**Trip Pruitt**

404-731-1659 **|** trip.pruitt.works@gmail.com **|** https://linkedin.com/in/trip-pruitt **|** https://trippruitt.works

**Frontend Engineer**

Frontend engineer with 9+ years of experience crafting responsive, user-focused digital experiences for B2B clients, marketing teams, and agencies. Skilled at bridging technical and non-technical teams to turn complex requirements into scalable solutions. Deep expertise in accessibility, performance optimization, and design systems enables delivery of modern, maintainable code. Adept at translating designs into clean, production-ready interfaces.

**Key Achievements**

* Led frontend for FHLBank Atlanta website redesign, **increasing loan applications by 600% and driving over $2B in new revenue.**
* Delivered modern, responsive UI for **Georgia Tech Scheller**, contributing to a **record-high increase in MBA enrollments.**
* **Led frontend engineering on award-winning digital experiences**, including Georgia Tech Scheller (2023 Web Excellence Award) and Rescue Pledge (Best in Show, 2020 w3 Awards).

**Professional Experience**

**Family Caregiver | February 2023 – January 2025**

* Provided care for my two siblings with autism and disabilities, managing schedules and support services until long-term stability was achieved.

**Nebo Agency | Atlanta, GA**

**Frontend Engineer | November 2018 – January 2023**

* Modernized the FHLBank Atlanta website’s frontend architecture, boosting UX and performance and driving a 17% increase in conversions.
* Led frontend delivery for 20+ digital projects, aligning cross-functional efforts to ship scalable, user-focused solutions on time and within scope.
* Built custom components using Ruby on Rails, PHP, HTML, SCSS, and JavaScript, delivering responsive, WCAG-compliant interfaces for CMS users.
* Introduced Trello-based workflows to streamline UI development, improving sprint visibility and collaboration across design and engineering.
* Authored onboarding docs and frontend SOPs, reducing ramp-up time and improving team scalability.

**Freelancer | Atlanta, GA**

**Frontend Engineer | October 2017 – October 2018**

* Built an IoT asset-tracking interface with Node.js, React, and MUI, improving usability and performance through iterative enhancements.
* Established a feedback loop with stakeholders to clarify requirements and prioritize features, streamlining rollout and boosting client satisfaction.

**ICON | Atlanta, GA**

**Frontend Engineer | February 2016 – September 2017**

* Developed and enhanced a healthcare data platform with Angular, improving accessibility and ease of use for internal teams.
* Collaborated with QA and backend teams to define requirements, resolve implementation blockers, and deliver features on schedule.

**Brainjocks | Kennesaw, GA**

**Interactive/Web Frontend UI/UX Interface Developer | September 2015 – February 2016**

* Built and maintained modular components for a Sitecore CMS, contributing to scalable, user-focused solutions in a fast-paced, distributed team environment.
* Translated UI requirements into development-ready tasks during agile planning and sprint cycles.

**Codesmith Development | Cumming, GA**

**Frontend Developer | March 2015 – July 2015**

* Built performant, accessible, and responsive interfaces with a focus on usability, contributing to improved user satisfaction and frontend best practices.

**LaDart Creative | Atlanta, GA**

**Frontend Developer | October 2013 – March 2015**

* Partnered with cross-functional teams to design and develop intuitive web interfaces, ensuring seamless functionality and alignment with user needs across client projects.

**Skills**

**Languages & Frameworks**

JavaScript, Next.js, React, HTML, CSS, SCSS, Node.js, jQuery

**Libraries & Tools**

MUI, Bootstrap, WordPress, Adobe CC, Git, GitLab, GitHub, GitHub Copilot, VS Code

**Core Skills**

Web Content Accessibility Guidelines (WCAG), Responsive Design, Design Systems, Performance Optimization, API Integration, UI/UX Collaboration, SEO Best Practices, A/B Testing

**Workflow & Communication**

Agile Methodology, Atlassian JIRA & Trello, Cross-Functional Team Collaboration, Stakeholder Presentation & Demos, Strong Written & Verbal Communication

**EDUCATION**

**The Creative Circus | Atlanta, GA**

Certificate in Interactive Development, 2013

**The University of Alabama | Tuscaloosa, AL**

Bachelor of Science in Communication and Information Sciences, 2011