

# Overview

123M

Sales Amount

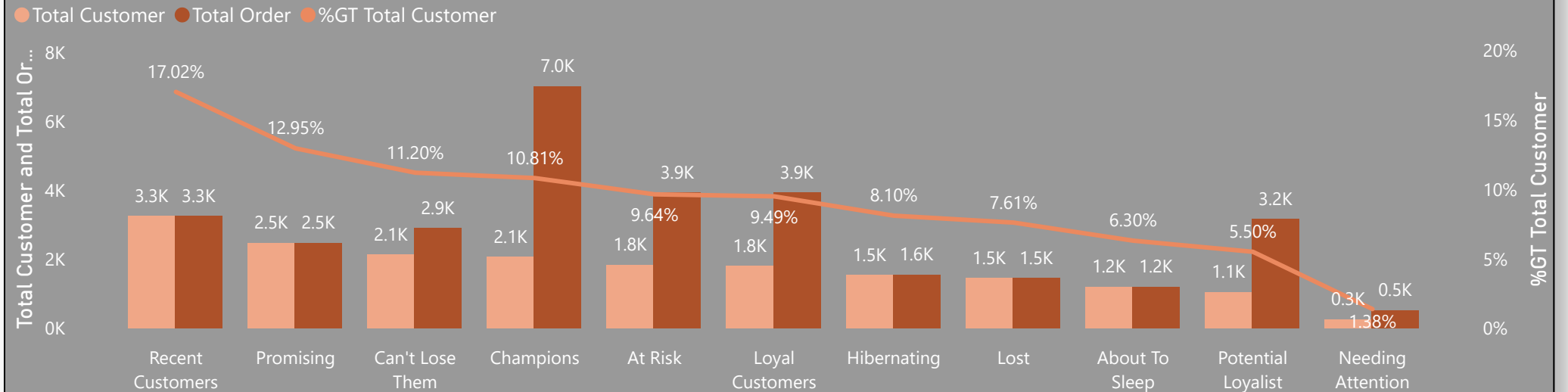
\$6K

Avg Customer Spending

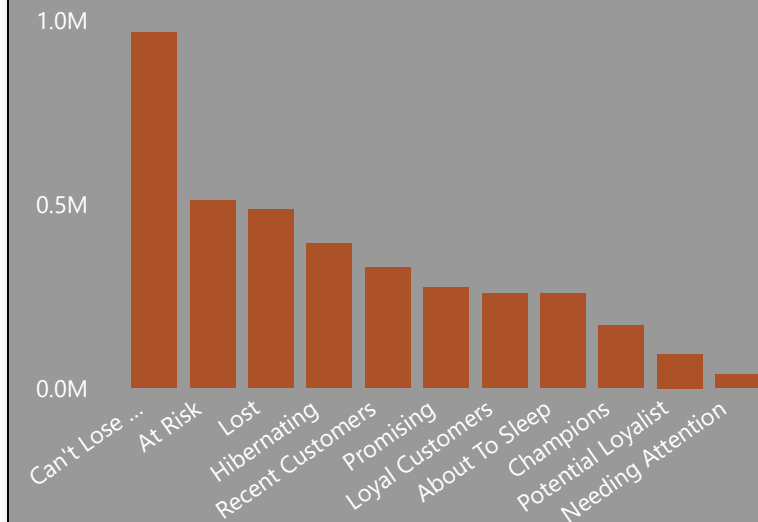
\$4K

Card Value

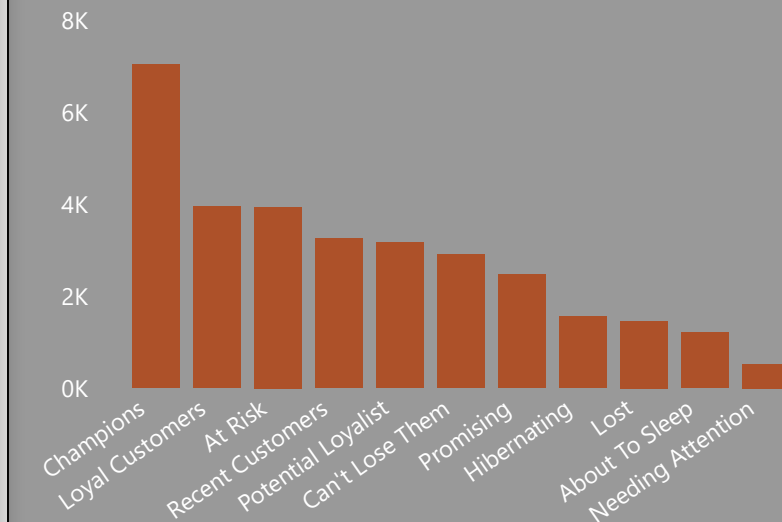
Total Customer, Total Order and %GT Total Customer by Segment



