

## Criterion E: Evaluation

### Evaluation of The Product

My client, Mr Verrill, provided feedback on the product. The following shows whether the success criteria have been met.

All quotes and client opinions refer to feedback in Appendix 2.

<i>Number</i>	<i>Criterion</i>	<i>Evaluation</i>
1	A Home page with information about Ranthambore National Park and Dhonk.	Met, the Home page is the first page of the site when opened which allows the user to learn about the Global Concern and its partners. As Mr Verrill said in the final interview, <i>“I love the design, especially the fact that we can read more about Ranthambore National Park and Dhonk”</i> .
2	An About Us page with information and photographs of all the GC members.	Met, the About Us page includes images of all the members of the Global Concern including a description of each person’s interests and why they joined. Mr Verrill clearly liked this page, stating that <i>“the interface is neat and well-designed”</i> .
3	A Contact Us page with all the GC members’ emails in order for users to contact them to know the status of their order.	Met, the Contact Us page displays a good set of working phone numbers and email addresses. He also suggested that I <i>“could perhaps add emails of all the Global Concern members so the user can choose who to contact”</i> .
4	A Products page that will showcase all the products with pictures and information about them.	Met, the products are well organised with accurate descriptions of each including their prices. Mr Verrill <i>“loved how the page functions so seamlessly”</i> .
5	Images displaying each product alongside its name on the Products page.	Met, the products are in a clear table with fields about their names, availability and price.
6	A form at the end of the purchasing process that confirms the user’s order.	Met. Mr Verrill stated that <i>“the form seems very well programmed and allows me to navigate very easily when they want to purchase something”</i> .
7	A function that emails the user about the products purchased.	Met, an email is sent to both the Global Concern email address and the user’s email address which they would enter in the form before placing an order.

8	A well organised database of all the products, their prices, availabilities and sizes if applicable.	Met, the database is categorized based on the products' ids, names, sizes, prices, images, and availabilities.
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### **Recommendations For Further Development**

The following is a list that I created of potential areas for improvement or development within my website which are feasible, but not trivial.

1. Add the ability to record the popularity of products to allow more relevant products to be seen first by the user in the future.
2. A function that allows the user to log in or create an account so that the website can recommend personalised products based on what the user had ordered from the website previously.

**472 Words**