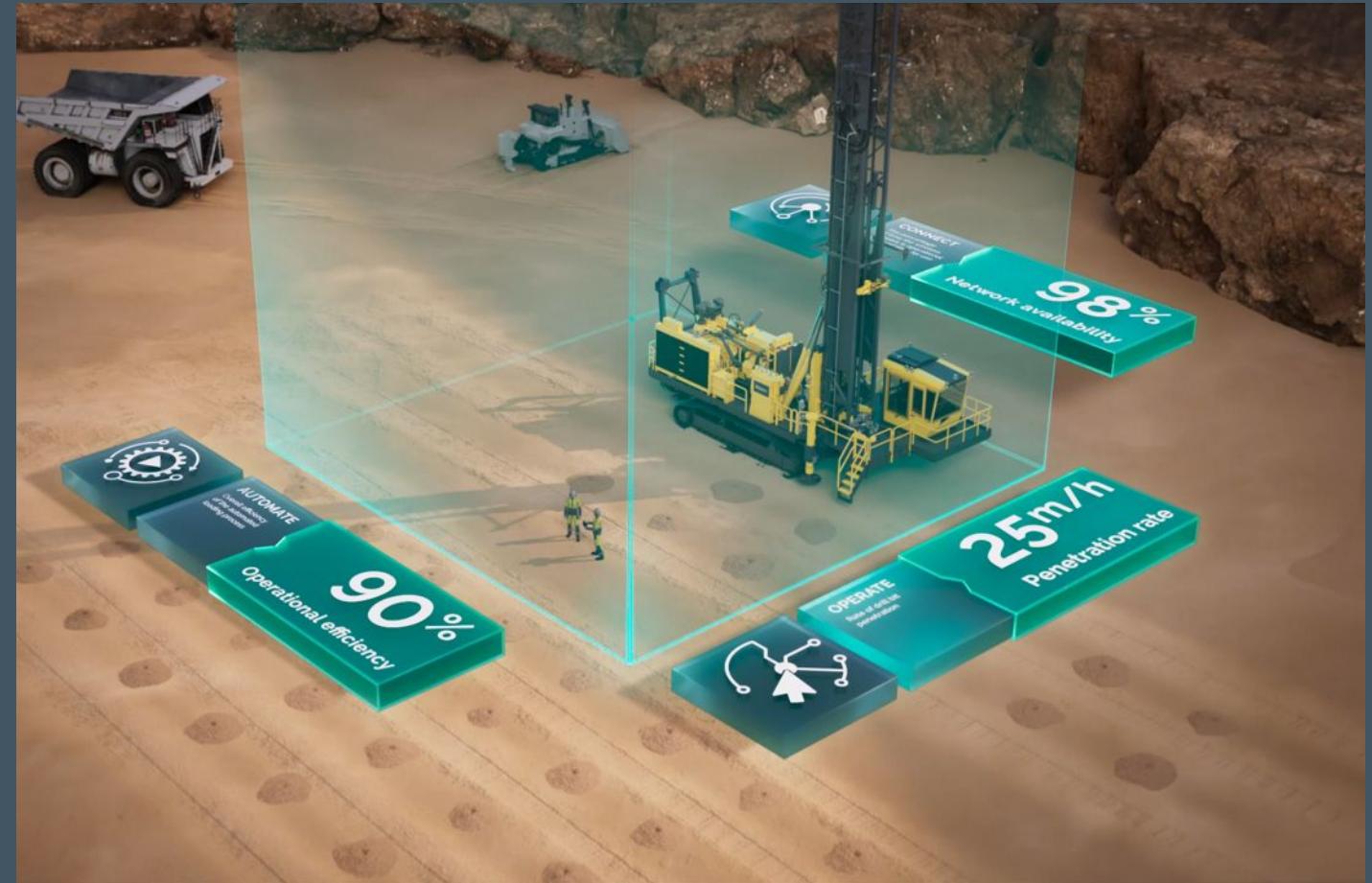
AI dynamically calculates personalized ETAs for each shipping improving delivery precision

### Proactive Customer Updates

For example, customers receive timely ETA updates via email or SMS, increasing transparency and trust

