

NEXTAG

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|----------------------|---|-------------------|--|
| Center Name | FPT – Aptech – HCM2 Address: 590 Cach Mang Thang Tam, District 3, Ho Chi Minh City | | |
| Instructor | Ms. Le Mong Thuy | | |
| Class | T1.2309.M1 | | |
| Group | 5 | | |
| Group members | Name | Student ID | |
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| | Le Tran Hoang Phuc | Student1518653 | |
| Duration | Start date: 23rd Dec 2023 | | |
| | End date: 23th Jan 2024 | | |

This is to certify that

Mr. and Ms.:

Nguyen Nhat Khanh

Nguyen Thi Mai Trinh

Phan Thanh Hau

Le Tran Hoang Phuc

has successfully designed & developed

eProject: NEXTAG

Submitted by:

Nguyen Nhat Khanh

Date of issue:

Authorized Signature:

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ACKNOWLEDGMENT

On behalf of team members. I would like to thank everyone who supported my team to successfully complete this eProject report. Especially, our teacher, she has supported us a lot since we started studying at FPT Aptech. With this eProject, she guided us very meticulously, enthusiastically and strictly. With her guidance, we were able to successfully complete this project. Besides, I also want to thank all the team members, each of whom worked hard to complete the eProject in earnest during the month of working together. Finally, our group would like to say thank you to my classmates and family for sharing and creating for the group the best environment to focus on the project, motivating the members to achieve their goals.

SYNOSIS

The goal of the eProject is that we need to create a website that meets all the requirements of the client, NEXTAG. NEXTAG is an energy company specializing in the supply of various electrical products. They always satisfy customers with professional staff with many years of experience. The main goal of this website is to reach customers who need the best quality electrical products for their home or company. In addition, the products have discounts and promotions for customers, especially the company also supports the direct installation of their products. Customer satisfaction is always the top goal of NEXTAG.

PROBLEM DEFINITION

The Web site is to be created based on the following requirements.

- 1) The Home Page should be created making use of Frames with a suitable logo.
- 2) Home Page should contain details on Purse and Wallets with suitable images.
- 3) The site should display a menu which will contain the options for brief introduction about the various purse and wallets available, location of the shop and any other information if required.
- 4) The information should be categorized according to the brand names of the products like if a User wants to see only “LOUIS VUITTON” products or any other companies products then he/she can click on a Link/button/menu etc and can see only that Brand products.
- 5) When a user selects any particular brand, a list of products for that brand will be displayed
- 6) A brief summary of features of individual products should be displayed on the Web Page along with the product but detailed Features should be stored in Individual Word documents which can be downloaded or viewed by the User who wishes to see the same.
- 7) The user should also be able to compare the various products of different as well as similar brands.
- 8) There should be a “Contact Us” page which will have the Address of the Company which is as follows and the mail address which when clicked will invoke the local mail client from where they can send an email. Address of the Company should be displayed using GeoLocation API (eg. GoogleMaps).

CUSTOMER'S REQUIREMENTS SPECIFICATIONS (CRS)

Client: NEXTAG

Business/Project Objective:

NEXTAG is a collection of bags and wallets from famous brands around the world. It is a set of products that have a position in the world, present in most summer and fall-winter fashion collections of famous designers, demonstrating integrity and harmony., some kind of ancestry, rhythm and creative fire.

NEXTAG can be brought to expert level. NEXTAG skills are used in many fields of fashion and graphics, from purse designs to fashion collections. But you don't have to be a professional to express your creativity and make a pleasant impression on the viewer or recipient of your efforts.

Essentially, there are five brand of bag: Louis Vuitton. Dior, Chanel, Gucci, Prada. There are small hand-held bags and large handbags depending on the user's needs and preferences .

Here, we are aiming to design a website “**NEXTAG**” that will provide an easy way to get more information about the bag, wallet products providing other basic details about the bag, wallet products common.

Input to the system:

- Searching bag images based on type and name .- User's view and rating on bag images.
- Images slider based on user's interact.
- Pop up information based on user's interact.
- User's information in contact form.
- User's location.
- Feedback about the quality of website and rating scale.
- Links to user's social networking sites.

Output from the system:

- Searching results based on: name, and type of bag.
- Image information by view, and rating.
- Images on slider.
- User's location.
- The site should be able to provide a brief introduction/history about the bag under the bag and bag page.
- The location of the foundations on the Contact page.
- Displays Terms of Service and allows users to email directly to the foundations.

Process:

- Display pop up information based on user's interact.
- Display image in slider based on user's interact.
- Filter bag images based on name searching, and type of bag.
- Display image information by view, and rating.
- Validate data input from user.
- Display user's location.

Expected delivery date: 20-Dec-2023.

List of deliverables:

- Document Word, PDF.
- User Guide.
- Source code.

Hardware/ Software Requirements:

♦ For developer

Hardware

- A minimum computer system that will help you access all the tools in the courses is a Pentium 166 or better.
- 64 Megabytes of RAM or better.

Software [Either or Combination as per Course/Sem]

- Notepad/HTML editor/CoffeeCup
- Angular / Angular JS / React / BootStrap
- Dreamweaver / Figma
- MS IE / Chrome / FireFox / Netscape /MS Edge

♦ For web users

Hardware

- A minimum computer system that will help you access all the tools in the courses is a Pentium 166 or better.
- 64 Megabytes of RAM or better.

Software [Either or Combination as per Course/Sem]

- Notepad/HTML editor/CoffeeCup
- Angular / Angular JS / React / BootStrap
- Dreamweaver / Figma
- MS IE / Chrome / FireFox / Netscape /MS Edge

SCOPE OF THE WORK (IN BRIEF)

After a long and detailed discussion, our group has decided to create a website contain the following webpages:

- 1. *Homepage*:** Displays the summary information about bag and the types of its go with illustrations.
- 2. *Product*:** Display detailed information about the definition, history, and some types of bag and artwork.
- 3. *About us*:** Displays all bag images based on the Product (Louis Vuitton, Dior, Chanel, Gucci, Prada). In the above Product, images can be filtered by name and type.
- 4. *Compare*:** Display bag writing instruction from basic to advanced.
- 5. *Brand*:** Overview of popular bag collections.

