

# Data Mining:

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## Advanced Techniques

# Machine Learning :

## Part 2

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# Grading Policy

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- Literature review (60%)
  - Written assignment (>3000 words)
- 2 homework (30%)
- 2 In-class quiz (10%)

# Grading Policy

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- Literature review (60%)
  - Writing a review paper on any topic related to data mining. Please structure the paper as suggested in class.
  - Requirements:
    - Written assignment (>3000 words).
    - Covering at least 15 core papers.
    - Giving a taxonomy of the chosen area.
    - Directly using GPT for generation is prohibited
  - Submitted through the "Learning from ZJU" Platform (<https://courses.zju.edu.cn/>)
  - DDL: Nov. 23, 2024

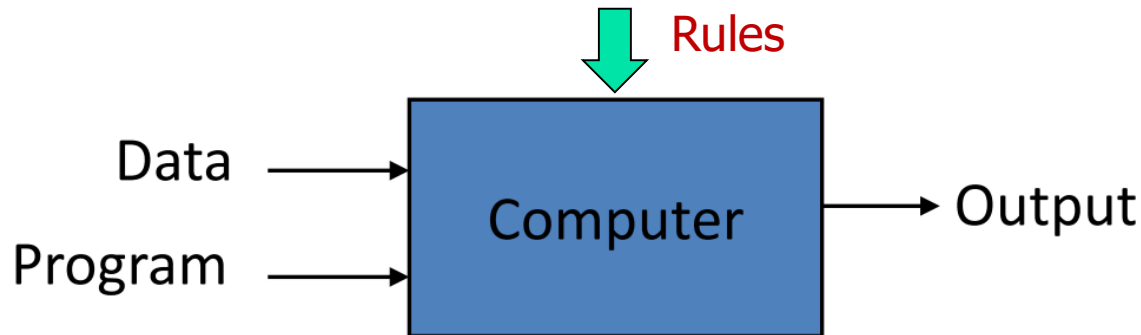
# Grading Policy

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- 2 homework (30%)
  - Homework 1 (15%):
    - PAC Bound
    - Laplacian matrix
  - Homework 2 (15%):
    - Let's LLM+X
      - Considering and Writing about Utilizing Large Language Models (LLMs) in Your Research Area
      - Requirements (more than 500 words)
- Submitted through the "Learning from ZJU" Platform (<https://courses.zju.edu.cn/>)
- DDL: Nov. 23, 2024

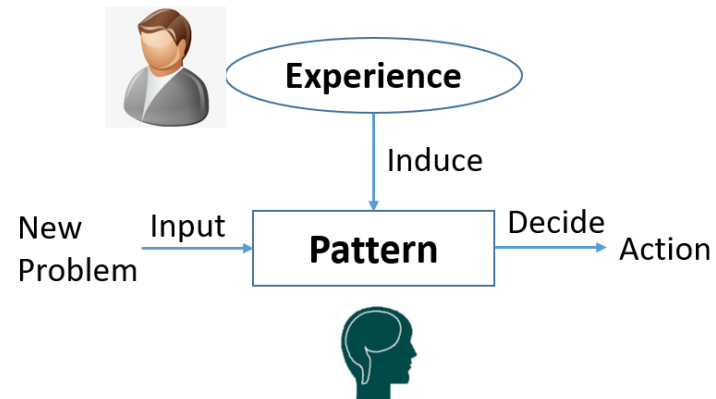
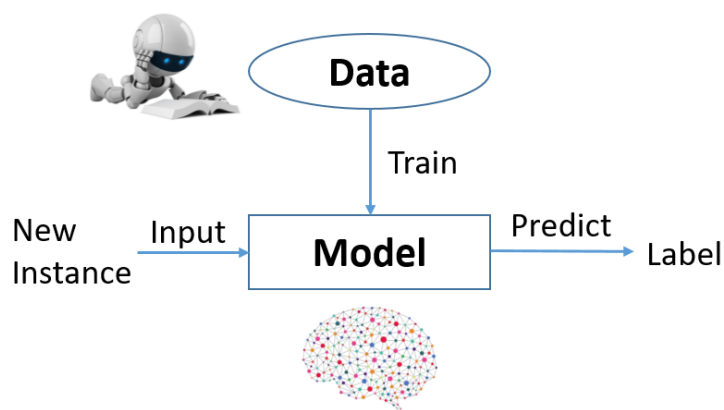
# Why machine Learning?

- Traditional Programming Expertise



- Machine Learning

- Intelligence: does not need human explicit programming
- Universality: can handle complex data and diverse tasks



# Foundation of machine learning

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- The Statistical Learning Framework
  - Domain set  $\mathcal{X}$ , the set of objects that we may wish to label, e.g., a set of points represented by a vector of features
  - Label set  $\mathcal{Y}$ ,  $\mathcal{Y}$  can be  $\{0,1\}$  for two-side classification or  $\mathcal{R}$  for regression
  - Training data:  $S = ((x_1, y_1) \dots (x_m, y_m))$  is a finite sequence of pairs in  $\mathcal{X} \times \mathcal{Y}$  sampled from the training distribution  $D$
  - *Learner*: learning a prediction function  $h: \mathcal{X} \rightarrow \mathcal{Y}, h \in \mathcal{H}$

# Foundation of machine learning

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- The Statistical Learning Framework
  - *Loss function: measures the error between the prediction and the label  $l: \mathcal{H} \times \mathcal{X} \times \mathcal{Y} \rightarrow [0,1]$* 
    - $l(h, x, y) = \mathbf{I}[h(x) \neq y]$  for classification
    - $l(h, x, y) = (h(x) - y)^2$  for regression
  - True risk: how likely the learned  $h$  to make an error when labeled data are randomly drawn **according** to  $D$ 
    - $L_D(h) = \mathbf{E}_{(x,y) \sim D} [l(h, x, y)]$
  - Objective of ML: find a predictor  $h: \mathcal{X} \rightarrow \mathcal{Y}$  that minimizes the true risk  $L_D(h)$

# Foundation of machine learning

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- Empirical risk:

- Since data distribution  $D$  is not available, the model is learned on training data with optimizing:

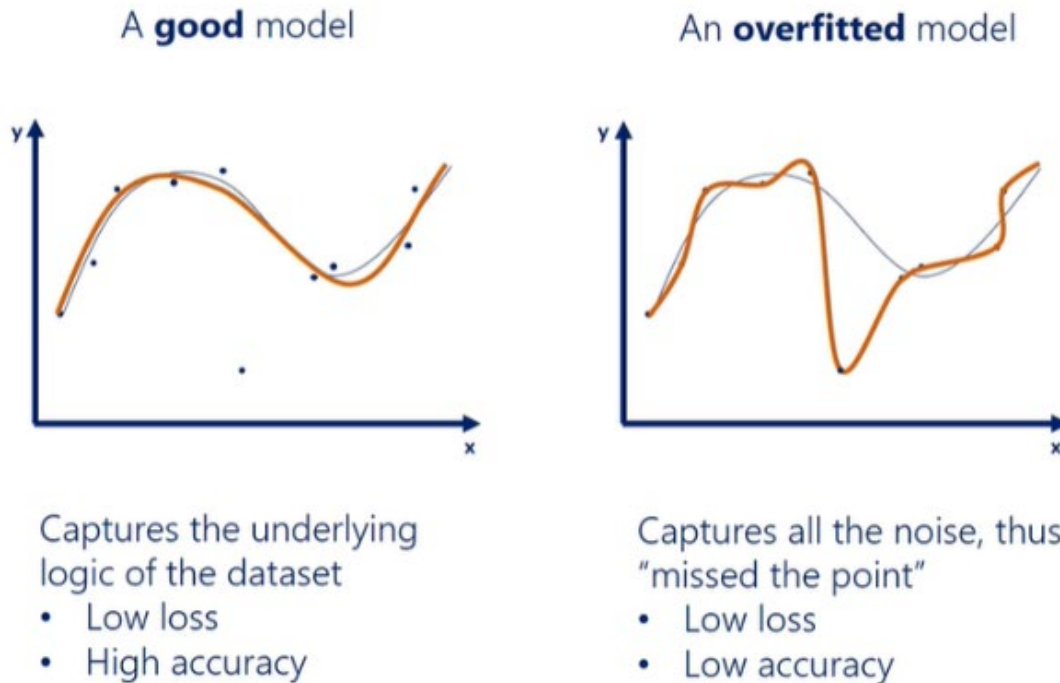
$$L_S(h) = \frac{1}{m} \sum_{i=1}^m l(h, x_i, y_i)$$

- Note that  $L_S(h) \neq L_D(h)$
- $L_S(h) = 0$  does not suggests good performance.