### Adaptable & Scalable Global Solution

The tool is adaptable and scalable for varied global logistics environments



# Inspiration: Flow Diagram

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### Customer Order Input

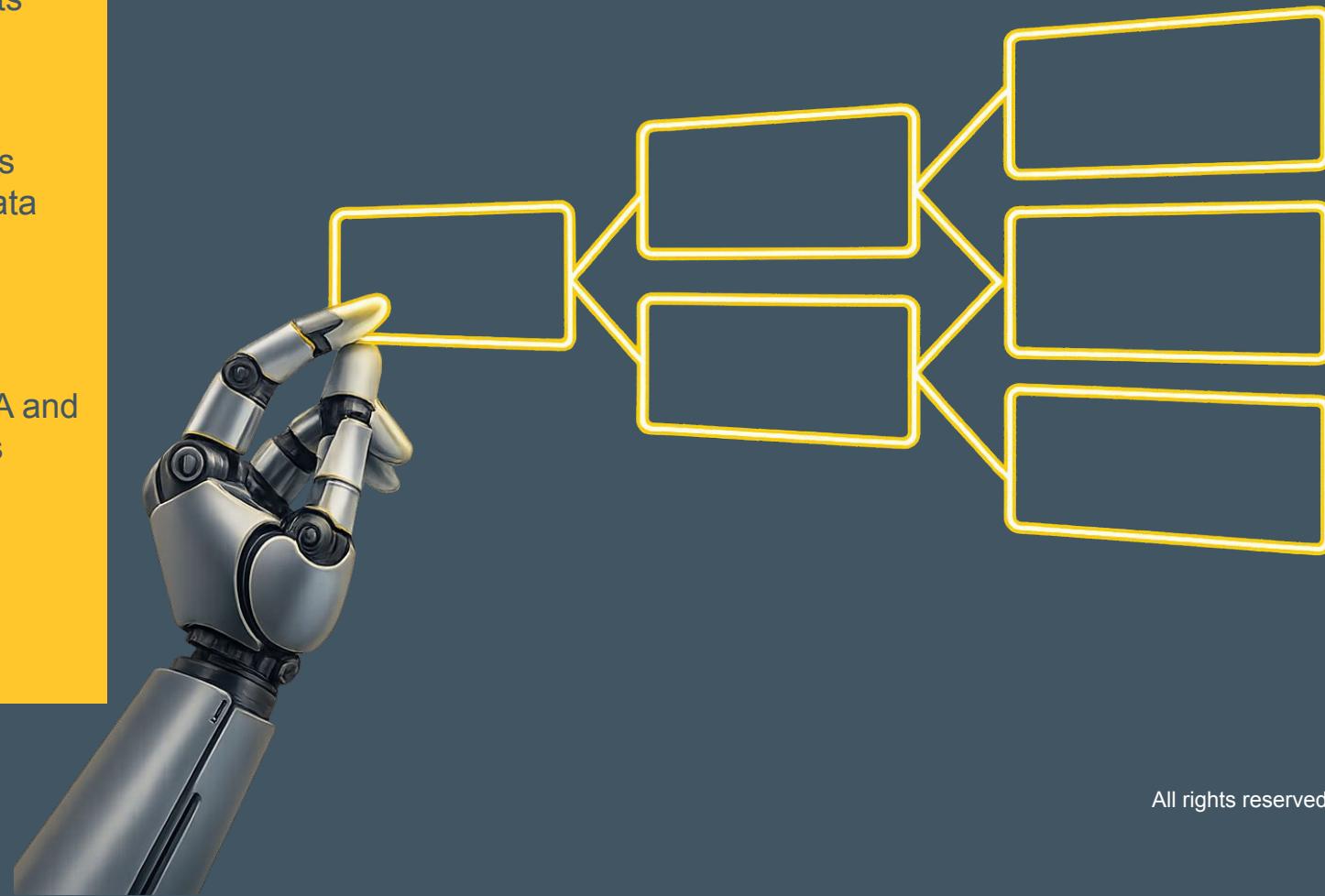
The process starts with customers submitting order details including location and products

### AI Engine Processing

AI analyzes inputs using regional as well as global SLAs, cut-off times, and real-time data like traffic and load capacity

### ETA Generation and Communication

The platform generates a personalized ETA and delivers it to customers via digital channels



# Benefits: Key Metrics

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### Improved Delivery Accuracy

AI-powered ETA tool improves delivery time accuracy, enhancing operational reliability

### Enhanced SLA Compliance

The tool supports better SLA adherence and reduces customer complaints through timely updates

### Operational Efficiency Gains

Lower support costs and improved resource planning drive operational efficiency with AI technology

### Customer Trust and Satisfaction

Reliable delivery information and proactive updates build strong customer trust and satisfaction



# Mockup: Customer ETA Solution



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### Order Confirmation and ETA