ARCHITECTURE AND DESIGN OF THE SYSTEM

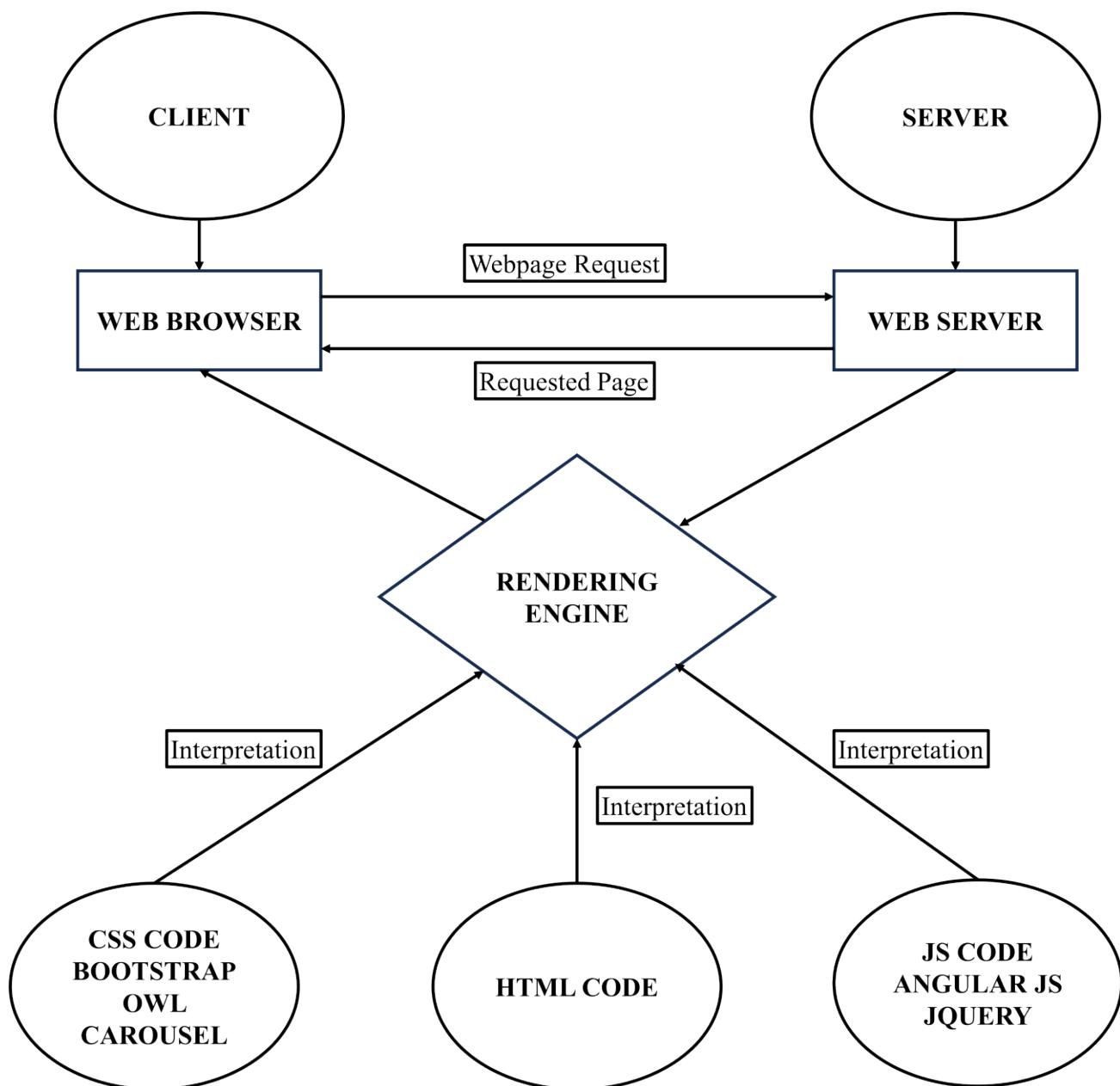
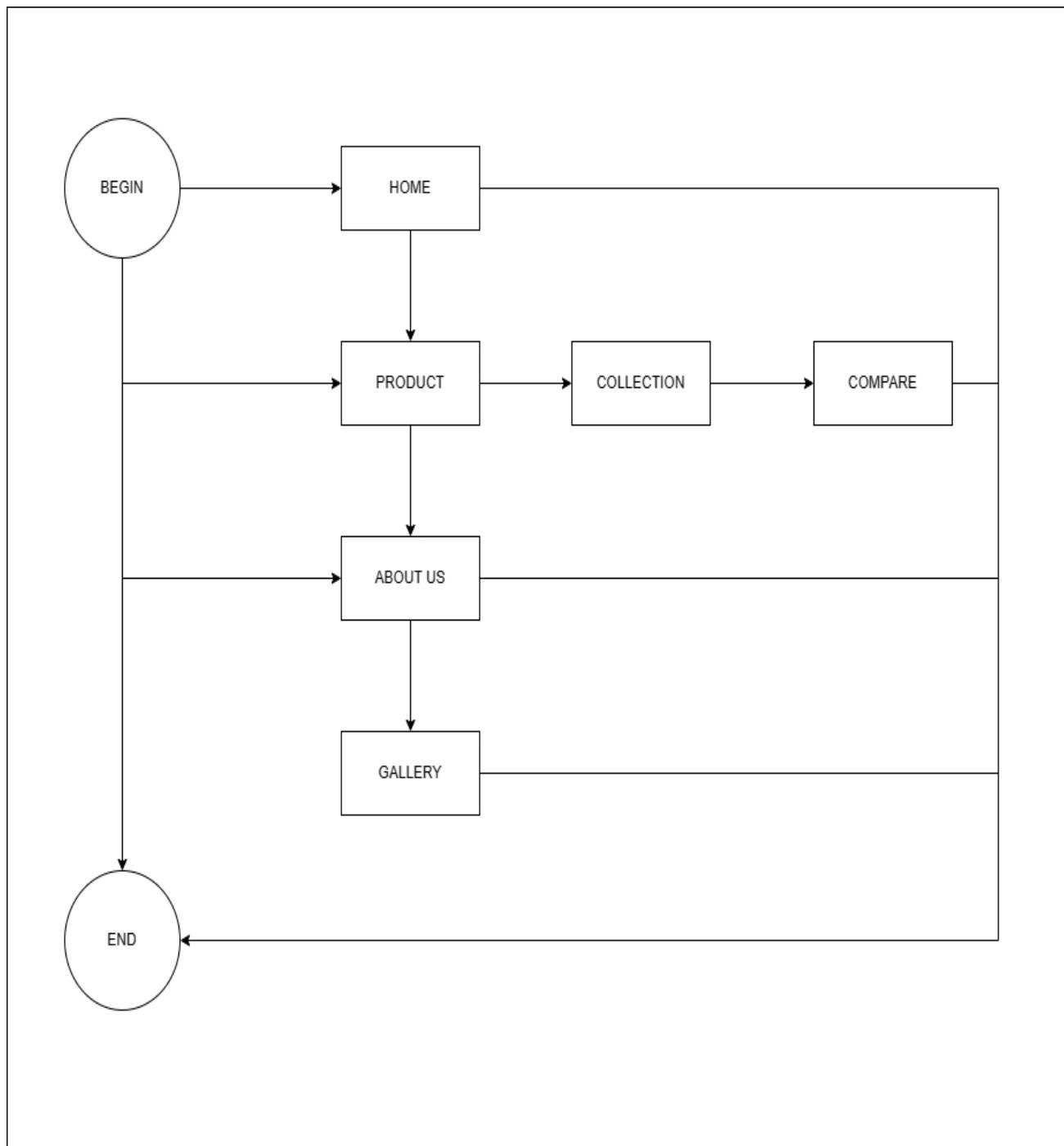


DIAGRAM OF THE WEBSITE

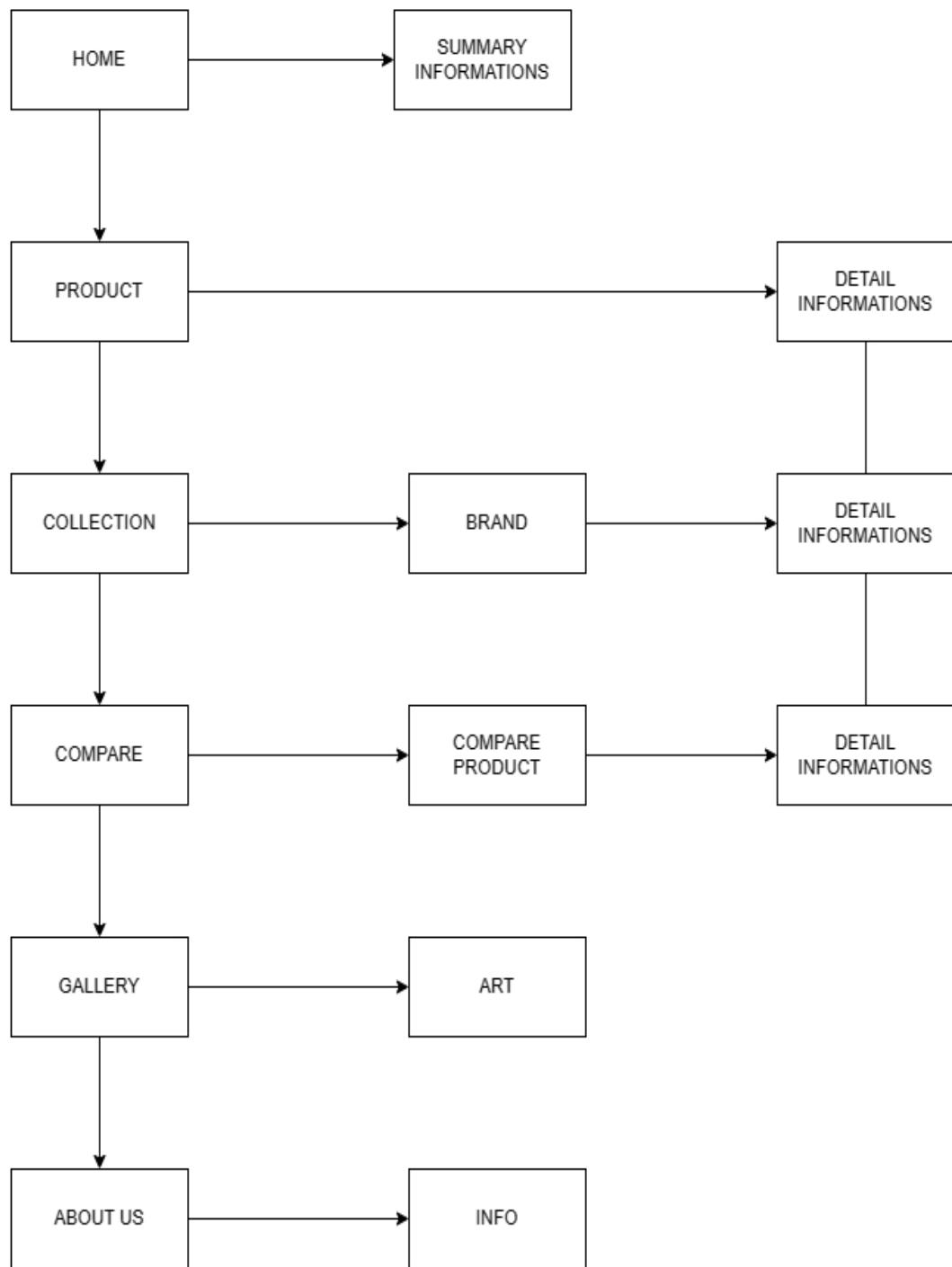


TASK SHEET REVIEW 1

| Project Ref. No.: eP/Advertisement Portal Management System/01 | | Project Title: Activity Plan Prepared By: | Date of Preparation of Activity Plan: | | | |
|---|---|--|--|-------------|-----------------|-----------|
| Sr. No. | Task | | Actual Start Date | Actual Days | Team Mate Names | Status |
| 1 | Problem Statement | NEXTAG Khanh | 23-Dec-23 | 1 | Khanh | Completed |
| 2 | Analysis of NEXTAG requirements about the website | | 23-Dec-23 | 1 | Khanh, Trinh | Completed |
| 3 | The scope of the work (in brief) | | 23-Dec-23 | 1 | Hau, Phuc | Completed |
| 4 | Architecture and design of the system | | 23-Dec-23 | 1 | Hau | Completed |
| 5 | Diagram of the website | | 23-Dec-23 | 1 | Trinh | Completed |
| 6 | Task Sheet | | 23-Dec-23 | 1 | Phuc | Completed |

| | |
|---------------------------------|----------------------------------|
| Date: | |
| Signature of Instructor: | Signature of Team Leader: |
| Ms. Le Mong Thuy | Nguyen Nhat Khanh |

