

# RUBSHOP

Building zero waste communities

Team Tricksters



“  
The Philippines is the  
**THIRD** largest contributor  
of **plastic waste** in the  
world.

”

Only 9% of waste  
is recycled in the  
Philippines.

”

”



We think we're doing  
enough by segregating  
our waste.

But in reality, most of  
them still end up in  
dumpsites.

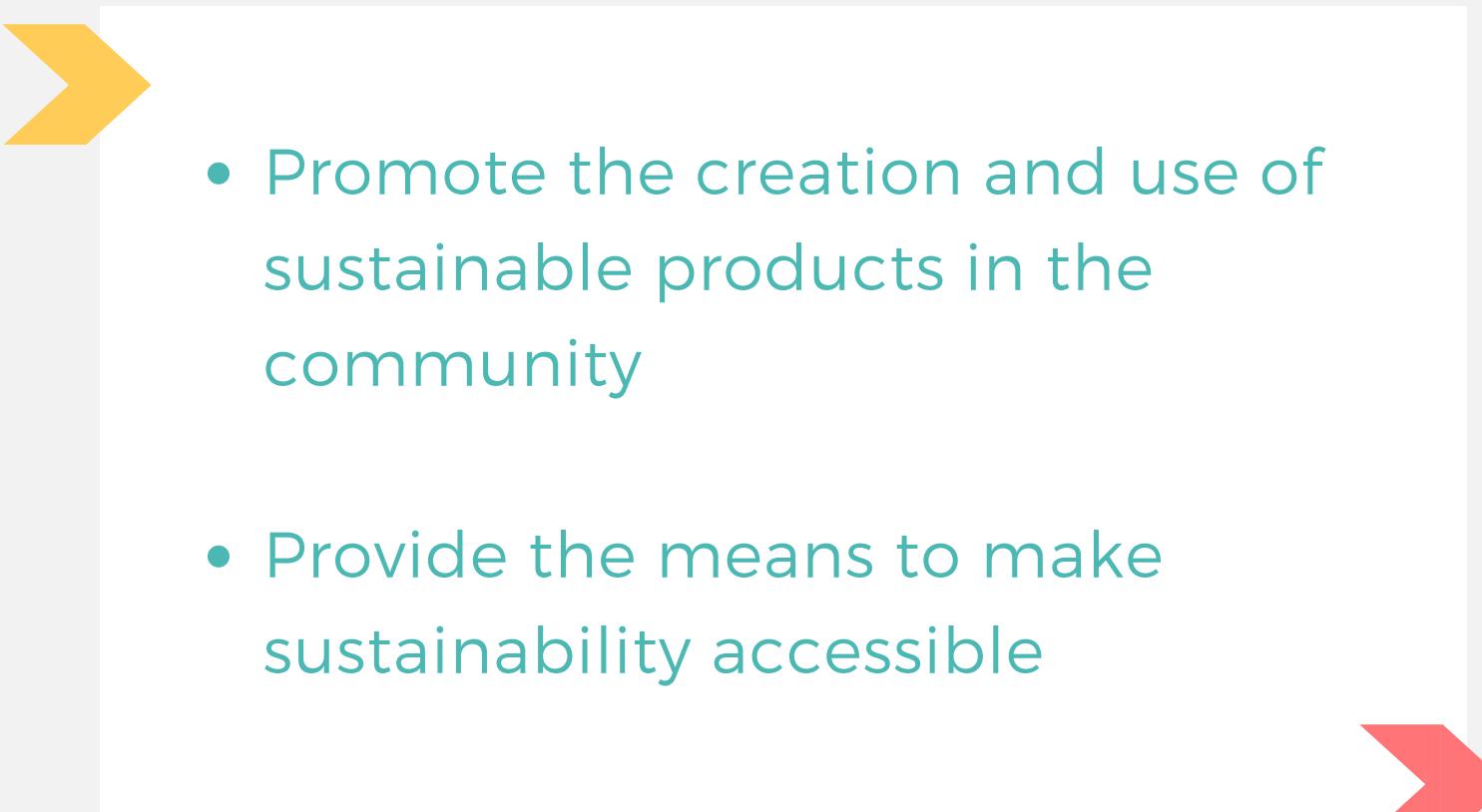


think  
about  
this





# What can we do?

- 
- Promote the creation and use of sustainable products in the community
  - Provide the means to make sustainability accessible

# RUBSHOP

Our platform connects companies and individuals with suppliers (that have recyclables - e.g. junk shops, schools, barangays) to create zero waste products and promote/sell these on our site.

