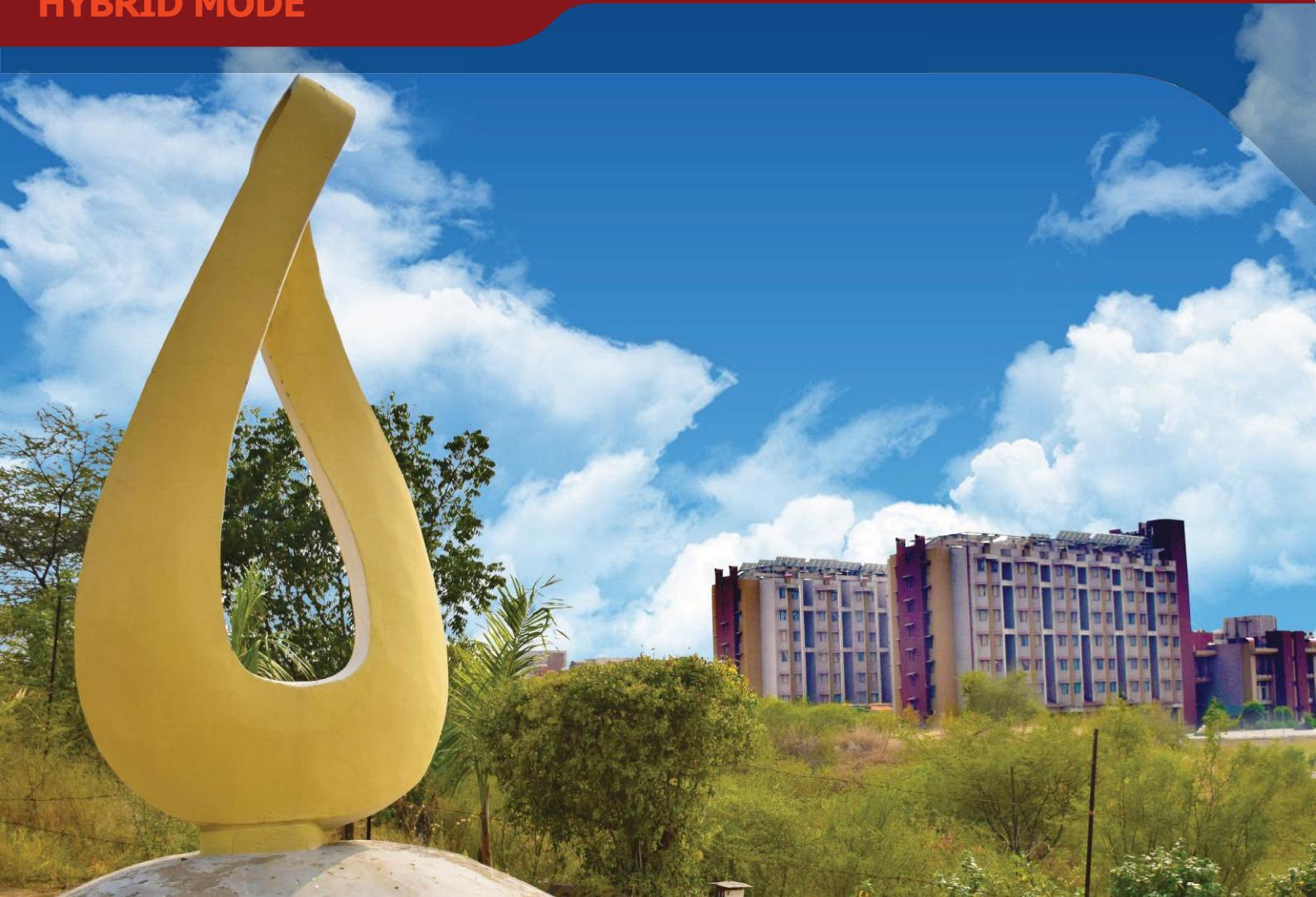


ENTENTE-2026

**5TH INTERNATIONAL CONFERENCE IN KNOWLEDGE SOCIETY IN TRANSITION:
ADVANCING SUSTAINIBILITY THROUGH MULTIDISCIPLINARY RESEARCH**
HYBRID MODE



April 8 - 10, 2026

About NIIT University

NIIT University (NU) was established in 2009, and is located on a sprawling 100-acre fully residential campus nestled in the foothills of the Aravalli Hills in Neemrana, Rajasthan – easily reachable by road, rail, or air.

