Meeting Goals

1. Talk about Milestone 2; how to split work

FROM CANVAS ANNOUNCEMENT:

* 1. **Recruitment strategy** for Milestone #2
  2. **Preparation of consent** forms for Milestone #2 (google form)

Meeting Notes

1. **Recruitment strategy** for Milestone #2
   * Class discords
   * Gaming discords
   * Try to get split demographics!
2. **Preparation of consent** forms for Milestone #2
   * Follow up, what format, what information do we need to get
   * Release of transcription of interview; auto transcription

Things to interview:

* Usage of health apps (what do users use?)
* Ask struggles with meeting goals/tasks
  + Ask about their current productivity
* Student status; work status (units they are taking, quick daily routine, struggles balancing goals/tasks)
* Any experience users have in using applications to boost productivity?
  + Using planners
    - If they gave up or are continuing to use
    - What things they want to include to make it easier for them to use
  + How to keep track of daily routine
* What keeps engagement in applications they use?
* How much free time do they have?
* What do they spend their free time on?
* What video games do they play if any?
  + Do they feel non-productive when playing?
* Mobile vs. desktop gaming? Productivity applications? What is more convenient?
* Do they have smart devices.
* Do you value competition amongst your peers?
* What things do you use to socialize? Whether through social media or games, etc.
* Any subscriptions (specifically gaming wise or productivity apps)? Take on battle pass and/or reward systems.
  + Does FOMO encourage purchases? Missing out on certain things. (probably more of a gaming wise question)
  + How do you feel about spending money on software/applications?
    - Would demos help with decision on this?
* What encouragement is bad encouragement? (ex. Limit to being pushed to complete goals)
* Are they happy about themselves. Specifically disciple and self-improvement wise.
* Do you like stories/lore/reading books?
* How they feel about AI? (different aspects: art, games, planning, education, narratives, story telling, etc.)

MILESTONE 1 PRESENTATION (10 mins):

Self-Introductions: introducing ourselves and skills and role in the team (How team was formed)

Mission Statement: Michael

Introduction of application: Bryan

How to solve project conflicts: Mitchell

Software Theme: Jordan

Entrepreneurial Context (market size, competitors, monetization, value proposition): Brady and Erick

Conclusion: whoever talked last^

MILESTONE 2 work split: by 28th

Interview questions structure: Erick, Jordan, Michael

Consent forms: Bryan, Mitchell, Brady

TODOs

**February 19th**: Recruitment Zoom Meeting (Bryan will submit)

**February 24th**: Presentations???

**March 3rd**: Tentative Midterm this day

**March 17th**: Milestone 2: User-Centered Activities Report and Presentation