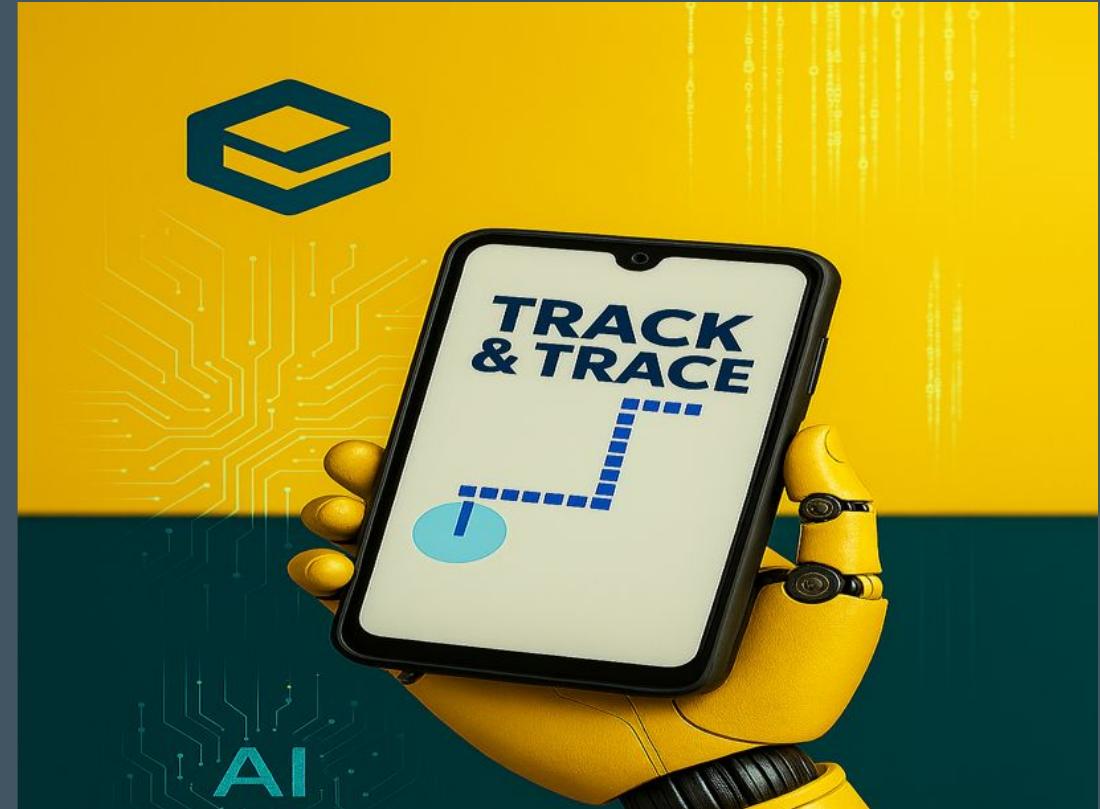
The screen displays an order confirmation message along with estimated delivery time based on customer location.

### Real-Time Updates

Customers receive real-time update notifications via email and SMS to stay informed about their delivery status.

### ETA Calculation Logic

The system calculates ETA considering warehouse location, cut-off times, and carrier performance for accuracy.



# Dashboard: SLA Compliance Tracking



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### SLA Compliance Metrics

Track order adherence to delivery time accuracy, and special request fulfillment to ensure SLA compliance

### Performance Monitoring

Enable logistics managers to monitor regional performance and identify bottlenecks for improvement

### Data-Driven Decision Making

Use real-time data visualization to support strategic planning and continuous service improvement



# Hackathon Data



## Data Dictionary

Actual Delivery: Date when the shipment was delivered.	Carrier Posted Service Days: Number of service days posted by the carrier.	Customer Distance: Distance in miles between origin and destination.	Truckload Service Days: Expected service days for truckload shipments.
All Modes - Goal Transit Days: Target transit days for all transportation modes.	Actual Transit Days: Actual number of days taken for delivery.	OTD Designation: Indicates if the shipment was early, on time, or late.	Load ID (Pseudo): Unique identifier for the shipment.
Carrier (Pseudo): Unique identifier for the carrier.	Origin ZIP: First 3 digits of the origin ZIP code (may include state acronym).	Destination ZIP: First 3 digits of the destination ZIP code (may include state acronym).	Ship Week: Week of the year when the shipment was made.
Ship Month: Month of the year when the shipment was made.	Ship Year: Year when the shipment was made.	Ship Day: Day of the week when the shipment was made.	Lane ZIP3 Pair: Origin → Destination ZIP pair.
Lane ID: Identifier for the lane ZIP pair.	Total Distance Bucket: Approximate distance in miles between origin and destination.		



Epiroc-Hackathon Data  
Will be shared in Discord.

A woman wearing a blue hard hat with a green light, black safety glasses, and a bright green high-visibility vest over a dark shirt. She is standing next to a yellow Caterpillar (CAT) 797 haul truck. The word "BOLTEC" is visible on the side of the truck. The background is a dark, industrial setting.

Questions?

# Appendix

# ACCELERATE THE TRANSFORMATION



The world needs metals and minerals for the energy transition. We also need cities that can cope with a growing population in a sustainable way. To succeed we need to speed up the shift towards more sustainable mining and construction industries. **We at Epiroc accelerate this transformation.**

# **United. Inspired.**

Performance unites us, innovation inspires us,  
and commitment drives us to keep moving forward.  
Count on Epiroc to deliver the solutions you need  
to succeed today and the technology to lead tomorrow.

**[epiroc.com](http://epiroc.com)**