# Foundation of machine learning

## ■ Phenomenon of overfitting:



- Controlling the space of  $\mathcal{H}$
- A theory to build the relation between  $L_S(h)$  and  $L_D(h)$

# Foundation of machine learning

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- PAC learning theory:

**Theorem 1.** For any finite hypothesis space of  $\mathcal{H}$ , given a training set  $S$  sampled i.i.d from  $D$ , then for any learned function  $\tilde{h} = \operatorname{argmin}_{h \in \mathcal{H}} L_S(h)$ , with probability  $1 - \delta$ , satisfies:

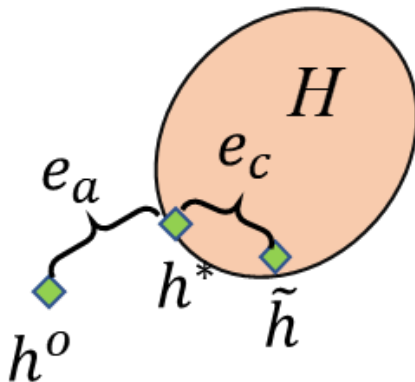
$$L_D(\tilde{h}) \leq L_D(h^*) + \sqrt{\frac{2}{m} \log\left(\frac{2|\mathcal{H}|}{\delta}\right)}$$

Where  $h^*$  denotes the optimal function in  $\mathcal{H}$  with  
 $h^* = \operatorname{argmin}_{h \in \mathcal{H}} L_D(h)$

# Foundation of machine learning

$$L_D(\tilde{h}) \leq L_D(h^*) + \sqrt{\frac{2}{m} \log\left(\frac{2|\mathcal{H}|}{\delta}\right)}$$

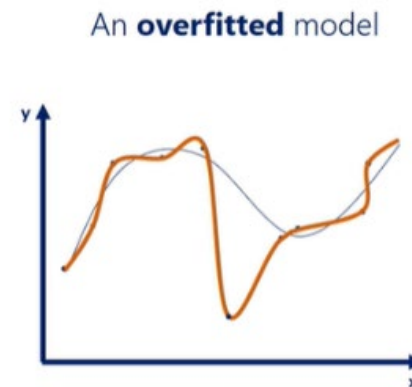
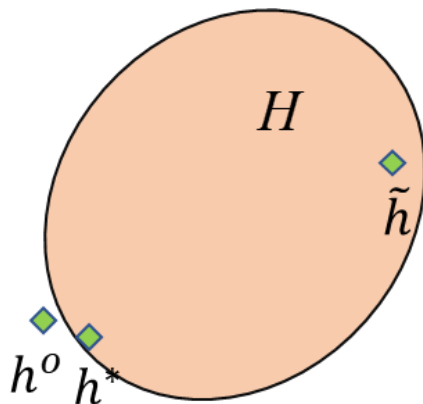
- *Bias-complexity decomposition*
  - $e_a = L_D(h^*)$ , Approximation Error or inductive bias.
  - $e_c = L_D(\tilde{h}) - L_D(h^*)$ , Estimation Error.
- When  $|\mathcal{H}|$  is small



# Foundation of machine learning

$$L_D(\tilde{h}) \leq L_D(h^*) + \sqrt{\frac{2}{m} \log\left(\frac{2|\mathcal{H}|}{\delta}\right)}$$

- *Bias-complexity decomposition*
  - $e_a = L_D(h^*)$ , Approximation Error or inductive bias.
  - $e_c = L_D(\tilde{h}) - L_D(h^*)$ , Estimation Error.
- When  $|\mathcal{H}|$  is large

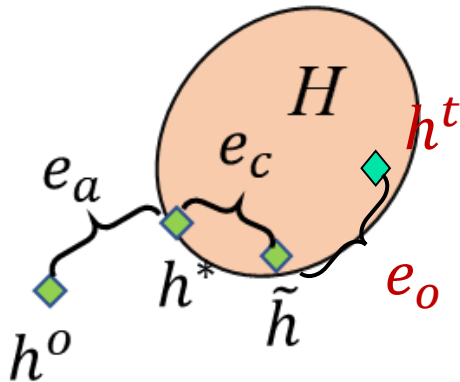


# Machine Learning

- How to find  $\tilde{h}$ ?

$$\tilde{h} = \operatorname{argmin}_{h \in \mathcal{H}} L_S(h)$$

- Three Components of Machine Learning
  - Models ( $\mathcal{H}$ )
  - Learning algorithm
  - Loss function ( $L_S(h)$ )
- All are important



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# Gradient descent

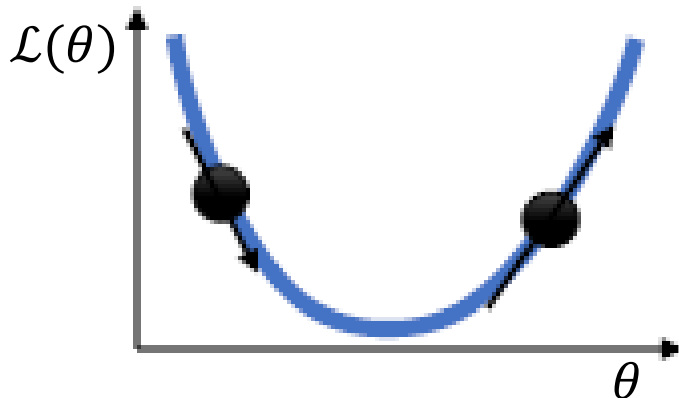
# Gradient descent

- Gradient descent is a method to minimize an objective function  $\mathcal{L}(\theta)$ .

- $\theta \in \mathbb{R}^d$ : model parameters
- $\eta$ : learning rate or step size
- $\nabla \mathcal{L}(\theta)$ : gradient of the  $\mathcal{L}(\theta)$  with regard to the parameters,  $\nabla \mathcal{L}(\theta) =$
- Update equation:  $\theta^t = \theta^{t-1} - \eta \nabla \mathcal{L}(\theta^{t-1})$

$$\begin{pmatrix} \frac{d\mathcal{L}(\theta)}{d\theta_1} \\ \frac{d\mathcal{L}(\theta)}{d\theta_2} \\ \vdots \\ \frac{d\mathcal{L}(\theta)}{d\theta_n} \end{pmatrix}$$

Which way does  $\mathcal{L}(\theta)$  decrease?



negative slope = go to the right

negative slope = go to the left

**In general:**

For each dimension, go in the direction **opposite the slope along that dimension.**

# Gradient descent

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- Why Gradient descent?

$$\theta^t = \theta^{t-1} - \eta \nabla \mathcal{L}(\theta^{t-1})$$

- Which direction can reduce the loss?

$$\min_{\epsilon} \mathcal{L}(\theta + \epsilon)$$

$$\mathcal{L}(\theta + \epsilon) = \mathcal{L}(\theta) + \epsilon^T \nabla \mathcal{L}(\theta) + O(|\epsilon|^2)$$

