

4 Courses

Introduction to Blockchain Technologies

Transacting on the Blockchain

Blockchain and Business: Applications and Implications

Blockchain Opportunity Analysis



Jun 30, 2021

Vuong V. Trinh

has successfully completed the online, non-credit Specialization

Blockchain Revolution

This four-course specialization introduces business professionals to the world of blockchain technology—including what blockchain is, how it works, and why it is revolutionary. Students learn about various categories of cryptoassets, and the ways they can be transacted on a blockchain. They learn how blockchain is disrupting business models and financial services, offering organizations real choices in how they create and manage value. As an outcome of this specialization, students produce a Blockchain Opportunity Analysis, wherein they identify and evaluate a promising application of blockchain technology within their own industry.

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Don Tapscott, C.M., BA, BSc, MEd, LLD Adjunct Professor, INSEAD

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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