

## CONTACT

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## PROFILE

IAs an MBA graduate currently studying a full-stack web development bootcamp, I am a highly motivated professional seeking to transition to a career in technology and software development. With extensive experience across various industries and positions, I possess a strong background in business management. I am now focused on following my passion for coding and web development, having gained a comprehensive understanding of programming languages, software design principles, and web development.

# Rodrigo Hoffmann

MBA | FULL-STACK WEB  
DEVELOPER | DATA ANALYST |  
PROJECT MANAGER

## PROJECTS

2023 - Present

Full-Stack Web Developer @ ParentsKiez  
Berlin, Germany

Selected among 9 business ideas, this project was conceived to facilitate new parents' lives by connecting them through a web app. It offers features such as geolocation, user login, marketplace, and internal messaging.

2023 - Present

Full-Stack Web Developer @ Copy of AirBnB website  
Berlin, Germany

A project made during the Le Wagon Bootcamp that recreates the AirB&B website.

## EDUCATION

2023 - Present

Le Wagon  
Berlin, Germany  
Full-Stack Web Development Bootcamp

2020 - 2021

ESMT (European School of Management and Technology)  
Berlin, Germany

Master of Business Administration

2004 - 2010

UACH (Universidad Austral de Chile)  
Valdivia, Chile

Licenciante in Commercial Engineering / Mayor in Business Administration

## WORK EXPERIENCE

Business Consultant @ Negotiations for the World  
Berlin, Germany

- Established a Marketing and Communications strategy to reach potential teachers in emerging countries
- Onboarded teachers and institutions in Latin America and empowered them to spread negotiations teachings through workshops

2020 - 2020

Business Consultant @ E.ON SE  
Berlin, Germany

- Created value for customers and the company by realizing Benchmarking and crossing the information with other sectors to propose innovative solutions
- Designed Customer Journey Maps following a Design Thinking process