

YearDate

All

# OVERVIEW

123M

Sales Amount

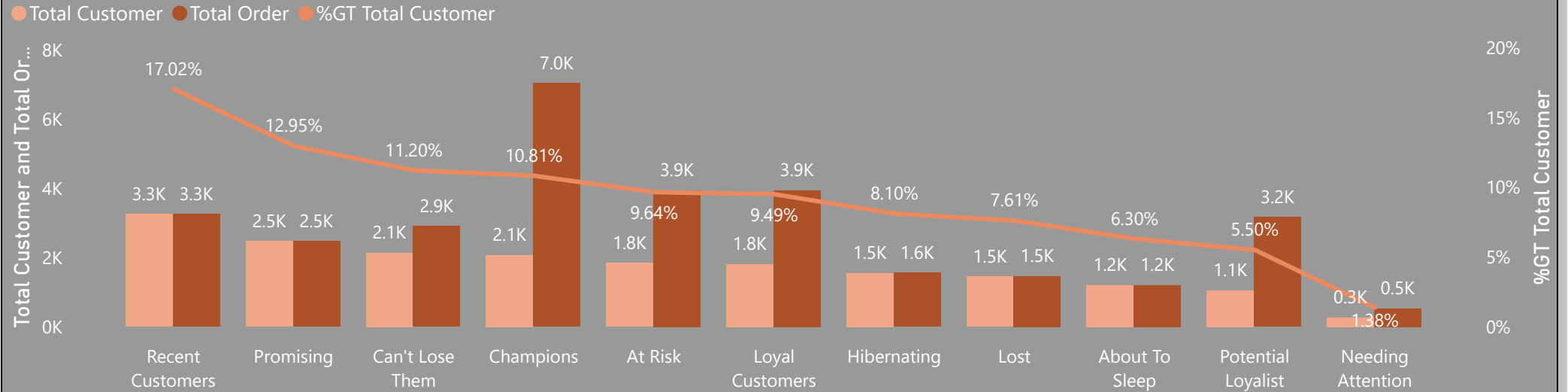
\$6K

Avg Customer Spending

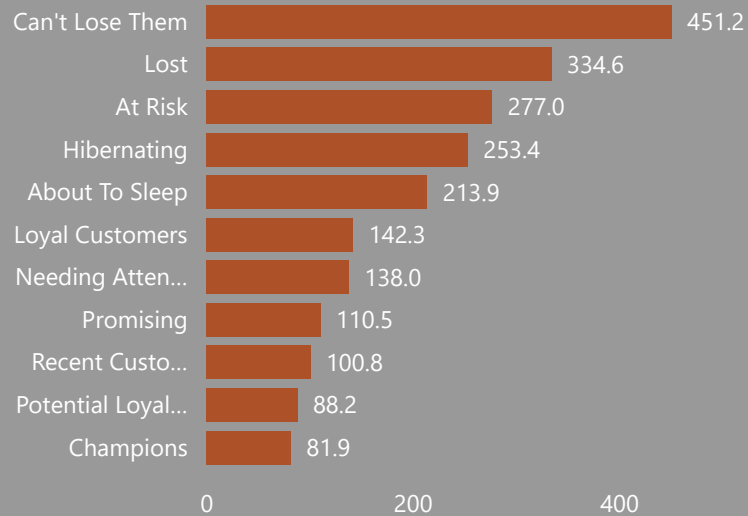
\$4K

Card Value

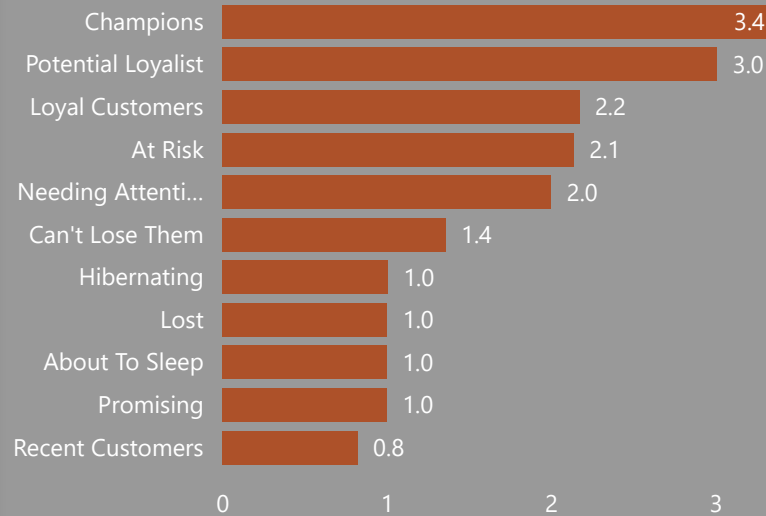
Total Customer, Total Order and %GT Total Customer by Segment