NU was conceived by its founders – Rajendra S Pawar and Vijay K Thadani – with a vision to build a “university with a difference”: one grounded in industry-linked, technology-based, research-driven, and seamless education. With a broad academic portfolio, NU offers a mix of undergraduate, postgraduate, and doctoral programmes across engineering, science, management, and humanities disciplines. The campus infrastructure includes modern academic buildings, laboratories, hostels, dining halls, auditoria, and recreational facilities – all designed to foster a comfortable, eco-friendly, and intellectually vibrant environment.

True to its founding philosophy, NU emphasizes strong industry collaboration: with hundreds of industry partners, students benefit from industry-linked curriculum, internships, and placement opportunities. This synergy has helped NU maintain a robust placement record, with many graduates securing positions at leading companies – reflecting the university’s commitment to producing “real-world problem solvers.”

At the same time, the lush green campus and emphasis on sustainability – including environment-friendly infrastructure and a clean, eco-conscious campus culture – make NU a setting where academic growth, personal development, and environmental consciousness come together.

Overall, NU aims to nurture well-rounded professionals by combining rigorous academics, research opportunities, industry readiness, and holistic campus life – staying faithful to the founding ethos of blending innovation, education, and sustainability.

About Conference

Digitization and advancements in information technology have significantly proliferated GLOCAL information mobilization. Due to the massive mobility across humanity, the era of multi-dimensionality has come into existence; the word globalization is not just limited to economy or financial systems. In fact, the intervention of globalization in day-to-day life and this quantitative and qualitative shift from trade or professional opportunities to normal human existence has strong links with UNO's Sustainable Development Goals. This shift urges researchers, academicians, industry personnel and students to exchange thoughts and ideas in such inter-disciplinary environment.

NIIT University runs on four Core Principles- Industry-linked, Technology-based, Research-driven and Seamless. Research-driven and Seamless lead to inter-disciplinary teaching-learning or research spanning across all the areas and domains, with considerable societal applications. Every area or domain is following new pedagogic approaches like Research-Based approach to Teaching or Project-Based Learning. Such multi-dimensional environment steers to occupational, spatial and temporal mobility, i.e. Seamless Life.

Organizing this conference is one of the ventures to facilitate deliberation on changing paradigms in the field of Language & Literature, Social Sciences, Management and Library Sciences. The wide spectrum of sub-themes will facilitate integrating the complex array of ethical, psychological, social, economic, cultural, linguistic, literary, political, and administrative concerns in research and pedagogy. This conference attempts to provide an international platform for the academicians, researchers, industry personnel and students to share their research studies and innovative ideas in their respective domains. This conference is meant to promote research studies in the areas of Humanities, Commerce, Economics, Management and Library Sciences. It aims to bridge the gap and promote intellectual exchange between researchers, students, and industrial workforce.

Key Highlights

- Best Paper in all four areas
- Workshop on Case Writing and Teaching
- Workshop on Impactful Research
- Workshop certificates to participants

Objective of The Conference

- To encourage academicians, students, industry experts, practitioners, professionals, researchers, and policy makers to share ideas, problems and solutions.
- To bridge the gap between academic wisdom and industry practices.
- To facilitate discussion and showcase inter-disciplinary research.
- To brainstorm on a series of inter-disciplinary topics that will benefit the academia and industry.
- To facilitate immersion and collaboration in research and teaching-learning.

Target Audience

- Students / Research Scholars
- Academicians / Researchers Policy
- Makers & Regulators
- Industry Experts / Rating Agencies / Law Firms
- Chartered Accounts / Cost Accounts / Company Secretaries
- Financial Consultants and Practitioners
- NGOs and Registered Societies / Trusts
- Bank / NBFCs / Micro-finance Institutions
- Economists

Featured Event

Industry Insights Forum On Technology, Innovation & Sustainability

The Industry Insights Forum at Entente 2026 provides a collaborative platform for industry leaders, innovators, and academic experts to discuss how technology and innovation are shaping sustainable futures. As sectors undergo rapid digital transformation, the forum will explore the role of AI, Industry 4.0, green technologies, and data-driven systems in enhancing efficiency, resilience, and environmental responsibility. Participants will reflect on current challenges, skill needs, and opportunities for advancing sustainable business models. The round-table format encourages open exchange, enabling actionable insights, partnership ideas, and strategic directions that can support organizations in aligning with global sustainability goals. The forum's outcomes will contribute to broader conference discussions and future industry-academia collaborations.

