



# Doordash Navi Marketing Guide

Created: Patricia Paulo

## User Guide: Doordash Navi

### Background:

enables operators to navigate the AVs remotely should there be a need for rerouting, and offers real-time visibility into every step of the delivery process. Increasing the efficiency and productivity of our operators.

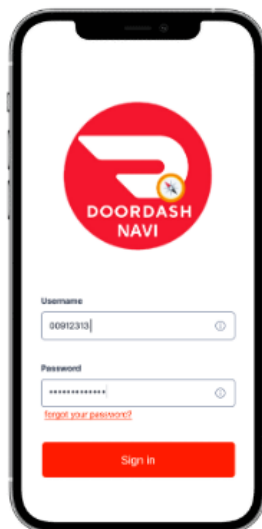
This product addresses our shortage of dashers and the surge in fees when there are not many dashers available. This works hand in hand with the operators to **reduce the delivery fees** for our customers, **shorter wait times**, and even **increase the volume of deliveries we do**.

### Key Features:

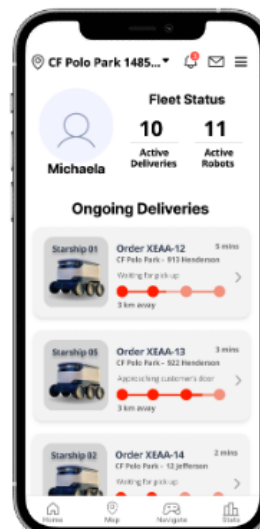
#### Sign in

To Sign in:  
operator must enter:

Employee ID  
& password



#### Homescreen

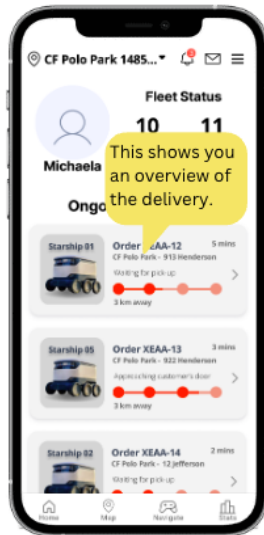


This is where you will see:

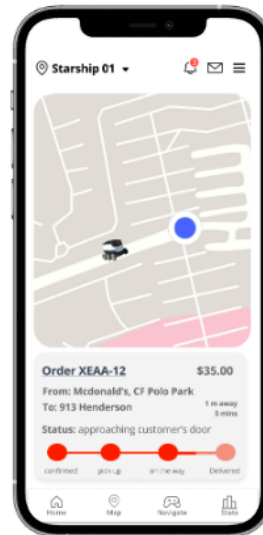
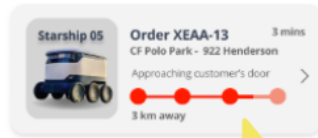
- The number of active Robots in your radius.
- and the active deliveries.
- You can also see the top going deliveries
- and the bottom navigation bar.

## Track Delivery

- View the status of delivery

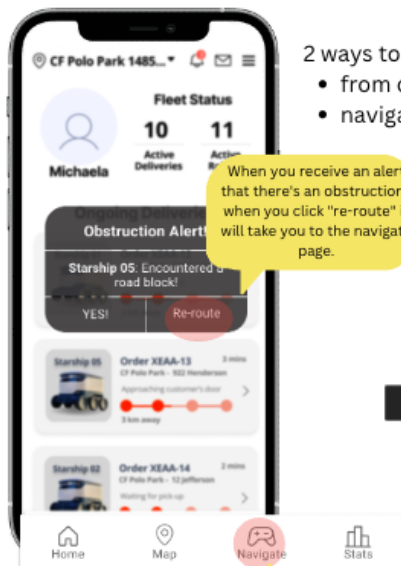


Home



## Navigate

Remotely navigate self-driving robots & access cameras when there is road interference.



2 ways to access

- from obstruction alert
- navigate button at the bottom



## Map

Overview of all the fleet's pin locations.

### Map



## Risks & Mitigations

Feature	Risks	Mitigation
Navigate	If the robot encounters a malfunction with the camera - we might not be able to help reroute the robot.	maintenance and continuous check-ups with Starship.
Delivery Status	This could slow down orders and mess up the queue and the efficiency of the delivery assignments.	We can also trigger a message to be sent to the customer that their order has arrived that way if they are not connected to data they can still be notified.
Map	It may feel like the app is broken or frozen.	Fix the feature and then launch

[Figma link](#)

