

Trisha Suri

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Carnegie Mellon University December 2017

M.S. Human-Computer Interaction GPA 3.72

Notre Dame de Namur University December 2012

B.S. Business Management & Marketing GPA 3.5

Tools

Sketch, InDesign, Illustrator, Principle,
InVision, AfterEffects, Experience Design, Framer,
Origami, Github Desktop, Atom,
HTML/CSS, Javascript, JQuery, Swift (basic)

Design

UX Research + Synthesis
Digital + Experience Prototyping
Storyboard + Scenario Developing
Journey Mapping + Service Blueprinting

Marketing

Social Media Marketing, Branding,
Copywriting, Content Strategy,
SEO, Google Analytics, A/B Testing

Interests

Yoga enthusiast,
World explorer,
Polaroid junkie,
Hindi film aficionado

Adidas **Interaction Design Intern** May - Aug 2017

End-to-end interaction design for an fitness mobile app and
service at the innovation lab

CMU **Product Designer** Jan - Present

Researched, designed and in the prototyping phase of an Airbnb
style context-aware recommendation platform

Instagram **Media Operations** Mar 2015 - Jul 2016

Implemented Instagram's first verification system to
improve discoverability of top accounts through the platform

Freelance **Designer** Mar 2016 - Present

Concept modeling, Identity, branding, website design and
development of an early stage startup building an ecommerce
platform

Domain.com **Marketing** May 2013 - Mar 2015

Lead web design, branding, online growth campaigns, content
creation, ad analytics, and reporting for three Intuit owned domain
and web hosting brands