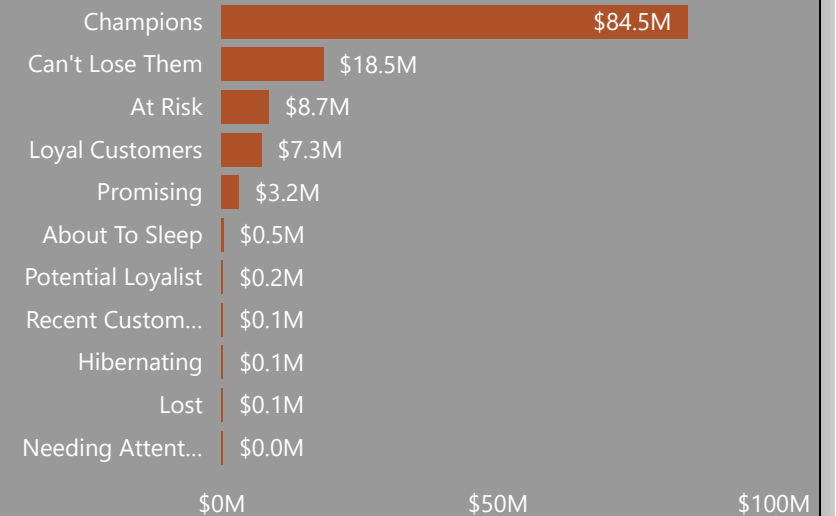
Avg Recency by Segment



Avg Frequency by Segment



Sum Monetary by Segment



# SEGMENT DASHBOARD

YearDate

All

Segment

All

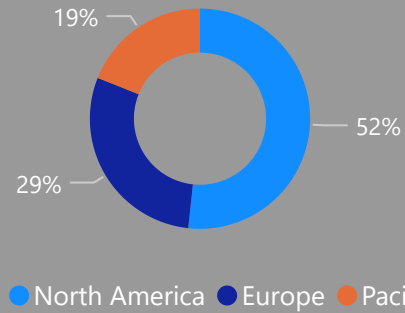
\$6K

Avg Customer Spending

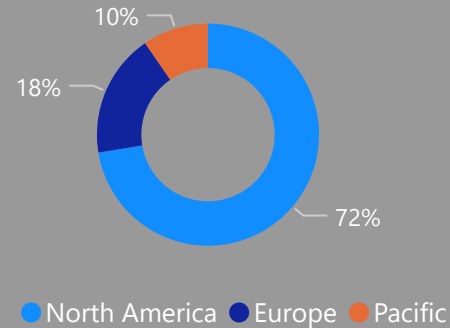
\$4K

Card Value

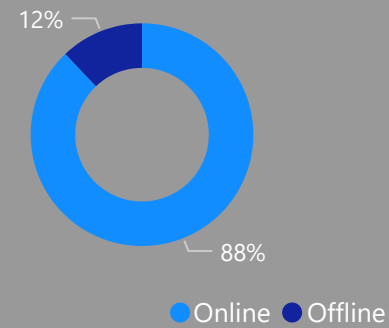
Total Customer by Terirrtory



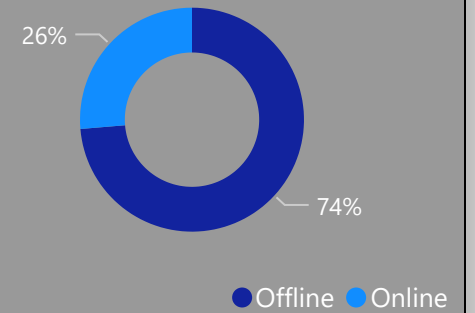
SalesAmount by TerRitorty



Total Order by Order Method

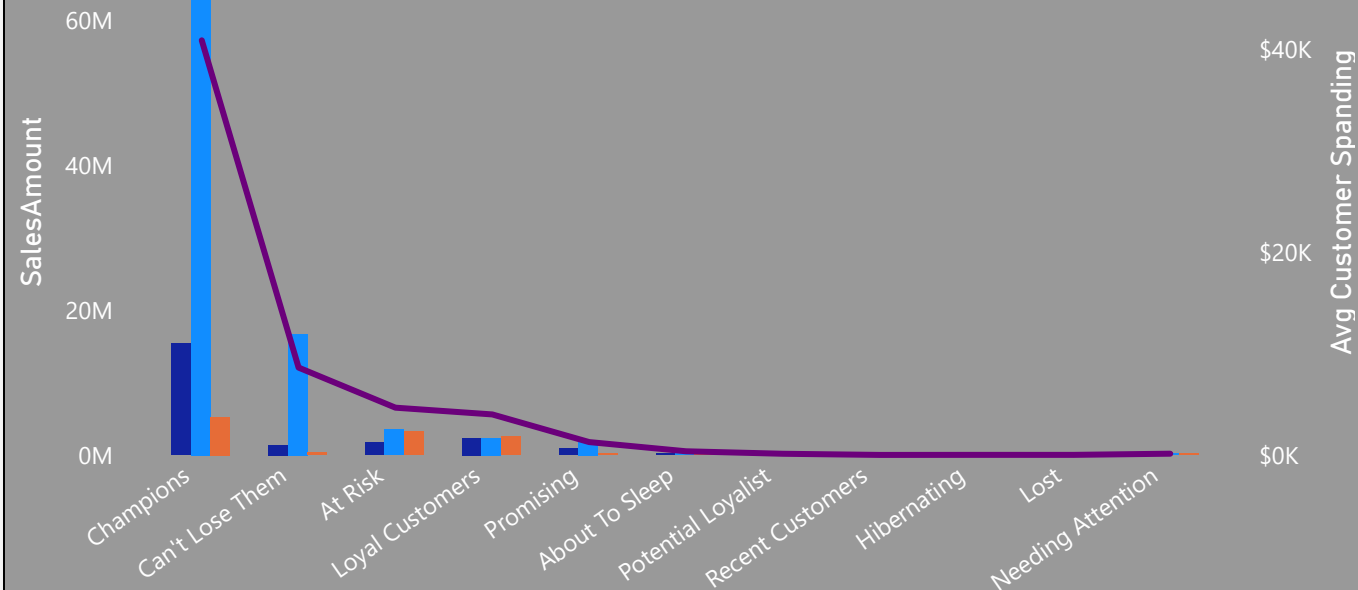


SalesAmount by Order Method