SITE MAP



TASK SHEET REVIEW 2

| Project Ref. No.: eP/Advertisement Portal Management System/01 | | Project Title: | Activity Plan Prepared By: | Date of Preparation of Activity Plan: | | | |
|---|---------------------|-----------------------|-----------------------------------|--|--------------------|-------------------------|---------------|
| Sr. No. | Task | | | Actual Start Date | Actual Days | Team Mate Name s | Status |
| 1 | Site Map | NEXTAG | Khanh | 23-Dec-23 | 2 | Khanh | Completed |
| 2 | Mock of the website | | | 23-Dec-23 | 7 | Trinh | Completed |
| 3 | Task sheet | | | 23-Dec-23 | 1 | Hau, Phuc | Completed |

| | | |
|---------------------------------|----------------------------------|--|
| Date: | | |
| Signature of Instructor: | Signature of Team Leader: | |
| Ms. Le Mong Thuy | Nguyen Nhat Khanh | |

MOCK OF THE WEB SITE

1. Home

- **Introduction:** The "home" page on a website provides a quick overview of the main content.
- **First Impression:** Its primary function is to create a positive first impression with visitors.
- **Navigation Guidance:** The "home" page contains key links and menus to easily guide visitors to other sections of the website.
- **News Updates:** The "home" page may include the latest announcements, news, or important updates.
- **Optimizing User Experience (UX):** It must be designed to be user-friendly and efficient, optimizing the overall user experience.

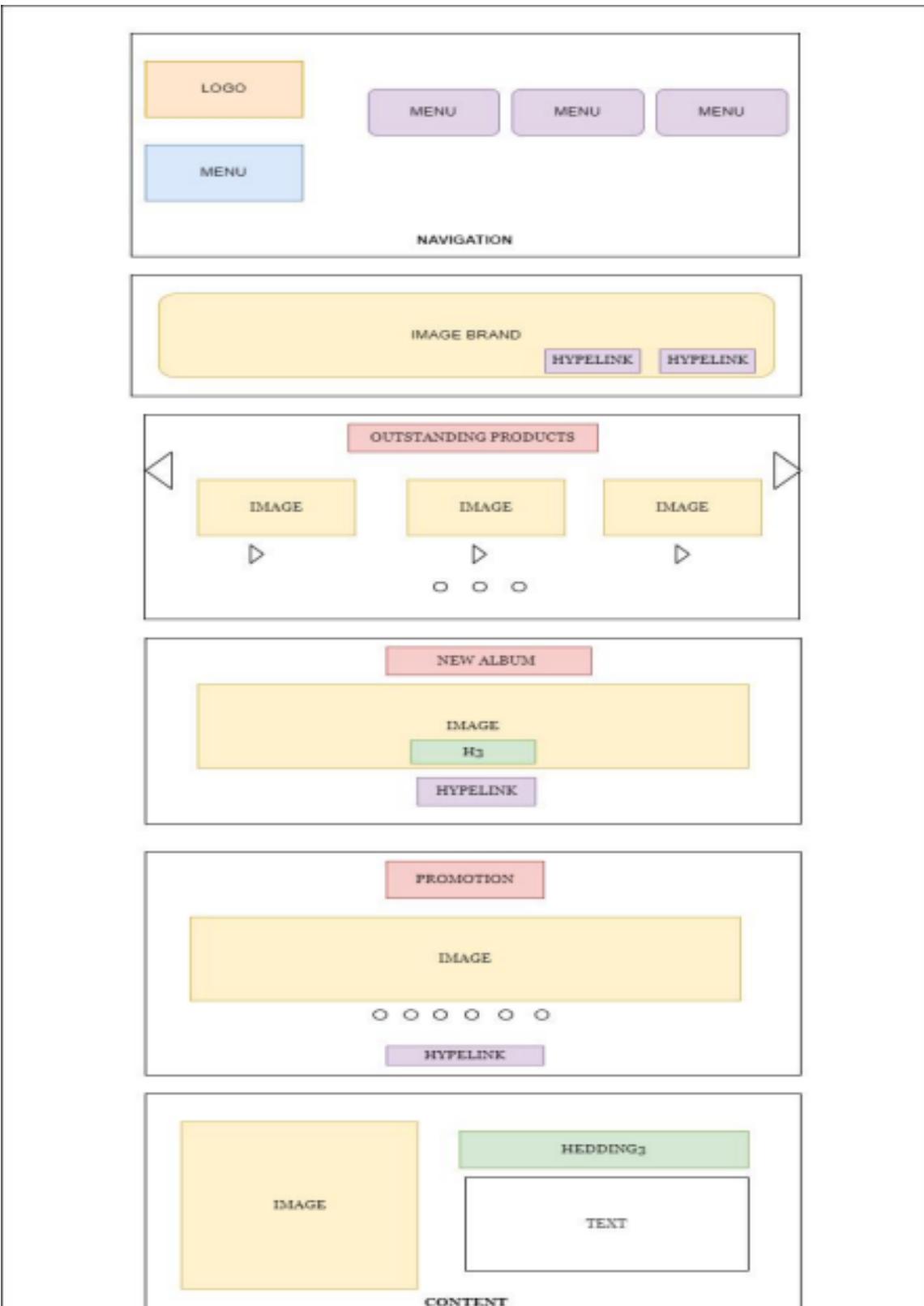
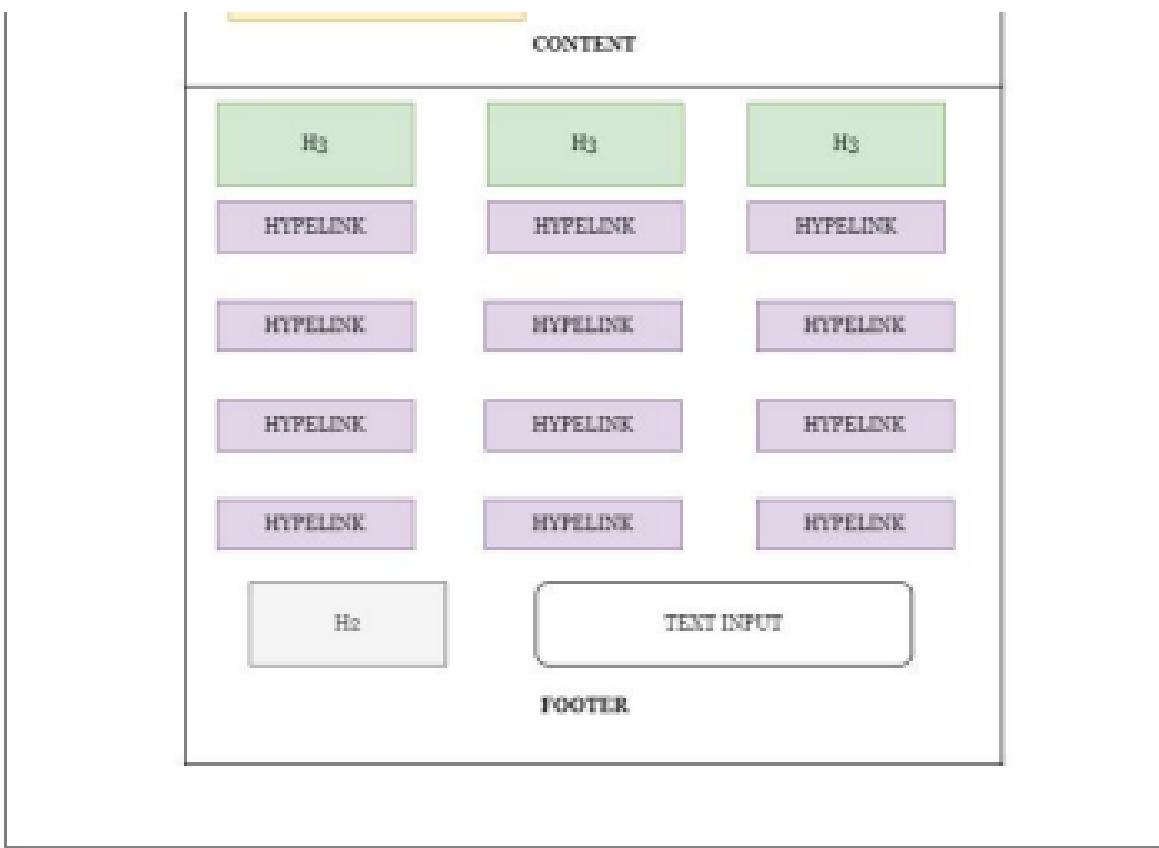


