

## Jack Carlton Roberts III

1170 State St. NW | Atlanta, GA 30318 | 404.889.2964 | tripp@tripp-roberts.com

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### EDUCATION

**Georgia Institute of Technology**, Atlanta, GA, Expected graduation: December 2015

- *Bachelor of Science* in Computer Science, Cumulative GPA: 4.0
- Concentration in Information Internetworks and Intelligence

**DreamIt Ventures**, Philadelphia, PA, Fall 2012

- Co-founder of 1 of 15 companies selected to DreamIt Ventures, a Forbes top three accelerator program having raised +\$80MM in startup funding since 2008 with branches in New York, Philadelphia, Austin, and Israel. The program accepted only 15 of 500 applying companies for the Philadelphia Fall 2012 Class.
- Received \$25,000 in seed funding, attended guest workshops (on Google SEO, B2B and B2C strategies, Facebook Graph Search), and delivered semi-weekly pitches to investors, VCs, and DreamIt's managing partners.

**George Walton Comprehensive High School**, Marietta, GA, May 2011

- *Diploma with Honors*, Cumulative GPA: 4.71/4.0, 6<sup>th</sup> in class of 660
  - SAT: 2350 (CR: 790, M: 790, W: 770), ACT: 35 (Eng: 36, M: 36, R: 35, S: 28)
  - SAT Subject Tests: Math II: 800, Physics: 700
  - 19 AP/Post-AP courses taken
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### LEADERSHIP

**Complexity Engine**, *Co-founder*, July 2013 – present

- Developed a specialized search engine, which tracks and analyzes students' reading level over time.
- Beta testing with several thousand middle school students begins January 2014 in the Madison County School District of Huntsville, AL.

**Procyon Technologies LLC**, *Co-founder*, January 2013 - present

- Born from experiences running and developing Altair Prep.
- Joint venture with Appleton Learning Corp. to develop an online platform for students to self-study a personalized SAT/ACT curriculum.

**Altair Prep Inc.**, *Co-founder/President*, December 2011 – December 2013

- Worked closely in a team of five to start a brick and mortar tutoring company, which generated \$225k in revenue over a two-year period and became a DreamIt Venture and Wharton VIP backed company.
  - Recruited and interviewed tutors from top universities across the country. Built databases to monitor and adjust individual student curriculums. Developed marketing strategies that included direct mail, cold calling, college advice seminars, targeted email marketing and SEO/Google Adwords.
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### ACTIVITIES

**Sophomore Leadership Council**, Georgia Institute of Technology, Summer 2012

- Selected as 1 of 12 students from the sophomore class to direct operations and events for the sophomore class.

**Beta Theta Pi**, Georgia Institute of Technology, Fall 2011 – Present

**Freshman Foundation**, Georgia Institute of Technology, Fall 2011 – Spring 2012

- Selected as 1 of 15 students from the freshman class to generate awareness for the Alumni Association.

**HS Varsity Sports**, George Walton Comprehensive High School, 2008 - 2011

- Captain of 2011 5AAAAA Georgia Lacrosse state championship team and 2011 Academic All-American
  - Captain of 2011 HS Varsity football team, 5AAAAA All-Region and All-County Wide Receiver
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### OTHER

**Skills:** Ruby on Rails, Java, JavaScript/jQuery, HTML5/CSS3, Photoshop, Pro Tools, Microsoft Office, familiar with Python, AngularJS, Backbone.js

**Awards:** National Merit Scholarship Recipient, College Board National AP Scholar, Zell Miller Scholarship Recipient 2011-2013, Marietta Daily Journal 2011 Scholar Athlete of the Year

**Interests:** Guitar/Music Production, SEC football, Neoguri noodles