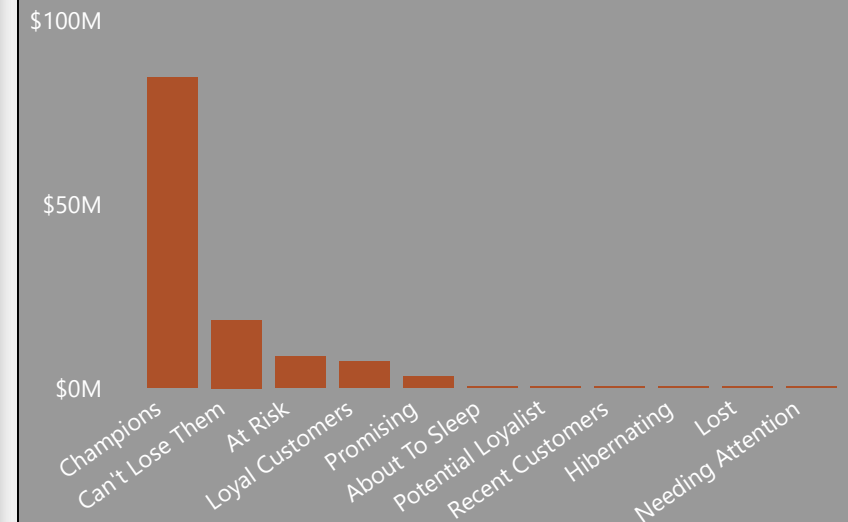
Sum of Recency by Segment



Sum of Frequency by Segment



Sum of Monetary by Segment



# SEGMENT DASHBOARD

YearDate

All

Segment

All

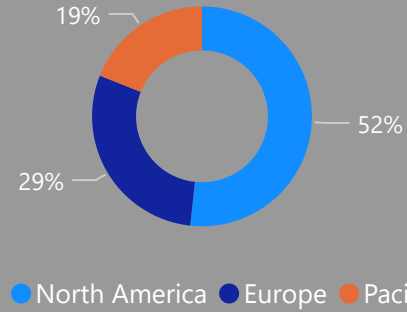
\$6K

Sales by Customer

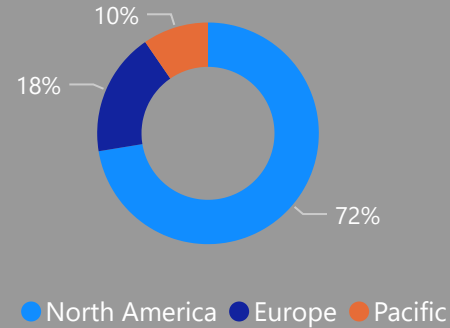
\$4K

Sales by Order

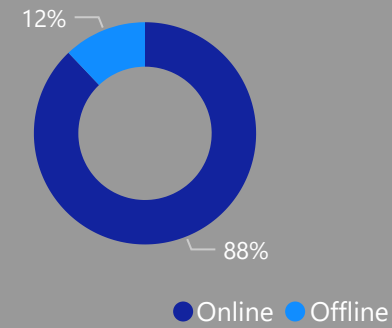
Total Customer by Terirrtory



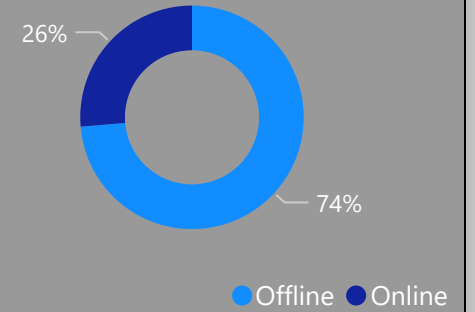
SalesAmount by TerRitorty



Total Order by Order Method

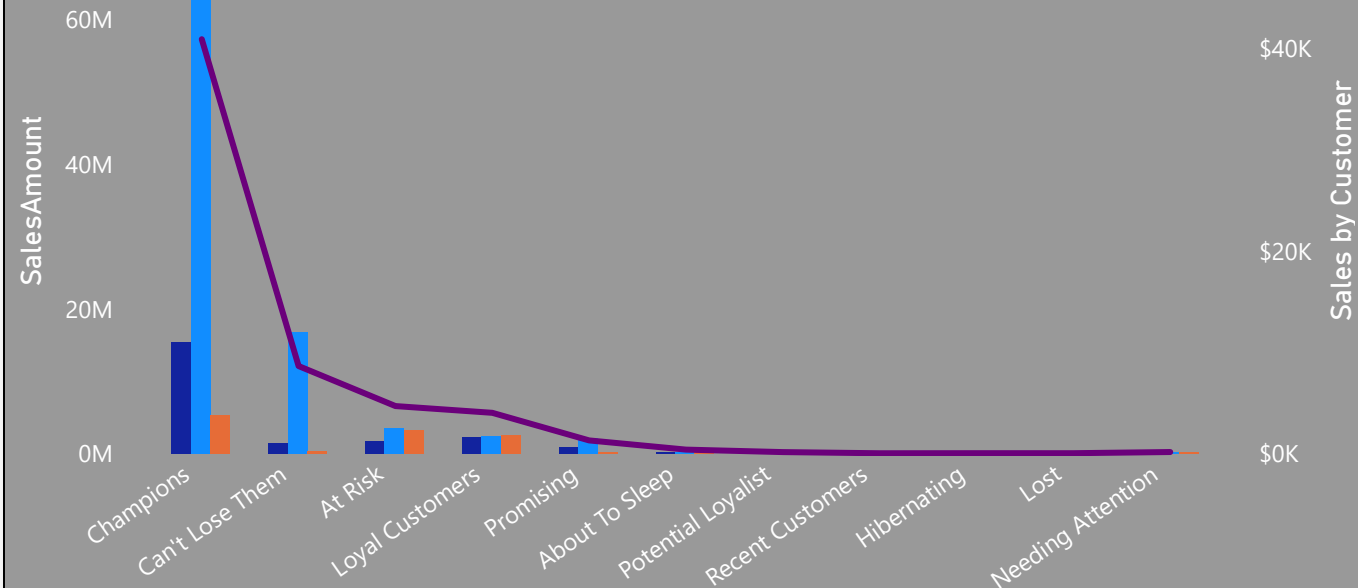


SalesAmount by Order Method