Figure 1: Homepage – part 1



HOME PAGE

Figure 2: Homepage – part 2

The screenshot displays the homepage of the eProject: NEXTAG website. On the left, a dark sidebar contains the logo 'NT' for NEXTAG and links to Home, Product, About us, Compare, and Brand. The main content area features a large image of a light purple quilted handbag. Below it, a section titled 'FASHION High-Class' includes a subtext about fashion being a distinctive expression supported by the industry, and a 'BUY' button. To the right, there's a photograph of two handbags (one red, one black) displayed in a store. A large promotional banner in the center-left says 'UP TO 45%' in yellow. To its right is a photo of a person in a white coat carrying a black quilted handbag. The bottom section contains a map of a neighborhood, a 'Quality products to customers' message, and a 'CONTENT' sidebar with links to Home page, Product, Blog, and Contact. It also features a 'Contact' form with fields for Email address and Receive news.

Figure 3: Homepage – part 3

2. Product

- **Detailed Information:** The "product" page provides detailed information about the product, including descriptions, specifications, pricing, and other details to help visitors understand the product.
- **Images and Videos:** It offers high-quality images and introductory videos, providing viewers with a realistic and visual representation of the product.
- **Reviews and Customer Ratings:** The "product" page often includes reviews from previous customers, aiding potential buyers in making decisions based on the experiences of others.
- **Call-to-Action Buttons:** It typically features action buttons such as "Buy Now," "Add to Cart," or "Sign Up," facilitating the conversion of viewers into customers.
- **Purchase Options:** The "product" page usually presents purchase options, such as size, color, or other variants, allowing buyers to customize the product according to their preferences.
- **Related Links:** If applicable, the "product" page may link to related products or instructional articles to enhance the chances of visitors exploring additional relevant content.

