



Subject: Introducing Doordash Navi

Hi Everyone!

I am excited to announce that we have successfully launched **Doordash Navi!**

- a tool for the operations team-- to view the status of deliveries and remotely take control of robots that need intervention

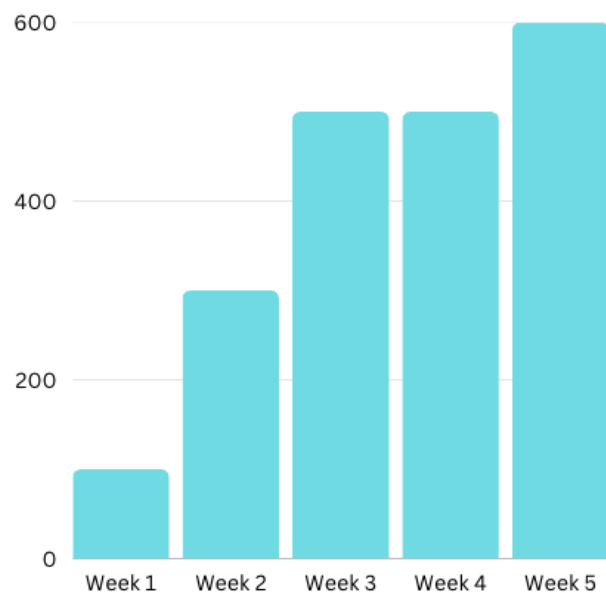
Brief Background:

Doordash decided to automate food delivery using self-driving robots for trips that are less than 2 miles in order to **reduce its operating costs** and **provide more reliable delivery times**.

Our team has been tasked with building a tool for the operations team-- to view the status of deliveries and remotely take control of robots that need intervention (ie: rerouting).

Now here are the results:

Week	Number of deliveries
Week 1	100
Week 2	300
Week 3	500
Week 4	500
Week 5	600



- The DoorDash Operations team is generally very happy with the product.

- There is a significant and consistent increase in the number of deliveries ever since we launched the product.

Next Steps:

- We will be doing some A/B testing to identify a faster way to determine malfunctions coming from the robots and how can we fix them.

Thank you,

On behalf of and list all your team members: Product Team, UX Design, UX Researcher, Tech Team, QA Team, Marketing Team, and Customer Support,