- The negative gradient direction

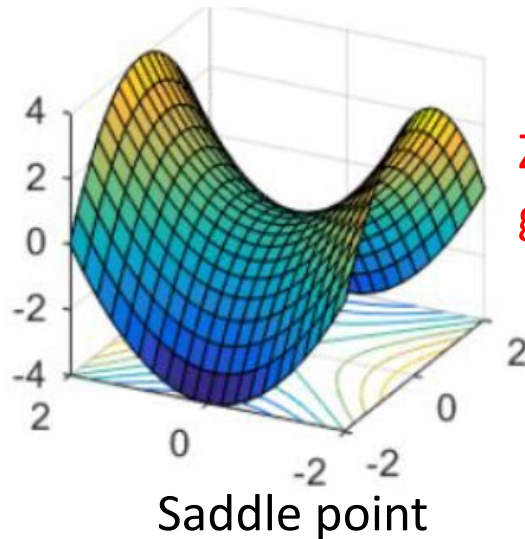
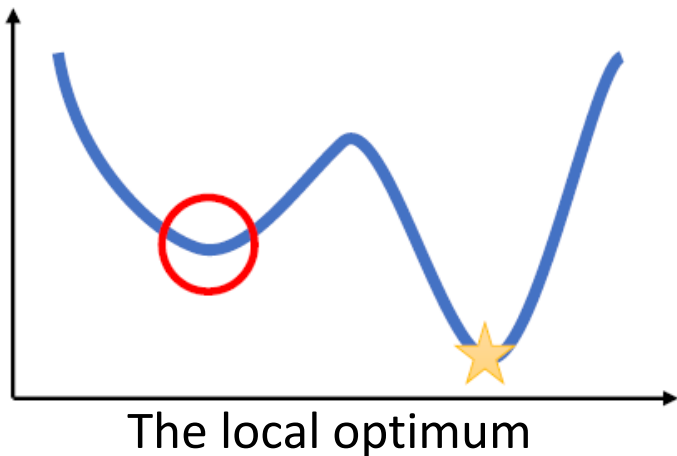
$$\epsilon \propto -\nabla \mathcal{L}(\theta)$$



# Gradient descent

- Stochastic Gradient Descent (SGD)
  - Motivation: The high cost of running gradient descent over the full training set at once.
  - Method: Computes update for each datapoint  $(x_i, y_i)$  or a batch, usually uniformly sampled from the training dataset.
  - Update equation:  $\theta^t = \theta^{t-1} - \eta \nabla \mathcal{L}(\theta^{t-1}; x_i; y_i)$

But SGD has pitfalls too....



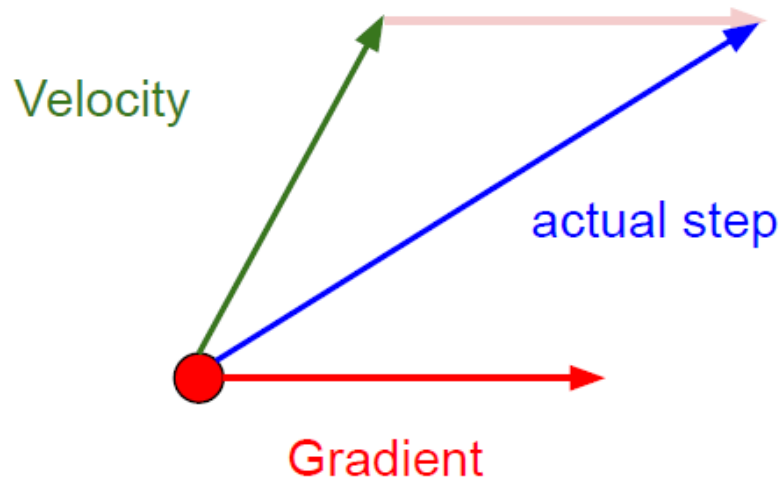
Zero gradient,  
gradient descent gets stuck

# Gradient descent

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- Gradient descent with momentum
  - Motivation: help gradient descent navigate local optimum or saddle points
  - introduce **velocity** variable  $v$  to save proportion of previous movements.

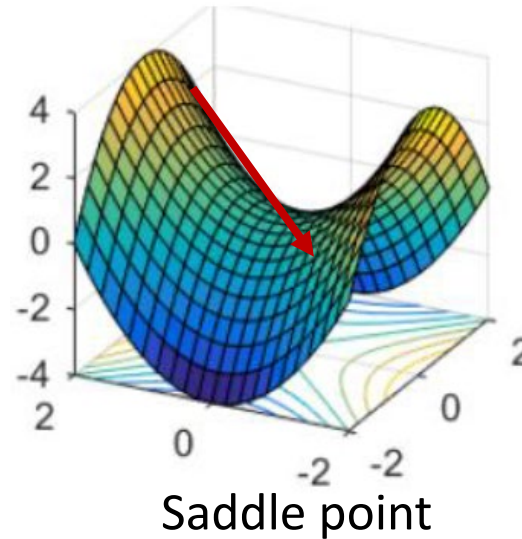
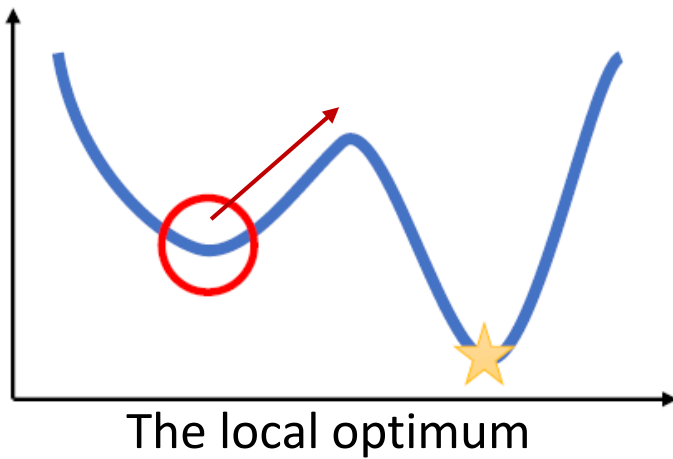
**Intuition:** if successive gradient steps point in **similar** directions, we should **go faster** in that direction



Combine gradient at current point with velocity to get step used to update weights

# Gradient descent

SGD with momentum:



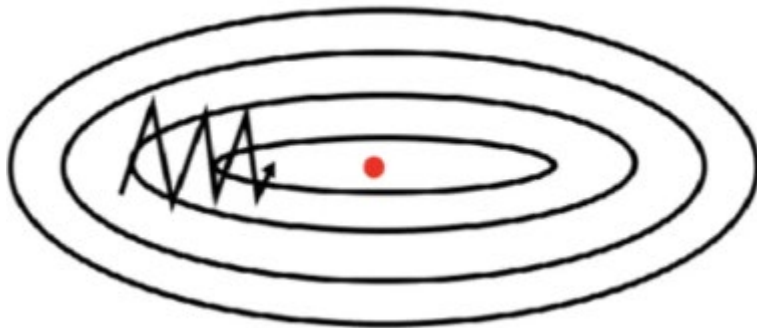
Zero gradient,  
gradient descent gets stuck