Key Note Session

Resource Person

Dr. K. Narayanan

Dr. K. Narayanan is a distinguished professor and currently serves as the Head of the Department of Economics. He holds a Ph.D. and M.Phil. in Economics from the Delhi School of Economics, University of Delhi, after completing his master's and bachelor's degrees in Economics from the University of



Madras. He also earned a Post-Doctoral Fellowship from the United Nations University - Institute of Advanced Studies in Tokyo. Dr. Narayanan's research spans development economics, energy economics, industrial economics, international business, industry-environment linkages, and the socio-economic impacts of climate change.

With an extensive academic career, he has served as Professor in the Department of Economics since January 2023, and earlier as Professor and Institute Chair Professor in the Department of Humanities & Social Sciences at IIT Bombay. His prior roles include Associate Professor and Professor at IIT Bombay from 2001 onward, following more than a decade of teaching experience at Kirori Mal College, University of Delhi, where he served as Lecturer, Senior Lecturer, and Reader between 1989 and 2001. Dr. Narayanan's long teaching and research experience reflects a strong commitment to advancing scholarship in economics and understanding the intersection of industry, environment, and society.



Plenary session I

Resource Person

Prof. Elisabetta Marino

Prof. Elisabetta Marino is a Full Professor of English Literature at the University of Rome Tor Vergata. She has authored significant works on British Bangladeshi literature, Mary Shelley, Tamerlane in British and American writing, and Romanticism. Her scholarly contributions include editing multiple essay collections, guest-editing special issues on transnational and intercultural identities, and translating notable works such as the poetry of Maria Gillan. With over two decades of experience in literary scholarship, translation, and intercultural studies, Prof. Marino's expertise spans comparative literary analysis, translation and editorial work, and narrative approaches to intercultural exchanges. She holds a Ph.D. in English Literature and an M.A. in Literary Studies.



Plenary session II

Resource Person

Prof. Lacey J. Davidson

Prof. Davidson is a Professor of Philosophy at the University of Indianapolis, specializing in social philosophy—particularly feminist philosophy, the philosophy of race, and feminist ethics—as well as social epistemology and moral psychology. Dr. Davidson's research examines the social and cognitive dimensions of oppression and appears in major publications such as *A Companion to Public Philosophy*, *The Routledge Handbook of Philosophy, Politics, and Economics*, *The Journal of Applied Philosophy*, *Fat Studies*, *Social Trust, Making the Case*, *Introduction to Implicit Bias*, *Overcoming Epistemic Injustice*, and *Teoria*. Their academic interests include social structural description and explanation, moral and epistemic responsibility, and interlocking systems of oppression. Prof. Davidson holds a Ph.D. in Philosophy from Purdue University and a B.A. in Philosophy and Political Science from Wittenberg University.



Workshop on Case Writing and Teaching

Resource Person

Dr. Pankaj Jain

Dr. Pankaj Jain is a recognized case writer whose works are featured by SAGE and Ivey Publishing and have been part of international case collections. His portfolio includes award-winning cases and contributions to the Ancient Leadership Series. With extensive experience mentoring students and scholars in case-based learning, he integrates narrative craft with analytical depth. A Ph.D. in Marketing and an IIM Ahmedabad FDP alumnus, he has over 18 years of teaching experience. His strengths lie in translating real-world managerial challenges into effective classroom cases.

Dr. Jain is widely appreciated for advancing case pedagogy in management education.



