Trisha Suri

650-305-0604
trishasuri.com
trishasuri@gmail.com

Carnegie Mellon University December 2017
M.S. Human-Computer Interaction GPA 3.72

Notre Dame de Namur University December 2012
B.S. Business Management & Marketing GPA 3.5

Tools

Sketch, InDesign, Illustrator, Principle,
InVision, AfterEffects, Experience Design, Framer,
Origami, Github Desktop, Atom,
HTML/CSS, Javascript, JQuery, Swift (basic)

Design

UX Research + Synthesis
Digital + Experience Prototyping
Storyboard + Scenario Developing
Journey Mapping + Service Blueprinting

Marketing

Social Media Marketing, Branding,
Copywriting, Content Strategy,
SEO, Google Analytics, A/B Testing

Interests

Yoga enthusiast,
World explorer,
Polaroid junkie,
Hindi film geek

Adidas   Interaction Design Intern   May - Aug 2017
End-to-end interaction design for an athletlics mobile app at the innovation lab

CMU   **Product Designer**   Jan - Dec 2017
Researched, designed and prototyped Airbnb style context-aware recommendation platform

Instagram   Media Operations   Mar 2015 -Jul 2016
Implemented Instagram's first verification system to improve discoverability of top accounts through the platform

Freelance   Designer   Mar 2016 - Present
Concept modeling, Identity, branding, website design and development of an early stage startup building an ecommerce platform

Domain.com   Marketing   May 2013 - Mar 2015
Lead web design, branding, online growth campaigns, content creation, ad analytics, and reporting for three Intuit owned domain and web hosting brands