# Gradient descent

- Comparison of SGD and SGD + momentum

SGD

$$\theta^t = \theta^{t-1} - \eta \nabla \mathcal{L}(\theta^{t-1}; x_i; y_i)$$



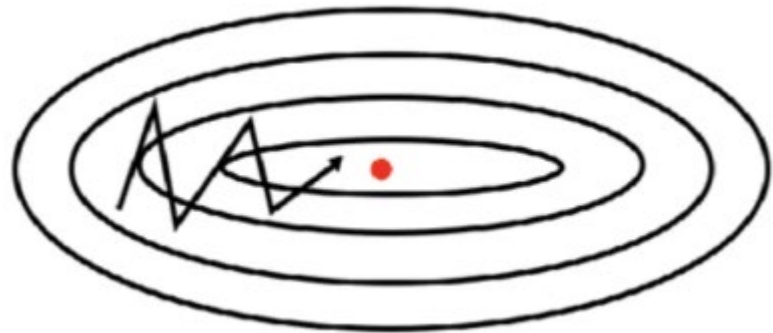
SGD without momentum

SGD + momentum

$$v^t = \gamma v^{t-1} + \eta \nabla \mathcal{L}(\theta^{t-1}; x_i; y_i)$$

$$\theta^t = \theta^{t-1} - v^t$$

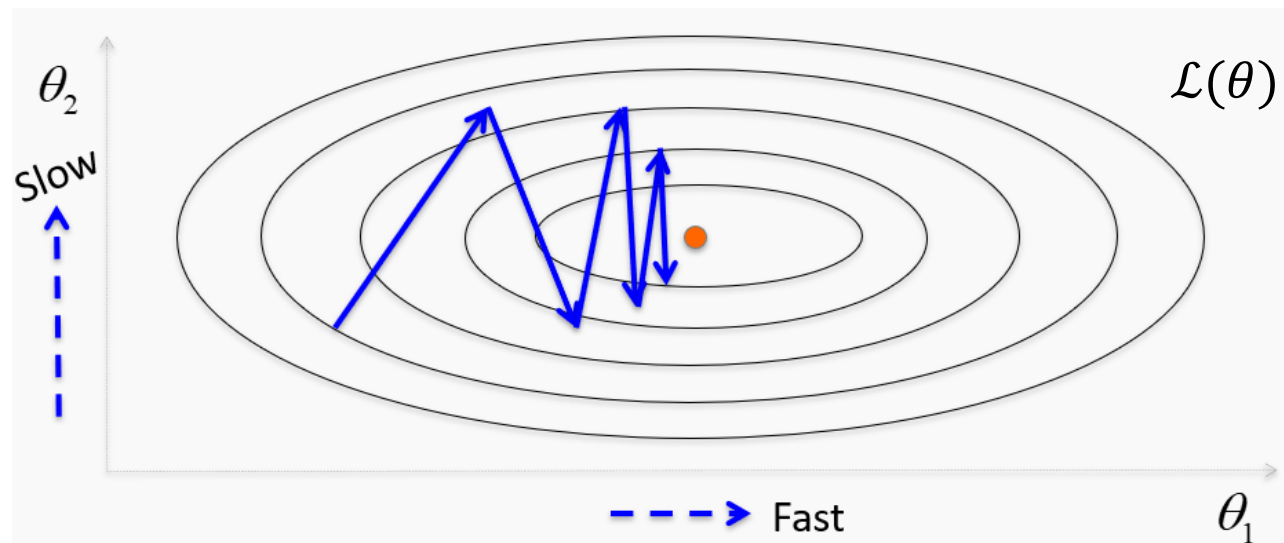
( $\gamma$ : usually about 0.9)



SGD with momentum

# Gradient descent

- Adagrad(Adaptive Gradient)
- Motivation: previous methods use **same learning rate  $\eta$**  for all parameters  $\theta$ .



- If  $\nabla \mathcal{L}(\theta_1) \gg \nabla \mathcal{L}(\theta_2)$ , then a large learning rate leads divergence on  $\theta_1$  while a small one make too little progress on  $\theta_2$
- We need a learning rate adapts to each dimension:

# Gradient descent

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- Adagrad(Adaptive Gradient)
  - Method: **Increase the learning rate** of parameters that have not changed much so far, and **decrease the learning rate** of parameters that have much changed so far.

At time  $t$  , Accumulate the squared sum of historic gradients:

$$G^t = G^{t-1} + (\nabla \mathcal{L}(\theta^{t-1}))^2$$

Update parameters:

$$\theta^t = \theta^{t-1} - \frac{\eta}{\sqrt{G^t + \epsilon}} \nabla \mathcal{L}(\theta^{t-1})$$

$\epsilon$ : smoothing term to avoid division by zero

# Gradient descent

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- RMSprop
  - Motivation: Adagrad decays the learning rate that may lead slow progress at end
  - RMSprop use **exponentially weighted average** for gradient accumulation, updates parameters in the same way as Adagrad

$$\begin{aligned} G^t &= \beta G^{t-1} + (1 - \beta)(\nabla \mathcal{L}(\theta^{t-1}))^2 \\ &= (1 - \beta) \sum_{\tau=1}^t (\nabla \mathcal{L}(\theta^\tau))^2 \end{aligned}$$

( $\beta$  is the decay rate, usually set to 0.9)

- Compare to Adagrad: In the updating process of RMSprop, the learning rate of each parameter **does not decrease monotonically**; it can increase or decrease.

# Gradient descent

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- Adam

- Motivation: wants both momentum and adapted learning rate
- Method:

Estimate first moment(similar to momentum):

$$v^t = \beta_1 v^{t-1} + (1 - \beta_1) \nabla \mathcal{L}(\theta^{t-1})$$

Estimate second moment(similar to RMSprop):

$$G^t = \beta_2 G^{t-1} + (1 - \beta_2) (\nabla \mathcal{L}(\theta^{t-1}))^2$$

( $v^t$  and  $G^t$  are initialized as 0, for this reason they are biased towards 0)

Compute bias-corrected first and second moment estimates:

$$\hat{v}^t = \frac{v^t}{1 - \beta_1^t} \quad \hat{G}^t = \frac{G^t}{1 - \beta_2^t}$$

Update parameters:

$$\theta^t = \theta^{t-1} - \frac{\eta}{\sqrt{\hat{G}^t + \epsilon}} \hat{v}^t$$



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# Matrix Differentiation

# Why We Need Matrix Differentiation

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- Optimization involves the gradient with a vector:

$$\nabla \mathcal{L}(\theta^{t-1})$$

- How to calculate it?
- The rationale behind Py-Torch?

<https://pytorch.org/>

# How to define

---

Today, we only consider the scalar value function with respect to vector & matrix variable:

$$f: \mathbf{R}^n \rightarrow \mathbf{R} \text{ and } f: \mathbf{R}^{n \times m} \rightarrow \mathbf{R}$$

We define the differentiation as an **element-wise** operator:

$$\frac{\partial f}{\partial \mathbf{x}} = \begin{bmatrix} \frac{\partial f}{\partial x_1} \\ \vdots \\ \frac{\partial f}{\partial x_n} \end{bmatrix} \text{ and } \frac{\partial f}{\partial \mathbf{X}} = \begin{bmatrix} \frac{\partial f}{\partial x_{11}} & \cdots & \frac{\partial f}{\partial x_{1m}} \\ \vdots & \ddots & \vdots \\ \frac{\partial f}{\partial x_{n1}} & \cdots & \frac{\partial f}{\partial x_{nm}} \end{bmatrix}$$

# Matrix Differentiation Rule

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**Chain Rule** is All You Need

Reconstruct Computation as

**Matrix Multiplication**

is All You Need

# Vector Differentiation

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Now, we firstly consider **scalar-value function** with respect to **vector variable**:

$$f: \mathbf{R}^n \rightarrow \mathbf{R}$$

The matrix differentiation  $\frac{df}{d\mathbf{x}}$  is actually associated with the multi-variable differentiation:

$$\begin{aligned} df &= \frac{\partial f}{\partial x_1} dx_1 + \frac{\partial f}{\partial x_2} dx_2 + \cdots + \frac{\partial f}{\partial x_n} dx_n \\ &= \left( \frac{\partial f}{\partial \mathbf{x}} \right)^T d\mathbf{x} \end{aligned}$$