Workshop on Impactful Research

Resource Person

Dr. Vinay Kumar Kainthola

Dr. Vinay Kumar Kainthola holds a Diploma in PC Applications and a Master's Degree in Library and Information Science. He is a UGC-NET qualified professional and has a Ph.D. in Library and Information Sciences from Kurukshetra University. His research focus is on the use and implementation of ICT tools in LIRC, ICT tools for research, the use of Social Media tools in



information management and dissemination, and institutional building activities. The Academic Council of uLektz recognized him as one of the Top 50 Eminent Librarians in India for the year 2020 (uLektz Wall of Fame). He is a seasoned library professional with expertise in research tools and platforms. He has been teaching and guiding researchers and students in utilizing Mendeley Desktop, Mendeley Discovery, ORCID, and other tools for effective research management. With in-depth knowledge of journal selection tools, open-access publishing, and research metrics, he has empowered researchers and students to enhance their research visibility. Dr. Kainthola's expertise extends to citation and indexing databases such as Scopus, Web of Science, and Scimago Index, as well as tools like Sherpa Romeo for copyright guidance. He has conducted several workshops and training programme for researchers and students.

Call for Paper

Indicative List of Sub Tracks:

EDUCATIONAL TECHNOLOGY

- Emerging Technologies Transforming Education
- Digital Pedagogies and Innovative Instructional Design
- Learning Analytics and Educational Assessment
- Data-Driven Learning Design for Optimized Experiences

LIBRARY SCIENCES

- Open Access and Innovation in Libraries
- Role of Library in Research
- Library Professionals in The Present Society
- Curriculum Design & Instruction
- Library as A Gateway to The Knowledge Based Society
- Role of Library Professionals in Age of IoT, AI, and Robotics

HUMANITIES AND SOCIAL SCIENCES

Pandemic and Society

- Implication of Pandemic in Socio-Cultural and Economic Spaces
- Post-Pandemic Literature
- The Pandemic and Mental Health
- Gender Issues in Pandemic

- Psychological and Philosophical Pursuit of Happiness and Wellbeing
- Positive Psychology Interventions
- Psychotherapy & Humanistic Psychology
- Yoga, Meditation & Spirituality
- Philosophy & Resilience
- Mental Health & Wellness
- Child & Adolescent Psychology
- Industrial & Organizational Psychology
- Cultural Responsiveness in Education
- Overcoming Negative Emotions at Workplace

Psychology and Philosophy

- Workforce Diversity & Equality
- Gender Diversity
- Business and Organization
- Communication Mental Health & Well-Being

Literature and Cinema

- Migration Practices and Literature
- Conflict Literature
- Indian Knowledge System
- Gender and Literature
- Eco-Centrism in Literature
- Teaching Methodologies of Comparative Literature
- Cinema and Literature
- Sustainable literary practices

Sociology and Economics

- Health tourism
- Sustainable Tourism and Hospitality
- Climate Change
- Green Cities
- Changing Economic Structures of Asia

MANAGEMENT

Sustainable Development

- Sustainable Developments In Wake of Industry 4.0
- Circular Economy
- Blue Economy
- Sustainable Public Policy
- Green Management Tools & Processes
- Sustainable Finance
- Urban Planning and Development
- Sustainable Development in War Ravaged Economies
- Implications of Pandemic on Achieving SDGs
- Sustainability Marketing
- Transformation & Structured Management Practice
- Catalysing Innovation in Organizations

Business and Strategy

- Business Strategy and Sustainability
- Corporate Governance and Sustainability Reporting
- Entrepreneurial Ecosystem
- International Marketing
- Business to Consumer (B2C) Marketing
- Digital Marketing
- Customer Retention
- Leadership Through ICT

Finance and Banking

- Fund-Raising
- Corporate Financial Policies Cost
- Management Policies and Opportunities
- Financial Markets, Regulations, and Development
- Sustainable, Environmental Finance, and Investment Innovations
- Behavioural Finance and Its Relevance to Policymaking
- Banking Policies and Financial Inclusion

Accounting and Corporate Governance

- Accounting, Financial Reporting and Regulations
- Corporate Governance and Ethics
- Accounting and Finance Education
- Corporate Finance and Governance
- Trend and challenges in Banking and Financial service
- Emerging Issues in Finance

Human Resources and Organizational Development

- Innovation & Entrepreneurial Management System
- Humanities And Social Sciences
- Machine Learning In Organizational Decision-Making
- Learning & Development Needs Of New Age & Fast-Growing Organizations
- VUCA And HR Complexities
- Changing Organizational And HR Practices
- Team Building Organizational Communication & Information Management
- Innovative Practices In Human Resource
- Management Building High-Performance Organizations
- Innovative HR Branding Strategies
- Innovative Organization Change And Effectiveness Strategies
- Creating High-Performance Workplaces For Talent Management
- Innovative Compensation Practices And People Management



Submission Guidelines

All papers must be original and not simultaneously submitted to another journal or conference. Abstract(s) and full paper(s) approved by the review committee will be invited for presentation at the conference.

