Customer Service (CS)

Curriculum: Introduction to S4HANA using Global Bike





Teaching material - Information



Teaching material - Version

- **4.2** (June 2022)
- Software used
 - SAP S/4HANA 2022
 - Fiori 3.0
- Model
 - Global Bike
- Prerequisites
 - No Prerequisites needed



Module Information



Authors

- Tim Böttcher
- Chris Bernhardt
- Stefan Weidner



Target Audience

Beginner

Module Information



Learning Objectives

You are able to

- name some functionalities of the CS module.
- define the central organizational structures of the CS module.
- summarize the master data which is most important for the CS module.
- explain standard processes of the Customer Service.

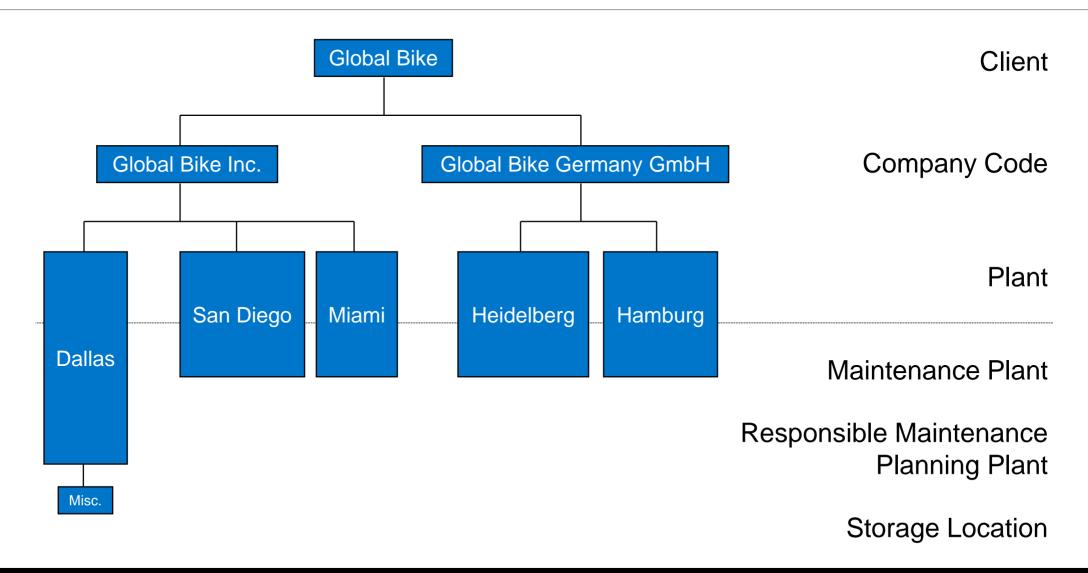
Functionality

- Service Contract
- Service Notification
- Service Order
- Goods Return and Repair

Agenda

- CS Organizational Structure
- CS Master Data
- CS Processes

GBI Structure for Customer Service



CS Organizational Structure

- Client
 - An independent environment in the System
- Company Code
 - Smallest org unit for which you can maintain a legal set of books
- Storage Location
 - An organizational unit allowing differentiation between the various stocks of material in a plant
- Plant
 - Operating area or branch within a company
 - Manufacturing, distribution, purchasing or maintenance facility
 - Place in which the technical objects of a company are installed

CS Organizational Structure

Sales Organization

- An organizational unit responsible for the sale of certain products or services.
- The responsibility of a sales organization may include legal liability for products and customer claims