# How about Matrix

As the differentiation is an element-wise operator, what we have is:

$$df = \frac{\partial f}{\partial x_{11}} dx_{11} + \frac{\partial f}{\partial x_{12}} dx_{12} + \dots + \frac{\partial f}{\partial x_{nm}} dx_{nm}$$

This is just :

$$df = \text{sum} \left( \begin{bmatrix} \frac{\partial f}{\partial x_{11}} & \dots & \frac{\partial f}{\partial x_{1m}} \\ \vdots & \ddots & \vdots \\ \frac{\partial f}{\partial x_{n1}} & \dots & \frac{\partial f}{\partial x_{nm}} \end{bmatrix} \odot \begin{bmatrix} dx_{11} & \dots & dx_{1m} \\ \vdots & \ddots & \vdots \\ dx_{n1} & \dots & dx_{nm} \end{bmatrix} \right)$$

# Trace Trick

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The element-wise multiplication can be easily calculated as:

$$\text{sum}(A \odot B) = \sum_{j=1}^m \sum_{i=1}^n A_{ij} B_{ij} = \sum_{j=1}^m \sum_{i=1}^n A_{ji}^T B_{ij} = \text{tr}(A^T B)$$

It just uses matrix multiplication rule. What we want to emphasize is as follows:

$$df = \text{tr}\left(\left(\frac{df}{d\mathbf{X}}\right)^T d\mathbf{X}\right)$$

# Vector Differentiation

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Some useful formulas:

$$d(X \pm Y) = dX \pm dY$$

$$d(XY) = (dX)Y + XdY$$

$$d(X^T) = (dX)^T$$

$$d(X \odot Y) = dX \odot Y + X \odot dY$$

$$d\sigma(X) = \sigma'(X) \odot dX$$



# Quadratic Example

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All you need is construct the same structure as follows.

$$df = \left(\frac{\partial f}{\partial \mathbf{x}}\right)^T d\mathbf{x}$$
$$df = \text{tr}\left(\left(\frac{df}{d\mathbf{X}}\right)^T d\mathbf{X}\right)$$

Consider the quadratic:

$$f(\mathbf{x}) = \mathbf{x}^T \mathbf{A} \mathbf{x}$$

Ok, let us use the vector differentiation rule as:

$$\begin{aligned} df &= d\mathbf{x}^T \mathbf{A} \mathbf{x} + \mathbf{x}^T d\mathbf{A} \mathbf{x} + \mathbf{x}^T \mathbf{A} d\mathbf{x} \\ &= (\mathbf{A} \mathbf{x})^T d\mathbf{x} + \mathbf{0} + (\mathbf{x}^T \mathbf{A}) d\mathbf{x} \end{aligned}$$

We can get the result as,  $\frac{\partial f}{\partial \mathbf{x}} = \mathbf{A} \mathbf{x} + \mathbf{A}^T \mathbf{x} = (\mathbf{A} + \mathbf{A}^T) \mathbf{x}$

# Inverse Matrix Example

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What about inverse matrix  $d\mathbf{X}^{-1}$  🤔

Damn, bro! This is even not a scalar value function? 🤔

Calm down. Calm down. 😊 Let us derive as follows:

$$\mathbf{X}\mathbf{X}^{-1} = I$$

$$d\mathbf{X} \mathbf{X}^{-1} + \mathbf{X} d\mathbf{X}^{-1} = dI$$

$$d\mathbf{X} \mathbf{X}^{-1} + \mathbf{X} d\mathbf{X}^{-1} = 0$$

$$d\mathbf{X}^{-1} = -\mathbf{X}^{-1} d\mathbf{X} \mathbf{X}^{-1}$$

# Linear Regression Example

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The linear regression is one of the most normal problems.

Given  $n$ -size batch of data, in which each sample is consisted of  $m$  features:

$$\mathbf{X} \in R^{n \times m} = \begin{bmatrix} - & \mathbf{x}_1^T & - \\ & \vdots & \\ - & \mathbf{x}_n^T & - \end{bmatrix} \text{ and } \mathbf{y} = \begin{bmatrix} y_1 \\ \vdots \\ y_n \end{bmatrix} \text{ and } \mathbf{w} \in R^m$$

What we want to do is find the weight vector which minimize the difference with label:

$$\mathcal{L}(\mathbf{w}) = (\mathbf{X}\mathbf{w} - \mathbf{y})^T (\mathbf{X}\mathbf{w} - \mathbf{y})$$

# In-class Quiz

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□ Please give the gradient of  $\frac{\partial \mathcal{L}}{\partial \mathbf{w}}$ :

$$\mathcal{L}(\mathbf{w}) = (\mathbf{X}\mathbf{w} - \mathbf{y})^T (\mathbf{X}\mathbf{w} - \mathbf{y})$$

$$\mathbf{X} \in R^{n \times m} = \begin{bmatrix} \mathbf{x}_1^T \\ \vdots \\ \mathbf{x}_n^T \end{bmatrix} \text{ and } \mathbf{y} = \begin{bmatrix} y_1 \\ \vdots \\ y_n \end{bmatrix} \text{ and } \mathbf{w} \in R^m$$

□ Requirements:

- 15-minute time limit
- Giving the detailed derivations

# Linear Regression Example

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We can derive that:

$$\begin{aligned}\mathcal{L}(w) &= (\mathbf{X}w - \mathbf{y})^T (\mathbf{X}w - \mathbf{y}) \\ &= (w^T \mathbf{X}^T - \mathbf{y}^T)(\mathbf{X}w - \mathbf{y}) \\ &= w^T \mathbf{X}^T \mathbf{X}w - 2\mathbf{y}^T \mathbf{X}w + \mathbf{y}^T \mathbf{y} \\ \textcolor{red}{d}\mathcal{L} &= dw^T \mathbf{X}^T \mathbf{X}w + w^T \mathbf{X}^T \mathbf{X}dw - 2\mathbf{y}^T \mathbf{X}dw \\ &= (\textcolor{red}{\mathbf{X}^T \mathbf{X}w})^T dw + \textcolor{red}{w^T \mathbf{X}^T \mathbf{X}}dw - \textcolor{red}{2\mathbf{y}^T \mathbf{X}}dw \\ \frac{\partial \mathcal{L}}{\partial w} &= 2\mathbf{X}^T \mathbf{X}w - 2\mathbf{X}^T \mathbf{y}\end{aligned}$$

# Determinant Example

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Now, let us consider the determinant:

$$f(\mathbf{X}) = |\mathbf{X}| \text{ and } f(\mathbf{X}) = \log(|\mathbf{X}|)$$



It seems that we cannot easily construct the trace form.

