

Website Review & Recommendations Report

Introduction

Thank you for the opportunity to review the FLCS website. I have explored each section from both a technical perspective and the viewpoint of a prospective student considering studying abroad. This report presents my observations, along with honest, constructive suggestions on how the website's user experience, content, and technical implementation might be further improved.

My Key Observations & Ideas:

1-Homepage & First Impressions

- When I landed on the homepage, it felt a bit more like a **promotional agency** than a platform specifically helping students with their study abroad needs.
- It could be something like this ->

 Dream, Discover &
Conquer with Edwise
Your Study Abroad
Partner

Ready to start your overseas education journey? Reach out to one of Edwise's expert country counselors today!

[Book Free Consultation](#)

[!\[\]\(faf942dc3e59ce8eb64b4ac481eca7e0_img.jpg\) WhatsApp](#)



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- The homepage could be made more engaging by adding a small interactive element, like a “**Find your ideal study destination**” quiz. This not only grabs attention but also helps guide students right from the start.
- I feel we could make this much stronger by clearly stating “**What we do**” and “**How we help you**” right upfront — so any student visiting instantly understands how FLCS is here to guide them.
- In navbar we can also add a new section, something like:



- Apart from this, the page structure is good. It might be even better to add a **24/7 help bot** (chat widget) so students can get immediate answers.

Responsiveness & Technical Aspects

- I did notice that the website has a few glitches when changing screen sizes, indicating a lack of full responsiveness.
- This could affect how students view your site on mobiles or tablets. Making sure the layout adapts smoothly across all devices will really enhance user experience.

2-More Diverse Course & Country Representation

- Right now, the content seems heavily focused on **Italy and MBBS**.
- It raised a small question in my mind — “*Do they only help with MBBS in Italy?*”
- We could broaden this by showcasing examples of other courses and destinations you support. This way, students looking for, say, engineering in Canada or hospitality in Australia also feel catered to.

3- Visual Design & UI Feedback

IT Services Page

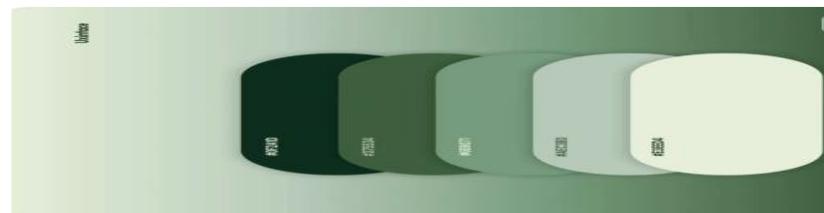
- The “**Specialized Expertise**” section could use either a slightly darker background or darker card colors to make it pop more.
- It might also look more modern if we alternate section colors: for example, if the hero is dark, the next could be light, then dark again. This creates a pleasant flow.

Cards & Components {preferred tech stack}

- Some cards could be more visually appealing with softer shadows, gentle gradients, or more interactive hover effects. Here we can also add a hover feature for example once hovered on 2nd image it will be the center and the information will be visible on it.



- The **menu card colors** didn't seem to match the overall theme, and the sign-in hover effect actually makes the button blend in, almost disappearing. We could pick a more contrasting palette.



Consultation Request

- When I clicked on “**Request a Consultation**,” the color combination of sea green on gradient purple-lavender didn’t look very harmonious. Perhaps we could explore more neutral or complementary shades.

Theme Toggle

- Adding a **dark/light theme toggle** (maybe bottom-right corner) would be a fantastic addition, letting users choose what suits their eyes best.

4-Blogs & About Us Pages

Blogs

- The blog page still seems to be underdeveloped:
 - Headers are overlapping the page heading.
 - Cards are uneven, with inconsistent sizes and no clear styling.
- Ideally, blog cards should be equal, neatly spaced, and have a short excerpt with a “Read More.”
- Also adding a sidebar with “Popular Posts” or “Tags” can keep students engaged.

5- About Us

- On this page, I noticed headers overlap the title (“Our Journey” wasn’t clearly readable).
- The “**Why Choose Us**” section could have more detailed reasons, maybe even a bullet list.
- For “**Our Journey**,” it might be visually interesting to use a **road or timeline UI**, with milestone stops showing year-by-year achievements. This tells your story beautifully.

Before I close, I’d like to share a bit about myself.

I’ve worked extensively on the front end and truly enjoy creating clean, responsive, and user-friendly interfaces. I’m quite comfortable with front-end technologies, though I know there’s always more to learn.

As for back-end development, it’s not that I struggle and avoid it — it’s simply an area where I see room to grow. What excites me is that you mentioned in the interview how your team actively helps each other upskill, and I’d really value the chance to deepen my back-end knowledge with your guidance. I’m eager to become a well-rounded full-stack developer, not just stay in my comfort zone.

For now, I’ve shared everything I believe could make your already impressive website even stronger. These suggestions come purely from wanting to help enhance its impact. Thanks so much for considering them.