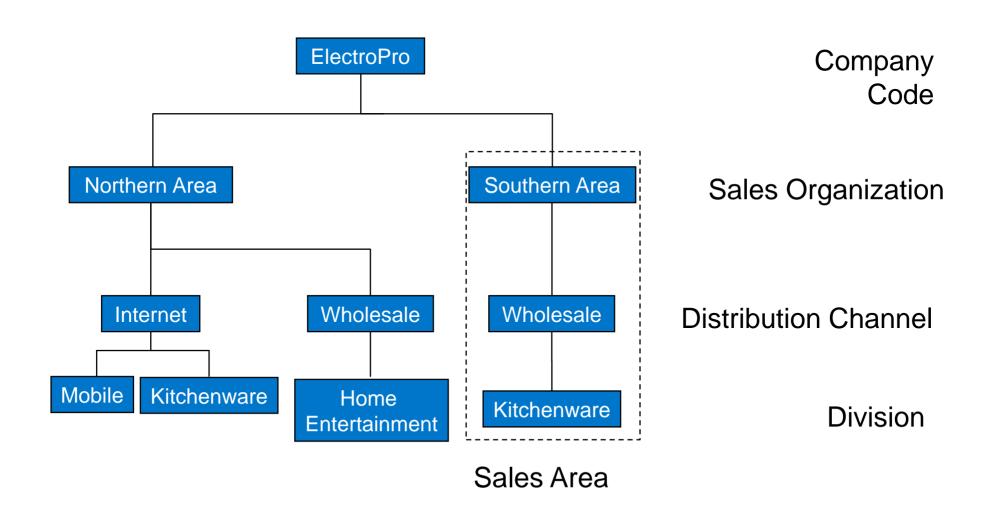
Distribution Channel

- The way in which products or services reach the customer
- Typical examples of distribution channels are wholesale, retail, or direct sales

Division

- A way of grouping materials, products, or services
- Sales Area
 - Combination of Sales Organization, Distribution Channel and Division
 - Determines conditions (i.e. pricing) for sales activities

Sales Area (example)



CS Organizational Structure

- Sales Office
 - establishes contact between the firm and the regional market
- Sales Group
 - performs and is responsible for sales transactions
- Shipping Point
 - performs shipping processing and is the part of the company responsible for the type of shipping, the necessary shipping materials and the means of transport
- Picking Location
 - place where the goods will be picked for shipping
- Purchasing Organization
 - organizational unit responsible for procuring services and materials

CS Organizational Structure

Operating Concern

- represents a part of an organization for which the sales market is structured in a uniform manner
- a operating profit for the individual market segments can be calculated
- multiple controlling areas can be assigned to one operating concern

Controlling Area

- a self-contained, organizational unit for which the management of revenues and expenses can be performed
- may include one or more company codes; therefore, an enterprise can perform management accounting analyses and reports across several companies
- a way to identify and track where revenues and costs are incurred for evaluation purposes

Agenda

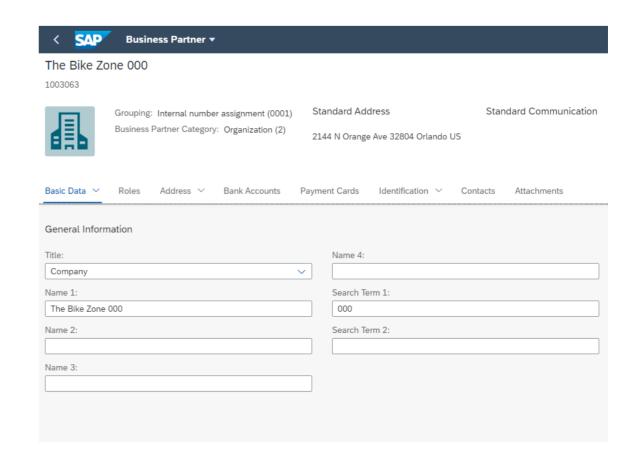
- CS Organizational Structure
- CS Master Data
- CS Processes

CS Master Data

- Customer Master Data
- Equipment
- Work Center
- Bill of Material
- Material Master Data
- Vendor Master Data

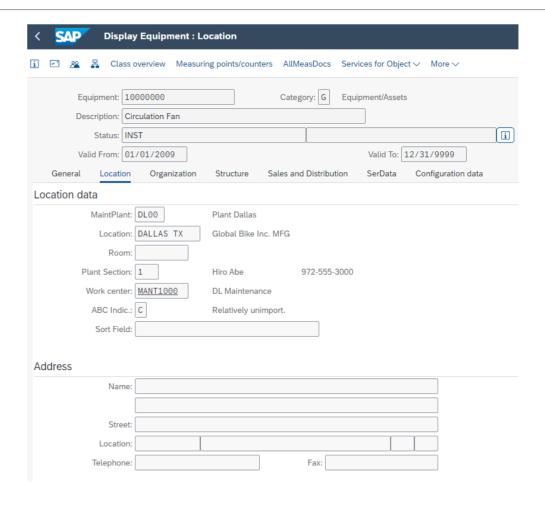
Customer Master Data

- Customer Master
 - Contains all of the information necessary for processing orders, deliveries, invoices and customer payment
 - Every customer MUST have a master record
- Created by Sales Area
 - Sales Organization
 - Distribution Channel
 - Division
- The customer master information is divided into 3 areas:
 - General Data
 - Company Code Data
 - Sales Area Data