Reviewing what we have learned in your linear algebra class:

$$|\mathbf{X}| = \begin{vmatrix} x_{11} & x_{12} & \cdots & x_{1n} \\ x_{21} & x_{22} & \cdots & x_{2n} \\ \vdots & \vdots & \vdots & \vdots \\ x_{n1} & x_{n2} & \cdots & x_{nn} \end{vmatrix} = x_{i1}A_{i1} + x_{i2}A_{i2} + \cdots + x_{in}A_{in}$$

# Determinant Example

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Therefore, we have:

$$\frac{\partial f}{\partial \mathbf{X}} = \begin{bmatrix} A_{11} & A_{12} & \dots & A_{1n} \\ A_{21} & A_{22} & \dots & A_{2n} \\ \vdots & \vdots & \dots & \vdots \\ A_{n1} & A_{n2} & \dots & A_{nn} \end{bmatrix} = (\mathbf{X}^*)^T$$

$\mathbf{X}^*$  is the associated matrix:

$$\mathbf{X}\mathbf{X}^* = \begin{bmatrix} |\mathbf{X}| & 0 & \dots & 0 \\ 0 & |\mathbf{X}| & \dots & 0 \\ \vdots & \vdots & \dots & \vdots \\ 0 & 0 & \dots & |\mathbf{X}| \end{bmatrix} \rightarrow \mathbf{X}^* = |\mathbf{X}| \mathbf{X}^{-1}$$

# Determinant Example

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With  $\mathbf{X}^* = |\mathbf{X}|\mathbf{X}^{-1}$  and  $\frac{\partial f}{\partial \mathbf{X}} = (\mathbf{X}^*)^T$ , we could have:

$$d|\mathbf{X}| = \text{tr} \left( \left( \frac{\partial f}{\partial \mathbf{X}} \right)^T d\mathbf{X} \right) = \text{tr}(\mathbf{X}^* d\mathbf{X}) = \text{tr}(|\mathbf{X}|\mathbf{X}^{-1} d\mathbf{X})$$

Now, we could easily derive the derivative of  $f(\mathbf{X}) = \log(|\mathbf{X}|)$  :

$$df = \text{tr}(df) = \text{tr}\left(\frac{1}{|\mathbf{X}|} d|\mathbf{X}|\right) = \frac{1}{|\mathbf{X}|} \text{tr}(|\mathbf{X}|\mathbf{X}^{-1} d\mathbf{X}) = \text{tr}(\mathbf{X}^{-1} d\mathbf{X})$$

Then:

$$\frac{\partial \log(|\mathbf{X}|)}{\partial \mathbf{X}} = (\mathbf{X}^{-1})^T$$



# Multi-Variable Gaussian Example

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In many machine-learning applications, we would use multi-variable Gaussian distribution  $\mathbf{x} \sim \mathcal{N}(\mu, \Sigma)$ :

$$f(\mathbf{x}) = \frac{1}{(\sqrt{2})^n |\Sigma|^{\frac{1}{2}}} \exp\left(-\frac{1}{2} (\mathbf{x} - \mu)^T \Sigma^{-1} (\mathbf{x} - \mu)\right)$$

We want to use **Maximum Likelihood Estimation** to estimate  $\Sigma$ .

# Multi-Variable Gaussian Example

---

Given a series of data point, we use the likelihood function  $l$  (omit the constant) as:

$$\sum_{i=1}^N \log(f(\mathbf{x}_i)) = -\frac{N}{2} \log(|\Sigma|) - \frac{1}{2} \sum_{i=1}^N (\mathbf{x}_i - \mu)^T \Sigma^{-1} (\mathbf{x}_i - \mu)$$

We can derive that:

$$dl = \text{tr}(d\log l)$$

$$= -\frac{N}{2} \text{tr}(\Sigma^{-1} d\Sigma) - \text{tr} \left( \frac{1}{2} \sum_{i=1}^N (\mathbf{x}_i - \mu)^T (-\Sigma^{-1} d\Sigma \Sigma^{-1}) (\mathbf{x}_i - \mu) \right)$$

# Multi-Variable Gaussian Example

Now we give rule that  $\text{tr}(AB) = \text{tr}(BA)$ , we could have:

$$\begin{aligned} & \text{tr}\left((\mathbf{x}_i - \mu)^T (-\Sigma^{-1} d\Sigma \Sigma^{-1})(\mathbf{x}_i - \mu)\right) \\ &= \text{tr}\left((-\Sigma^{-1} d\Sigma \Sigma^{-1})(\mathbf{x}_i - \mu)(\mathbf{x}_i - \mu)^T\right) \\ &= \text{tr}\left((\Sigma^{-1})(\mathbf{x}_i - \mu)(\mathbf{x}_i - \mu)^T - \Sigma^{-1} d\Sigma\right) \end{aligned}$$

Let  $S = \frac{1}{N} \sum_{i=1}^N (x - \mu)(x - \mu)^T$ . Then, we have:

$$dl = \text{tr}(dl) = \frac{N}{2} \left( \text{tr}(\Sigma^{-1} d\Sigma) - \text{tr}(\Sigma^{-1} S \Sigma^{-1} d\Sigma) \right)$$

We could have:  $\frac{\partial l}{\partial \Sigma} = (\Sigma^{-1} - \Sigma^{-1} S \Sigma^{-1})^T = 0 \rightarrow \Sigma = S$

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# Loss function

# Classification

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- Evaluation metrics
  - Error rate: the proportion of wrong predictions among the total number of cases examined.
  - Accuracy: the proportion of correct predictions among the total number of cases examined.

## Error rate

$$E(f; D) = \frac{1}{m} \sum_{i=1}^m \mathbb{I}(f(\mathbf{x}_i) \neq y_i)$$

## Accuracy

$$\begin{aligned} \text{acc}(f; D) &= \frac{1}{m} \sum_{i=1}^m \mathbb{I}(f(\mathbf{x}_i) = y_i) \\ &= 1 - E(f; D) . \end{aligned}$$

# Classification

- Evaluation metrics

Suppose that  $y=1$  in presence of a class that we want to detect.

- Confusion matrix

		Actual class	
		1 (p)	0 (n)
Estiamted class	1 (Y)	True positive (TP)	False positive (FP)
	0 (N)	False negative (FN)	True negative (TN)

- Precision(How accurate the positive predictions are)

$$P = \frac{TP}{TP + FP}$$

- Recall(How well the model identifies all positive instances)

$$R = \frac{TP}{TP + FN}$$

# Classification

- Evaluation metrics
  - F1-score: combine precision and recall

$$F1 = \frac{2 \times P \times R}{P + R}$$

	Precision	Recall	Average	F1-score	
Model1	0.5	0.4	0.45	0.444	The Best is model1
Model2	0.7	0.1	0.4	0.175	
Model3	0.02	1.0	0.51	0.0392	

The average does not correctly indicate that  
Algorithm 3 is the best

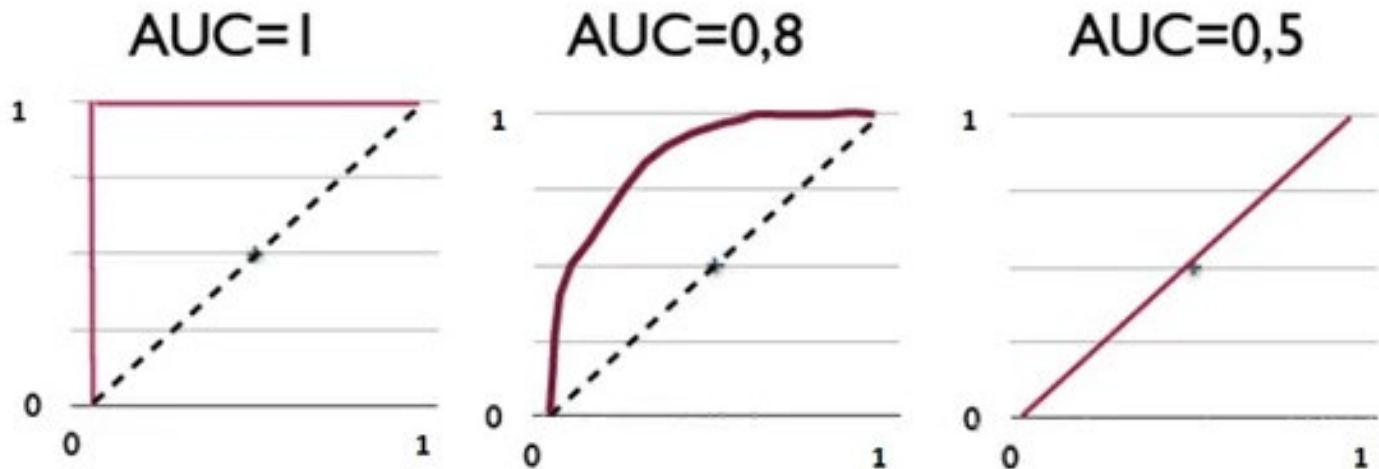
# Classification

- Evaluation metrics

- AUROC(Area under Receiver operating characteristics curve) are widely used for imbalanced binary classification tasks.
- Define the true positive rate (TPR) and false positive rate (FPR):

$$TPR = \frac{TP}{TP + FN} \quad FPR = \frac{FP}{TN + FP}$$

- The ROC curve plots the TPR against FPR as the discrimination threshold is varied from 0 to 1.





