- **Customer / SECustomer**
1. MmbrId (ERD)| Corporate Customer Id (spreadsheet)
2. MmbrName (ERD) | Corporate Customer Name And Location (spreadsheet)
3. MmbrZip (ERD) | Corporate Customer Name And Location (spreadsheet)
4. MmbrEmail: ERD only;
5. MemTypeId: ERD only;
6. MemTypeName: ERD only

- **Calendar**
1. Date columns in the ERD (MmbrDate, SaleDate, ServPurchDate) and spreadsheet (Event Date); hierarchical (year → month → week → day)

- **MerchType (Merchandise Product):**
1. MerchId: ERD only
2. MerchName: ERD only
3. MerchType: ERD only
4. Hierarchical (MerchType→ MerchName)

- **ServCat (Service)**
1. ServCatName (ERD)
2. ServCatId (ERD)

- **SEType (Special Event)**
1. Event Type Code (spreadsheet)
2. Event Name (spreadsheet)

- **Franchise:**
1. FranchId: (ERD)
2. FranchRegion (ERD)
3. FranchPostalCode (ERD)
4. FranchModelType (ERD)