Softcopy of the abstract in MS word should reach the conference organizing committee through EasyChair latest by 10th January 2026, Link is Provided below on Page 15.

The Abstract Submission guidelines are as follows:

- Submit soft copy of the abstract in maximum 500 words in MS word should reach the conference organizing committee through Easy Chair latest by 10th January 2026.
- Abstract must contain details about the names of the author(s), contact details, institutional affiliation, and designation.
- Maximum of 5 keywords are to be provided along with the abstract.
- On selection of the abstract, the author(s) must pay the required fees within 10 days of Acceptance.
- Acceptance of the abstracts shall be communicated via email within a week of abstract submission.
- The link for the Payment Portal is Provided below on Page 16.

The Manuscript Submission guidelines are as follows:

- The full paper should have a separate cover page bearing only the title of the paper and author name(s), designation(s), official address(es) along with phone number(s) and e-mail address(es).
- The full paper should not exceed six pages (all inclusive) using Times New Roman font, 12pt, single spacing and follow APA referencing throughout the manuscript.
- In case of more than six pages, extra charges per page will be paid by author.
- All the submitted papers will undergo plagiarism check. Maximum acceptable limit is 10 %. Papers not satisfying the criteria will be summarily rejected.
- Authors will be notified about the acceptance of their paper(s) for presentation through email.
- At level also after consulting Dean Research Office.



Awards

★ *Best paper awards will be conferred in each area, namely Management, Humanities & Social Sciences, Educational Technology, and Library Sciences.*



Publication Opportunities

All full papers submitted and accepted till 30th January 2026, will be published in a conference proceeding with ISBN. Select Articles will be published with Atlantis Press (part of Springer Nature), with Web of Science Affiliation.



Important Dates

Subject	Date
Abstract Submission	10th January 2026
Early Bird Registration Opens on	1st January 2026
Early Bird Registration Closes	30th January 2026
Submission of Full Paper	30th January 2026
Last date of Registration	7th April 2026
Conference	8-10th April 2026

Registration Fee

Category	Online and Offline Participation (per-paper)			
	Early Bird Registration (1st Jan - 30th Jan)		Regular Registration (31st Jan Onwards)	
	National	International	National	International
Student/Research Scholar	₹ 1000	\$15	₹ 1500	\$20
Academician	₹ 2500	\$35	₹ 3000	\$40
Industry/Corporate Person	₹ 3000	\$40	₹ 3500	\$45

- **Registration fee is per paper and is non-refundable. It does not include accommodation charges.**
- Registration fee includes, conference kit, conference programme guide, admission to all conference sessions, registration fee payment receipts (Invoices), Certificate of Presentation or Participation, Lunch and High Tea during the conference, bus service within NCR from some spots.

Note: Those who missed last date of registration and want to do spot registration, may pay the registration amount through UPI/Cash. Kits will be provided as per availability.



Submission of Abstract/Full Paper:

Please submit your abstract / full paper at entente@st.niituniversity.in



Easy Chair Registration Link:

<https://easychair.org/conferences?conf=entente2026>

If you face issues while using easychair please call: [+919829366828](tel:+919829366828)



Conference Webpage Link:

<https://entente.niituniversity.in/>

Payment Details

Bank Account Details	
Beneficiary Name	NIIT UNIVERSITY
Beneficiary Bank Name	ICICI BANK LTD.
Account No.	153001000047
IFSC code	ICIC0006631



Payment Link:

<https://rzp.io/l/entente>

Accommodation Charges

- Accommodation will be provided in executive block of the University Campus.
- 2000/- per person per day for Single Room and breakfast, lunch & dinner
- 1500/- per day per person, which includes double sharing room, breakfast, lunch and dinner.
- 1500/- per day per person for accompanying person, which includes double sharing room, breakfast, lunch and dinner.

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Notified by the Government of Rajasthan u/s 2(f) of UGC Act

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