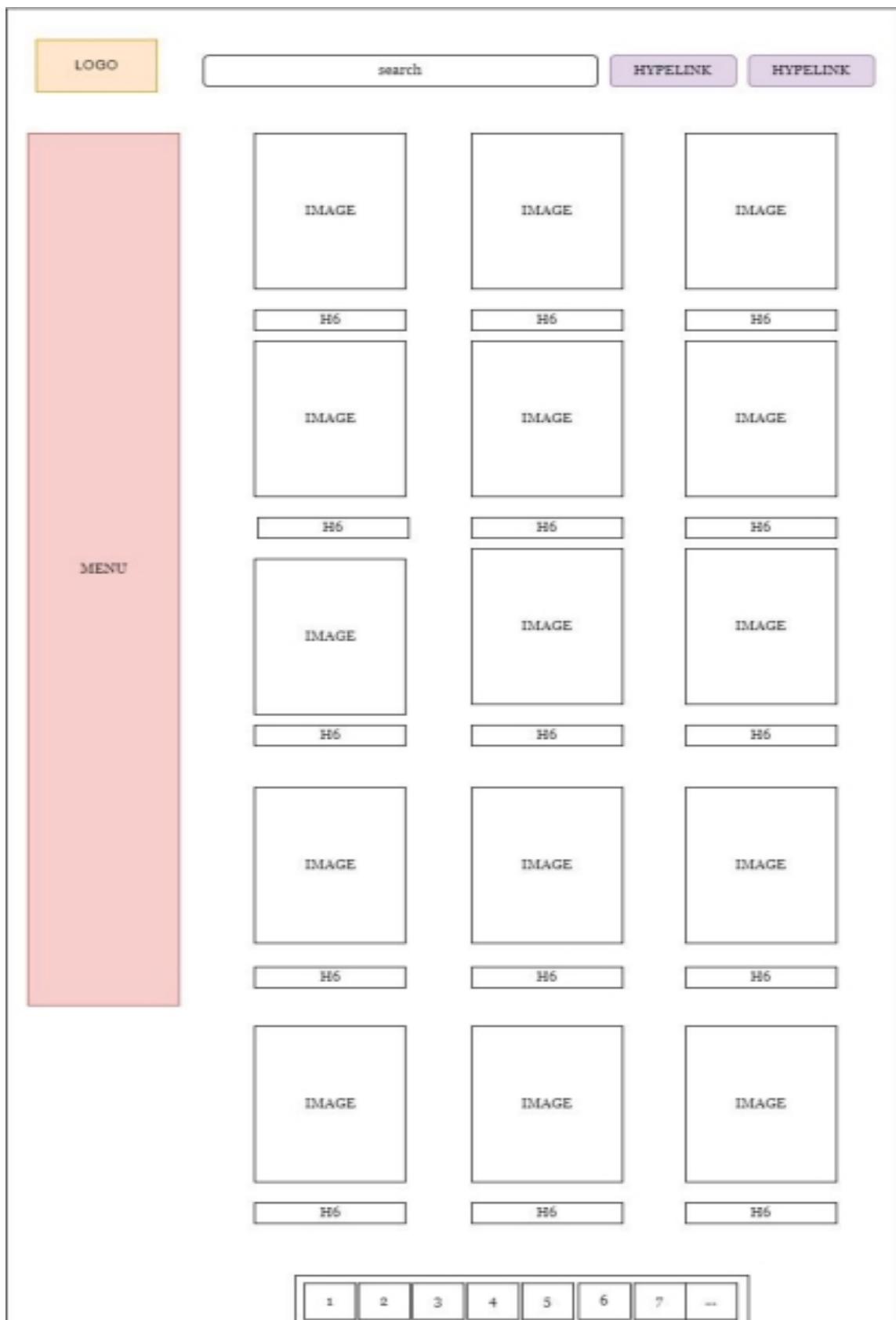


Figure 4: Product page – part 1

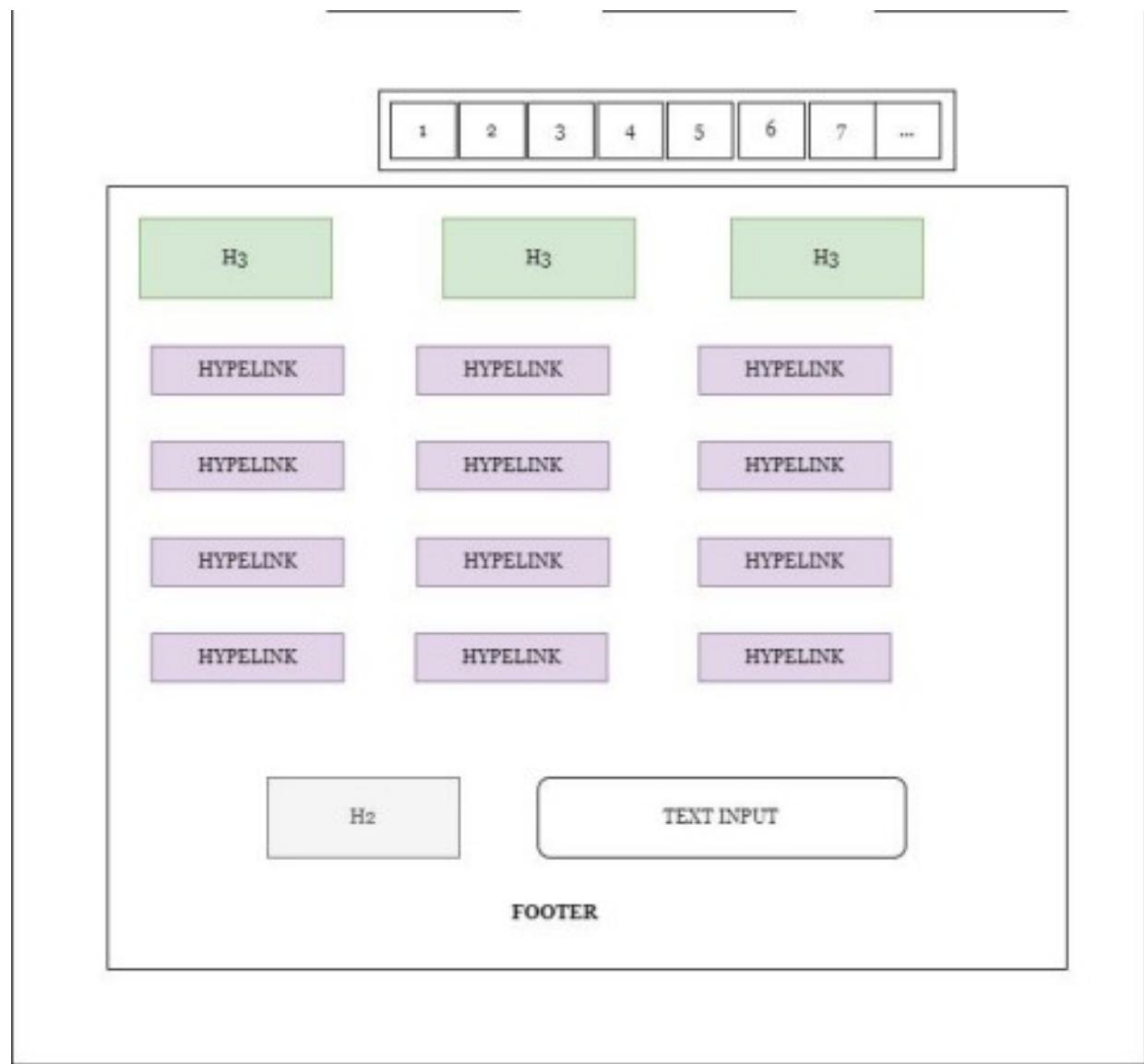


Figure 5: Product page – part 2

The screenshot displays a product page from the eProject: NEXTAG website. On the left, a vertical black sidebar lists navigation links: Home, Product, About us, Compare, and Brand. At the top right, there is a search bar with a magnifying glass icon. The main content area features a grid of six luxury handbags arranged in two rows of three. The top row contains three Louis Vuitton bags: 'LV Night – Coussin BB' (black monogram, 99,500,000 VND), 'LV Lock & Go – M2231' (black leather, 80,000,000 VND), and 'LV Vanity Case' (black quilted leather, 145,000,000 VND). The bottom row contains three Chanel bags: 'Chanel shopping mini bag' (black quilted leather with chain strap, 101,200,000 VND), 'Chanel shopping bag' (black leather with chain strap, 112,800,000 VND), and 'Chanel Classic card holder' (pink quilted leather, 18,040,000 VND).

| Category | Product Name | Price (VND) |
|---------------|----------------------------|-----------------|
| Louis Vuitton | LV Night – Coussin BB | 99,500,000 VND |
| | LV Lock & Go – M2231 | 80,000,000 VND |
| | LV Vanity Case | 145,000,000 VND |
| Chanel | Chanel shopping mini bag | 101,200,000 VND |
| | Chanel shopping bag | 112,800,000 VND |
| | Chanel Classic card holder | 18,040,000 VND |

Figure 6: Product page – part 3

3. About us

- **Formal Introduction:** The "About Us" page introduces the history, objectives, and core values of the business, helping establish an official image and credibility.
- **Team and Leadership:** This page often provides information about key team members or leadership, creating a sense of familiarity and personalization.
- **Mission and Vision:** It outlines the mission and vision of the organization, providing customers with an understanding of the overarching goals the business is striving to achieve.
- **Product or Service Introduction:** The "About Us" page may contain detailed information about the products or services offered by the business.
- **Certifications and Achievements:** If applicable, this page often displays certifications, awards, or significant achievements that the business has attained.
- **Contact Information:** Contact details such as address, phone number, and email are usually displayed, making it easy for customers to get in touch with the business.
- **Creating a Personal Touch and Interaction:** The "About Us" page may include personal stories, images, and information to foster genuine interaction and communication with customers.

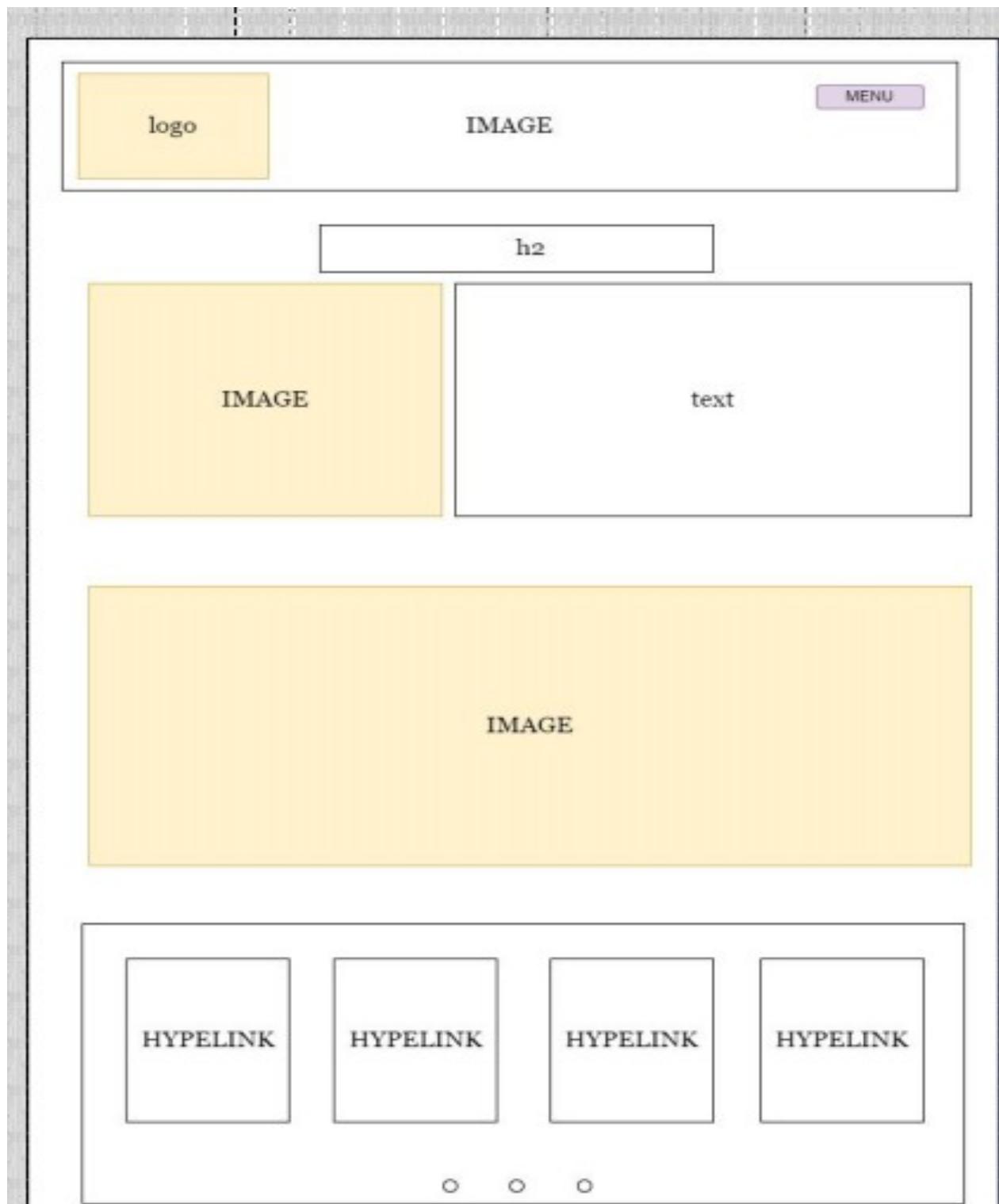
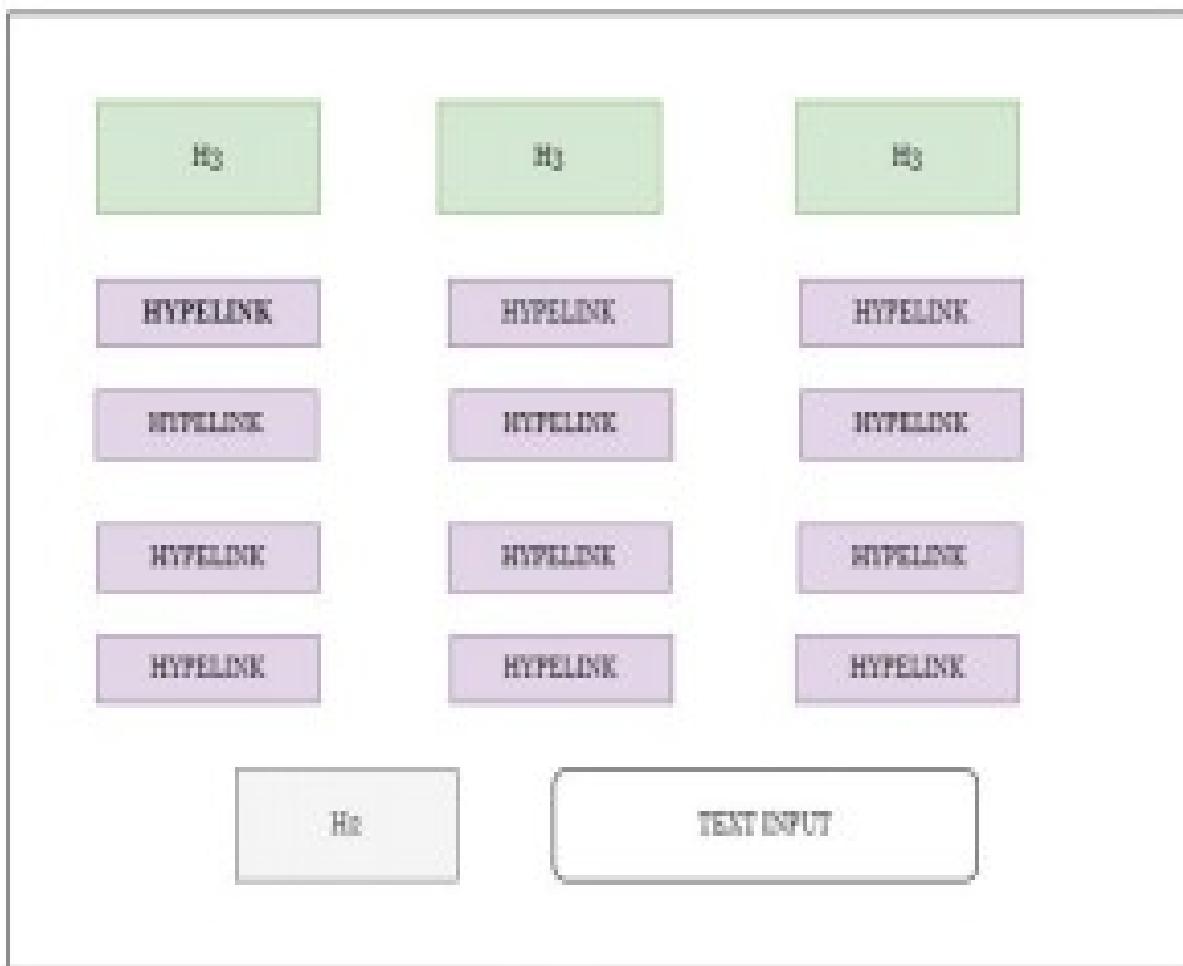
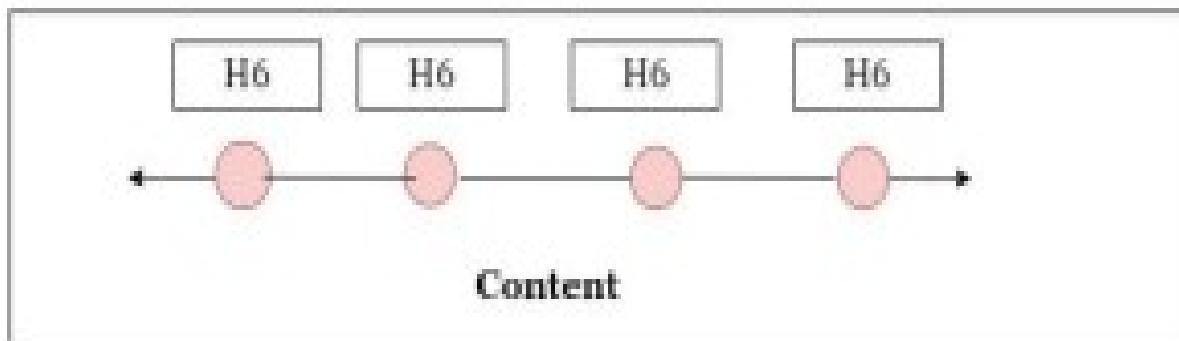


