

TELCO CUSTOMER CHURN

Churn Label

All

Gender

All

Multiple Lines

All

Total Revenue

16.06M

Total Customers

7043

Churned customers

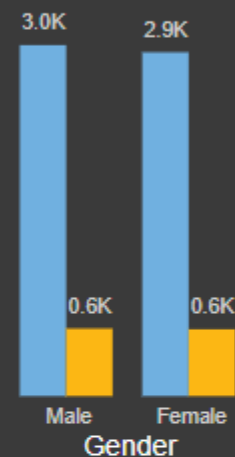
1869

Retained customers

5174

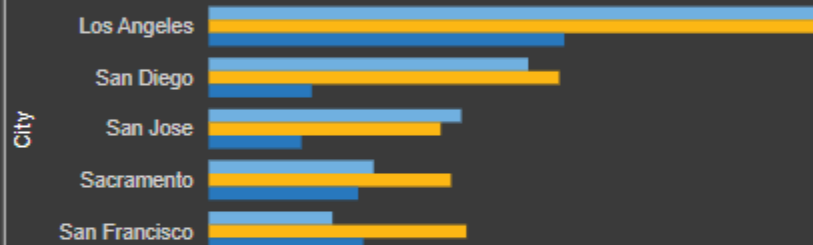
churn by gender & age

Senio... ● No ● Yes



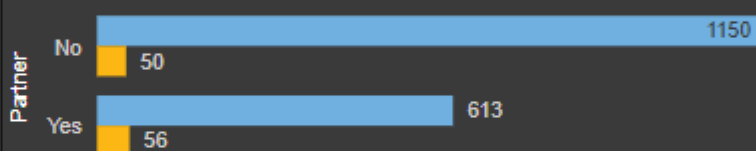
churn by city & internet service

Internet Service ● DSL ● Fiber optic ● No

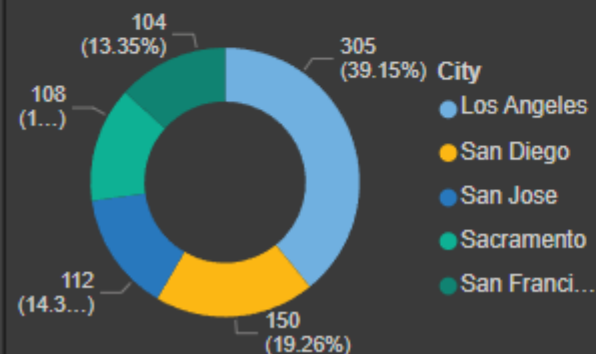


Churn by Partner & Dependents

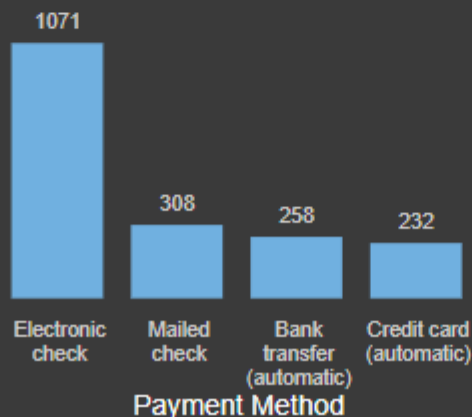
Dependents ● No ● Yes



churn by city



Churn by payment option



churn by device protection & tech support

Tech Support ● No ● No internet service ● Yes