Equipment Master Record

- Equipment Master Data
 - contains all information around equipment
- Information in four views:
 - General
 - Location
 - Organization
 - Structure



Equipment / Functional Location - Definition

Equipment

- Individual and autonomous technical unit
- Physical object for which maintenance tasks are planned and performed
- Equipments can be placed in functional locations

Functional Location

- · Hierarchal organized structure which represents e.g. a technical system, a building or a part of it
- Structural depiction of a technical plant
- Planning and performing maintenance tasks

Classification

- assignment of an item or initiative to one or several buckets of a classification hierarchy
- The act of assigning a value of a given characteristic to an object

Equipment / Functional Location - Definition

- Measuring point and counter reading
 - describes the state of a technical object
 - important for regulations, e.g. emission limits of a plant
- Serial number
 - used for individualization of materials
 - distinguish materials with the same material number
 - specify the exact location of an unique good
 - save additional information
 - e.g. manual, warranty information

Work Center

- A location within a plant where value-added work (operations or activities) are performed
 - Work Centers can represent
 - People or Groups of People
 - Machines or Groups of Machines
 - Assembly Lines
- Work center used to define capacities
 - Labor
 - Machine
 - Output
 - Emissions
- Capacities used in
 - Capacity requirements planning (CRP)
 - Detailed scheduling
 - Costing

Bill of Material – Definition

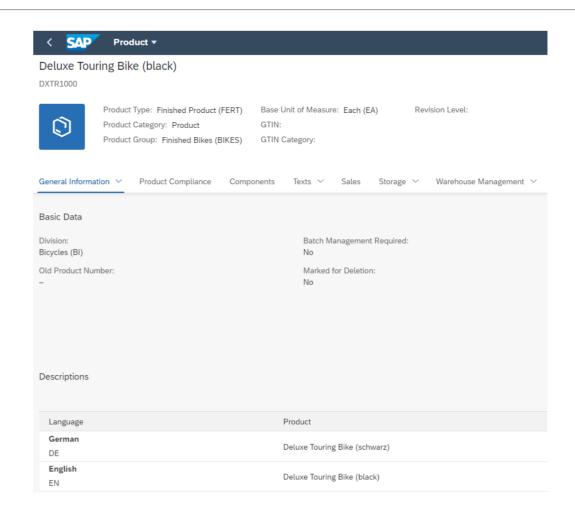
- Complete formally structured list of all components
- Material BOMs can be allocated to functional locations or equipment
- Three types of BOMs in Enterprise Asset Management:
 - Material BOMs
 - Equipment BOMs
 - Functional location BOMs
- Advantages
 - Structuring of objects
 - Service parts planning in maintenance orders and maintenance task lists
 - Within plant maintenance BOMs are used, if similar object should be maintained

Warranties

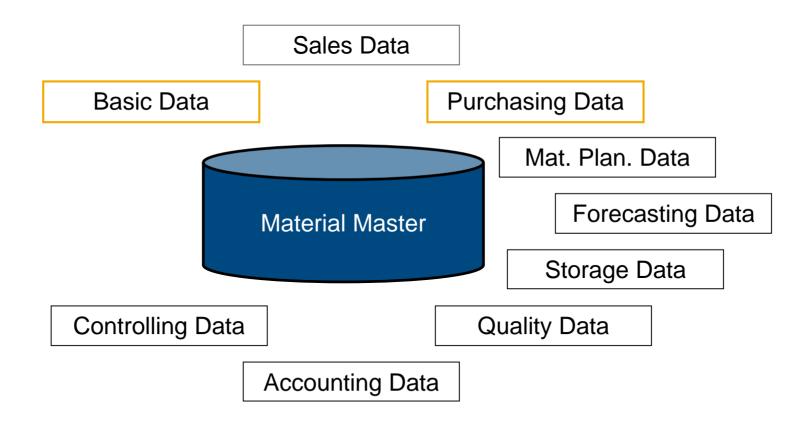
- A guarantee to vouch for defects or faults in the product purchased, valid for a specific period of time
- The type and scope of the services covered, such as repairing a defect for free or taking the product back, are defined in the warranty
- Can be distinguished in vendor-, manufacturer- or customer warranty
- Valid for a specific technical object
 - functional location, equipment or serial number

Material Master Data

- Material Master
 - Contains all the information a company needs to manage about a material
 - It is used by most components within the SAP system
 - Sales and Distribution
 - Materials Management
 - Production
 - Plant Maintenance
 - Accounting/Controlling
 - Quality Management
 - Material master data is stored in functional segments called Views