Figure 7: About us page - part 1



Footer

Figure 8: About us page - part 2

N
NEXTAG

- Home
- Product
- About us
- Compare
- Brand

About Us

Elegance in Every Bag, Style in Every Step



Welcome to [NEXTAG]
Confidence and elegance – that's what a beautiful handbag gives you. Explore our amazing handbag collection today
Our commitment is to offer a diverse range of products, including [product categories], that meet the needs and preferences of our valued customers. Whether you're looking for the latest trends or timeless classics, we've got you covered
At [NEXTAG], customer satisfaction is our top priority. Our dedicated team is here to assist you with any inquiries or concerns you may have. We strive to build lasting relationships with our customers by delivering exceptional service and top-notch products.

[Read More](#)

Figure 9: About us page - part 3

4. Compare

➤ Product Comparison:

- Provides a detailed comparison table of products or services so users can view and compare technical features, prices, reviews, and other information.
- Helps users make informed decisions when shopping online.

➤ Price Comparison:

- Displays the prices of the same product from various suppliers so users can find the best deal.
- Assists users in saving money and choosing shopping options that fit their budget.

➤ Feature Comparison:

- Presents an overview of the features of products or services for users to compare and choose based on their specific needs.
- Supports users in understanding the differences between options.

➤ Review Comparison:

- Displays and compares reviews from different users for products or services.
- Helps users make decisions based on the experiences and reviews of others.

➤ Technical Specification Comparison:

- Allows users to compare detailed technical specifications of products, especially in the fields of technology and electronics.