# Classification

- Logistic regression: apply regression model to classification

$$E(f; D) = \frac{1}{m} \sum_{i=1}^m \mathbb{I}(f(x_i) \neq y_i)$$

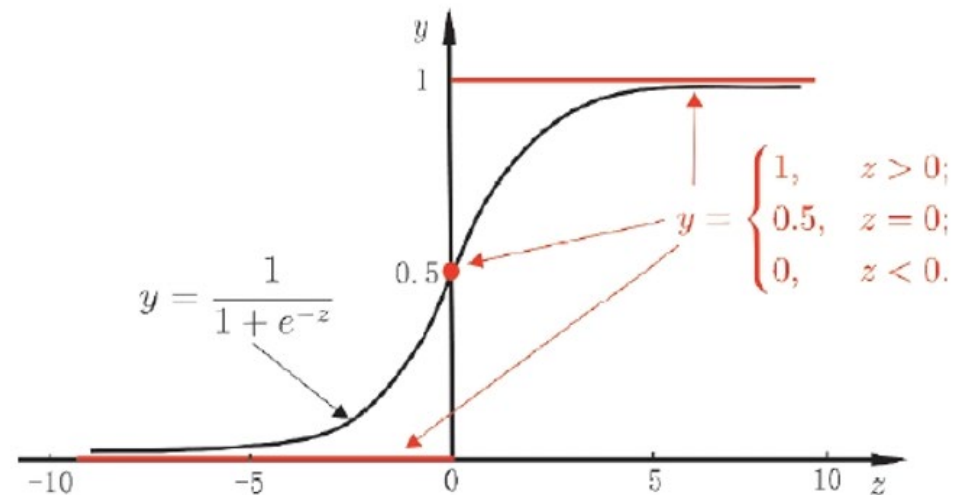
Linear regression models output continuous value:  $z = w^T x + b$

Expect output of classification:  $y \in \{0, 1\}$

Ideal unit-step function:

$$y = \begin{cases} 0, & z < 0 \\ 1, & z \geq 0 \end{cases}$$

It's non-differentiable, discontinuous and non-monotonic, we need a surrogate function.



$$y = \frac{1}{1 + e^{-z}}$$

Logistic function,  
also known as  
sigmoid function

# Classification

- Logistic regression: apply regression model to classification

Using the logistic function as a surrogate:

$$y = \frac{1}{1 + e^{-z}} = \frac{1}{1 + e^{-(w^T x + b)}}$$

$$\Rightarrow \ln \frac{y}{1 - y} = \ln \frac{p(y = 1|x)}{p(y = 0|x)} = w^T x + b$$

Odds, reflecting the relative likelihood of  $x$  being a positive example.

Using maximum likelihood estimation, we have the cost function:

$$\mathcal{L}(w, b) = \sum_{i=1}^m \ln p(y_i|x_i; w; b)$$

where  $p(y_i|x_i; w; b) = y_i p(y = 1|x_i; w; b) + (1 - y_i) p(y = 0|x_i; w; b)$

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# Ranking Loss

# Early Point-wise Loss

---

It inherits the thought from supervised learning.

The user preferred items are labeled with 1, while others are labeled with 0:

$$\mathcal{L}_{MSE} = \sum_{i \in \mathcal{P}_u, j \in \mathcal{N}_u} (\sigma(s_{ui}) - 1)^2 + (\sigma(s_{uj}) - 0)^2$$

# Early Point-wise Loss

---

It also inherits the thought from supervised learning.

However, we view the activated score as probability, and minimize the cross entropy:

$$\mathcal{L}_{BCE} = - \left[ \sum_{i \in \mathcal{P}_u, j \in \mathcal{N}_u} \log(\sigma(s_{ui})) + \log(1 - \sigma(s_{uj})) \right]$$

# Learning to Rank

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Recommendation is essentially an ranking problem.  
We need to teach computer learn to rank.

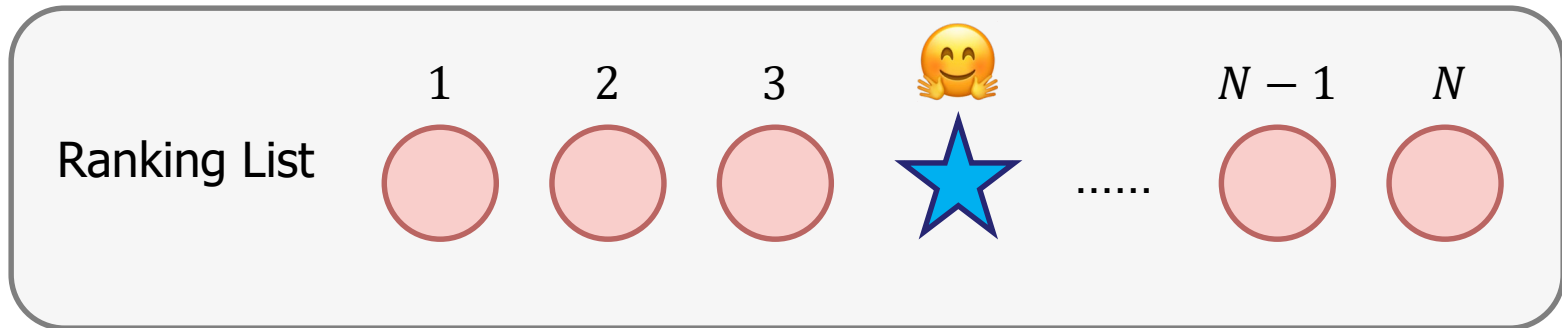
(What? 🤔 Computers of course can rank! we have various sort algorithm!)

Learning to rank means, computer should give higher scores to items which people would like (human performance).

# Learning to Rank

So, how do we quantify the ranking of an item  $i$ ?

$$\text{Rank} = \sum_{j \in \mathcal{I}} \mathbb{I}(s_{uj} > s_{ui})$$



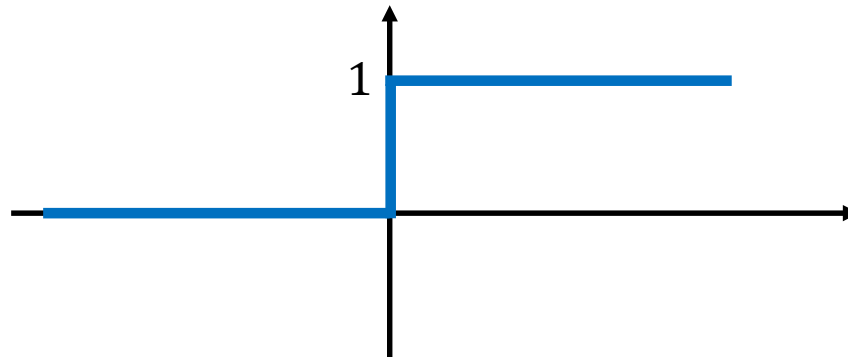
# Various Issues

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What we want to do is maximize the ranking of items that users prefer:

$$\min \sum_{i \in \mathcal{P}_u} \sum_{j \in \mathcal{I}} \mathbb{I}(s_{uj} > s_{ui})$$

The Indicator/Heaviside function is not differentiable:

