Meeting Goals

1. Milestone 3 (15-25 pgs)
   1. Evaluate the current software market landscape, understand potential competition, and determine their strengths and weaknesses to identify opportunities for differentiation.
2. Plan pivot

Meeting Notes

1. Introduction
2. Market Overview
3. Competitor Analysis
4. Opportunity Assessment
5. Strategic Positioning
6. Conclusion
7. Appendices
8. Presentation

TODOs

Good job on milestone 2 reports and interviews and and and presentation we slayed

**March 31st** – Milestone 3: Software Market Research Report & Presentation