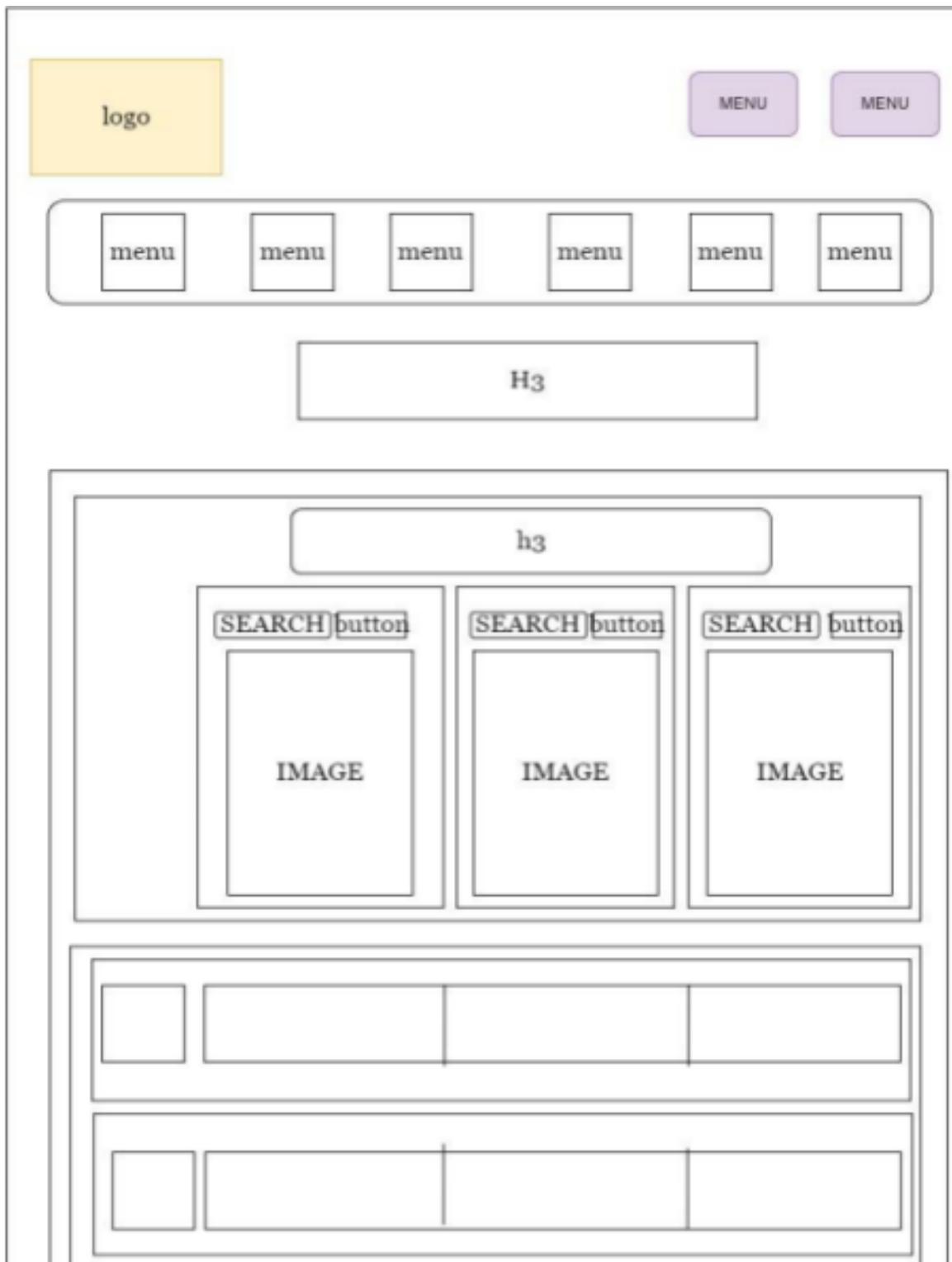


Figure 10: Compare page – part 1

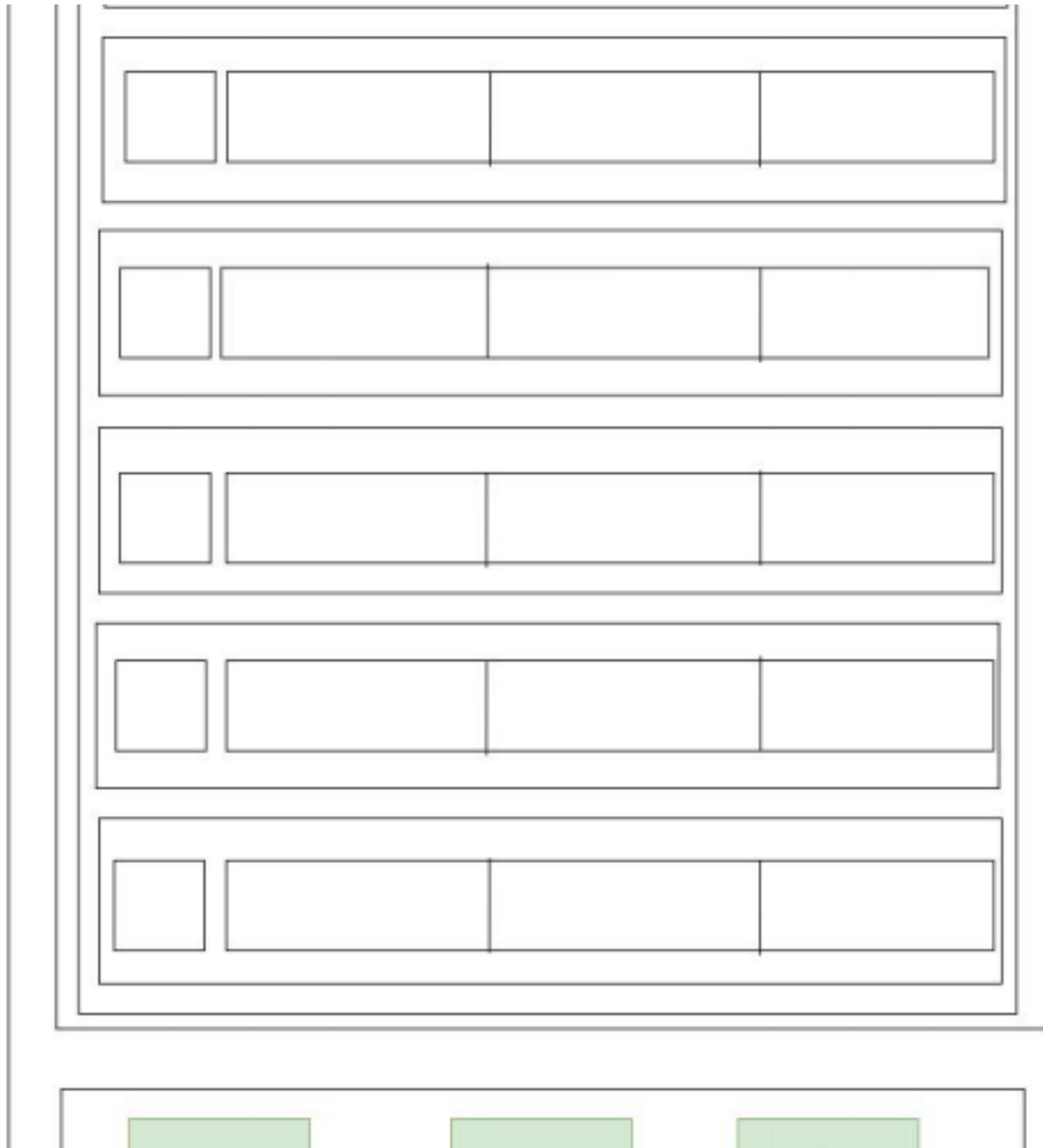


Figure 11: Compare page – part 2

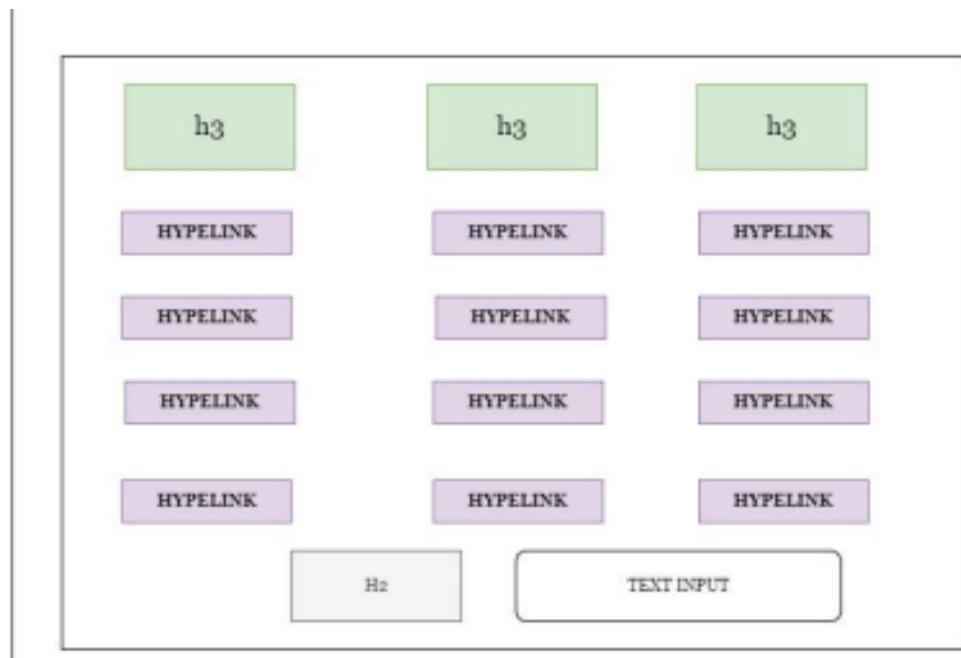


Figure 12: Compare page — part 3

COMPARE PRODUCT

| Product | Description | Brand | Price | Material | Size | Weight | Color | Style |
|----------------------------------|--|---------------|-----------------|-----------------------|---------------------|---------|-------------------|---------|
| LV Lock & Go - M22311 | Black leather handbag with gold hardware. | Louis Vuitton | 80,000,000 VND | Textured calf leather | 24.5 x 19 x 10.5 cm | 0.45 kg | black, white | handbag |
| LV Vanity Case | Small black vanity case with gold chain strap. | Louis Vuitton | 145,000,000 VND | Sheepskin | 18.5 x 10.2 x 5 cm | 0.4 kg | black, pink beige | handbag |
| Chanel shopping mini bag | Black quilted leather bag with gold chain strap. | Chanel | 101,200,000 VND | sheepskin | 13 x 19 x 7cm | 0.5 kg | black, pink | handbag |

Figure 13: Compare page — part 4

5. Brand

➤ Defining Unique Characteristics:

- The brand helps to identify and create unique differentiators for the products or services you offer.
- Consumers can easily recognize and remember you among various choices.

➤ Building Trust and Credibility:

- A strong brand creates trust and credibility among consumers.
- Customers feel more confident when shopping from a brand they trust.

➤ Creating Specific Communication Points:

- The brand helps build specific communication points about the values, vision, and goals of the business.
- Users can gain a better understanding of the unique qualities you bring to the table.

➤ Increasing Brand Value:

- A strong brand can generate brand value, aiding in business performance and potentially supporting pricing strategies for products or services.

➤ Enhancing Brand Recognition:

- A brand is created through symbols, colors, fonts, and other design elements, enhancing brand recognition on the website.

➤ Providing a Consistent User Experience:

- The brand helps create a consistent user experience across various touchpoints, from the website to social media channels and advertising.

➤ Motivating Customers:

- A strong brand can motivate customers, encouraging them to make purchases and maintain a relationship with your business.