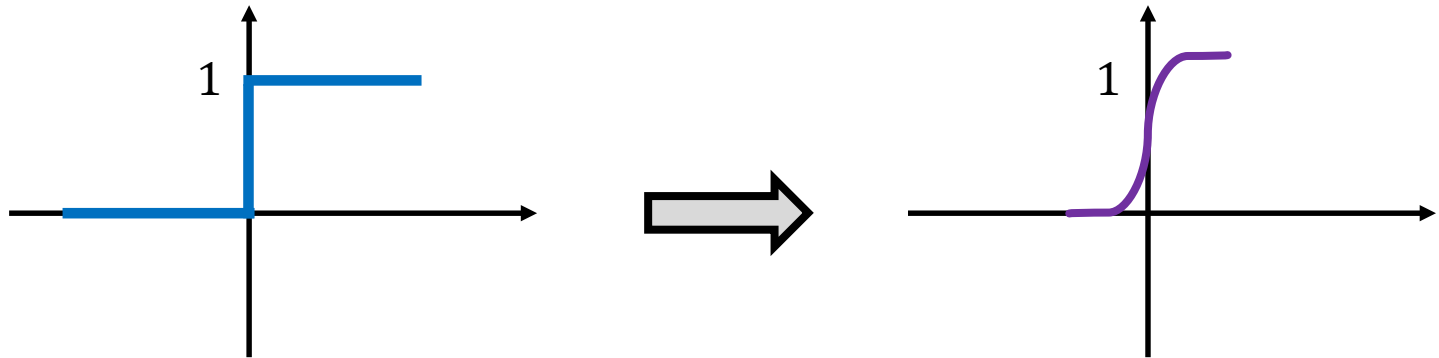




# Solutions

- The Indicator/Heaviside function is not differentiable

Find differentiable functions to surrogate it



$$\sum_{i \in \mathcal{P}_u} \sum_{j \in \mathcal{I}} \mathbb{I}(s_{uj} > s_{ui}) \quad \longrightarrow \quad \sum_{i \in \mathcal{P}_u, j \in \mathcal{N}_u} \ln \sigma(s_{uj} - s_{ui})$$

**BPR: Bayesian personalized ranking from implicit feedback**

[S Rendle](#), [C Freudenthaler](#), [Z Gantner](#)... - arXiv preprint arXiv ..., 2012 - arxiv.org

... In order to complete the Bayesian modeling approach of the personalized ranking task, we introduce a general prior density  $p(\Theta)$  which is a normal distribution with zero mean and ...

☆ 保存 引用 被引用次数: 7494 相关文章 所有 14 个版本 》

# Solutions

- More conventional metric:

$$DCG = \sum_{i \in \mathcal{P}_u} \frac{1}{\log(1 + rank_{ui})}$$



How to optimize NDCG

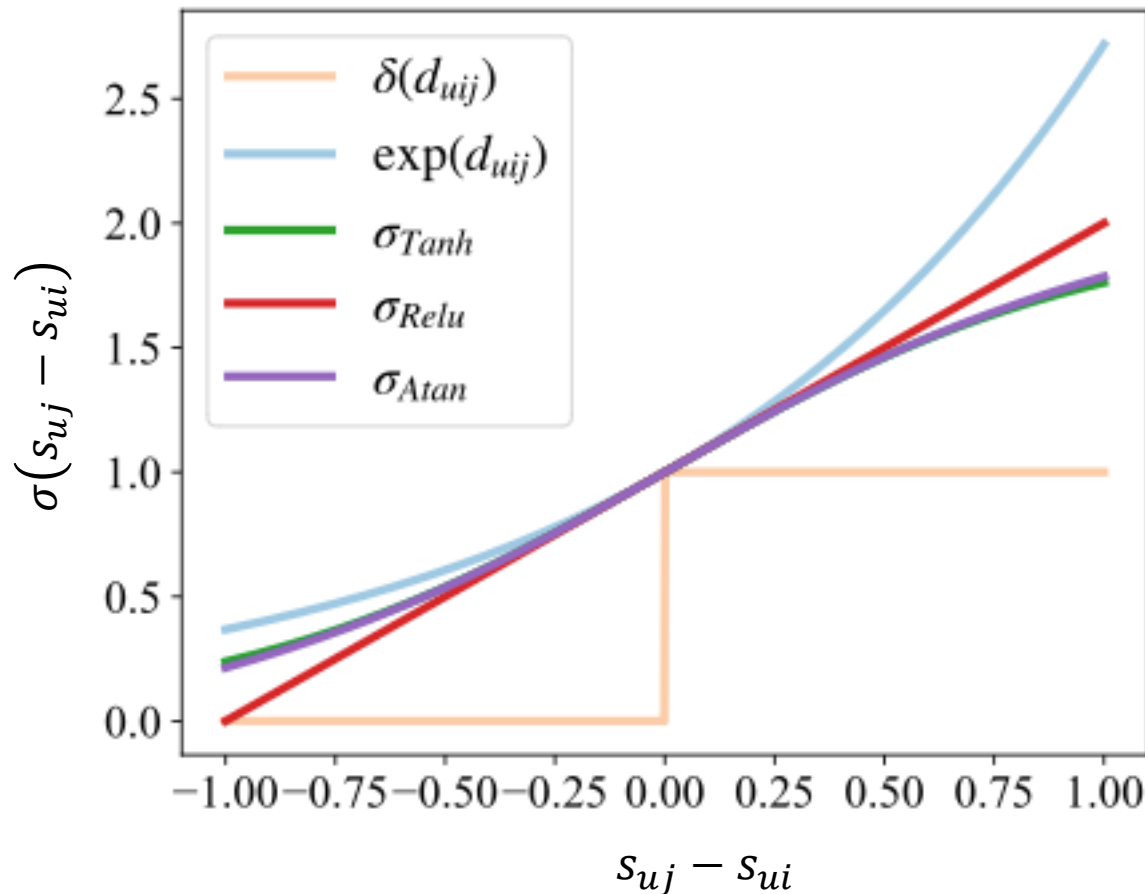
# How to optimize NDCG

The NDCG can be bounded as:

$$\begin{aligned} -\log(\text{NDCG}) + \log(|\mathcal{P}_u|) &= -\log\left(\frac{1}{|\mathcal{P}_u|} \sum_{i \in \mathcal{P}_u} \frac{1}{\log(1 + \pi_{ui})}\right) \\ \text{Jensen Inequality} &\leq \frac{1}{|\mathcal{P}_u|} \sum_{i \in \mathcal{P}_u} \log(\log(1 + \pi_{ui})) \\ \log(1 + x) \leq x &\leq \frac{1}{|\mathcal{P}_u|} \sum_{i \in \mathcal{P}_u} \log(\pi_{ui}) \\ &= \frac{1}{|\mathcal{P}_u|} \sum_{i \in \mathcal{P}_u} \log\left(\sum_{j \in \mathcal{I}} \mathbb{I}(s_{uj} > s_{ui})\right) \\ &\stackrel{?}{\leq} \frac{1}{|\mathcal{P}_u|} \sum_{i \in \mathcal{P}_u} \log\left(\sum_{j \in \mathcal{I}} \sigma(s_{uj} > s_{ui})\right) \end{aligned}$$

# How to optimize NDCG

Choice two: Using other functions  $\sigma(\cdot)$  to surrogate the upper bound:






# How to optimize NDCG

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The form of these functions can be summarized as:

$$\log \left( \sum_{j \in \mathcal{J}} \sigma(s_{uj} - s_{ui})^{\frac{1}{\tau}} \right)$$

This is our recently published work: *PSL: Rethinking and Improving Softmax Loss from Pairwise Perspective for Recommendation* (NeurIPS 2024).   



THANK YOU!