# Business Model ➤

We will take a **5%**  
**commission** for each  
transaction (company-to-buyer).

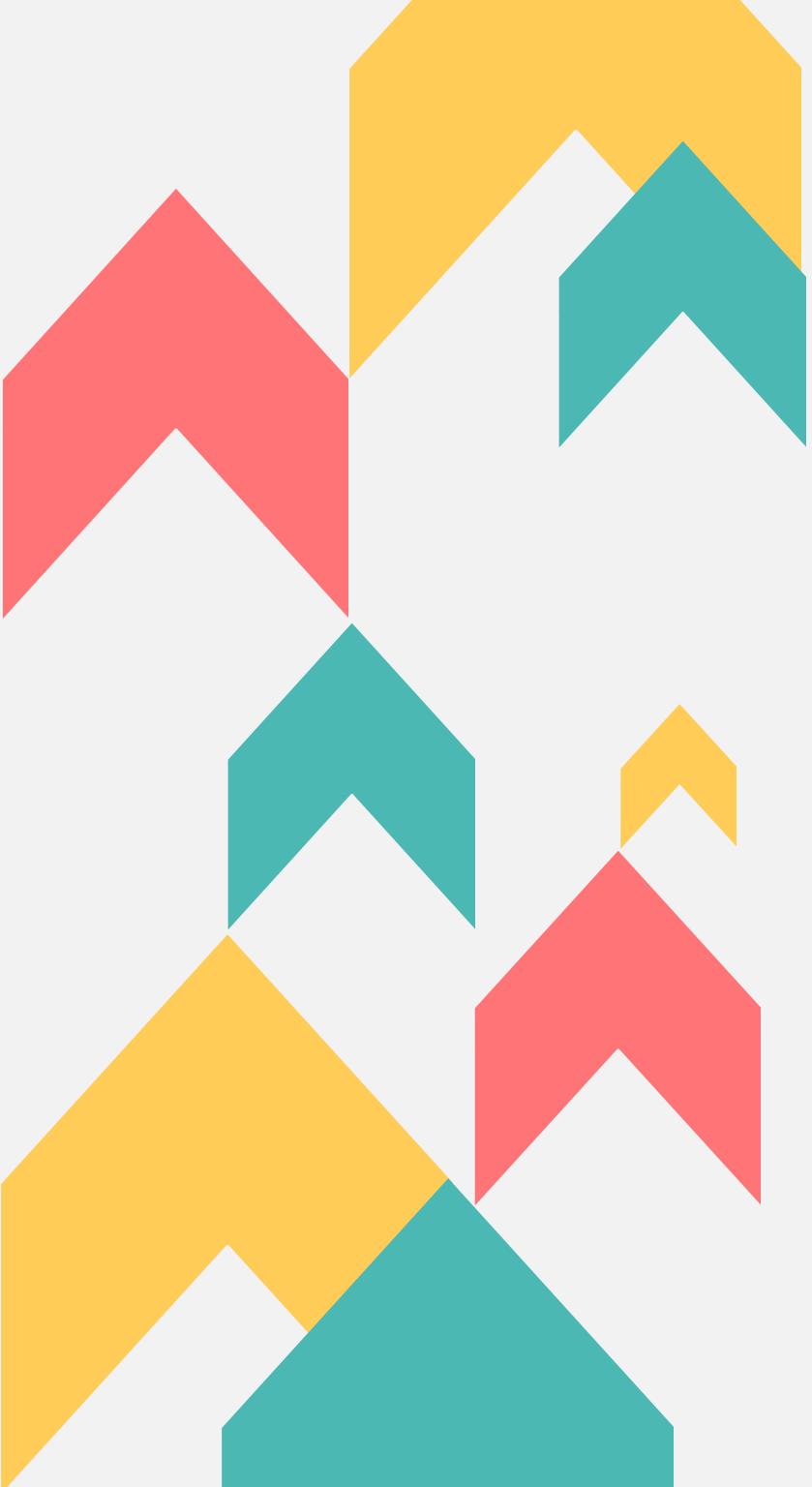


# Website Demo

## Frameworks Used

Ruby on Rails

Material UI



# Thank you!

RUBSHOP  
Team Tricksters