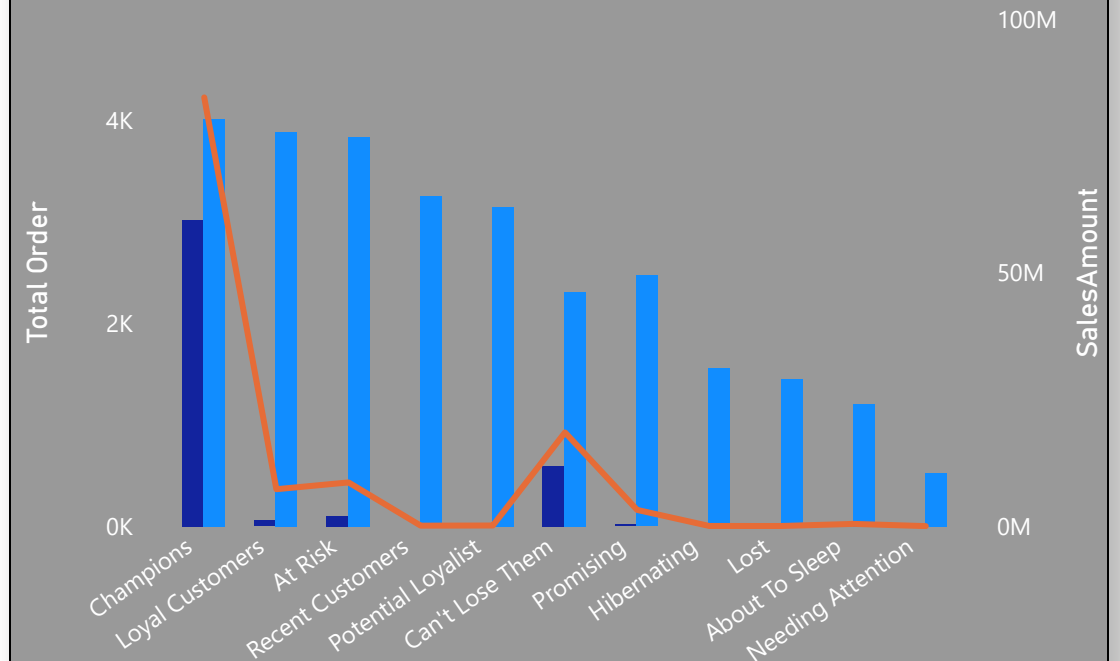
SalesAmount and Avg Customer Spanding by Segment and Group

Europe North America Pacific Avg Customer Spanding



Total Order and SalesAmount by Segment and OnlineStatus

OnlineStatus Offline Online SalesAmount



# CUSTOMER DASHBOARD

11019

Potential  
Loyalist

Segment

17

Total Order

(Blank)

Total Order Return

\$975.4

Total Sales Amount

14-06-2014

LastPurchaseDate

\$4.78

Monthly Sales Amount

Canada

Major Territory

Purchasing method



● Online

Top 5 Subcategory by Quantity