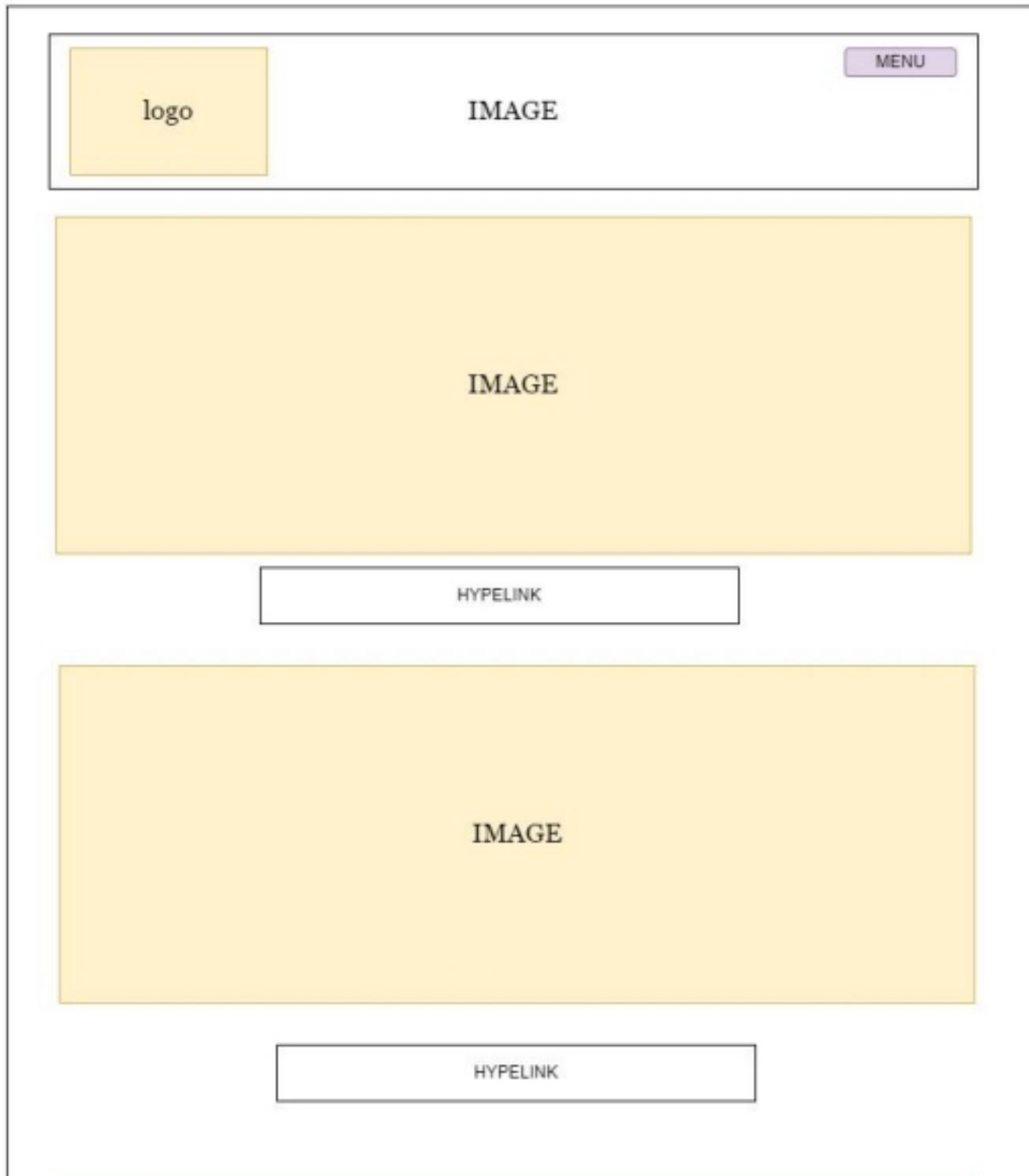


Figure 14: Brand page – part 1

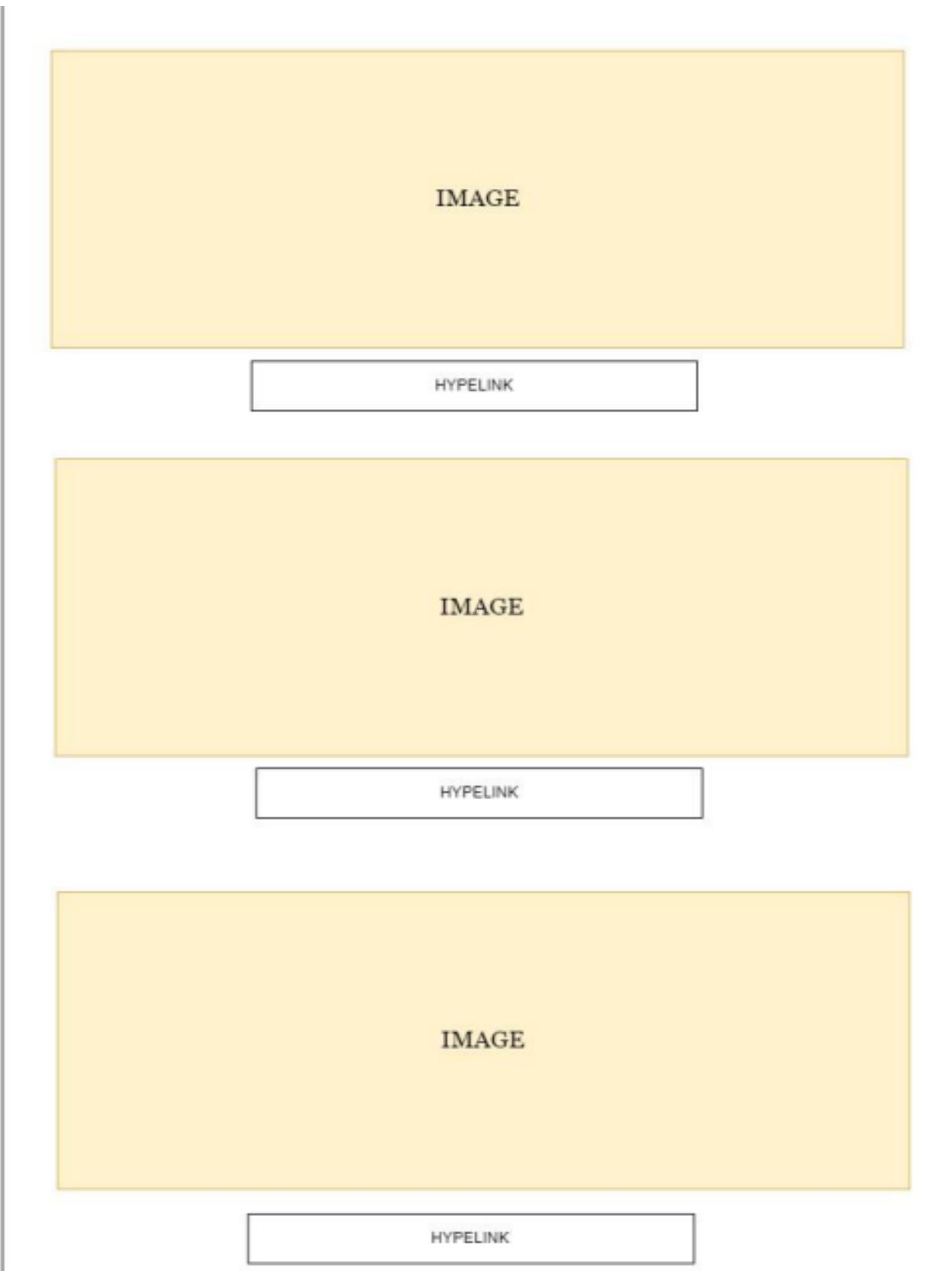


Figure 15: Brand page – part 2

N
NEXTAG

Home
Product
About us
Compare
Brand

Louis Vuitton Products

| | | |
|---|--|---|
|  |  |  |
| LV Night - Coussin BB 99.500.000 VND | LV Lock & Go - M22311 80.000.000 VND | LV Vanity Case 145.000.000 VND |

Chanel Products

| | | |
|---|--|---|
|  |  |  |
| Chanel shopping mini bag 101.200.000 VND | Chanel shopping bag 112.800.000 VND | Chanel Classic card holder 16.040.000 VND |

Dior Products

| | | |
|--|--|--|
| | | |
|--|--|--|

Figure 16: Brand page – part 3

TASK SHEET REVIEW 3

| Project Ref. No.: eP/Advertisemen t Portal Management System/01 | | Project Title: | Activity Plan Prepared By: | Date of Preparation of Activity Plan: | | | |
|---|---------------|-------------------|----------------------------|---------------------------------------|-------------|-----------------|-----------|
| Sr. No | Task | | | Actual Start Date | Actual Days | Team Mate Names | Status |
| 1 | Home | Quick Calligraphy | Khanh | 7-Jan-23 | 1 | Trinh | Completed |
| 2 | App | | | 8-Jan-23 | 1 | Khanh | Completed |
| 3 | Brand | | | 10-Jan-23 | 1 | Hau | Completed |
| 4 | Compare | | | 13-Jan-23 | 1 | Phuc | Completed |
| 5 | Gallery | | | 15-Jan-23 | 1 | Trinh | Completed |
| 6 | About Us | | | 17-Jan-23 | 1 | Khanh | Completed |
| 7 | Index | | | 19-Jan-23 | 1 | Hau | Completed |
| 8 | Productdetail | | | 19-Jan-23 | 1 | Phuc | Completed |
| 9 | Responsive | | | 20-Jan-23 | 5 | Khanh | Completed |

| | | |
|--------------------------|---------------------------|--|
| Date: | | |
| Signature of Instructor: | Signature of Team Leader: | |
| Ms. Le Mong Thuy | Nguyen Nhat Khanh | |