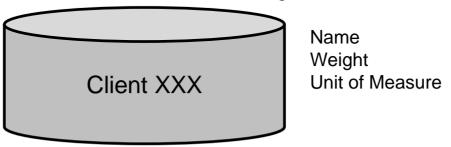


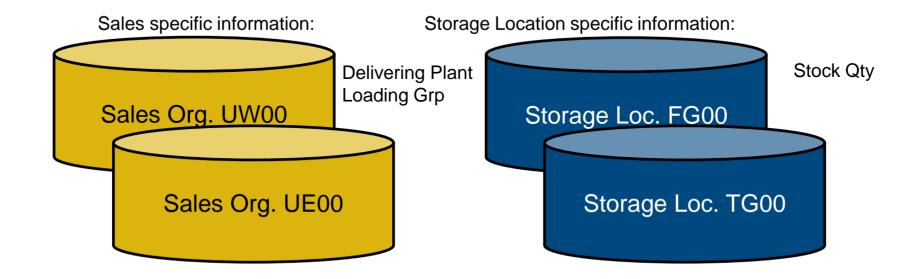
Material Master Views



Material Master

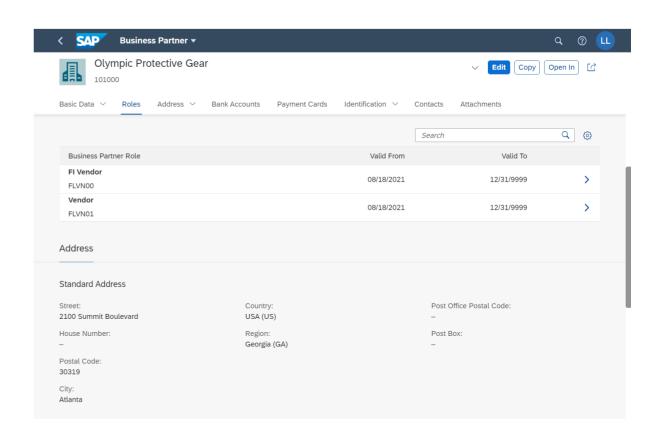
General Information relevant for the entire organization:





Vendor Master Data

- Contains all the necessary information needed to business with an external supplier
- Used and maintained primarily by the Purchasing and Accounting Departments
- Every vendor MUST have a master record
- The supplier master record is created in SAP S/4HANA as a central business partner master record with different roles.
- For suppliers, these are often the business partner roles:
 - FLVN00 (FI Vendor)
 - FLVN01 (Vendor)



Vendor Master Views

- Client Level
 - Address
 - Vendor Number
 - Preferred Communication
- Company Code Data
 - Reconciliation Account
 - Terms of Payment
 - Bank Account
- Purchase Org Data
 - Purchasing Currency
 - Salesman's Name
 - Vendor Partners

General Data

Company Code Data Financial Accounting (FI)

Purchasing Data
Materials Mgmt (MM)

Service Contract and Types

- Long term agreement
 - predefined validity period
 - for at least one technical object
 - predefined services
 - predefined conditions
- Header
 - Sales-, contract-, and billing data
 - Billing plan
 - Conditions
- Items
 - Service
 - Configuration
 - Technical Objects

- Service contract
 - Solve reported problems of a customer
- Service and maintenance contract
 - Maintenance of technical object in a predefined manner
 - Master agreement with a customer
 - Reversal of a predefined quantity or value

Service Notification

- Means by which notifications from a customer are entered and managed in Customer Service
- Used for documentation and evaluation.
- Components
 - Customer information
 - Information about technical object and service contract
 - Information about valid warranties
- Types
 - Customer message / problem notification
 - Service request
 - Technical completion
- If there is need for action a service order will be created

Service Order

- Precise assessment of time and ressources
- Can be created as follow-up of a service notification
- Planning of service actions
 - Resource planning for internal and external employees
 - Determination of specific execution date
- Confirmation

Service Order - Content

- Customer information
- Information about the location
- Object information
- Information about planning and execution of activities
- Information about planned and actual costs
- Information about settlement of the actual costs

Agenda

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- CS Master Data
- CS Processes

Service Order - Process



Goods return and repair

- Return of a damaged good
- Receipt through goods return
- Repaired through customer service
- Billing

Goods return and repair - Process