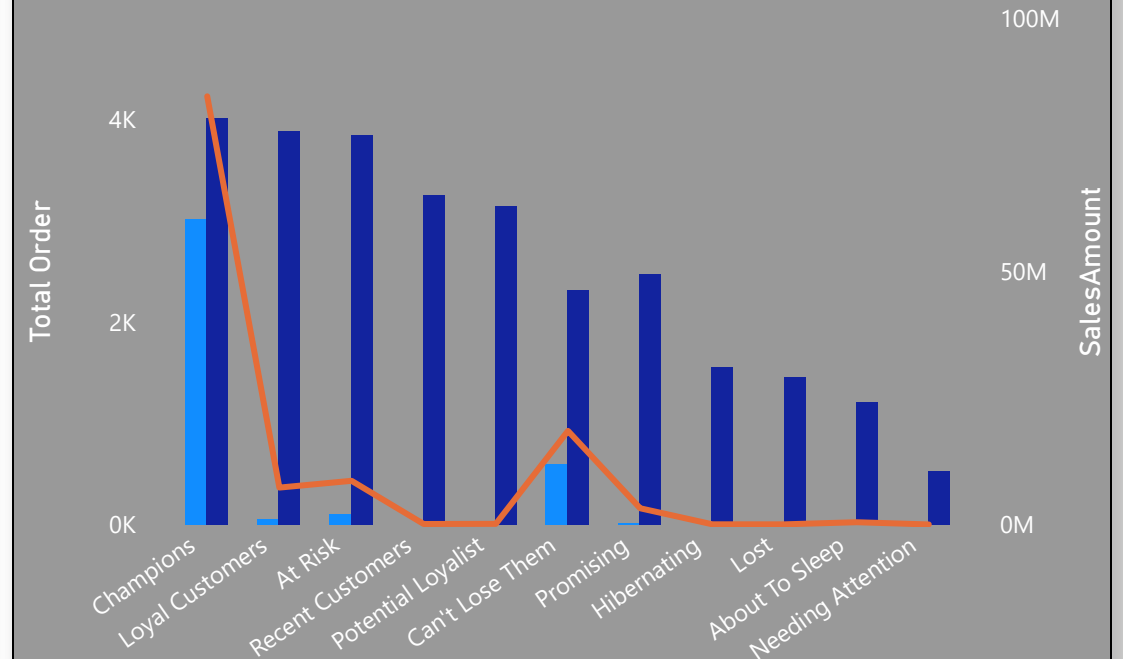
SalesAmount and Sales by Customer by Segment and Group

Europe North America Pacific Sales by Customer



Total Order and SalesAmount by Segment and OnlineStatus

OnlineStatus Offline Online SalesAmount



# CUSTOMER DASHBOARD

11019

Potential  
Loyalist

Segment

17

Total Order

(Blank)

Total Order Return

\$975.4

Total Sales Amount

14-06-2014

LastPurchaseDate

\$4.78

Monthly Sales Amount

Canada

Major Territory

Purchasing method



● Online

Top 5 Subcategory by Quantity

